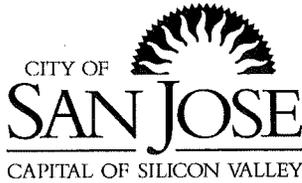


SUPPLEMENTAL



Memorandum

TO: HONORABLE MAYOR
AND CITY COUNCIL

FROM: Debra Figone

SUBJECT: SEE BELOW

DATE: February 11, 2011

COUNCIL DISTRICT: City-Wide

SUBJECT: CITY COUNCIL/SENIOR STAFF STUDY SESSION: 2011-2012 BUDGET PLANNING UPDATE

REASON FOR SUPPLEMENTAL

A number of corrections/revisions have been identified for attachments to staff's February 8th memorandum. Please use the attached as replacements, reflecting the following minor changes:

Attachment A – Major Projects Workplan for FY 10-11

1. Added Airline Lease Negotiations and Airport Bond Issuance (Includes Rental Car Fee Increases) to the Transportation and Aviation CSA Workplan

Attachment B – List of Ordinance Changes and Major Referrals

1. **Medical Marijuana** (No. 24) - revised percent complete to 50%, reflecting staff work needed to bring forward alternate options as directed by Council.
2. **Independent Police Auditor** (No. 31) - revised assignment name to better reflect scope, and added additional departments.
3. **Use of Force Task Force** (No. 37, previously No. 36) – revised name from “Public Intoxication Task Force” and updated description.
4. **Airport Bond Issuance, Rental Car Fee Increase, and Airline Lease Negotiations** (previously Nos. 38-40) – deleted and added to Major Projects Workplan.
5. Corrected numbering in the **Time Sensitivity** column to match the legend and memo (1 – Low, 2 – Moderate, 3 – High).

DEBRA FIGONE
City Manager

For questions please contact ED SHIKADA, ASSISTANT CITY MANAGER, at 408-535-8190.

ATTACHMENT A - MAJOR PROJECTS WORKPLAN BY CSA (2010-2011)

<p align="center">TRANSPORTATION & AVIATION SERVICES</p>	<p align="center">COMMUNITY AND ECONOMIC DEVELOPMENT</p>	<p align="center">ENVIRONMENT & UTILITY SERVICES</p>
<p align="center">PUBLIC SAFETY</p> <ul style="list-style-type: none"> ➤ Civilianization and Restructuring Opportunities ➤ Police Automated Field Reporting & Records Management System Procurement ➤ Use of Force Policy revisions ➤ Gang Prevention, Intervention & Suppression Services ➤ Early Intervention System ➤ Crossing Guard – cost-effective program & Crossing Guard Site Hotspots ➤ Fire Department Strategic Plan ➤ Dynamic Deployment and Broadband implementation ➤ Implement a Labor/Management collaborative process within Fire Department ➤ Staffing: Senior Staff appointments and staff development ➤ EMS Contract and Ambulance Provider transition ➤ Streamline review, inspection and construction initiatives with the development partners. ➤ Medical Marijuana Regulations ➤ Cardroom Regulations ➤ SVRIP ➤ Fire Station/Emergency Deployment System evaluation ➤ Fire Department succession planning 	<p align="center">STRATEGIC SUPPORT SERVICES</p> <ul style="list-style-type: none"> ➤ Fleet Services – Business Model Evaluation ➤ Asset Management – Facility ➤ Asset Management – Old City Hall ➤ Hayes Mansion and Convention Center ➤ Rancho Del Pueblo Golf Course ➤ Employee Suggestion Program ➤ IT Business Systems ➤ Workers Compensation Cost Containment ➤ Modernize Tax Structure/Revenue Opportunities ➤ Organizational Development – New ways of doing business ➤ American Recovery & Reinvestment Act Implementation and Monitoring ➤ City-County Relationship Building ➤ Fiscal/Budget Management ➤ Labor Relations/Negotiations ➤ Retirement Board Governance ➤ Pension Reform Efforts ➤ Redistricting Efforts (Clerk) ➤ Mexican Heritage Plaza Transition ➤ Green Vision Implementation – City Fleet 	<p align="center">NEIGHBORHOOD SERVICES</p> <ul style="list-style-type: none"> ➤ Library Parcel Tax renewal ➤ Evaluate options for opening Seven Trees, Bascom, and Calabazas, and Educational Park Branch Libraries ➤ Evaluate options for opening Bascom Community Center ➤ Senior Nutrition Task Force to develop a plan for continued services beyond ➤ Long-term financial sustainability plan for San Jose Family Camp, and open Family Camp under a temporary lease ➤ Expand Community Center Reuse ➤ Create a financially sustainable fiscal approach to providing parks and recreation services and facilities ➤ Identify alternative operating and maintenance funding strategies for new park development ➤ Alternative Service Delivery Methods for Aquatics Sites ➤ Green Vision Implementation <ul style="list-style-type: none"> • 100 mile trail network

