



**REGULAR MEETING OF THE SAN JOSE
COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE**

SAN JOSE, CALIFORNIA

MONDAY, APRIL 25, 2011

The Community and Economic Development Committee of the City of San José convened in regular session at 1:33 p.m. in Conference Room 120, Council Wing, City Hall.

PRESENT: Council Member Rose Herrera, Chair, Council Member Sam Liccardo, Vice Chair, Council Member Ash Kalra and Council Member Pierluigi Oliverio.

ABSENT: All Present.

STAFF: Assistant City Attorney Ed Moran, Director of Economic Development/Chief Strategist Kim Welsh, Redevelopment Agency Director Richard Keit, Mayor's Senior Policy Advisor Ru Weerakoon and Deputy City Clerk Susan M. Davis.

WORK PLAN

(1) Outreach on Tenure Changes for Housing Developments.

Action: Deferred to May 23, 2011.

REPORTS TO COMMITTEE

(1) Verbal Report on Economic Development Activities. (OED)

Director of Economic Development/Chief Strategist Kim Welsh presented the report.

Action: The Committee accepted the report.

REPORTS TO COMMITTEE

(2) Mexican Heritage Plaza Update. (Public Works)

Documents Filed: (1) Memorandum from Acting Director of Public Works David Sykes, dated April 11, 2011, recommending acceptance of the report. (2) Supplemental memorandum from Acting Director of Public Works David Sykes, dated April 22, 2011, reporting on the outcome of the 1stACT Board Retreat. (3) Final Draft of the School of Arts and Culture at the Mexican Heritage Plaza Business Plan.

Director of Economic Development/Chief Strategist Kim Walesh provided introductory remarks. Managing Director and Chief Executive Officer Connie Martinez and Director of Multicultural Leadership Tamara Alvarado, 1stACT Silicon Valley presented the report.

Public Comments: David Wall expressed opposition and concern about the business plan and suggested that 1stACT of Silicon Valley provide complete financial disclosure.

Action: The Committee accepted the report.

(3) Report on Key Legislative Items. (Intergovernmental Relations)

Documents Filed: Memorandum from Director of Intergovernmental Relations Betsy Shotwell and Legislative Representative Roxanne Miller, dated April 15, 2011, recommending acceptance of the report.

Director of Intergovernmental Relations Betsy Shotwell presented the report.

Public Comments: David Wall voiced his observations and suggestions.

Action: The Committee accepted the report.

(4) Development Services Update. (Planning, Building and Code Enforcement.)

Documents Filed: Memorandum from Director of Planning, Building and Code Enforcement Joseph Horwedel, Acting Director of Public Works David Sykes and Fire Chief William McDonald, dated April 11, 2011, recommending acceptance of the report.

Director of Planning, Building and Code Enforcement Joseph Horwedel and Planner Lee Butler presented the report.

Action: The Committee accepted the report.

REPORTS TO COMMITTEE

(5) **Industrial and Office Retention and Attraction Update. (Redevelopment Agency/ Office of Economic Development)**

Documents Filed: (1) Memorandum from Economic Development Division Manager Nanci Klein and Deputy Executive Director Janet Kern, dated April 17, 2011, stating that Staff will provide a verbal report. (2) Staff presentation dated April 25, 2011 outlining the Update on Office and Industrial Efforts.

Economic Development Division Manager Nanci Klein and Redevelopment Agency Director Richard Keit presented the report.

Public Comments: David Wall presented comments and suggestions about the program.

Action: The Committee accepted the report.

OPEN FORUM

David Wall reiterated the merits of changing the image of the City of San José back to “The Valley of the Heart’s Delight” in lieu of the Capitol of Silicon Valley and encouraged growing fruit and vegetables locally.

ADJOURNMENT

Council Member Herrera adjourned the meeting at 3:30 p.m.



Council Member Rose Herrera, Chair
Community and Economic Development Committee

RH/smd