



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Dennis Hawkins, CMC
City Clerk

SUBJECT: SEE BELOW

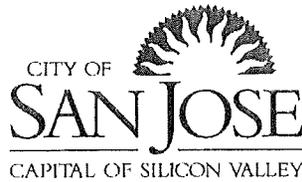
DATE: 06-16-11

SUBJECT: REPORT ON THE SAN JOSÉ BRINGING EVERYONE'S STRENGTHS TOGETHER AND MAYOR'S GANG PREVENTION TASK FORCE PROGRAMS

RECOMMENDATION

As recommended by the Public Safety, Finance and Strategic Support Committee on June 16, 2011 and outlined in the attached memo previously submitted to the Public Safety, Finance and Strategic Support Committee:

- (a) Accept the report on 2009-2010 San Jose Bringing Everyone's Strengths Together (BEST) and the Mayor's Gang Prevention Task Force (MGPTF) Evaluation Report.
- (b) Approve the MGPTF Strategic Work Plan Update 2011-2013 "Action Collaboration Transformation."
- (c) Approve the Resource Allocation Plan of the San Jose BEST Program for 2011-2012.



Memorandum

TO: PUBLIC SAFETY, FINANCE AND
STRATEGIC SUPPORT COMMITTEE

FROM: Norberto Duenas

SUBJECT: SEE BELOW

DATE: 06-02-11

Approved

Date

6/6/11

COUNCIL DISTRICT: Citywide

SUBJECT: REPORT ON THE SAN JOSE BRINGING EVERYONE'S STRENGTHS TOGETHER AND MAYOR'S GANG PREVENTION TASK FORCE PROGRAMS

RECOMMENDATION

- 1) Accept the report on 2009-2010 San Jose Bringing Everyone's Strengths Together (BEST) and the Mayor's Gang Prevention Task Force (MGPTF) Evaluation Report.
- 2) Approve the MGPTF Strategic Work Plan Update 2011-2013 "Action Collaboration Transformation."
- 3) Approve the Resource Allocation Plan of the San Jose BEST Program for 2011-2012.

BACKGROUND

The San José BEST Program was created as the funding arm of the MGPTF, providing funds to public and non-profit agencies to implement gang prevention, intervention and suppression programs for youth exhibiting high-risk behaviors and their families. The MGPTF Strategic Work Plan Update 2011-2013 "Action Collaboration, Transformation" (Strategic Work Plan), which can be viewed at <http://www.sanjoseca.gov/prns/mgptf/docs/MGPTFSWP-Draft%202711.pdf> provides a framework for the use of these funds based on a number of strategic goals and objectives. Each year the San José BEST program determines the priority service areas and needs through a "Hot Spot" exercise, with the MGPTF Technical Team and Policy Team. The exercise considers the current needs assessments, emerging trends, San José Police Department crime statistics, violent gang climate, and input from community-based organizations. As a result of the stakeholder input and data analysis, a Resource Allocation Plan is developed to guide San José BEST funding decisions. Service agreements are then negotiated with qualified service providers based on the priority service areas and needs identified by the MGPTF and approved by City Council.

The San José BEST model utilizes a triennial Request for Qualifications (RFQ) process that creates a list of service providers qualified to intervene in the lives of San José high-risk and gang-involved

youth. Qualified service providers remain on the list for three years. The current RFQ process is in its first year of implementation and will remain in place until FY 2012-2013.

This memorandum includes a brief overview of San José BEST programs for FY 2010-2011, highlights of FY 2009-2010 Final Evaluation Report developed by Community Crime Prevention Associates (CCPA), a description of the Strategic Work Plan, and a proposed Resource Allocation Plan for FY 2011-2012.