Attachment B - Ordinances and Referrals List_rev1

(Sorted by Lead Department)

Significant Ordinances and Major Referrals						
	Name of Assignment/Initiative	Origin/Source	Required Departments	%Complete (As of 1/31/11)	Level of Effort	Time Sensitivity
1	Landscape Ordinance (Water Efficient) <i>Description</i> : Adopt local version of State Model Landscape Ordinance to replace previous version adopted by the City.	State Regulation	<i>Lead: PBCE, ESD</i> <i>Supporting</i> : PW, CAO	5%	Level 3	3 - High
2	R-1 Residential Streamlining/Clean Up <i>Description</i> : Miscellaneous improvements to help homeowners.	Department	<i>Lead: PBCE</i> <i>Supporting</i> :	0%	Level 2	3 - High
3	Santa Clara Valley Habitat Conservation Plan/Natural Community Conservation Plan <i>Description</i> : Collaborative Plan to facilitate public and private development.	City Council	<i>Lead: PBCE</i> <i>Supporting</i> : ESD/CAO	50%	Level 3	3 - High
4	Sign Code Major Update - Third Phase <i>Description</i> : Billboard relocation, signs in the public ROW and City properties and Edenvale and Airport.	City Council	<i>Lead: PBCE</i> <i>Supporting</i> : CAO	10%	Level 3	3 - High
5	Sign Code Update - 3 year pilot program for electronic/digital signs <i>Description</i> : Pilot in Commercial Areas Stevens Creek Signage; continue exploration of Capital Auto Row, Blossom Hill Rd, Capitol Corridor near Eastridge.	City Council	<i>Lead: PBCE</i> <i>Supporting</i> :	30%	Level 3	3 - High

Attachment B - Ordinances and Referrals List_rev1

(Sorted by Lead Department)

Significant Ordinances and Major Referrals						
	Name of Assignment/Initiative	Origin/Source	Required Departments	%Complete (As of 1/31/11)	Level of Effort	Time Sensitivity
6	Zoning Ordinance Quarterly Modifications <i>Description</i> : Minor revisions to Zoning Ordinance that do not require major analysis, raise community concerns or cannot be found exempt from CEQA. This is a recurring ordinance placeholder.	Department, Customers, City Council	<i>Lead: PBCE</i> <i>Supporting</i> : CAO	50%	Level 2	3 - High
7	Bail Bonds Ordinance Analysis <i>Description</i> : Review possible land use regulations for bail bond businesses to minimize impacts to surrounding neighbors.	City Council	<i>Lead: PBCE</i> <i>Supporting</i> : PD, CAO	15%	Level 3	2- Moderate
8	Conservation Area Ordinance Streamlining (Distinctive Neighborhoods) <i>Description</i> : More efficient process for establishing conservation areas.	Department, City Council	<i>Lead: PBCE</i> <i>Supporting</i> : CAO	50%	Level 3	2- Moderate
9	Green Building Retrofit Ordinance <i>Description</i> : Add green building requirements for additions and alterations of existing buildings.	Department, City Council	<i>Lead: PBCE</i> <i>Supporting</i> : CAO/ESD/PW	0%	Level 3	2- Moderate
10	Lighting on Private Property Policy Changes <i>Description</i> : Adopt local version of State Model Landscape Ordinance to replace previous version adopted by the City.	Department	<i>Lead: PBCE</i> <i>Supporting</i> : CAO	30%	Level 2	2- Moderate
11	Off-Sale of Alcohol at Grocery Stores streamlining <i>Description</i> : Define criteria for grocery stores.	City Council	<i>Lead: PBCE</i> <i>Supporting</i> : PD, CAO	25%	Level 3	2- Moderate

