

COUNCIL AGENDA: 06-19-12
ITEM: 2.50

Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Dennis Hawkins, CMC
City Clerk

SUBJECT: SEE BELOW

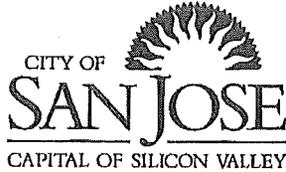
DATE: 6-5-12

SUBJECT: REPORT ON THE SAN JOSÉ BRINGING EVERYONE'S STRENGTHS TOGETHER AND MAYOR'S GANG PREVENTION TASK FORCE PROGRAMS

RECOMMENDATION

As recommended by the Public Safety, Finance and Strategic Support Committee on May 17, 2012 and outlined in the attached memo previous submitted to the Public Safety, Finance and Strategic Support Committee:

- (a) Accept the Evaluation Report for FY 2010-2011 San José Bringing Everyone's Strengths Together (BEST) and the Mayor's Gang Prevention Task Force (MGPTF); and
- (b) Approve the Resource Allocation Plan of the San José BEST Program for FY 2012-2013.



Memorandum

TO: PUBLIC SAFETY, FINANCE AND
STRATEGIC SUPPORT COMMITTEE

FROM: Julie Edmonds-Mares

SUBJECT: SEE BELOW

DATE: 05-04-12

Approved

Date 5-9-12

COUNCIL DISTRICT: Citywide

SUBJECT: REPORT ON THE SAN JOSE BRINGING EVERYONE'S STRENGTHS TOGETHER AND MAYOR'S GANG PREVENTION TASK FORCE PROGRAMS

RECOMMENDATION

- 1) Accept the Evaluation Report for FY2010-2011 San José Bringing Everyone's Strengths Together (BEST) and the Mayor's Gang Prevention Task Force (MGPTF).
- 2) Approve the Resource Allocation Plan of the San Jose BEST Program for FY2012-2013.

BACKGROUND

The San José BEST Program was created as the funding arm for the MGPTF, providing funds to Community-Based Organizations (CBO) to provide gang prevention, intervention and suppression programs for gang impacted youth, as well as providing support services to their families.

Each year the San José BEST program determines the priority service areas and needs through a "Hot Spot" exercise with the MGPTF Technical Team as well as the approval and direction of the Policy Team. The exercise considers the current needs assessments, emerging trends, San José Police Department crime statistics, violent gang climate, and input from the MGPTF Technical Team membership. As a result of the stakeholder input and data analysis, a "Resource Allocation Plan" is developed to guide San José BEST funding decisions. Service agreements are then negotiated with qualified service providers based on the priority service areas and needs identified by the MGPTF and approved by City Council.

ANALYSIS

San José BEST Program

San José BEST will negotiate agreements with Qualified Service Providers that were identified in the FY2010-2013 RFQ process. San José BEST will implement a new RFQ in the spring of 2013 that will generate a new Qualified Service Provider List for Cycles 23/24/25; FY2013-2016.

This memorandum includes a brief overview of San José BEST programs for FY2011-2012, highlights of FY2010-2011 Final Evaluation Report developed by Community Crime Prevention Associates (CCPA), a brief description of the Strategic Work Plan FY2011-2013, and a proposed Resource Allocation Plan for FY2012-2013.

BEST and MGPTF Evaluation Report for FY2010-2011

The report reflects a summary of MGPTF efforts and an evaluation of the San Jose BEST Program, which can be viewed at: <http://www.sanjoseca.gov/prns/mgptf/docs/BEST-CycleXXInterim-Report.pdf>.

Highlights of Mayor's Gang Prevention Task Force (MGPTF)

- 82 % of task force members reported that they have either established new relationships and/or strengthened existing relationships due to their involvement in the MGPTF.
- 75% of members reported that their involvement in the MGPTF assisted them and/or their agency to form partnerships with related local, state and national initiatives being implemented in San Jose.
- 71% of members reported that their communication with other service providers have improved because of their involvement with the MGPTF.
- 80% of members reported that their involvement has allowed them to take action with other members to meet the needs and to solve problems in the community.