ANALYSIS

San José BEST Program Overview for FY 2010-2011

For FY 2010-2011, a total of \$4.6 million was allocated for direct intervention services. Of this, the City of San José contracted with 26 community-based organizations (for a total of \$2.3 million) providing a range of gang intervention services throughout San José (Attachment A). Services are provided based on priority service areas and need in each Police Division (Central, Foothill, Southern, Western and City-wide). Some of these services include gang mediation and intervention, truancy intervention, services to adjudicated youth, outpatient substance abuse services, parent trainings and parent/community gang-awareness trainings. The following is a breakdown of the funds distributed to each Police Division:

Central	\$265,066	Western	\$428,959
Foothill	\$1,151,310	City-wide	\$158,650
Southern	\$311,065		

Additional services including late night programming, Safe School Campus Initiative (SSCI) staffing and activities, tattoo removal, and other diversion activities were provided through BEST funded City of San José Intervention Programs for a cost of \$1.4 million. The remaining \$900,000 was used for administrative costs, an independent program evaluator and the emergency reserve fund. A program evaluation report will be completed by January 2012, and results will be brought forward to City Council.

BEST and MGPTF Evaluation Report for FY 2009-2010

The report reflects a summary of MGPTF efforts and an evaluation of the San Jose BEST Program, and can be viewed at <http://www.sanjoseca.gov/prns/mgptf/docs/BEST-CycleXXInterim-Report.pdf>.

Highlights of Mayor's Gang Prevention Task Force (MGPTF)

- 82 % of task force members reported that they have either established new relationships and/or strengthened existing relationships due to their involvement in the MGPTF.
- 80% of members reported that their involvement in the MGPTF assisted them and/or their agency to form partnerships with related local, state and national initiatives being implemented in San Jose.

- 82% of members reported that their communication with other service providers have improved because of their involvement with the MGPTF.
- 80% of members reported that their involvement has allowed them to take action with other members to meet the needs and to solve problems in the community.

Highlights of the San José BEST Final Evaluation Report for FY 2009-2010

For FY 2009-2010, a total of 5,781 ongoing unduplicated participants were served by 22 agencies.

Of these youth, 49% were gang-impacted with the remaining 51% at-risk or high-risk youth.

Results included:

- 88% of BEST participants were satisfied with services received.
- 89% of the parents of the BEST participants were satisfied with the services their youth received.
- 78% of the BEST participants reported that the services received were effective in producing a change for the better.
- 74% of the BEST participants reported that the services received were effective in producing positive changes in their attitude and behaviors that were important to a civil society.
- 91% of parents indicated that they improved their skills and knowledge about youth and gangs, accessing youth intervention resources and how to advocate for their child due to their participation in the workshop.

Other notable findings include:

- 806 youth who were arrested previously were not re-arrested during the service cycle.
- 658 youth who were previously not in school re-connected to a school during the service cycle.
- 50% decrease in the number of gang-related incidents over the past four years with a 30% decline in the last year.
- Through re-enrollment and reduced drop outs, San José schools have reduced lost revenue by 50% since school year 2006.

MGPTF Strategic Work Plan Update 2011-2013 "Action Collaboration, Transformation"

In October 2010, the Attorney General and the Office of Juvenile Justice and Delinquency Prevention selected San Jose to participate in the "National Forum on Youth Violence Prevention" with the aim of sharing San Jose's best practices with other cities throughout the nation. The Forum immediately called for the development or update of a comprehensive work plan for all participating cities (Boston, Chicago, Detroit, Memphis, Salinas, and San Jose). The current Strategic Work Plan 2008-2011 "Action Collaboration, Transformation (ACT)" was coincidentally coming to its conclusion having produced great success for San Jose.

The proposed Strategic Work Plan continues to build on current success and will introduce two new strategic goals that will further strengthen the effectiveness of the MGPTF as a whole. The following Strategic Goals have been added:

Strategic Goal #6: Partner, Coordinate and Support the County of Santa Clara Re-entry Model

Strategic Goal #7: Forge Public/Private Partnerships

The Strategic Work Plan was approved by the MGPTF Policy Team on April 22, 2011.

Resource Allocation Plan for FY 2011-2012

The proposed Resource Allocation Plan has been developed using information gathered from the "Hot Spot" exercise; SJPD Crime Analysis Data and corresponding geo-maps. The proposed Resource Allocation Plan (Attachment B) includes: 1) Eligible Services List, 2) Funding Allocation by Category, and 3) Priority Services and Service Areas by Division.

