



Memorandum

To: Honorable Mayor and City Council **From:** Councilmember Pete Constant
Subject: Authorization to Travel **Date:** September 21, 2011

Approved:

Recommendation: Authorize Councilmember Constant's travel to Suwon City, Korea for the 48th Annual Suwon Hwaseong Cultural Festival October 6-9, 2011 as the city's designated representative.

Authorization for: Councilmember Pete Constant

Location: Suwon City, Korea

Travel Dates: October 4-9, 2011

Source of Funds: Government of Suwon City, Korea.

Purpose: Councilmember Constant will attend the 48th Suwon Hwaseong Cultural Festival and engage with the leadership of Suwon City to promote economic ties between San José and Korea, emphasizing the competitive advantages of San José for individuals and companies establishing a presence in the Silicon Valley. He will highlight the goals of San Jose's Economic Development Strategy and discuss opportunities for business relations between Suwon City and San José. The city of Suwon is eager to begin a dialogue with San José to promote mutually beneficial economic ties between the two cities.

The historic city of Suwon is the global headquarters of Samsung Corporation and the home of a number of high-technology incubators. Many Silicon Valley Korean-Americans have strong ties to Suwon, the provincial capital of Gyeonggi-do – Korea's most populous province. San José's District 1, represented by Councilmember Constant, is host to the Silicon Valley's first Korean Community Center.

cc: Dennis Hawkins, City Clerk