Highlights of the San José BEST Final Evaluation Report for FY 2010-2011

For FY2010-2011, a total of 5,916 ongoing unduplicated participants were served by 26 agencies. Of these youth, 43% were gang-impacted, 56% at-risk or high-risk and 1% unassigned. Results included:

- 80% of BEST participants were satisfied with services received.
- 91% of the parents of the BEST participants were satisfied with the services their youth received.

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- 80% of the BEST participants reported that the services received were effective in producing developmental asset changes for the better. (Developmental assets represent the relationships, opportunities, and personal qualities that young people need to avoid risks and to thrive. There are 40 developmental assets identified; the more assets young people have, the less likely they are to engage in a wide range of high-risk behaviors.)
- 77% of the BEST participants reported that the services received were effective in producing positive changes in their attitude and behaviors that were important to a civil society.
- 83% of the BEST participants reported that agency selected changes were for the better. (Agency selected changes represents the specific behaviors the agencies intend to modify through their programs.)

Other notable findings include:

- An FBI Report released in 2011, has ranked San José as having the least violent crime of the 8 major cities in California for 2010. Violent crime for San José is at its lowest for the last 10 years. The other seven cities of the eight include, in order of ranking from lowest to highest crime rate, are: San Diego, Los Angeles, Long Beach, Fresno, San Francisco, Sacramento and Oakland.
- 73% of the major population result indicators, such as, but not limited to; academic performance, juvenile felony/gang related arrests, suspension and drop out rate, show improvement. All crime indicators related to gangs and gang violence show improvement..
- 497 of the BEST participants that reported they were arrested previously were not re-arrested during this year's service cycle.
- 239 of the BEST participants not in school before re-enrolled in school during the current cycle, or 75%. This represents \$2.2M in revenue for public schools.
- 571 of the BEST participants who reported doing drugs in the past did not use during this year's service cycle.
- Four year high school drop-out rate has decreased from 23% in 2006 to 17% in 2010.

Evidence Based Principles

The National Institute of Corrections (NIC), in collaboration with the Crime and Justice Institute, has identified eight evidence-based principles for effective intervention with offenders. These principles serve as the foundation for the reduction of gang, crime and violent behavior. BEST funded agencies use all eight evidence-based best practices in delivering services:

PUBLIC SAFETY, FINANCE AND STRATEGIC SUPPORT COMMITTEE

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1. Assess actuarial risk/needs
2. Enhance intrinsic (self) motivation
3. Target Interventions
4. Train staff in skill that produce behavioral change
5. Increase positive reinforcements
6. Engage ongoing support in natural environments
7. Measure relevant processes, activities and practices
8. Provide measurement feedback for improvements

MGPTF Strategic Work Plan, 2011-2013

The MGPTF Strategic Work Plan (SWP) Update 2011-2013 entitled "Action Collaboration Transformation (ACT)" is in its second year and will continue to provide the framework for the use of funding based on the seven strategic goals and the respective objectives. The following is a link to the work plan: <http://www.sanjoseca.gov/prns/mgptf/docs/MGPTFSWP-Draft%202711.pdf>

Overview of FY2011-2012

For FY2011-2012, a total of \$2.6M was allocated to support the efforts of the MGPTF. The City of San José contracted with 24 CBOs (total of \$1.4M) providing a range of gang intervention services to the four Police Divisions (Central, Foothill, Southern, Western) and an overall Citywide category with an emphasis to the Hot Spot areas.