The "Hot Spot" exercise was held during the MGPTF Technical Team meeting on May 11, 2011. The exercise brought together representatives from the San José Mayor's Office, the San José Police Department, school districts, community-based organizations, County Probation Department, Office of the District Attorney, and the Santa Clara County Office of Education. The results of the "Hot Spot" exercise for FY 2011-2012 will be approved by the MGPTF Policy Team on June 24, 2011.

Eligible Services List

Members of the Technical Team engaged in an exercise to review the existing eligible services and determined services that would further the goals of the Strategic Work Plan. The BEST Program staff will negotiate with service providers to provide activities under the following eligible services categories for 2011-2012:

1. Personal Transformation Through Cognitive Development and Youth Support Groups
2. Social Recreation, Cultural, and Community Service Intervention Activities
3. Group Mentoring Life Skills – Curriculum Based Short Term
4. Gang Mediation/Intervention Response
5. Outpatient Substance Abuse Services
6. Services for Adjudicated Youth
7. Parent and Family Support and Youth and Children Domestic Violence Services
8. Truancy and Educational Support for Schools
9. Community Gang Awareness
10. Unique Service Delivery for High Risk Youth

Funding Allocation by Category

The City's Proposed FY 2011-2012 Operating Budget, allocates \$2.56 million to San José BEST. Of this amount, minimum base funding in the amount of \$200,000 is earmarked for each of the four police divisions. In total, \$2,289,781 is designated for direct service delivery. This amount includes late night programming, and partial funding for the City's Gang Intervention Programs. The

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remaining amount of \$269,599 funds the San José BEST administration staff and the Program Evaluation.

Priority Services and Service Areas by Division

San José BEST-funded services are coordinated and delivered within the four police divisions of the City – Central, Foothill, Southern and Western. In general, services are provided throughout each division with greater emphasis placed on specifically identified service areas or “Hot Spots.”

On May 3, 2010, PRNS released the 2010-2013 BEST grant application on WebGrants, the City's online grant management system. On May 27, PRNS received 80 applications. All applications were evaluated by a review panel consisting of partner agencies, community members, law enforcement officials, and City staff and placed all agencies with average score of 35 or higher out of 50 possible points on the Eligible Service Provider List. A total of 42 agencies were placed on this list.

CONCLUSION

The San José BEST Grants Program, as the funding arm of the MGPTF, is committed to ensuring community safety and deterring youth from gang involvement. All service investments strive to reconnect high-risk youth to their schools, families, communities and ultimately their futures. Approval of the recommendations described in this memorandum will support the delivery of the program's vital and successful public safety efforts that contribute to maintaining San José as one of the safest cities in America.

PUBLIC OUTREACH

- Criteria 1:** Requires Council action on the use of public funds equal to \$1 million or greater. **(Required: Website Posting)**
- Criteria 2:** Adoption of a new or revised policy that may have implications for public health, safety, quality of life, or financial/economic vitality of the City. **(Required: E-mail and Website Posting)**
- Criteria 3:** Consideration of proposed changes to service delivery, programs, staffing that may have impacts to community services and have been identified by staff, Council or a Community group that requires special outreach. **(Required: E-mail, Website Posting, Community Meetings, Notice in appropriate newspapers)**

A copy of this memo will be posted on the City's website with the agenda for the June 16, 2011 Public Safety, Finance and Strategic Support Committee meeting.

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COORDINATION

This report has been coordinated with the City Attorney's Office and the City Manager's Budget Office.

COST IMPLICATIONS

BEST funding for Cycle XXI in the amount of \$2.56 million is included in the 2011-2012 Proposed Operating Budget that will be considered by the City Council. All San José BEST agencies are required to contribute a minimum 20% monetary match.

CEQA

Not a Project, File No. PP10-066 (e), Services that involve no physical changes to the environment.

