



COUNCIL AGENDA: 06-14-11
ITEM: 2.26

Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Dennis Hawkins, CMC
City Clerk

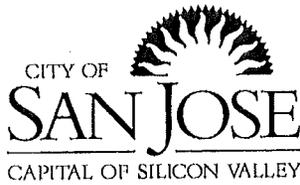
SUBJECT: SEE BELOW

DATE: 06-08-11

SUBJECT: DOWNTOWN PARKING BOARD APPOINTMENTS

RECOMMENDATION

As recommended by the Rules and Open Government Committee on June 8, 2011 and outlined in the attached memo previously submitted to the Rules and Open Government Committee, appoint Corinne Winter as an At-Large representative and Steve Borkenhagen as the Downtown Association Representative to the Downtown Parking Board.



Memorandum

TO: RULES AND OPEN
GOVERNMENT COMMITTEE

FROM: Councilmember Sam Liccardo

SUBJECT: SEE BELOW

DATE: May 31, 2011

Approved *Sam Liccardo*_{RLH}

Date *5-31-11*

COUNCIL DISTRICT: Citywide

SUBJECT: APPOINTMENTS TO THE DOWNTOWN PARKING BOARD

RECOMMENDATION

That the Rules and Open Government Committee approve and forward to the City Council the following appointments to the Downtown Parking Board:

APPOINTMENTS

- Corinne Winter - as an At-Large representative
- Steve Borkenhagen - as the Downtown Association Representative

BACKGROUND

The Downtown Parking Board was established to serve as a forum for public discussion of downtown parking issues, to help coordinate downtown parking programs, and to increase their effectiveness. The Board, with its mission "to create and maintain a downtown public parking system that provides available and accessible parking," reviews parking system operations, financials and develops parking recommendations for the City Council and Redevelopment Agency Board. The Parking Board is vital to the development of a successful parking strategy for downtown with effective community involvement.

The recommended appointments will fill an At-Large position and the Downtown Association representative position. Ms. Winter and Mr. Borkenhagen are dedicated individuals with a strong commitment to the Downtown and parking program and will bring valuable perspectives to the Downtown Parking Board. Ms. Winter is Executive Director of the Silicon Valley Bicycle Coalition with headquarters in San Jose. Mr. Borkenhagen has expertise in business, the restaurant industry and is the head of marketing for the proposed Urban Market.