



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Dennis D. Hawkins, CMC

SUBJECT: SEE BELOW

DATE: April 19, 2012

SUBJECT: APPROVAL OF THE DISTRICT 8 SENIOR HEALTH FAIR AND WALK AS A CITY COUNCIL SPONSORED SPECIAL EVENT TO EXPEND CITY FUNDS AND ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENT

RECOMMENDATION

1. Approve the District 8 Jewish American Heritage Month Reception and Senior Health Fair and Walk Events as City Council sponsored Special Events.
2. Approve and accept donations from various individuals, businesses or community groups to support the event.
3. Place this item on the May 1, 2012 City Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds in Special Event Accounts.

On Tuesday, May 1, Councilmember Herrera will host the raising of the Jewish flag as part of the celebration of Jewish American Heritage month. The Councilmember will host a reception in the Rotunda following the flag raising. During the Council meeting, a proclamation will be presented to members of the Jewish community in San Jose.

The District 8 Senior Health Fair Event is an annual event sponsored by Councilmember Rose Herrera and will be held on Saturday, May 19, 2012 at the Eastridge Mall. This special event is a resource fair that will reach out to the senior community to provide beneficial information regarding health and services available in San Jose through non-profits, government and private organizations. The resource fair will provide health education resources and moderate exercise activities to encourage seniors to live a healthy lifestyle.

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ANALYSIS

Approval by the Rules and Open Government Committee and the City Council of these events will ensure compliance with the Council's prior direction regarding Council Special Events. In compliance with existing fundraising disclosure requirements, Council District 8 will report any cash or in-kind donations received for the event on the Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 8, City departments and the Office of the City Clerk to proceed with the event. If cash donations are received, they will be deposited in accordance with the City's normal cash collection procedures and any necessary actions involving the appropriation of funds.

EVALUATION AND FOLLOW-UP

The Office of the City Clerk and Councilmember Herrera will issue an information memo detailing the results of the event.

PUBLIC OUTREACH/INTEREST

This action does not meet the criteria set below; however the Office of the City Clerk will post the item on the City's Website for the April 24 Rules Committee and the May 1, 2012 City Council Agendas.

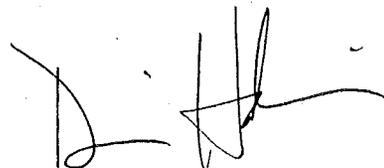
- Criterion 1:** Requires Council action on the use of public funds equal to \$1 million or greater. **(Required: Website Posting)**
- Criterion 2:** Adoption of a new or revised policy that may have implications for public health, safety, quality of life, or financial/economic vitality of the City. **(Required: E-mail and Website Posting)**
- Criterion 3:** Consideration of proposed changes to service delivery, programs, staffing that may have impacts to community services and have been identified by staff, Council or a Community group that requires special outreach. **(Required: E-mail, Website Posting, Community Meetings, Notice in appropriate newspapers)**

COORDINATION

This memorandum has been coordinated with the City Attorney's Office

CEQA

Not a project.



DENNIS D. HAWKINS, CMC
City Clerk

For questions, please contact Dennis Hawkins, City Clerk, at (408) 535-1275.