/s/

NORBERTO DUENAS
Deputy City Manager/Acting Director of
Parks, Recreation and Neighborhood Services

For questions please contact Mario Maciel, Recreation Superintendent, at 408-277-2718.

Attachment A: San Jose BEST Funded Agencies 2010-2011 Services and Police Divisions
Attachment B: San Jose BEST Resource Allocation Plan for FY 2011-2012

**Attachment A
San Jose BEST
Funded Agencies 2010-2011 Services and Police Divisions**

Agency	Service	Police Division
Asian Americans for Community Involvement	Short Term Curriculum Based Youth Support Groups	Foothill Western
	Community Gang Awareness and Capacity Building Workshops	Western Foothill
	Social, Recreational, Cultural, & Community Service Intervention Activities	Foothill Western
Asian American Center of Santa Clara County	Community Gang Awareness Trainings and Capacity Building Workshops	Southern
Asian American Recovery Services	Outpatient Substance Abuse Services	Foothill Western
Alum Rock Counseling Center	Truancy and Educational Support for Schools	Foothill
Bill Wilson Center	Personal Transformation through Cognitive Development and Youth Support Groups	Central Western
Catholic Charities of Santa Clara County	Community Gang Awareness Trainings and Workshops	Western
	Gang Mediation/Intervention Response	Western
	Personal Transformation through Cognitive Development and Youth Support Groups	Southern Western
	Social and Recreational Activities	Western
	Truancy and Educational Support for Schools	Foothill Western
Community Partners for Youth	Personal Develop & Support Groups	Foothill Western
CommUniversity	Personal Transformation through Cognitive Development and Youth Support Groups	Central
	Social Recreational, Cultural and Community Service Intervention Activities	Central
Center for Training and Careers	Truancy and Educational Support for Schools	Foothill
California Youth Outreach	Gang Mediation/Intervention Response	Central Foothill
	Services for Adjudicated Youth	Central Foothill
	Social, Recreational, Cultural and Community Service Activities	Foothill
Families First	Outpatient Substance Abuse Treatment Services	Foothill Southern

Attachment A
San Jose BEST
Funded Agencies 2010-2011 Services and Police Divisions

Agency	Service	Police Division
Family and Children Services	Parent and Family Support	Central Southern Western
	Social, Recreation, Cultural & Community Services	Central Southern Western
Firehouse Community Development Corporation	Gang Mediation/Intervention Response	Southern Western
	Social Recreational, Cultural and Community Service Intervention Activities	Southern Western
	Short Term Curriculum Based Youth Support Groups	Southern Western
Fresh Lifelines for Youth	Services for Adjudicated Youth	Citywide
Filipino Youth Coalition	Parent and Family Support	Foothill
	Short Term Curriculum Based Youth Support Groups	Foothill
	Social Recreational, Cultural and Community Service Intervention Activities	Foothill
Generations Community Wellness	Short Term Curriculum Based Youth Support Groups	Foothill
	Social, Recreational, Cultural, & Community Service Intervention Activities	Foothill
Santa Clara Unified School District (George Mayne Elementary)	Parent/Family Support	Central
	Personal Transformation through Cognitive Development and Youth Support	Central
	Truancy & Educational Support for Schools	Central
Girl Scouts	Services for Adjudicated Youth	Central Foothill Southern Western
	Short Term Curriculum Based Youth Support Groups	Central Foothill Southern Western
Joyner Payne Youth Services Agency	Services for Adjudicated Youth	Central Southern
	Short Term Curriculum Based Youth Support Groups	Southern Western
MACSA	Personal Develop and Support Groups	Citywide
	Services for Adjudicated Youth	Citywide
Next Door Solutions to Domestic Violence	Domestic Violence Services to Children and Youth	Central Foothill Southern Western

Attachment A
San Jose BEST
Funded Agencies 2010-2011 Services and Police Divisions

