



COUNCIL AGENDA: 08-03-10  
ITEM: 2.15

# Memorandum

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**TO:** HONORABLE MAYOR AND  
CITY COUNCIL

**FROM:** Lee Price, MMC  
City Clerk

**SUBJECT: DISTRICT 2 START! WALKING  
DAY**

**DATE:** 07-28-10

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## **RECOMMENDATION**

As recommended by the Rules and Open Government Committee on July 28, 2010 and outlined in the attached memo previously submitted to the Rules and Open Government Committee:

- (a) Approve the District 2 Start! Walking Day as a City Council sponsored special event; and
- (b) Approve and accept donations from various individuals, businesses or community groups to support the event.



# Memorandum

**TO:** HONORABLE MAYOR AND  
CITY COUNCIL

**FROM:** Councilmember Ash Kalra

**SUBJECT:** SEE BELOW

**DATE:** July 20, 2010

Approved

Date

7/20/10

**SUBJECT: APPROVAL OF DISTRICT 2 START! WALKING DAY AS A CITY SPONSORED SPECIAL EVENT, TO EXPEND CITY FUNDS AND AUTHORIZATION TO ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENT**

## RECOMMENDATION

1. Approve the District 2 Start! Walking Day, as a City Council sponsored Special Event.
2. Place the item on the August 3, 2010 Council Agenda for action.

## BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517, which required Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds in Special Event Accounts.

The Start! Walking Day event was a free district event, open to the public and held at City Hall on April 2, 2010. The event collaborators included a wide variety of community-based organizations, non-profits, businesses, and community volunteers. In line with City of San Jose Resolution No. 74585 this event helped to promote health awareness and assisted City Council in encouraging physical activity and good nutrition.

## ANALYSIS

Retroactive approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. Council District 2 did not use any District funds to pay event expenses; all associated expenses were paid by event sponsors. In compliance with existing fundraising disclosure requirements, Councilmember Kalra has reported any cash or in-kind donations received for the event in his Disclosure of Fundraising Report. The cash donations are which were received were deposited by the Office of the City Clerk to the City's Gift Trust fund and followed the City's normal cash collection procedures. Subsequently, the City Clerk will return to the City Council for necessary actions involving the receipt and appropriation of funds consistent with the Special Events resolution and standard City procedures.

**Summary of Donations Received:**

<b>Donor</b>	<b>Amount Received</b>
The Health Trust (Cupertino)	\$1,000.00
Kaiser San Jose (San José)	\$500.00
<b>Total Donations Received</b>	<b>\$1,500.00</b>

**Summary of Event Revenues and Expenses:**

<b><u>Category</u></b>	<b>Total Revenues Received or (Expenses Paid)</b>
<b>Donations Received</b>	<b>\$1,500</b>
<b>Expenses:</b>	
Outreach/Printing	446.86
Decorations	274.51
<b>Total Expenses</b>	<b>721.37</b>
<b>Net Expenses Paid by District</b>	<b>(778.63)</b>