CBO FUNDING DISTRIBUTIONS	\$1,399,573
CSJ INTERVENTION SERVICES	\$790,208
ADMINISTRATIVE / PROGRAM SUPPORT / PROGRAM EVALUATION / EMERGENCY FUND	\$369,599
TOTAL	\$2,559,380

The following is a breakdown of the funds distributed to each Police Division:

BREAKDOWN BY POLICE DIVISION	
CENTRAL	\$190,040
FOOTHILL	\$594,619
SOUTHERN	\$155,919
WESTERN	\$247,206
CITYWIDE	\$211,789
TOTAL	\$1,399,573

Resource Allocation Plan for FY2012-2013

A "Hot Spot" is a place or area having higher than usual gang related instances and/or acts of violent activity. The Hot Spot exercise was performed during the MGPTF Technical Team meeting on March 14, 2012. The exercise brought together representatives from the San José Mayor's Office, the San José Police Department, school districts, community-based organizations, County Probation Department, Office of the District Attorney, and the Santa Clara County Office of Education. The results of the "Hot Spot" exercise for FY2012-2013 were approved by the MGPTF Policy Team on April 27, 2012.

The proposed Resource Allocation Plan (Attachment A) has been developed using information gathered from the "Hot Spot" exercise; SJPD Crime Analysis Data and corresponding geo-maps and it includes: 1) Eligible Services List, 2) Funding Allocation, and 3) Service Areas by Division.

In addition to the proposed Operating Budget for the BEST Program, the Santa Clara County Department of Probation will be awarding the City of San José a "one-time" grant in the amount of \$45,200 and has directed these funds to be distributed for services from the following agencies:

Fresh Lifelines For Youth	\$21,200
The Tenacious Group	\$8,000
Ujima Family And Youth Services	\$16,000
TOTAL	\$45,200

CONCLUSION

The MGPTF is committed to ensuring community safety and deterring youth from gang involvement. All service investments strive to reconnect high-risk youth to their schools, families, communities and ultimately their futures. Approval of the recommendations described in this memorandum will support the delivery of the program's vital and successful public safety efforts that contribute to maintaining San José as one of the safest cities in America.

PUBLIC OUTREACH

- Criteria 1:** Requires Council action on the use of public funds equal to \$1 million or greater. (Required: Website Posting)

- Criteria 2:** Adoption of a new or revised policy that may have implications for public health, safety, quality of life, or financial/economic vitality of the City. **(Required: E-mail and Website Posting)**
- Criteria 3:** Consideration of proposed changes to service delivery, programs, staffing that may have impacts to community services and have been identified by staff, Council or a Community group that requires special outreach. **(Required: E-mail, Website Posting, Community Meetings, Notice in appropriate newspapers)**

A copy of this memo will be posted on the City's website with the June 19, 2012 City Council Agenda.

COORDINATION

This report was prepared in coordination with the City Manager's Office and the City Attorney's Office.

COST IMPLICATIONS

BEST funding for Cycle XXII in the amount of \$4,104,580 will be included in FY2012-2013 Proposed Operating Budget that will be considered by the City Council. As a condition of accepting a grant award from the City, all San José BEST grantees are required to contribute a minimum 20% monetary match.

CEQA

Not a Project, File No. PP10-066 (e); Services that involve no physical changes to the environment.

/s/

JULIE EDMONDS-MARES
Acting Director of Parks, Recreation and
Neighborhood Services

For questions please contact Angel Rios, Jr., Acting Assistant Director, at 408-535-5553.

Attachment A: San Jose BEST Resource Allocation Plan for FY 2012-2013

**SAN JOSE BEST RESOURCE ALLOCATION PLAN
CYCLE 22, FY2012-2013**

Eligible Services List

Members of the Technical Team engaged in an exercise to review the existing eligible services and determined services that would further the goals of the Strategic Work Plan. The BEST Program staff will negotiate with service providers to provide activities under the following eligible services categories for FY2012-2013:

1. Personal Transformation Through Cognitive Development and Youth Support Groups
2. Social Recreation, Cultural, and Community Service Intervention Activities
3. Group Mentoring Life Skills – Curriculum Based Short Term
4. Gang Mediation/Intervention Response
5. Outpatient Substance Abuse Services
6. Services for Adjudicated Youth
7. Parent and Family Support and Youth and Children Domestic Violence Services
8. Truancy and Educational Support for Schools
9. Community Gang Awareness
10. Unique Service Delivery for High-Risk Youth

Funding Allocation

The City's Proposed FY2012-2013 Operating Budget, allocates \$4,104,580 to San José BEST. Of this amount, minimum base funding in the amount of \$200K is earmarked for each of the four police divisions. In total, \$3,339,073 is designated for direct service delivery. This amount will include Safe School Campus Initiative (SSCI) Late Night Recreation programming, and partial funding for Safe Summer Initiative Grant (SSIG) Programs. The remaining amount of \$765,507 will fund the San José BEST administration staff, Program Evaluation, and Emergency Fund.