Agency	Service	Police Division
Pathway Society	Outpatient Substance Abuse	Foothill Western
ROHI	Personal Develop and Support Groups	Foothill
	Services for Adjudicated Youth	Foothill
	Social Recreational	Foothill
Silicon Valley African Productions	Short Term Curriculum Based Youth Support Groups	Foothill
The Tenacious Group	Personal Transformation through Cognitive Development and Youth Support Groups	Central Foothill Southern
Ujima Adult and Family Services	Personal Transformation through Cognitive Development and Youth Support Groups.	Foothill Southern

**SAN JOSÉ BEST
RESOURCE ALLOCATION PLAN
FOR FY 2011-2012**

ELIGIBLE SERVICES

1. Personal Transformation Through Cognitive Development and Youth Support Groups
2. Social Recreation, Cultural, and Community Service Intervention Activities
3. Group Mentoring Life Skills – Curriculum Based Short Term
4. Gang Mediation/Intervention Response
5. Outpatient Substance Abuse Services
6. Services for Adjudicated Youth
7. Parent and Family Support and Youth and Children Domestic Violence Services
8. Truancy and Educational Support for Schools
9. Community Gang Awareness
10. Unique Service Delivery for High Risk Youth

SAN JOSÉ BEST BUDGET ALLOCATIONS

Allocation

City Funded Direct Intervention Services (Safe School Campus Initiative, Clean Slate Tattoo Removal)	\$790,208
Community-based Organization Funding	\$1,399,573
Emergency Fund	\$100,000
Sub-total for Direct Intervention Services	\$2,289,781
BEST Administrative/Program Support	\$224,599
Program Evaluation	\$45,000
Sub-total for Administrative and Program Evaluation	\$269,599
GRAND TOTAL	\$2,559,380

ELIGIBLE PRIORITY AREAS AND SERVICES ("HOT SPOTS")

CENTRAL DIVISION

1. Roosevelt Park
2. McKinley
3. Backesto Park
4. Williams 8th – 10th Street

Eligible Services include, but not limited to

- Community Gang Awareness Trainings and Capacity Building Workshops
- Social Recreational, Cultural, and Community Service Intervention Activities
- Gang Mediation / Intervention Response
- Truancy and Educational Support for Schools

FOOTHILL DIVISION

1. Overfelt Area / Poco Way / Welch Park Area
2. James Lick / Pala / White Road / Nancy Lane Area
3. Independence Area / Avalani Area
4. Kolmar Apartment Area
5. Rocky Mt. / Mt. Pleasant Area
6. Valley Palms Area

Eligible Services include, but not limited to

- Personal Transformation Through Cognitive Development and Youth Support Groups
- Gang-Mediation / Intervention Response
- Social Recreational, Cultural, and Community Service Intervention Activities
- Parent and Family Support / Domestic Violence Services to Youth and Children

WESTERN DIVISION

1. Santee / Yerba Buena / Summerside
2. Washington / Gardner / Alma

3. Cadillac / Boynton

4. Del Mar

Eligible Services include, but not limited to

- Gang Mediation / Intervention Response
- Personal Transformation Through Cognitive Development and Youth Support Groups
- Community Gang Awareness Trainings and Capacity Building Workshops
- Social Recreational, Cultural, and Community Service Intervention Activities

SOUTHERN DIVISION

1. Carolyn Davis School

2. Round Table Area

3. Monterey / Senter Road

4. Hoffman / Via Monte

Eligible Services include, but not limited to

- Social Recreational, Cultural, and Community Service Intervention Activities
- Short Term Curriculum Based Youth Support Groups
- Truancy and Educational Support for Schools
- Personal Transformation Through Cognitive Development and Youth Support Groups

Services in any individual area may include other eligible services in addition to at least one of the services listed within the division.

