



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Deanna J. Santana

SUBJECT: BEST RESOURCE ALLOCATION

DATE: June 15, 2010

Approved

Date

6-16-10

RECOMMENDATION:

Report on the Resource Allocation Plan of the San José Bringing Everyone's Strengths Together (BEST) Program for FY 2010-2011.

Recommendation: Upon consideration by the PSFSS Committee, full Council consideration:

- a. Accept the 2008-2009 San José Bringing Everyone's Strengths Together (BEST) and Mayor's Gang Prevention Task Force (MGPTF) evaluation report.
- b. Approve the Resource Allocation Plan of the San José BEST program for FY 2010-2011.

(Parks, Recreation, and Neighborhood Services)

BACKGROUND

With the cancellation of the June 17, 2010 Public Safety, Finance and Strategic Support (PSFSS) Committee, staff is proposing that the above item be forwarded to the June 22, 2010 City Council meeting for consideration. This item was distributed on June 10, 2010 PSFSS Committee and meets the public disclosure requirements set by the City's open government policy.

DEANNA J. SANTANA
Deputy City Manager

Attachment:

A: BEST Resource Allocation



Memorandum

TO: PUBLIC SAFETY, FINANCE AND
STRATEGIC SUPPORT COMMITTEE

FROM: Albert Balagso

SUBJECT: SEE BELOW

DATE: June 1, 2010

Approved

Date

6-8-10

COUNCIL DISTRICT: Citywide
SNI AREA: N/A

**SUBJECT: SAN JOSE BRINGING EVERYONE'S STRENGTHS TOGETHER (BEST)
RESOURCE ALLOCATION PLAN FOR FISCAL YEAR 2010-2011**

RECOMMENDATION

Full Council consideration to:

- 1) Accept the 2008-2009 San José Bringing Everyone's Strengths Together (BEST) and Mayor's Gang Prevention Task Force (MGPTF) evaluation report.
- 2) Approve the Resource Allocation Plan of the San José BEST program for FY 2010-2011.

OUTCOME

Staff will begin negotiating contracts for intervention services with qualified service providers for the period of September 1, 2010, through August 31, 2011.

BACKGROUND

The San José BEST Program was created as the funding arm of the MGPTF, providing funds to public and non-profit agencies to implement gang prevention, intervention and suppression programs for youth exhibiting high-risk behaviors and their families. Each year the San José BEST program determines the priority service areas and needs through a "Hot Spot" exercise, with the MGPTF Technical Team and Policy Team. The exercise considers the current needs assessments, emerging trends, San José Police Department crime statistics, violent gang climate, and input from community-based organizations. As a result of the stakeholder input and data analysis a Resource Allocation Plan is developed to guide San José BEST funding decisions. Service agreements are

then negotiated with qualified service providers based on the priority service areas and needs identified by the MGPTF and approved by City Council.

The San José BEST model utilizes a triennial Request for Qualifications (RFQ) process that creates a list of service providers qualified to intervene in the lives of San José high-risk and gang-involved youth. Qualified service providers remain on the list for three years. An RFQ process is currently in progress to determine the list of qualified service providers for FY 2010-2013. Subsequently, staff will negotiate and execute agreements with providers in July 2010.

This memorandum includes highlights of FY 2008-2009 Cycle XVIII Final Evaluation Report developed by Community Crime Prevention Associates (CCPA), a brief overview of San José BEST programs for FY 2009-2010, and a proposed Resource Allocation Plan for FY 2010-2011.

ANALYSIS

BEST and MGPTF Evaluation Report for FY 2008-2009

Highlights of Mayor's Gang Prevention Task Force (MGPTF) 2008-2009

- 89 % of task force members reported that they have either established new relationships and/or strengthened existing relationships due to their involvement in the MGPTF.
- 85% of members reported that their involvement in the MGPTF assisted them and/or their agency to form partnerships with related local, state and national initiatives being implemented in San José.
- 79% of members reported that their communication with other service providers have improved because of their involvement with the MGPTF.
- 75% of members reported that their involvement has allowed them to take action with other members to meet the needs and to solve problems in the community.

