



COUNCIL AGENDA: 05-15-12
ITEM: 2.17

Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Dennis Hawkins, CMC
City Clerk

SUBJECT: SEE BELOW

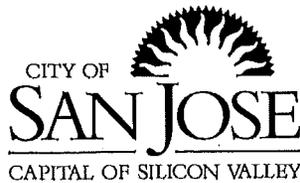
DATE: 5-9-12

SUBJECT: SANTOS FAMILY CAR SHOW

RECOMMENDATION

As recommended by the Rules and Open Government Committee on May 9, 2012 and outlined in the attached memo previously submitted to the Rules and Open Government Committee:

- (a) Approve the Santos Family Car Show as a City Council sponsored Special Event; and
- (b) Approve and accept donations from various individuals, businesses or community groups to support the event.



Memorandum

**TO: HONORABLE MAYOR AND
CITY COUNCIL**

FROM: DENNIS HAWKINS, CMC

SUBJECT: SEE BELOW

DATE: May 4, 2012

**SUBJECT: APPROVAL OF THE SANTOS FAMILY CAR SHOW AS A CITY
SPONSORED SPECIAL EVENT, TO EXPEND CITY FUNDS AND
AUTHORIZATION TO ACCEPT DONATIONS OF MATERIALS AND
SERVICES FOR THE EVENT**

RECOMMENDATION

1. Approve the Seventh Annual Santos Family Car Show as a City Council sponsored Special Event.
2. Approve and accept donations from various individuals, businesses or community groups to support the event.
3. Place item on the May 15, 2012 City Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517, which required Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds in Special Event Accounts.

The Seventh Annual Santos Family Car Show is a free event, open to the public that will be held at 5202 N. First Street in Alviso on Saturday, September 1, 2012. The District 4 sponsorship of the community event is intended to attract visitors to Alviso and for residents to discover the Alviso Marina along with area restaurants and amenities.

ANALYSIS

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. Council District 4 may use some District funds to pay event costs. In compliance with existing fundraising disclosure requirements, Councilmember Chu will report any cash or in-kind donations received for the event in his Disclosure of Fundraising Report. Approval of this memorandum will enable Council District 4 and the Office of the City Clerk to proceed with the event. If any solicitation results in the

Honorable Mayor and City Council
May 4, 2012
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receipt of cash donations, the Office of the City Clerk will follow the City's normal procedures involving the receipt and appropriation of funds.

EVALUATION AND FOLLOW-UP

The Office of the City Clerk and Councilmember Chu will issue an information memo detailing the results of the event.

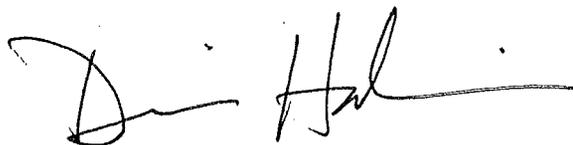
PUBLIC OUTREACH/INTEREST

This action does not meet the criteria set below; however the Office of the City Clerk will post the item on the City's Website for the May 9, 2012 Rules and Open Government Committee and a subsequent Council meeting.

- Criterion 1:** Requires Council action on the use of public funds equal to \$1 million or greater. **(Required: Website Posting)**
- Criterion 2:** Adoption of a new or revised policy that may have implications for public health, safety, quality of life, or financial/economic vitality of the City. **(Required: E-mail and Website Posting)**
- Criterion 3:** Consideration of proposed changes to service delivery, programs, staffing that may have impacts to community services and have been identified by staff, Council, or a Community group that requires special outreach. **(Required: E-mail, Website Posting, Community Meetings, Notice in appropriate newspapers)**

CEQA

Not a project.



DENNIS D. HAWKINS, CMC
City Clerk

For questions, please contact Dennis Hawkins, City Clerk, at (408) 535-1275.