San José
Bringing Everyone's Strengths
Together (BEST)
Report

Public Safety, Finance and Strategic
Support Committee
June 16, 2011

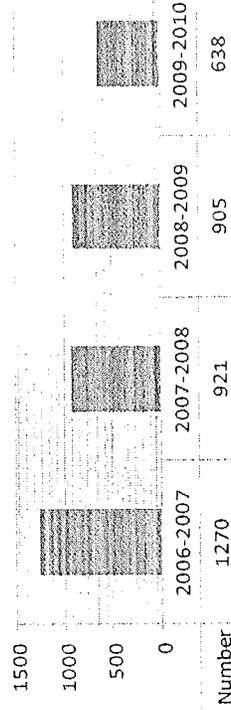
City of San José
Bringing Everyone's Strengths Together

Background

- *City of San José MGPTF Strategic Work Plan Action Collaboration Transformation 2011-2013 update* approved by MGPTF Policy Team on April 22, 2011
- San Jose BEST - Funding arm of the Mayor's Gang Prevention Task Force (MGPTF)
- Provides funding for public/non-profits to implement gang-prevention and intervention services

San José BEST 09-10 Notable Findings

Number of Gang Related Incidents



- Served a total of 5,781 ongoing unduplicated participants.
 - 49% were gang-impacted
 - 52% at-risk or high-risk youth
 - 88% of BEST participants were satisfied with services received
- 806 youth who were arrested previously were not re-arrested during the service cycle.
- 658 youth who were previously not in school reconnected to a school during the service cycle.
- 50% decrease in the number of gang-related incidents over the past four years with a 30% decline in the last year.
- San José schools have reduced lost revenue due to youth dropping out of school by 50% since school year 2006. This represents a saving of \$17 million used this year to socialize and educate our youth.

City of San José
Bringing Everyone's Strengths Together

Strategic Work Plan Update 2011-2013

Additional Goals

- Strategic Goal #6: Partner, Coordinate, and Support County of Santa Clara Re-Entry Model.
- Strategic Goal #7: Forge Public/Private Partnerships.

San José BEST Process

- Triennial RFQ Process
- Priority Areas and Services (“Hot Spots” Exercise)
- Allocation Committee
- Contract Development and Evaluation

San José BEST Proposed Allocation Plan

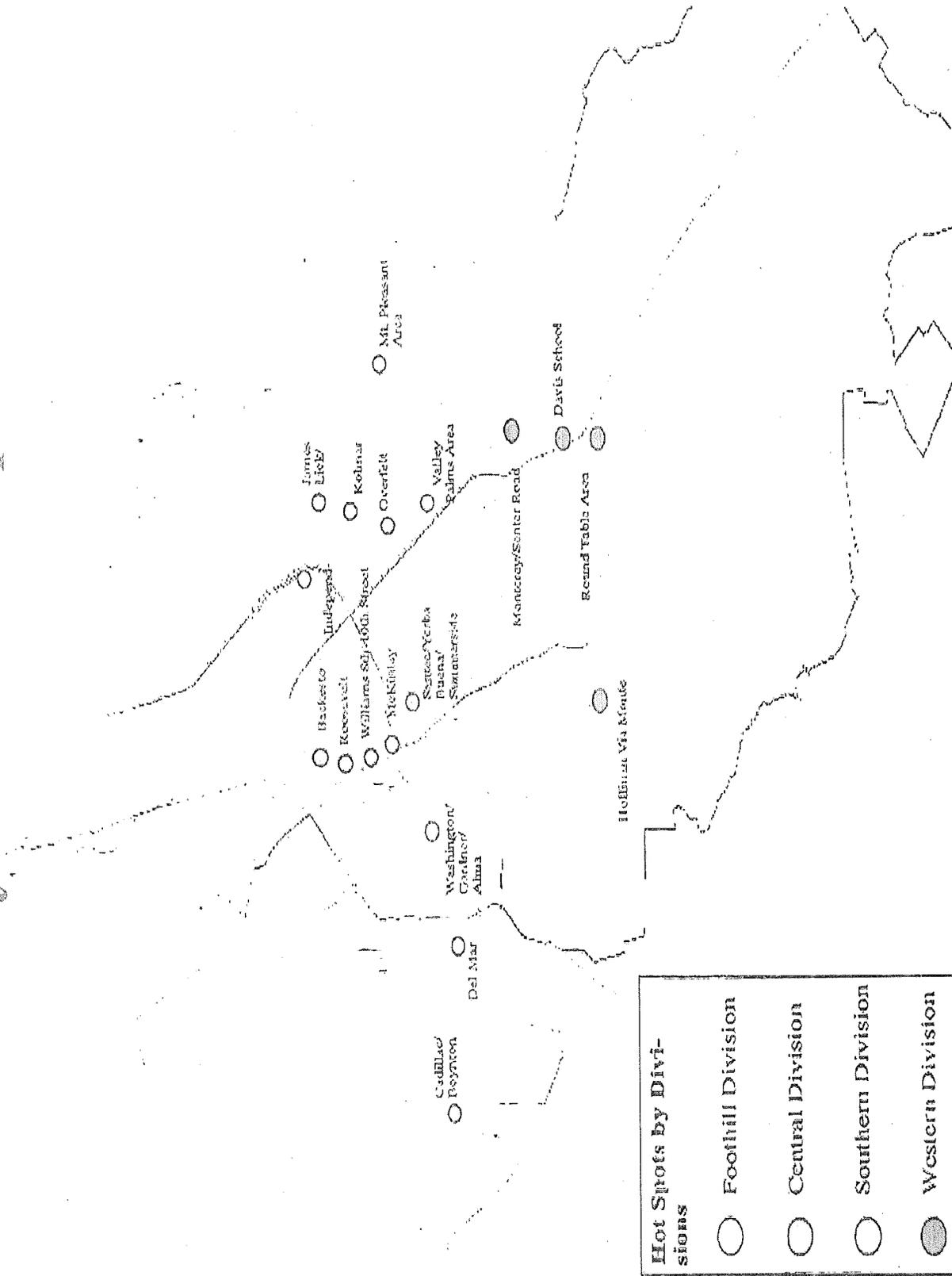
- Ten Eligible Services
- Priority Service Areas and Services
- Funding Allocation by Category