COMMUNITY-BASED ORGANIZATION FUNDING DISTRIBUTION	\$2,199,573
SANTA CLARA COUNTY PROBATION DEPARTMENT ONE-TIME FUND	\$45,200
TOTAL	\$2,244,773
CITY OF SAN JOSE INTERVENTION SERVICES	\$1,094,300
ADMINISTRATIVE / PROGRAM EVALUATION	\$509,587
EMERGENCY FUND	\$255,920
TOTAL	\$4,104,580

Service Areas by Division

San José BEST-funded services are coordinated and delivered within the four police divisions of the City – Central, Foothill, Southern and Western. In general, services are provided throughout each division with greater emphasis placed on specifically identified service areas or “Hot Spots” as approved by the Mayor’s Gang Prevention Task Force.

CENTRAL DIVISION

1. McKinley/Bonita Area: Jeannie Ave. / Forestdale Ave. / Sunny Ct. / Bonita
2. Roosevelt Park
3. Downtown Area: 2nd Street / Reed / Downtown Corridor
4. Julian Street Between 17th St and 27th Street

FOOTHILL DIVISION

1. Alum Rock / Grammercy / James Lick Area
2. Overfelt Area: Welch Park / POPS Liquor / Fischer Middle School
3. Mayfair Area: San Antonio / Sunset / Kammerer
4. Valley Palms
5. Independence Area: Avalani / Checkers
6. Poco Way

SOUTHERN DIVISION

1. Oak Grove Area: Coy Park / Tradewinds
2. Seven Trees Area: Monterey / Senter / Capital
3. Round Table Area: Davis / Edenvale / Snow Drive
4. Hoffman / Via Monte

WESTERN DIVISION

1. Washington / Alma / Gardner
2. Bridges / Santee / Yerba Buena
3. Starbird Park / Boynton
4. Cadillac / Winchester

San José
Bringing Everyone's Strengths
Together (BEST)
Report

Public Safety, Finance and Strategic
Support Committee (PSFSS)

