

**REGULAR MEETING OF THE SAN JOSE
COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE**

SAN JOSE, CALIFORNIA

MONDAY, FEBRUARY 28, 2011

The Community and Economic Development Committee of the City of San José convened in regular session at 1:30 p.m. in Conference Room 120, Council Wing, City Hall.

PRESENT: Council Member Rose Herrera, Chair, Council Member Sam Liccardo, Vice Chair, Council Member Ash Kalra and Council Member Pierluigi Oliverio.

ABSENT: All Present.

STAFF: Assistant City Attorney Ed Moran, Director of Economic Development/Chief Strategist Kim Welsh, Redevelopment Agency Director Richard Keit, Mayor's Senior Policy Advisor Ru Weerakoon and Deputy City Clerk Susan M. Davis.

WORK PLAN

Director of Economic Development/Chief Strategist Kim Welsh reported that Staff recently received official notification of a grant to be awarded to the City from Silicon Valley Community Foundation to develop a Payday Lending Ordinance (Rules and Open Government Committee referral to Staff on December 15, 2010).

(1) Tobacco Retail Licensing Youth Decoy Program.

Action: Referred to Neighborhood Services and Education Committee Work Plan, April 14, 2011 Agenda.

REPORTS TO COMMITTEE

(1) Verbal Report on Economic Development Activities. (OED)

Director of Economic Development/Chief Strategist Kim Welsh presented the report.

Action: The Committee accepted the report.

REPORTS TO COMMITTEE

(2) Mexican Heritage Plaza Update. (Public Works)

Documents Filed: Memorandum from Acting Director of Public Works David Sykes, dated February 17, 2011, recommending acceptance of the report and direction to Staff to begin negotiations.

Mexican Heritage Plaza Transition Manager Elisa Echeverria presented the report.

Public Comments: David Wall expressed opposition to the Staff recommendations.

Action: The Committee accepted the report and directed Staff to begin negotiations with IstACT Silicon Valley.

(3) Clean Tech Jobs Strategy. (OED/ESD/RDA/Mayor's Office)

Documents Filed: Information memorandum from Economic Development Division Manager Nanci Klein, dated February 11, 2011, noting that Staff will provide a presentation on the jobs strategy which supports Goal #1 of the Green Vision to create 25,000 clean tech jobs.

Chief Development Officer Kim Walesh offered introductory remarks and Clean Tech Policy Advisor Scott Green presented the report.

Action: The Committee accepted the report.

(4) Habitat Conservation Plan. (PBCE)

Documents Filed: Memorandum from Director of Planning, Building and Code Enforcement Joseph Horwedel, dated February 16, 2011, recommending acceptance of the report.

Director of Planning, Building and Code Enforcement Joseph Horwedel provided introductory comments and Principal Planner Darryl D. Boyd presented the report.

Public Comments: David Wall voiced objections to the Staff recommendations and indicated that citizens should be able to vote on a 50-Year Plan.

Action: The Committee accepted the report.

(5) Housing Market Overview. (Housing)

Documents Filed: (1) Memorandum from Director of Housing Leslye Corsiglia, dated February 11, 2011, noting that Staff will provide a presentation addressing current housing market statistics and emerging challenges for the City's role in supporting housing affordability and the housing market in general. (2) Staff presentation dated February 28, 2011 summarizing the Housing Market Overview.

REPORTS TO COMMITTEE

(5) (Cont'd.)

Director of Housing Leslye Corsiglia and Housing Finance Manager Kristen Clements presented the report.

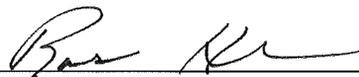
Action: The Committee accepted the report.

OPEN FORUM

David Wall commented on the debt service for the Airport and the performance of the Office of Economic Development.

ADJOURNMENT

Council Member Herrera adjourned the meeting at 3:34 p.m.



Council Member Rose Herrera, Chair
Community and Economic Development Committee

RH/smd

Access the video, the agenda and related reports for this meeting by visiting the City's website at <http://www.sanjoseca.gov/clerk/agenda.asp> or <http://www.sanjoseca.gov/clerk/MeetingArchive.asp>.