Attachment B - Ordinances and Referrals List_rev1

(Sorted by Lead Department)

Significant Ordinances and Major Referrals						
	Name of Assignment/Initiative	Origin/Source	Required Departments	%Complete (As of 1/31/11)	Level of Effort	Time Sensitivity
12	Off-Sale of Alcohol process streamlining (Planning Commission recommendation to Council instead of mandatory detail) <i>Description</i> : Change process so Council makes final decision without requiring an appeal.	Council, Department	<i>Lead: PBCE</i> <i>Supporting</i> : CAO	0%	Level 2	2- Moderate
13	Retaining Walls, Fence Heights - Streamlining <i>Description</i> : Clarifications to assist homeowners.	Staff	<i>Lead: PBCE, PW</i> <i>Supporting</i> : CAO	0%	Level 3	2- Moderate
14	San Jose Open for Business <i>Description</i> : Modifications to Legal Non-Conforming uses, uses at Downtown Hotels, and other streamlining suggestions.	Rules Committee	<i>Lead: PBCE, OED, CAO</i> <i>Supporting</i> :	10%	Level 2	2- Moderate
15	Tree Removal Ordinance - Streamlining and Cost Recovery On private property) <i>Description</i> : Streamlining and cost recovery on private property.	City Council	<i>Lead: PBCE</i> <i>Supporting</i> : DOT, CAO	0%	Level 3	2- Moderate
16	Zoning Standards - Main Street/Alum Rock <i>Description</i> : Alum Rock Ave. rezoning project. Rezone land on ARA to the new zoning district. Requires legal descriptions, outreach and diagram creation.	City Council	<i>Lead: PBCE</i> <i>Supporting</i> : CAO, RDA, DOT, PW	40%	Level 3	2- Moderate

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(Sorted by Lead Department)

Significant Ordinances and Major Referrals						
	Name of Assignment/Initiative	Origin/Source	Required Departments	%Complete (As of 1/31/11)	Level of Effort	Time Sensitivity
17	City Landmark Criteria to Align with California Register <i>Description:</i> Revise City landmark criteria to eliminate duplication and conflicting provisions for standards.	Department, City Council	<i>Lead: PBCE</i> <i>Supporting: CAO</i>	0%	Level 2	1 - Low
18	Multi-Family District Update <i>Description:</i> Alignment with General Plan to facilitate housing production.	Department	<i>Lead: PBCE</i> <i>Supporting: CAO</i>	0%	Level 3	1 - Low
19	Noise Performance Standards update <i>Description:</i> Update per best practices.	Department	<i>Lead: PBCE</i> <i>Supporting: CAO</i>	0%	Level 3	1 - Low
20	North San Jose Form Based Code <i>Description:</i> Create new Form Based Code for North San Jose to implement the NSJ Strategy.	Department	<i>Lead: PBCE</i> <i>Supporting:</i>	0%	Level 3	1 - Low
21	Payday Lending <i>Description:</i> Staff to apply for grant funding from Silicon Valley Community Foundation; if awarded funding, staff to draft ordinances to limit payday lending businesses.	Rules Committee	<i>Lead: PBCE, CMO</i> <i>Supporting: CAO</i>	0%	Level 3	1 - Low
22	Pipeline Projects <i>Description:</i> Analysis of current practices associated with defining pipeline projects and options for defining various types of pipeline projects.	Rules Committee	<i>Lead: PBCE</i> <i>Supporting: CAO, PRNS, PW</i>	5%	Level 1	1 - Low
23	Transit Corridor Residential - Align Zoning Standards <i>Description:</i> Align zoning standards with General Plan.	Department	<i>Lead: PBCE</i> <i>Supporting: CAO</i>	0%	Level 3	1 - Low