May 17, 2012

City of San José
Bringing Everyone's Strengths Together

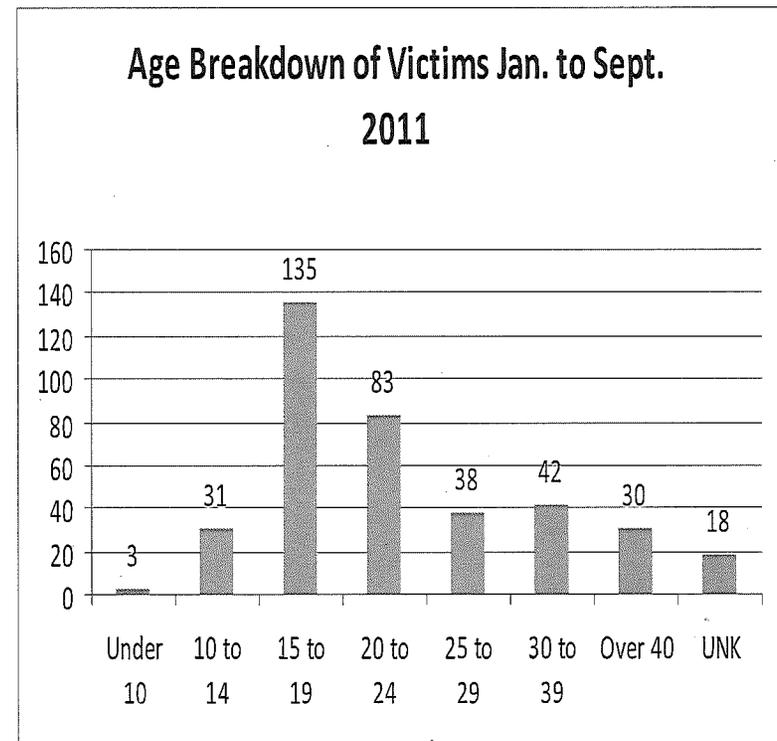


Background

- City of San José MGPTF Strategic Work Plan Update; Action Collaboration Transformation (ACT) 2011-2013
- San José BEST - Funding arm of the Mayor's Gang Prevention Task Force (MGPTF)
 - Final Report for Cycle 20; FY2010-2011
 - Resource Allocation Plan for Cycle 22; FY2012-2013
- Provides funding for public/non-profits to implement gang-prevention and intervention services

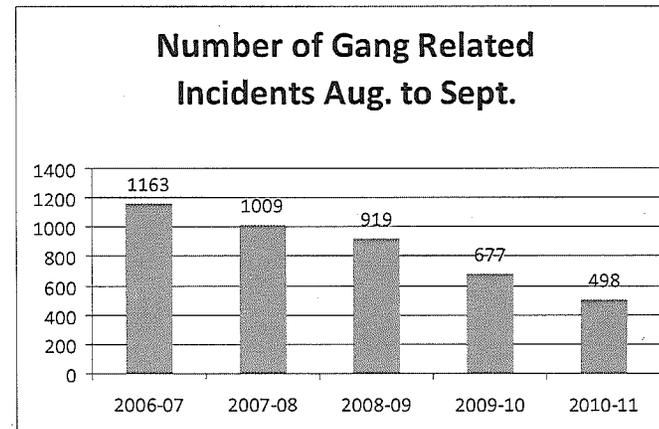
Highlights for San José BEST Cycle 20, FY2010-2011

- 497 youth who were arrested previously were not re-arrested during the service cycle.
- 239 youth who were previously not in school reconnected to school during the service cycle.
- 571 youth who were using drugs and alcohol last year are not using now.

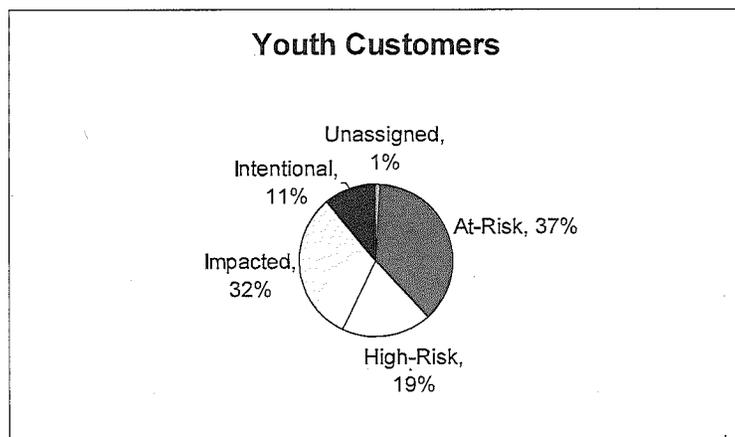


Notable Findings

56% decrease in the number of gang-related Incidents over the past five years
26% decline in the last year.



Effort



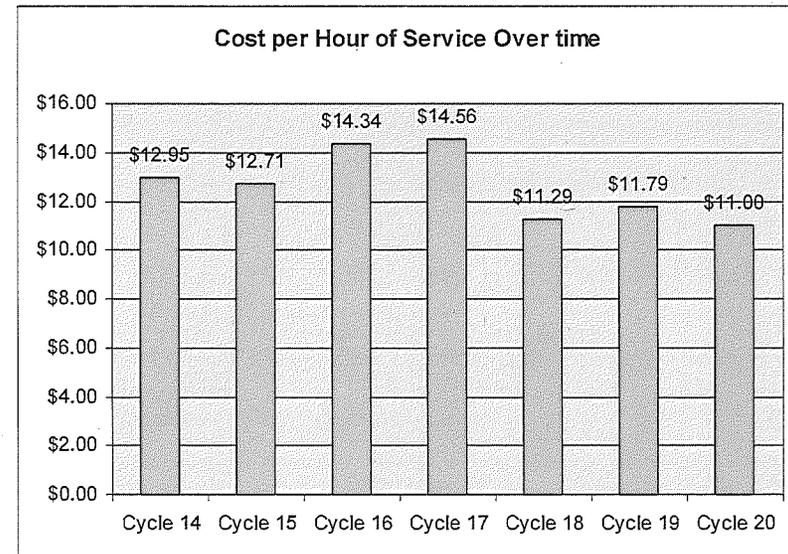
Served a total of 5,916 ongoing unduplicated participants.

