



**REGULAR MEETING OF THE SAN JOSE  
COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE**

**SAN JOSE, CALIFORNIA**

**MONDAY, NOVEMBER 28, 2011**

The Community and Economic Development Committee of the City of San José convened in regular session at 1:35 p.m. in Conference Room 120, Council Wing, City Hall.

**PRESENT:** Council Member Rose Herrera, Chair, Council Member Sam Liccardo, Vice Chair, Council Member Ash Kalra and Council Member Pierluigi Oliverio (1:50 p.m.).

**ABSENT:** All Present.

**STAFF:** Assistant City Attorney Ed Moran, Redevelopment Agency Director Richard Keit, Mayor's Senior Policy Advisor Ru Weerakoon and Deputy City Clerk Susan M. Davis.

**WORK PLAN**

The Committee voted to cancel the December 19, 2011 Community and Economic Development Committee Meeting and reschedule the meeting to January 23, 2012.

**REPORTS TO COMMITTEE**

**(1) Verbal Report on Economic Development Activities. (Office of Economic Development)**

Director of Economic Development/Chief Strategist Kim Walesh presented the report.

Action: The Committee accepted the report.

## REPORTS TO COMMITTEE

### (2) **Cultural Facilities Asset Management. (Public Works/Office of Economic Development)**

Documents filed: Memorandum from Director of Economic Development/Chief Strategist Kim Walesh and Director of Public Works David Sykes, dated November 17, 2011, recommending acceptance of the report.

Director of Economic Development/Chief Strategist Kim Walesh presented introductory comments.

Director of Cultural Affairs Kerry Adams Hapner and Deputy Director of Public Works Matt Morley presented the report and responded to questions and comments from the Committee Members.

Council Member Herrera requested that Staff follow-up on how the fund raising goals are met, how many people are served and breakdown of the economic impact.

Public Comments: Presenting input, comments and suggestions were Dan Warmenhoven (The Tech Museum), Mike Nevens (The San José Museum of Art), Raquel Gonzalez (Bank of America), Sharon Kirsch (The San José Repertory Theatre), Bobby Yount (San José Art Commission) and Kirsten Rhodes (Deloitte).

Director of Economic Development/Chief Strategist Kim Walesh noted that she will take the Committee's feedback from this discussion for incorporation into the next report.

Action: The Committee accepted the report.

### (3) **Development Taxes, Fees and Costs. (Planning, Building and Code Enforcement/Office of Economic Development)**

Documents filed: Memorandum from Director of Economic Development/Chief Strategist Kim Walesh and Director of Planning, Building and Code Enforcement Joseph Horwedel, dated November 10, 2011, recommending acceptance of the report and to forward to the full City Council for consideration.

Director of Economic Development/Chief Strategist Kim Walesh provided introductory remarks.

Business Development Manager Chris Burton presented the report. Director of Planning, Building and Code Enforcement Joseph Horwedel was present.

Action: The Committee accepted the report and forwarded the item to the full City Council for formal action on December 13, 2011.

## REPORTS TO COMMITTEE

**(4) Incubator Transition Plan. (Redevelopment Agency/Office of Economic Development)**

Documents filed: Memorandum from Redevelopment Agency Director Richard Keit, dated November 14, 2011, recommending acceptance of the report.

Redevelopment Agency Managing Director Richard Keit presented the report. Director of Economic Development/Chief Strategist Kim Welsh and Managing Director Richard Keit responded to questions and concerns from the Committee Members.

Action: The Committee accepted the report and forwarded the item to the full City Council for formal action on December 13, 2011. Staff was directed to report to the Community and Economic Development Committee on January 23, 2012 on the issues of possibly dissolving the partnership or adding additional partners, and the specific concerns raised by Council Member Liccardo.

**(5) Public Entertainment Business Permit Fee Methodology. (Office of Economic Development/City Attorney's Office)**

Documents filed: Memorandum from Downtown Manager Lee Wilcox, dated November 14, 2011, recommending acceptance of the report.

Downtown Manager Lee Wilcox presented the report.

Council Member Liccardo requested that Staff further explore the recommendations on Page 6 of the Staff Report: *(2) Late-Night Establishment/Business Fee and (3) Potential Property Business Improvement District (PBID) Expansion of PBID Security Component*, including, relating to *Item (2)*, that Staff consider creating a nexus with the service of alcohol and the provision of public parking.

Public Comments: Blage Zelalich (San José Downtown Association/Property Business Improvement District) expressed support to the recommendations.

Action: The Committee accepted the report. Staff was directed to explore the recommendations on Page 6 of the Staff Report: *(2) Late-Night Establishment/Business Fee and (3) Potential PBID Expansion of PBID Security Component*, including related to *Item (2)*, directed Staff to consider creating a nexus with the service of alcohol and the provision of public parking.

**(6) Work2Future Update. (Office of Economic Development)**

Documents filed: Memorandum from Deputy Director of the Office of Economic Development Jeff Ruster, recommending acceptance of the report.

Deputy Director of Office of Economic Development Jeff Ruster presented the report.

## REPORTS TO COMMITTEE

Council Member Oliverio left the Committee Meeting at 4:14 p.m.

Action: The Committee accepted the report.

### (7) Local/Small Business Participation. (Public Works)

Documents filed: Memorandum from Director of Public Works David Sykes, dated November 14, 2011, recommending acceptance of the report.

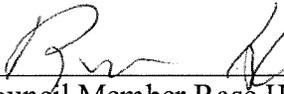
Action: The Committee accepted the report.

## OPEN FORUM

There was no testimony from the floor.

## ADJOURNMENT

Council Member Rose Herrera adjourned the meeting at 4:15 p.m.

  
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Council Member Rose Herrera, Chair  
Community and Economic Development Committee

RH/smd