Attachment B - Ordinances and Referrals List_rev1

(Sorted by Lead Department)

Significant Ordinances and Major Referrals						
	Name of Assignment/Initiative	Origin/Source	Required Departments	%Complete (As of 1/31/11)	Level of Effort	Time Sensitivity
24	Medical Marijuana <i>Description</i> : Regulations and enforcement pertaining to use of medical marijuana; workload assessment to develop an ordinance for medical marijuana cultivation and dispensaries.	City Council and Rules Committee	<i>Lead</i> : CMO, CAO, PBCE <i>Supporting</i> : PD	50%	Level 3	3 - High
25	Development Agreement Ordinance - <i>Description</i> : Codify the uncodified Development Agreement ordinance in the Municipal Code and recommend modifications.	Unknown	<i>Lead</i> : CAO <i>Supporting</i> : PBCE, OED	0%	Level 3	2 - Moderate
26	Special Events Ordinance <i>Description</i> : update and consolidate into one chapter the outdoor special events permitting for parades, parks, paseos and plazas.	City Attorney	<i>Lead</i> : CAO <i>Supporting</i> : OED, PRNS, PD	60%	Level 2	2 - Moderate
27	Towed Car Ordinance amendments to be consistent with VC 22658 <i>Description</i> : Amend ordinance to be consistent with new California Vehicle Code revisions.	City Attorney	<i>Lead</i> : CAO <i>Supporting</i> : PD, CMO	0%	Level 2	2 - Moderate
28	Amendments to Title 16 for Gaming Control licensing and work permits <i>Description</i> : Amend Title 16 provisions regarding key employees, administrative procedures prior to revocation of permits and other conforming and technical amendments.	City Auditor, Council	<i>Lead</i> : CAO <i>Supporting</i> : Police	0%	Level 2	1 - Low
29	Condominium/Apartment Conversion Notice Ordinance - <i>Description</i> : notification to neighbors when residential project converts from for sale to rental and vice versa	Community and Economic Development Committee	<i>Lead</i> : CAO <i>Supporting</i> : Housing	5%	Level 2	1 - Low

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(Sorted by Lead Department)

Significant Ordinances and Major Referrals						
	Name of Assignment/Initiative	Origin/Source	Required Departments	%Complete (As of 1/31/11)	Level of Effort	Time Sensitivity
30	Gift Ordinance Cleanup <i>Description</i> : clarification of specific provisions of Gift Ordinance.	City Attorney	<i>Lead: CAO</i> <i>Supporting</i> : City Manager	0%	Level 1	1 - Low
31	Independent Police Auditor - Clarifying IPA participation in IA review <i>Description</i> : Codify agreement between IPA and Police regarding IPA's participation in Internal Affairs Review.	City Council	<i>Lead: CAO, PD, CMO</i> <i>Supporting</i> : IPA	95%	Level 1	1 - Low
32	Lobbyist Ordinance Amendment - communications with lobbyists <i>Description</i> : Clarify Ordinance application to nonprofits and other modifications.	City Council	<i>Lead: CAO</i> <i>Supporting</i> : CMO	0%	Level 2	1 - Low
33	Social Host Ordinance <i>Description</i> : Ordinance that could impose liability on adults that host social events where alcohol is served to minors	Rules Committee	<i>Lead: CAO</i> <i>Supporting</i> : PD, CMO	0%	Level 3	1 - Low
34	San Jose Municipal Water System <i>Description</i> : Review leasing Muni Water; service delivery evaluation and options for maximizing financial benefits from Muni Water to the General Fund.	Council (MBM FY10-11)	<i>Lead: CMO, OED</i> <i>Supporting</i> : ESD, CAO, Finance	20%	Level 3	2- Moderate
35	City-County Collaboration <i>Description</i> : Work with County Executive to evaluate collaboration of services and report back to Council.	MBM FY 10-11	<i>Lead: CMO</i> <i>Supporting</i> :	10%	Level 1, could change based on specific collaboration	1 - Low
36	Smoking in outdoor areas <i>Description</i> : Staff to apply for County grant funds and develop an ordinance to limit smoking in outdoor areas.	Rules Committee	<i>Lead: CMO</i> <i>Supporting</i> : CAO	0%	Level 3	1 - Low

