



COUNCIL AGENDA: 09-14-10
ITEM: 2.19

Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Lee Price, MMC
City Clerk

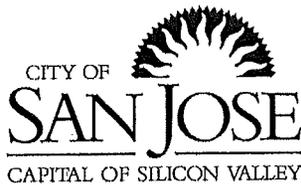
SUBJECT: DISTRICT 2 COMMUNITY FEST

DATE: 09-09-10

RECOMMENDATION

As recommended by the Rules and Open Government Committee on September 8, 2010 and outlined in the attached memo previously submitted to the Rules and Open Government Committee:

- (a) Approve the District 2 Community Fest as a City Sponsored Special Event; and
- (b) Approve and accept donations from various individuals, businesses or community groups to support the event.



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Lee Price, MMC

SUBJECT: SEE BELOW

DATE: August 27, 2010

**SUBJECT: APPROVAL OF DISTRICT 2 COMMUNITY FEST AS A CITY
SPONSORED SPECIAL EVENT, TO EXPEND CITY FUNDS ACCEPT
DONATIONS OF MATERIALS AND SERVICES FOR THE EVENT**

RECOMMENDATION

1. Approve the District 2 Community Fest as a City Council sponsored Special Event.
2. Approve and accept donations from various individuals, businesses, or community groups to support the event.
3. Place the item on the September 14 Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds in Special Event Accounts.

The Community Fest is a free district event, open to the public that will be held at George Page Park on Saturday, September 18, 2010. Consistent with the City Council's Special Parks Use Policy, this event will be the Council Office's one free park use for the fiscal year. The event has been co-sponsored with the Santa Teresa Citizen Action Group (STCAG) and the Council Office for many years. The activity involves staff support by multiple City departments including Parks, Recreation and Neighborhood Services, General Services, Transportation, Fire, and Police and the Strong Neighborhoods Initiative. Additionally, other City departments will provide information and other resources at the event. The event collaborators include a wide variety of community-based organizations, schools, neighborhood businesses, and community volunteers.

ANALYSIS

Approval by the Rules and Open Government Committee and the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. Council

HONORABLE MAYOR AND CITY COUNCIL

August 27, 2010

Subject: Community Fest

Page 2

District 2 will be using District funds to pay some fees and charges for the event. In compliance with existing fundraising disclosure requirements, Councilmember Kalra will report any cash or in-kind donations received for the event in his Disclosure of Fundraising Report. Approval of this memorandum will enable Council District 2, the City departments and the Office of the City Clerk to proceed with the event. If cash donations are received, they will be deposited in accordance with the City's normal cash collection procedures. The City Clerk will return to the City Council for necessary actions involving the receipt and appropriation of funds consistent with the Special Events resolution and standard City procedures.

EVALUATION AND FOLLOW-UP

The Office of the City Clerk and Councilmember Kalra will issue an information memo detailing the results of the event.

COORDINATION

This memorandum has been coordinated with the City Attorney's Office

CEQA

Not a project.


LEE PRICE, MMC
City Clerk

For questions, please contact Dennis Hawkins, Assistant City Clerk, at (408) 535-1275.