Eligible Services

- 1. Personal Transformation Through Cognitive Development and Youth Support Groups**
- 2. Social Recreation, Cultural, and Community Service Intervention Activities**
- 3. Group Mentoring Life Skills – Curriculum-Based Short-Term**
- 4. Gang Mediation/Intervention Response**
- 5. Outpatient Substance Abuse Services**
- 6. Services for Adjudicated Youth**
- 7. Parent and Family Support and Youth and Children Domestic Violence Services**
- 8. Truancy and Educational Support for Schools**
- 9. Community Gang Awareness**
- 10. Unique Service Delivery for High-Risk Youth**

City of San José
Bringing Everyone's Strengths Together

City Wide Hot Spots



Hot Spots by Divisions

- Foothill Division
- Central Division
- Southern Division
- Western Division

Hot Spots

CENTRAL DIVISION

1. Roosevelt Park
2. McKinley
3. Backesto Park
4. Williams 8th-10th Street

WESTERN DIVISION

1. Santee/Yerba Buena/Summerside
2. Washington/Gardner/Alma
3. Cadillac/Boynton
4. Del Mar

FOOTHILL DIVISION

1. Overfelt Area/Poco Way/Welch Park Area
2. James Lick/Pala/White Road/Nancy Lane
3. Independence Area/Avalani Area
4. Kolmar Apartment Area
5. Rocky Mountain /Mt. Pleasant Area
6. Valley Palms Area

SOUTHERN DIVISION

1. Davis School
2. Round Table Area
3. Monterey/Senter Road
4. Hoffman/Via Monte

City of San José
Bringing Everyone's Strengths Together

Funding Allocation by Category

Community-Based Organization Funding	\$1,399,573
City Direct Intervention Services	\$790,208
Emergency Fund	\$100,000
BEST Administrative Support	\$224,599
Program Evaluation	\$45,000
GRAND TOTAL	\$2,559,380

Next Steps

- Complete contract negotiations for FY 2011-2012 with services commencing on September 01, 2011. Status report to be brought forward in 2012.
- Final Program Evaluation Report for FY 2010-11 to be brought forward in 2012.

QUESTIONS

City of San José
Bringing Everyone's Strengths Together