

COUNCIL AGENDA: 03-13-12
ITEM: 2.11

Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Dennis Hawkins, CMC
City Clerk

SUBJECT: SEE BELOW

DATE: 3-08-12

SUBJECT: 2ND ANNUAL DISTRICT 4 FAMILY DAY

RECOMMENDATION

As recommended by the Rules and Open Government Committee on March 7, 2012 and outlined in the attached memo previously submitted to the Rules and Open Government Committee:

- (a) Approve the 2nd Annual District 4 Family Day as a City Sponsored Special Event; and
- (b) Approve and accept donations from various individuals, businesses, or community groups to support the event.



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: DENNIS HAWKINS

SUBJECT: SEE BELOW

DATE: March 2, 2012

SUBJECT: APPROVAL OF 2ND ANNUAL FAMILY DAY AS A CITY SPONSORED SPECIAL EVENT, TO EXPEND CITY FUNDS AND AUTHORIZATION TO ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENT

RECOMMENDATION

1. Approve the 2nd Annual District 4 Family Day as a City-sponsored Special Event.
2. Approve and accept donations from various individuals, businesses or community groups to support the event.
3. Place item on the March 13 City Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517, which required Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds in Special Event Accounts.

The 2nd Annual District 4 Family Day will be held on Saturday, April 28, 2012 from 9 a.m. to 1 p.m. at the Berryessa Flea Market. The event, a community celebration for healthy eating and living, is in partnership with Kaiser Permanente, Pacific Coast Farmers' Market Association, and Berryessa Chiropractic. The purpose of the event is to provide residents' information and access to resources on healthy living and nutrition. Representatives from various governmental and community-based organizations will participate in the event.

ANALYSIS

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. Council District 4 may use some District funds to pay event costs. In compliance with existing fundraising disclosure requirements, Councilmember Chu will report any cash or in-kind donations received for the event in his

HONORABLE MAYOR AND CITY COUNCIL

March 2, 2012

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Disclosure of Fundraising Report. Approval of this memorandum will enable Council District 4 and the Office of the City Clerk to proceed with the event. If any solicitation results in the receipt of cash donations, the Office of the City Clerk will follow the City's normal cash collection procedures. Subsequently, the City Clerk will return to the City Council for any necessary actions involving the receipt and appropriation of funds consistent with standard City policies and procedures.

EVALUATION AND FOLLOW-UP

The Office of the City Clerk and Councilmember Chu will issue an information memo detailing the results of the event.

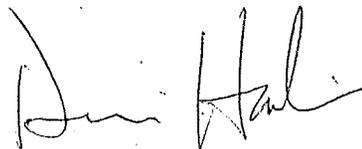
PUBLIC OUTREACH/INTEREST

This action does not meet the criteria set below; however the Office of the City Clerk will post the item on the City's Website for the March 7, 2012 Rules and Open Government Committee and a subsequent Council meeting.

- Criterion 1:** Requires Council action on the use of public funds equal to \$1 million or greater. **(Required: Website Posting)**
- Criterion 2:** Adoption of a new or revised policy that may have implications for public health, safety, quality of life, or financial/economic vitality of the City. **(Required: E-mail and Website Posting)**
- Criterion 3:** Consideration of proposed changes to service delivery, programs, staffing that may have impacts to community services and have been identified by staff, Council, or a Community group that requires special outreach. **(Required: E-mail, Website Posting, Community Meetings, Notice in appropriate newspapers)**

CEQA

Not a project.



DENNIS D. HAWKINS, CMC
City Clerk

For questions, please contact Dennis Hawkins, City Clerk, at (408) 535-1275.