



COUNCIL AGENDA: 01-24-12  
ITEM: 2.12

## Memorandum

**TO:** HONORABLE MAYOR AND  
CITY COUNCIL

**FROM:** Dennis Hawkins, CMC  
City Clerk

**SUBJECT: CELEBRATE CAMBRIAN  
FESTIVAL**

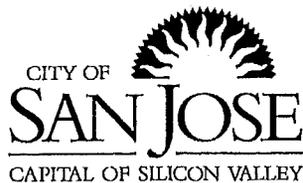
**DATE:** 1-18-12

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### RECOMMENDATION

As recommended by the Rules and Open Government Committee on January 18, 2012 and outlined in the attached memo previously submitted to the Rules and Open Government Committee:

- (a) Approve the Celebrate Cambrian Festival as a City Council sponsored Special Event; and
- (b) Approve expending funds and accepting donations from various individuals, businesses, or community groups to support the event.



## Memorandum

**TO:** HONORABLE MAYOR &  
CITY COUNCIL

**FROM:** Dennis Hawkins, CMC

**SUBJECT:** SEE BELOW

**DATE:** January 11, 2012

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**SUBJECT: APPROVAL OF THE CELEBRATE CAMBRIAN FESTIVAL AS A CITY SPONSORED SPECIAL EVENT, TO EXPEND CITY FUNDS AND ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENT**

### RECOMMENDATION

1. Approve the Celebrate Cambrian Festival as a City Council sponsored Special Event
2. Approve expending funds and accepting donations from various individuals, businesses, or community groups to support the event.
3. Place the item on the January 24, 2012 Council Agenda for action.

### BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds in Special Event Accounts.

Councilmember Donald Rocha with support from the Camden Community Center, local businesses, and community volunteers is sponsoring the 7th Annual Celebrate Cambrian Festival to be held on Sunday, August 26, 2012 at the Camden Community Center. The event brings together the residents from District 9 and the City of San Jose to a safe, healthy, and fun place for all ages. The main components of the festival include: a Kid's Fun Zone with bounce houses and activities run by Camden Community Center Staff; food and drink vendors; resource fair booths; live entertainment and community group showcases.

### ANALYSIS

Approval by the Rules and Open Government Committee and the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. Council District 9 will be using District funds to pay some expenses for the event. In compliance with

HONORABLE MAYOR & CITY COUNCIL

January 11, 2012

Subject: Approval of District 9 Special Event

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existing fundraising disclosure requirements, Councilmember Rocha will report any cash or in-kind donations received for the event in his Disclosure of Fundraising Report. Approval of this memorandum will enable Council District 9, City departments and the Office of the City Clerk to proceed with the event. If cash donations are received, they will be deposited in accordance with the City's normal cash collection procedures. The City Clerk will return to the City Council for necessary actions involving the receipt and appropriation of funds consistent with the Special Events resolution and standard City procedures.

### EVALUATION AND FOLLOW-UP

The Office of the City Clerk and Councilmember Rocha will issue an information memo detailing the results of the event.

### PUBLIC OUTREACH/INTEREST

This action does not meet the criteria set below; however the Office of the City Clerk will post the item on the City's Website for the January 18, 2012 Rules and Open Government Committee and the January 24, 2012 Council Agenda.

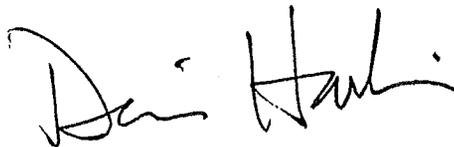
- Criterion 1:** Requires Council action on the use of public funds equal to \$1 million or greater. **(Required: Website Posting)**
- Criterion 2:** Adoption of a new or revised policy that may have implications for public health, safety, quality of life, or financial/economic vitality of the City. **(Required: E-mail and Website Posting)**
- Criterion 3:** Consideration of proposed changes to service delivery, programs, staffing that may have impacts to community services and have been identified by staff, Council, or a Community group that requires special outreach. **(Required: E-mail, Website Posting, Community Meetings, Notice in appropriate newspapers)**

### COORDINATION

This memorandum has been coordinated with the City Attorney's Office.

### CEQA

Not a project.



Dennis Hawkins, MMC  
City Clerk

For questions, please contact Dennis Hawkins, City Clerk at (408) 535-1275.