



Memorandum

TO: Mayor and City Council
FROM: Councilmember Kansen Chu
SUBJECT: JUNE BUDGET MESSAGE FOR FISCAL YEAR 2012-2013
DATE: June 7, 2012

APPROVED:

DATE:

6/7/12

RECOMMENDATION:

Approve the Mayor's proposed June Budget Message with the following amendment to include the Berryessa Business Association as part of the funding allocated for Neighborhood Business Districts to support economic development in our communities.

ANALYSIS:

The Mayor's recommendation in his June Budget Message currently only funds the following: Alum Rock Avenue, East Santa Clara Street, Japantown, Story Road, The Alameda, West San Carlos Street, Callie Willow, 13th Street/Luna Park, and Winchester Business Association. In an effort to ensure fairness and equity among our small businesses citywide, I recommend we support Budget Document #31 and include the Berryessa Business Association as part of the recommended allocation of \$5,000 in funding to each Neighborhood Business Districts to support economic development in our communities.

The Berryessa Business Association is a new organization that was established to promote the development of sustainable local businesses in Berryessa. In addition, Berryessa will be seeing immediate growth with the development of the future BART Station, Fox Property, Brokaw North, Pepper Lane, and Sywest properties. The ability for the Berryessa Business Association to serve as a bridge for potential businesses and community needs is critical for the economic success in our City.