Highlights of San José BEST Final Evaluation Report for FY 2008-2009

For FY 2008-2009, a total of 4,804 participants were served by 22 agencies. Of these youth, 41% were gang-impacted with the remaining 59% at-risk or high-risk youth.

Results included:

- 87% of BEST participants were satisfied with services received.
- 89% of the parents of the BEST participants were satisfied with the services their youth received.
- 73% of the BEST participants reported that the services received were effective in producing a change for the better.
- 68% of the BEST participants reported that the services received were effective in producing positive changes in their attitude and behaviors that were important to a civil society.

- 92% of parents indicated that they improved their skills and knowledge about youth and gangs, accessing youth intervention resources and how to advocate for their child due to their participation in the workshop.

Other notable findings include:

- 903 youth who were arrested previously were not re-arrested during the service cycle.
- 195 youth who were previously not in school re-connected to a school during the service cycle.
- 21% decrease in the number of gang-related incidents, from 1,163 in 2006 to 919 in 2008.
- 22% decrease in drop-out rate from school, from 2,529 in 2006 to 1,972 in 2008.

San José BEST Program Overview for FY 2009-2010

For FY 2009-2010, a total of \$4.6 million was allocated for direct intervention services. Of this, the City of San José contracted with 22 community-based organizations (for a total of \$2.8 million) providing a range of gang intervention services throughout San José (ATTACHMENT A). Services are provided based on priority service areas and need in each Police Division (Central, Foothill, Southern, Western). Some of these services include gang mediation and intervention, truancy intervention, services to adjudicated youth, outpatient substance abuse services, parent trainings and parent/community gang awareness trainings. The following is a breakdown of the funds distributed to each Police Division:

Central	\$420,443	Western	\$410,629
Foothill	\$951,056	City-wide	\$680,234
Southern	\$369,654		

Additional services including late night programming, Safe School Campus Initiative (SSCI) staffing and activities, tattoo removal, and other diversion activities were provided through City of San José Intervention Programs for a cost of \$1.8M. A program evaluation report will be completed by January 2011, and results will be brought forward to City Council.

Resource Allocation Plan for FY 2010-2011

The proposed Resource Allocation Plan has been developed utilizing information gathered from the "Hot Spot" exercise; SJPD Crime Analysis Data and corresponding geo-maps. The proposed Resource Allocation Plan (ATTACHMENT B) includes: 1) Eligible Services List, 2) Funding Allocation by Category, and 3) Priority Services and Service Areas by Division.

The "Hot Spot" exercise was held during the MGPTF Technical Team meeting on April 14, 2010. The exercise brought together representatives from the San José Mayor's Office, the San José Police Department, school districts, community-based organizations, County Probation Department, Office of the District Attorney, and the Santa Clara County Office of Education. The results of the "Hot Spot" exercise for FY 2010-2011 were approved by the MGPTF Policy Team on April 23, 2010.

Ten Eligible Services List

During FY 2009-2010, members of the Technical Team engaged in an exercise to review the existing eligible services and determined services that would further the goals of the MGPTF Strategic Work Plan 2008-2011. The list of Eligible Services was approved by the Policy Team on February 26, 2010. For FY 2010-2011, the BEST Program staff will negotiate with service providers to provide activities under the following eligible services categories:

1. Personal Transformation Through Cognitive Development and Youth Support Groups
2. Short Term Curriculum-Based Youth Support Groups
3. Social Recreation, Cultural, and Community Service Intervention Activities
4. Gang Mediation/Intervention Response
5. Outpatient Substance Abuse Services
6. Services for Adjudicated Youth
7. Parent and Family Support
- 7a. Domestic Violence Services to Youth and Children
8. Truancy and Educational Support for Schools
9. Community Gang Awareness Trainings and Capacity Building Workshops
10. Unique Service Delivery for High-Risk Youth

Funding Allocation by Category

The City's Proposed FY 2010-2011 Operating Budget, allocates \$4.51 million to San José BEST. In addition, the program will receive \$281,498 from Federal earmarks for a total amount of \$4.79M. Of this amount, minimum base funding in the amount of \$200,000 is earmarked for each of the four police divisions. In total, \$4,200,987 is designated for direct service delivery. This amount includes late night programming, and partial funding for the City's Gang Intervention Programs. The remaining amount of \$591,661 funds the San José BEST administration staff and the Program Evaluation.