Attachment B - Ordinances and Referrals List_rev1

(Sorted by Lead Department)

Significant Ordinances and Major Referrals						
	Name of Assignment/Initiative	Origin/Source	Required Departments	%Complete (As of 1/31/11)	Level of Effort	Time Sensitivity
37	Use of Force Task Force <i>Description:</i> Final report on Council's direction to evaluate use of force and for City Manager to advance any policy or procedure changes, if needed.	City Council	<i>Lead: CMO</i> <i>Supporting:</i> PD, CAO, IPA, Auditor	50%	Level 2	1 - Low
38	Airport Concessions <i>Description:</i> Developed pricing policy consistent with the City Auditor's recommendations	City Council	<i>Lead: Airport</i> <i>Supporting:</i>	50%	Level 3	2- Moderate
39	Parking - Metered parking in business districts and other citywide locations <i>Description:</i> Examine other business districts and locations citywide where metered parking could be implemented to effectively provide needed turnover in patron activity and generate revenues to pay for any capital costs of implementation and any business district streetscape improvements.	Council (MBM FY10-11)	<i>Lead: DOT</i> <i>Supporting:</i>	5%	Level 1 - preliminary assessment; Level 3 - if assessment includes engagement of businesses	2- Moderate
40	Parking - Metered parking in the Civic Center and 1st/Younger areas <i>Description:</i> Examine, and if appropriate, implement an extension of the hours of metered parking in the Civic Center and 1st/Younger areas to compensate for lost revenue associated with delaying the expansion of the operating hours of meters in the Japantown business district from 5-6 pm.	Council (MBM FY10-11)	<i>Lead: DOT</i> <i>Supporting:</i>	80%	Level 1	2- Moderate

Attachment B - Ordinances and Referrals List_rev1

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Significant Ordinances and Major Referrals						
	Name of Assignment/Initiative	Origin/Source	Required Departments	%Complete (As of 1/31/11)	Level of Effort	Time Sensitivity
41	Police Management Audit <i>Description:</i> Seek opportunities for efficiencies and consolidations that would maximize number of officers on patrol.	City Auditor, Council (MBM) FY 10-11	<u>Lead:</u> PD <u>Supporting:</u>	50%	Level 3	3 - High
42	Taxicab Vehicle Operation Ordinance Amendment <i>Description:</i> Amend Ordinance to raise maximum mileage/year limits for alternative fuel vehicles.	Police	<u>Lead:</u> PD <u>Supporting:</u> CAO	10%	Level 2	2- Moderate
43	Senior Commission policy update <i>Description:</i> Update policy to include a commission's ability to appoint former commissioners to a non-voting Emeritus status. Note: City Clerk developing report addressing standardized bylaws process.	Rules Committee	<u>Lead:</u> Clerk <u>Supporting:</u> PRNS	30%	Level 3	2- Moderate
Notes: <u>Level of Effort</u> a. Level 1 – Could require up to 2 weeks of staff effort; one or two clear lead department(s) and minimal involvement required from other departments/offices b. Level 2 – More than 2 weeks but less than 2 months of staff effort; could involve multiple departments; may involved stakeholder engagement, but relatively limited and focused c. Level 3 – More than 2 months of staff effort; substantive multi-departmental effort; extensive community outreach and engagement. <u>Time sensitivity</u> a. 1- Low: Relatively stable, possibly longstanding issue b. 2 - Moderate: Changing circumstances or community impacts; funding available from non-City sources c. 3 - High: Immediate and rapidly changing community impact; mandated by federal, state or regional regulators with near-term deadline; potential significant impact on health and safety						