



COUNCIL AGENDA: 05-17-11
ITEM: 2.10

Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Dennis Hawkins, CMC
City Clerk

SUBJECT: SEE BELOW

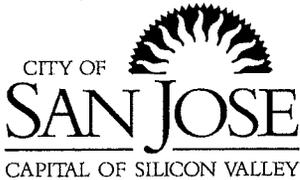
DATE: 05-11-11

SUBJECT: DISTRICT 8 SENIOR HEALTH FAIR AND WALK

RECOMMENDATION

As recommended by the Rules and Open Government Committee on May 11, 2011 and outlined in the attached memo previously submitted to the Rules and Open Government Committee:

- (a) Approve the District 8 Senior Health Fair and Walk as a City Council Sponsored Special Event; and
- (b) Approve and accept donations from various individuals, businesses or community groups to support the event.



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Dennis D. Hawkins, CMC

SUBJECT: SEE BELOW

DATE: April 28, 2011

**SUBJECT: APPROVAL OF THE DISTRICT 8 SENIOR HEALTH FAIR AND WALK
AS A CITY COUNCIL SPONSORED SPECIAL EVENT TO EXPEND CITY
FUNDS AND ACCEPT DONATIONS OF MATERIALS AND SERVICES
FOR THE EVENT**

RECOMMENDATION

1. Approve the District 8 Senior Health Fair Event as a City Council sponsored Special Event.
2. Approve and accept donations from various individuals, businesses or community groups to support the event.
3. Place this item on the May 17, 2011 City Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds in Special Event Accounts.

The District 8 Senior Health Fair Event is an annual event sponsored by Councilmember Rose Herrera and will be held on Saturday, May 21, 2011 at the Eastridge Mall. This special event is a resource fair that will reach out to the senior community to provide beneficial information regarding health and services available in San Jose through non-profits, government and private organizations. The resource fair will provide health education resources and moderate exercise activities to encourage seniors to live a healthy lifestyle.

ANALYSIS

Approval by the Rules and Open Government Committee and the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In compliance with existing fundraising disclosure requirements, Council District 8 will report any cash or in-kind donations received for the event on the Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 8, City departments and the

Office of the City Clerk to proceed with the event. If cash donations are received, they will be deposited in accordance with the City's normal cash collection procedures. The City Clerk will return to the City Council for necessary actions involving the receipt and appropriation of funds consistent with the Special Events resolution and standard City procedures.

EVALUATION AND FOLLOW-UP

The Office of the City Clerk and Councilmember Herrera will issue an information memo detailing the results of the event.

PUBLIC OUTREACH/INTEREST

This action does not meet the criteria set below; however the Office of the City Clerk will post the item on the City's Website for the May 11 Rules Committee and May 17, 2011 City Council Agendas.

- Criterion 1:** Requires Council action on the use of public funds equal to \$1 million or greater. **(Required: Website Posting)**

- Criterion 2:** Adoption of a new or revised policy that may have implications for public health, safety, quality of life, or financial/economic vitality of the City. **(Required: E-mail and Website Posting)**

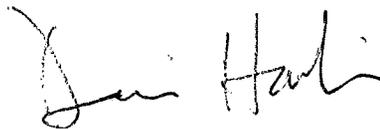
- Criterion 3:** Consideration of proposed changes to service delivery, programs, staffing that may have impacts to community services and have been identified by staff, Council or a Community group that requires special outreach. **(Required: E-mail, Website Posting, Community Meetings, Notice in appropriate newspapers)**

COORDINATION

This memorandum has been coordinated with the City Attorney's Office

CEQA

Not a project.



DENNIS D. HAWKINS, CMC
City Clerk

For questions, please contact Dennis Hawkins, City Clerk, at (408) 535-1275.