



**MINUTES OF THE  
COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE**

**SAN JOSE, CALIFORNIA**

**MONDAY, JUNE 25, 2012**

The Community and Economic Development Committee of the City of San José convened in regular session at 1:32 p.m. in the Council Chambers, Council Wing, City Hall.

**PRESENT:** Council Member Rose Herrera, Chair, Council Member Sam Liccardo, Vice Chair, Council Member Ash Kalra and Council Member Pierluigi Oliverio.

**ABSENT:** All Present.

**STAFF:** Assistant City Attorney Ed Moran, Director of Economic Development/Chief Strategist Kim Welsh, Mayor's Senior Policy Advisor Ru Weerakoon and Deputy City Clerk Susan M. Davis.

**REPORTS TO COMMITTEE**

**(1) Verbal Report on Economic Development Activities. (Office of Economic Development)**

Documents Filed: Report from the San José Silicon Valley Chamber of Commerce, dated June 25, 2012, summarizing Superior Customer Service Through Successful Partnership Initiative.

Director of Economic Development/Chief Strategist Kim Welsh presented the report on Economic Development Activities.

Assistant Director of Planning, Building and Code Enforcement Laurel Prevetti presented an update on the Customer Service Improvement Initiative. Pat Sausedo, Vice President of Public Affairs and Communications, San José Silicon Valley Chamber of Commerce shared the Chambers' perspectives and input on the Customer Service Improvement Initiative.

Committee discussion ensued.

Action: The Committee accepted the report.

## REPORTS TO COMMITTEE

**(2) Verbal Report on Implementation of North San José Plan. (Economic Development/ Planning, Building and Code Enforcement)**

Documents Filed: Memorandum from Business Development Manager Chris Business Development Manager Chris Burton, dated June 12, 2012, noting that Staff will provide a status update on North San José.

Action: Deferred to the August 2012 Community and Economic Development Committee Meeting. Staff was directed to include a discussion about mitigation and the Habitat Conservation Plan (HCP) and how that impacts and relates to development in North San José.

**(3) Strengthening Manufacturing in San José. (Economic Development)**

Documents Filed: Memorandum from Business Development Manager Chris Business Development Manager Chris Burton, dated June 12, 2012, recommending acceptance of the report.

Director of Economic Development/Chief Strategist Kim Walesh provided introductory remarks. Business Development Manager Chris Burton and Economic Development Officer John Lang presented the report. Clean Tech Officer Scott Green was also present.

The following gentlemen offered information about their manufacturing companies, including: Joel Bustos, Vice President (SMTC); Jim Handyside, Director of Business Development (Celestica); Jeffrey Berg, President and CEO (Airtronics Metal Products, Inc.) and George Horvath, Vice President (Global Real Estate, HGST, A Western Digital Company).

Committee discussion ensued.

Action: The Committee accepted the report.

**(4) Verbal Report on Incubator/Entrepreneur Center Transition Update. (Successor Agency/Economic Development)**

Documents Filed: Memorandum from Redevelopment Agency Managing Director Richard Keit, dated June 12, 2012, noting that Staff will provide a report on items related to the San José Innovation Center.

Redevelopment Agency Managing Director Richard Keit presented the report.

Action: The Committee accepted the report.

## **OPEN FORUM**

David Wall expressed concern about the air quality for the proposed soccer fields on Coleman Avenue.

## **ADJOURNMENT**

Council Member Rose Herrera adjourned the meeting at 3:40 p.m.



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Council Member Rose Herrera, Chair  
Community and Economic Development Committee

RH/smd

Access the video, the agenda and related reports for this meeting by visiting the City's website at <http://www.sanjoseca.gov/clerk/agenda.asp> or <http://www.sanjoseca.gov/clerk/MeetingArchive.asp>.