Priority Services and Service Areas by Division

San José BEST-funded services are coordinated and delivered within the four police divisions of the City – Central, Foothill, Southern and Western. In general, services are provided throughout each division with greater emphasis placed on specifically identified service areas or "Hot Spots."

Conclusion

The San José BEST Grants Program, as the funding arm of the MGPTF, is committed to ensuring community safety and deterring youth from gang involvement. All service investments strive to reconnect high-risk youth to their schools, families, communities and ultimately their futures.

On May 3, 2010, PRNS released the 2010-2013 BEST grant application on WebGrants, the City's online grant management system. On May 27, PRNS received 59 applications. Currently, a review panel consisting of partner agencies, community members, law enforcement officials, and City staff are rating the applications and a list of qualified providers will be released at the end of June. Staff

will begin contract negotiations with selected providers in July and services will commence September 1, 2010.

EVALUATION AND FOLLOW-UP

The BEST annual evaluation and status report will be brought forward to City Council at the end of the FY 2010-2011.

POLICY ALTERNATIVES

Not applicable

PUBLIC OUTEACH

- Criteria 1:** Requires Council action on the use of public funds equal to \$1 million or greater. **(Required: Website Posting)**
- Criteria 2:** Adoption of a new or revised policy that may have implications for public health, safety, quality of life, or financial/economic vitality of the City. **(Required: E-mail and Website Posting)**
- Criteria 3:** Consideration of proposed changes to service delivery, programs, staffing that may have impacts to community services and have been identified by staff, Council or a Community group that requires special outreach. **(Required: E-mail, Website Posting, Community Meetings, Notice in appropriate newspapers)**

A copy of the memo will be posted on the City's website with the June 17, 2010 PSFSS Committee agenda and with the June 22, 2010 City Council agenda.

COORDINATION

This report was prepared in coordination with the City Attorney's Office and the Budget Office.

FISCAL/POLICY ALIGNMENT

Not applicable

June 3, 2010

Subject: San José BEST Resource Allocation Plan for FY 2010-2011

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COST SUMMARY/IMPLICATIONS

BEST funding for Cycle XX in the amount of \$4.51M is included in the 2010-2011 Proposed Operating Budget that will be considered by the City Council. All San José BEST agencies are required to contribute a minimum 20% monetary match.

BUDGET REFERENCE

Not applicable

CEQA

Not a Project, File No. PP10-066 (e), Services that involve no physical changes to the environment.

/s/

ALBERT BALAGSO
Director of Parks, Recreation and
Neighborhood Services

For questions, please contact Abraham Chacko, Senior Analyst, at (408) 793-5523.

Attachment A: San José BEST Funded Agencies and Primary Eligible Services 2009-10
Attachment B: San José BEST Resource Allocation Plan 2010-11

ATTACHMENT A

San José BEST Funded Agencies and Primary Eligible Services
By Police Divisions for Cycle 19 (2009-2010)

Agency	Primary Eligible Services (Agencies may provide more than one Eligible Service in each area)	Central	Foothill	Southern	Western	City Wide
Alum Rock Counseling Center, Inc.	Truancy Intervention Services	•	•	•		•
Asian American Recovery Services, Inc.	Outpatient Substance Abuse		•		•	
Bill Wilson Center	Personal Development and Youth Support Groups	•			•	
California Community Partners for Youth, Inc.	Personal Development and Youth Support Groups		•		•	
California Youth Outreach	Gang Mediation/Crisis Intervention Response/Late Night Recreation	•	•			•
Catholic Charities of Santa Clara County	Personal Development and Youth Support Groups/Late Night Rec	•	•	•	•	
Center for Training and Careers, Inc.	Day Education/Job Training		•			
Crosscultural Community Services Center	Truancy Intervention		•			
Families First (Formerly EMQ)	Outpatient Substance Abuse		•	•		
Family & Children Services	Parent and Family Support			•	•	
Filipino Youth Coalition	Personal Development and Youth Support Groups		•			
Firehouse Community Development Corp.	Gang Mediation/Crisis Intervention Response/Late Night Recreation	•	•	•	•	•
Foundry Community Day School	Personal Development/Youth Support Groups				•	
Fresh Lifelines for Youth, Inc.	Services to Adjudicated youth	•	•	•	•	•
Friends Outside in Santa Clara County	Personal Development and Youth Support Groups				•	•
George Mayne Elementary School	Personal Development and Youth Support Groups/Parent Support	•				
Girl Scouts of Northern California	Services to Adjudicated Youth	•		•	•	
Mexican American Community Services Agency, Inc.	Personal Development and Youth Support Groups	•	•		•	
Next Door Solutions to Domestic Violence	Domestic Violence Intervention	•	•			•
Pathway Society, Inc.	Outpatient Substance Abuse		•			
Rohi Alternative Community Outreach	Personal Development and Youth Support Groups		•			
Ujima Adult and Family Services, Inc.	Personal Development and Youth Support Groups		•	•	•	•