- 1% Unassigned
- 37% At-risk
- 19% High-risk
- 32% Gang-impacted
- 11% Intentional

Efficiency

Overall cost per hour for intervention programs decreased by \$.79 per hour; 7% improvement in efficiency compared to last cycle; 24% reduction from the high experienced in Cycle 17

Effectiveness



Customer Satisfaction High

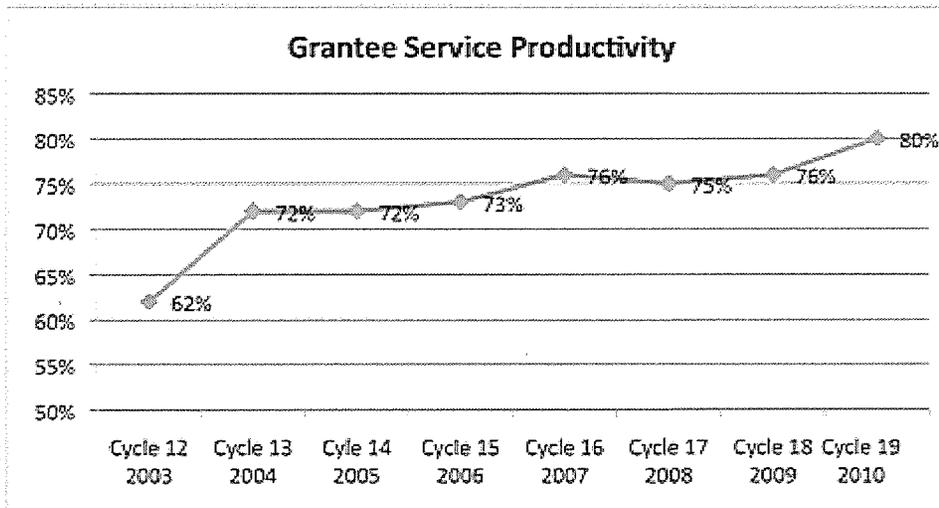
80% of BEST participants

91% Parents of youth satisfied

Effectiveness Improved by 3 %

Continuing to demonstrate

Continuous Quality Improvement



City of San José
Bringing Everyone's Strengths Together



San José BEST Allocation Process

- Triennial RFQ Process
- Priority Areas and Services (“Hot Spots” Exercise)
- Allocation Committee
- Contract Development and Evaluation

Funding Allocation

SJ BEST Cycle 22, FY2012-2013

	FY2011-2012 (On-Going)	One-Time	FY2012-2013
Community-Based Organizations	\$1,399,573	\$845,200*	\$2,244,773
City of San José	\$790,208	\$304,092	\$1,094,300
Intervention Services			
Administrative / Program	\$310,599	\$195,908	\$506,587
Evaluation			
Emergency Fund	<u>\$58,920</u>	<u>\$200,000</u>	<u>\$258,920</u>
Total	\$2,559,380	\$1,545,200*	\$4,104,580

*\$45,200 One-Time funds from Santa Clara County Probation Department

Next Steps

- Complete contract negotiations for FY 2012-2013 with services commencing on September 01, 2012. Status report to be brought forward in 2012.
- Final Program Evaluation Report for FY 2011-2012 to be brought forward in 2013.

QUESTIONS ?

City of San José
Bringing Everyone's Strengths Together

