

**REGULAR MEETING OF THE SAN JOSE
COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE**

SAN JOSE, CALIFORNIA

MONDAY, OCTOBER 25, 2010

The Community and Economic Development Committee of the City of San José convened in regular session at 1:33 p.m. in Conference Room 120, Council Wing, City Hall.

PRESENT: Council Member Nancy Pyle, Chair; Council Member Sam Liccardo, Vice Chair (1:41 p.m.), Council Member Rose Herrera (2:13 p.m.) and Council Member Ash Kalra.

ABSENT: None.

STAFF: City Attorney Ed Moran, Redevelopment Agency Director Richard Keit, Chief Development Officer Paul Krutko and Legislative Secretary Susan M. Davis.

CONSENT CALENDAR

- (1) **On September 27, 2010, the Committee did not have a quorum and the following reports were heard and recommended for acceptance.**
- (a) **Habitat Conservation Plan. (c)(2)**
 - (b) **Chief Development Officer's Monthly Verbal Report. (d)(1)**
 - (c) **Implementation of Project Manager and Administrative Hub Concepts for Development Services. (d)(5)**
 - (d) **Corporate Headquarters Economic Incentive Program. (d)(6)**
 - (e) **Report on Key Legislative Items. (d)(7)**
 - (f) **2010 California Building Standards Adopting Ordinance Implementation. (d)(8)**

Public Comments: Speaking on the Habitat Conservation Plan, David Wall pointed out that the Plan does not mention the honey bee habitat.

Action: The Committee accepted the reports.

CONSENT CALENDAR

(2) **Banner Policy.**

Action: Deferred to November 29, 2010.

REPORTS TO COMMITTEE

(1) **Accept the Monthly Verbal Report from the Office of Economic Development.**

Documents Filed: Staff presentation dated October 25, 2010 summarizing San José, a City Leading in Innovation, Creativity and Opportunity.

Chief Development Officer Paul Krutko presented the report.

Action: The Committee accepted the report.

(2) **Update on Special Event Service Costs and Alternatives to Full Cost Recovery. (Office of Cultural Affairs/OED)**

Documents Filed: (1) Memorandum from Deputy Director of Cultural Affairs Kerry Adams Hapner, dated October 8, 2010, recommending acceptance of the report. (2) Staff presentation dated October 25, 2010 outlining the Outdoor Special Event Pilot Program.

Deputy Director of Cultural Affairs Kerry Adams Hapner presented the report.

Public Comments: David Wall suggested that the Downtown Business Association be funded by the Office of Economic Development.

Action: The Committee accepted the report and forwarded it to the full City Council for action, no date specified.

(3) **Banner Policy.**

Action: Deferred to November 29, 2010.

(4) **Review of Relevant 2011 Legislative Guiding Principles. (Intergovernmental Relations)**

Documents Filed: Memorandum from Director of Intergovernmental Relations Betsy Shotwell, dated October 12, 2010, recommending acceptance of the report.

Director of Intergovernmental Relations Betsy Shotwell presented the report.

Public Comments: David Wall suggested a systematic review of the costs for all City-paid lobbyists.

REPORTS TO COMMITTEE

(4) (Cont'd.)

Council Member Kalra left the meeting at 2:20 p.m.

Action: The Committee accepted the report and recommended that Staff promote: (1) federal legislation of marijuana distribution; (2) partnerships with other cities and/or the League of California Cities to advocate flexibility for ongoing maintenance and operation of basic city infrastructure, and (3) policies and incentives that will encourage manufacturing operations in the United States.

(5) **Status Report on Design Building Contract Negotiation and Program Validation. (PW/Finance/OED)**

Documents Filed: Memorandum from Director of Public Works Katy Allen, dated October 8, 2010, stating that staff will provide a verbal update on negotiations of the construction contract for the convention center.

Director of Public Works Katy Allen presented the report.

Action: The Committee accepted the report.

(6) **Status Report on Foreclosure. (Housing)**

Documents Filed: (1) Memorandum from Director of Housing Leslye Krutko, dated October 8, 2010, recommending acceptance of the report. (2) Staff presentation dated October 25, 2010 summarizing the Foreclosure Status Update and City Response.

Housing Policy and Planning Administrator James Stagi, Marlene Santiago from the ForeclosureHelp Center and Deputy Director of Building, Planning and Code Enforcement Mike Hannon presented the staff report.

Public Comments: David Wall applauded the outstanding work of the City Attorney's Office and the proactive results of Code Enforcement.

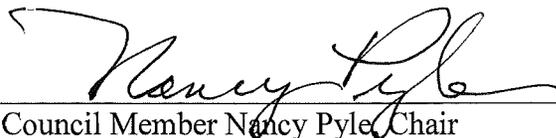
Action: The Committee accepted the report.

OPEN FORUM

David Wall commented about the City picking up the garbage at 10th and Horning Streets and mentioned the efforts of Parking Compliance Officer Dareyn Lanier and Maintenance Worker Alonzo Perez.

ADJOURNMENT

Council Member Pyle adjourned the meeting at 3:32 p.m.



Council Member Nancy Pyle, Chair
Community and Economic Development Committee

nc/smd

Access the video, the agenda and related reports for this meeting by visiting the City's website at <http://www.sanJoseca.gov/clerk/agenda.asp> or <http://www.sanJoseca.gov/clerk/MeetingArchive.asp>.