**SAN JOSÉ BEST
RESOURCE ALLOCATION PLAN
FOR FY 2009-2010**

1. Personal Transformation Through Cognitive Development and Youth Support Groups
2. Short-Term Curriculum-Based Youth Support Groups
3. Social Recreation, Cultural, and Community Service Intervention Activities
4. Gang Mediation/Intervention Response
5. Outpatient Substance-Abuse Services
6. Services for Adjudicated Youth
7. Parent and Family Support
- 7a. Domestic Violence Services to Youth and Children
8. Truancy and Educational Support for Schools
9. Community Gang Awareness Trainings and Capacity Building Workshops
10. Unique Service Delivery for High-Risk Youth

SAN JOSÉ BEST BUDGET ALLOCATIONS	Allocation
City-Funded Direct Intervention Services (Safe School Campus Initiative, Clean Slate Tattoo Removal and STAND)	\$1,729,953
Community-Based Organization Funding	\$2,371,034
Emergency Fund	\$100,000
Sub-Total for Direct Intervention Services	\$4,200,987
BEST Administrative/Program Support	\$474,661
Program Evaluation	\$117,000
Sub-Total for Administrative and Program Evaluation	\$591,661
GRAND TOTAL	\$4,792,648*

* Including \$281,498 in Federal Earmark funds

CENTRAL DIVISION

1. Roosevelt Park
2. McKinley
3. Backesto Park
4. Williams 8th – 10th Street

Eligible Services include, but not limited to

- Community Gang Awareness Trainings and Capacity Building Workshops
- Social Recreational, Cultural, and Community Service Intervention Activities
- Gang Mediation / Intervention Response
- Truancy and Educational Support for Schools

FOOTHILL DIVISION

1. Overfelt Area / Poco Way / Welch Park Area
2. James Lick / Pala / White Road / Nancy Lane Area
3. Independence Area / Avalani Area
4. Kolmar Apartment Area
5. Rocky Mt. / Mt. Pleasant Area
6. Valley Palms Area

Eligible Services include, but not limited to

- Personal Transformation Through Cognitive Development and Youth Support Groups
- Gang Mediation / Intervention Response
- Social Recreational, Cultural, and Community Service Intervention Activities
- Parent and Family Support / Domestic Violence Services to Youth and Children

WESTERN DIVISION

1. Santee / Yerba Buena / Summerside
2. Washington / Gardner / Alma
3. Cadillac / Boynton
4. Del Mar

Eligible Services include, but not limited to

- Gang Mediation / Intervention Response
- Personal Transformation Through Cognitive Development and Youth Support Groups
- Community Gang Awareness Trainings and Capacity Building Workshops
- Social Recreational, Cultural, and Community Service Intervention Activities

SOUTHERN DIVISION

1. Carolyn Davis School
2. Round Table Area
3. Monterey / Senter Road
4. Hoffman / Via Monte

Eligible Services include, but not limited to

- Social Recreational, Cultural, and Community Service Intervention Activities
- Short-Term Curriculum-Based Youth Support Groups
- Truancy and Educational Support for Schools
- Personal Transformation Through Cognitive Development and Youth Support Groups

Services in any individual area may include other eligible services in addition to at least one of the services listed within the division.