



Memorandum

TO: HONORABLE MAYOR
AND CITY COUNCIL

FROM: Julia H. Cooper

SUBJECT: SEE BELOW

DATE: September 26, 2011

Approved

Date

9/30/11

SUBJECT: SECOND AMENDMENT TO THE AGREEMENT WITH VGS SYSTEMS FOR THE PARK MANAGEMENT SYSTEM FOR HAPPY HOLLOW PARK AND ZOO

RECOMMENDATION

Adopt a resolution authorizing the City Manager to:

- (a) Execute a Second Amendment to the Agreement for a Park Management System with VGS Systems Engineering Inc., doing business as OmniTicket Network (Omni) to add additional Hardware, Software Licenses, configuration services and training to expand the number of points of sale and improve automated business processes at the Happy Hollow Park & Zoo and Leininger Community Center, and increase compensation by \$40,674 for a revised not to exceed contract amount of \$270,283.45; and
- (b) Increase the contingency amount by \$60,000 to \$90,000 to cover unanticipated changes to the system implementation or functionality, or add additional points of sale, without further Council action other than appropriations of funds.

OUTCOME

Expand user and system capacity to improve operating efficiencies at the Happy Hollow Park and Zoo (HHPZ) and Leininger Community Center and provide availability and access to data-driven information in order to improve business operations.

BACKGROUND

In August 2008, the City issued a Request for Proposal (RFP) for a Park Management System at the Happy Hollow Park & Zoo (HHPZ). An agreement with Omni was approved by Council on

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September 3, 2009. This agreement was for an integrated state-of-the-art Park Management System that allowed park patrons the ability to purchase tickets and memberships on-line.

In February 2010, Council approved the first amendment to the scope of service to include a point of sale and inventory control system service module for food and beverage sales. The functionality currently provided by the system allows the park to function as a competitive family entertainment venue.

Additional hardware, software licenses, configuration services and training are now required to extend the functionality of the current system to additional users, and automate the remaining manual business processes which will assist in reaching the goal of the HHPZ to be 100% cost recovery for direct costs.

ANALYSIS

The additional functionality included in this amendment will expand the system to include the scheduling of birthday parties, group reservations, and generate more robust data reporting. This second amendment will add hardware and software licenses to provide additional point of sale machines at HHPZ and Leninger Community Center, upgrade membership and reservation processes, and provides hands-on training for City staff.

Pricing for the second amendment is fixed and includes all hardware, software, implementation and training costs. Payment shall be made upon the vendor's completion, and the City's acceptance of key milestones. Configuration and training services shall be payable on a time and materials basis.

Manager's Budget Addendum #38 (Renegotiation of Contract Pricing): The terms of this contract were negotiated in the spring of 2009 and subsequently awarded by Council on September 1, 2009. Accordingly, rates reflective of the current state of the economy are already included in the Proposer's response to the RFP and are, by extension, included in the proposed amendment.

EVALUATION/FOLLOW-UP

No additional follow-up is required.

PUBLIC OUTREACH/INTEREST

- Criterion 1:** Requires Council action on the use of public funds equal to \$1 million or greater. **(Required: Website Posting)**

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- Criterion 2:** Adoption of a new or revised policy that may have implications for public health, safety, quality of life, or financial/economic vitality of the City. **(Required: E-mail and Website Posting)**
- Criterion 3:** Consideration of proposed changes to service delivery, programs, staffing that may have impacts to community services and have been identified by staff, Council or a Community group that requires special outreach. **(Required: E-mail, Website Posting, Community Meetings, Notice in appropriate newspapers)**

Although the above criteria do not apply to this item, this memorandum will be posted on the Council Agenda for the October 18, 2011, Council meeting.

COORDINATION

This memorandum was coordinated with the Parks, Recreation and Neighborhood Services Department, the Information Technology Department, the City Manager's Budget Office and the City Attorney's Office.

FISCAL/POLICY ALIGNMENT

This Council item is consistent with Council approved Budget Strategy Economic Recovery section in that it will spur spending in our local economy.

COST SUMMARY/IMPLICATIONS

Funding for this contract is allocated within the Parks City-Wide Construction and Conveyance Tax Fund (Fund 391) in the Parks and Community Facilities Development Capital Program for Happy Hollow Park and Zoo Phase II Renovations project.

BUDGET REFERENCE

The table below identifies the funds and appropriations used to increase the contract authority of the agreement between Omni and the City for the purchase and installation of a Park Management system.

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Fund #	Appn #	Appn. Name	Total Appn.	Amount for Contract	2011-2012 Proposed Capital Budget Page	Last Budget Action (Date, Ord. No.)*
Current Funding Available						
391	5037	Happy Hollow Park and Zoo Phase II Renovations	\$988,000**	\$330,283.45***	V-423	6/21/2011 28928**
Total Current Funding Available			\$988,000			

* The 2010-2011 Adopted Capital Budget and 2012-2016 Adopted Capital Improvement Program was approved by the Council on June 21, 2011.

** The Happy Hollow Park and Zoo Phase II Renovations has a total allocation of \$988,000 in 2011-2012, however, only \$330,283.45 is allocated for this agreement. Remaining funds will be expended on other project elements related to the renovation of the park.

*** Amount includes Agreement total not to exceed \$270,283.45 and contingency of \$60,000 to cover unanticipated changes in the implementation of the additional scope of services or to amend the Agreement to add additional points of sale and increase functionality to the park management system.

CEQA

Not a Project, File No. PP10-066(a), Agreements and Contracts for purchase and supplies.

/s/

JULIA H. COOPER
Acting Director of Finance

For question please contact Mark Giovannetti, Purchasing Division Manager, at (408) 535-7052.