COUNCIL AGENDA: 04-03-12
ITEM: 2.13

CITY OF SAN JOSE
CAPITAL OF SILICON VALLEY

# Memorandum

**TO:** HONORABLE MAYOR AND CITY COUNCIL

**FROM:** Dennis Hawkins, CMC
City Clerk

**SUBJECT:** **SEE BELOW**

**DATE:** 3-28-12

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**SUBJECT: GREAT AMERICAN LITTER PICK-UP**

## RECOMMENDATION

As recommended by the Rules and Open Government Committee on March 28, 2012 and outlined in the attached memo previously submitted to the Rules and Open Government Committee:

(a) Approve the Great American Litter Pick-up as a City Council sponsored Special Event; and

(b) Approve and accepting donations from various individuals, businesses, or community groups to support the event.

RULES COMMITTEE: 3-28-12
ITEM: G.4

CITY OF SAN JOSE
CAPITAL OF SILICON VALLEY

# Memorandum

**TO:** HONORABLE MAYOR AND CITY COUNCIL

**FROM:** DENNIS HAWKINS

**SUBJECT:** SEE BELOW

**DATE:** March 23, 2012

**SUBJECT: APPROVAL OF THE GREAT AMERICAN LITTER PICK-UP AS A CITY SPONSORED SPECIAL EVENT, TO EXPEND CITY FUNDS AND AUTHORIZATION TO ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENT**

## RECOMMENDATION

1. Approve the Great American Litter Pick-up as a City Council sponsored Special Event.
2. Approve and accept donations from various individuals, businesses, or community groups to support the event.
3. Place the item on the April 3, 2012 Council Agenda for action.

## BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517, which required Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds in Special Event Accounts.

The Great American Litter Pick-up is a free city event, open to the public, and was held on Saturday, March 17, 2012 at various locations throughout the City coordinated through many Council offices in cooperation with City departments. This is a national effort in collaboration with a wide variety of other community-based organizations, educational institutions, business organizations, and community volunteers.

## ANALYSIS

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In compliance with existing fundraising disclosure requirements, all participating Council offices will report any solicitations made and donations received for the event in the Councilmember's Disclosure of Fundraising Report. All appropriate City policies and procedures regarding the receipt and appropriation of funds will be followed.

## PUBLIC OUTREACH/INTEREST

This action does not meet the criteria set below; however the Office of the City Clerk will post the item on the City's Website for the March 29, 2012 Rules Committee Agenda and the April 3, 2012 City Council Agenda.

- ☐ **Criterion 1**: Requires Council action on the use of public funds equal to $1 million or greater. **(Required: Website Posting)**

- ☐ **Criterion 2:** Adoption of a new or revised policy that may have implications for public health, safety, quality of life, or financial/economic vitality of the City. **(Required: E-mail and Website Posting)**

- ☐ **Criterion 3:** Consideration of proposed changes to service delivery, programs, staffing that may have impacts to community services and have been identified by staff, Council, or a Community group that requires special outreach. **(Required: E-mail, Website Posting, Community Meetings, Notice in appropriate newspapers)**

## COORDINATION

This memorandum has been coordinated with the City Attorney's Office

## CEQA

Not a project.

DENNIS HAWKINS, CMC
City Clerk

For questions, please contact Dennis Hawkins, City Clerk, at (408) 535-1275.