

DRAFT

ORDINANCE NO.

AN ORDINANCE OF THE CITY OF SAN JOSE AMENDING VARIOUS SECTIONS OF CHAPTERS 23.02 AND 23.04 OF TITLE 23 OF THE SAN JOSE MUNICIPAL CODE TO ALLOW FREEWAY SIGNS FOR LARGE SHOPPING CENTERS, ALLOW ATTACHED SIGNS TO FACE A FREEWAY, ESTABLISH OPERATIONAL REQUIREMENTS FOR PROGRAMMABLE ELECTRONIC SIGNS, ESTABLISH A SAN PEDRO SQUARE SIGNAGE AREA TOGETHER WITH SIGNAGE REGULATIONS FOR THAT AREA, MODIFY THE REQUIREMENTS FOR FIN SIGNS AND VERTICAL PROJECTING SIGNS IN THE DOWNTOWN SIGN ZONE, ALLOW ARCHITECTURAL SIGN CLUSTERS FOR LARGE PARCELS, DISTINGUISH BETWEEN ON-SITE AND OFF-SITE COMMERCIAL MESSAGES, AND MAKE OTHER RELATED TECHNICAL OR CLERICAL AMENDMENTS

WHEREAS, on _____, 2010, pursuant to the requirements of Title 21 of the San José Municipal Code and the requirements of the California Environmental Quality Act of 1970, together with guidelines promulgated thereunder, the Director of Planning, Building and Code Enforcement caused the preparation of a Negative Declaration for proposed revisions to Title 23 of the San José Municipal Code (the Sign Code), under File No. PP10-111 (the "Negative Declaration"), which Negative Declaration was circulated for public review on May 21, 2010 through June 11, 2010; and

WHEREAS, the City Council of the City of San José is the decision-making body for this proposed ordinance amending Title 23 of the San José Municipal Code; and

WHEREAS, this City Council has reviewed and considered the Negative Declaration prepared for this proposed ordinance and hereby approves and adopts said Negative Declaration prior to taking any approval actions on this proposed ordinance.

NOW, THEREFORE, BE IT ORDAINED BY THE COUNCIL OF THE CITY OF SAN JOSE:

SECTION 1. Chapter 23.02 of Title 23 of the San José Municipal Code is hereby amended to add a new section, to be numbered, entitled and to read in its entirety as follows:

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23.02.047 Architectural Sign Cluster

“Architectural Sign Cluster” means one or more signs attached to or integrated with one or more landscape elements, such as a wall or fountain, to form a unified entry feature.

SECTION 2. Chapter 23.02 of Title 23 of the San José Municipal Code is hereby amended to add a new section, to be numbered, entitled and to read in its entirety as follows:

23.02.102 Commercial Speech

“Commercial Speech” means an expression or expressive activity that in any way promotes a commercial transaction.

SECTION 3. Chapter 23.02 of Title 23 of the San José Municipal Code is hereby amended to add a new section to be numbered, entitled and to read in its entirety as follows:

23.02.104 Commercial Speech, Off-Site

“Off-site Commercial Speech” means Commercial Speech that identifies or promotes any commercial activity, product, good or service that is conducted, manufactured or offered on a site that is not the site on which the Commercial Speech is displayed and that is not conducted, manufactured or offered on the same parcel of land on which the Commercial Speech is displayed.

SECTION 4. Chapter 23.02 of Title 23 of the San José Municipal Code is hereby amended to add a new section to be numbered, entitled and to read as follows:

23.02.106 Commercial Speech, On-Site

“On-site Commercial Speech” means Commercial Speech to identify and promote the presence of the commercial activities, products, goods or services conducted, manufactured or offered on the same parcel of land on which the Commercial Speech is displayed.

SECTION 5. Chapter 23.02 of Title 23 of the San José Municipal Code is hereby amended to add a new section to be numbered, entitled and to read in its entirety as follows:

23.02.231 Freeway

“Freeway” means a restricted access highway with no at-grade intersections.

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SECTION 6. Chapter 23.02 of Title 23 of the San José Municipal Code is hereby amended to add a new section to be numbered, entitled and to read as follows:

23.02.233 Freeway Travel Lane

“Freeway travel lane” means a freeway lane that is a through lane, any lane providing direct connection from that freeway to another freeway, and any other freeway lane or portion thereof, such as an off-ramp, that is parallel to and within thirty (30) feet of a through lane of that freeway.

SECTION 7. Chapter 23.02 of Title 23 of the San José Municipal Code is hereby amended to add a new section to be numbered, entitled and to read in its entirety as follows:

23.02.236 Freeway Sign

“Freeway Sign” means a large freestanding sign oriented to and designed to be viewed from a freeway.

SECTION 8. Section 23.02.240 of Chapter 23.02 of Title 23 of the San José Municipal Code is hereby amended to read in its entirety as follows:

23.02.240 Grade

“Grade” with regard to attached signs and Freeway Signs means that element as defined in Section 20.200.510 of Title 20 of this eCode and, for other signs, means the top of the curb closest to a sign or, if there is no curb, the centerline of the street closest to the sign.

SECTION 9. Section 23.02.360 of Chapter 23.02 of Title 23 of the San José Municipal Code is hereby amended to read in its entirety as follows:

23.02.360 Occupancy Frontage

“Occupancy frontage” means the length of that portion of a building occupied exclusively by an individual tenant or owner and abutting a parking lot or a public right-of-way including, but not limited to, a freeway, expressway, street, plaza or alley. Occupancy frontage is measured parallel to the property line and at grade.

SECTION 10. Section 23.02.410 of Chapter 23.02 of Title 23 of the San José Municipal Code is hereby amended to read in its entirety as follows:

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23.02.410 Programmable Electronic Display Sign

“Programmable ~~display~~ Electronic sSign” means an sign capable of displaying words, symbols, figures, or images that can be electronically or mechanically changed by remote or automatic means animated sign made up of a field of individual electronic elements or mechanical grids that, when programmed and activated, create still or moving images or words. The elements may be internally illuminated or may be illuminated by reflected light. The sign may be part of a attached to permanent sign that is not a Programmable Electronic Sign, nonmoving signage.

SECTION 11. Section 23.02.470 of Chapter 23.02 of Title 23 of the San José Municipal Code is hereby amended to read in its entirety as follows:

23.02.470 Roof Sign

“Roof sign” means a sign which projects above the wall of a building, including a ground-level structure attached to a building, or is located above the lowest point of a sloped roof, or is attached to a structure located on a roof. As used in this definition, “wall” includes a cornice and/or parapet.

SECTION 12. Chapter 23.02 of Title 23 of the San José Municipal Code is amended to add a new section to be numbered, entitled and to read in its entirety as follows:

23.02.495 Shopping Center Site

“Shopping Center Site” means a cluster of commercial uses that are predominantly retail in nature occupying one or more buildings located on a single parcel, or on contiguous parcels developed under a single planning process, and that include shared facilities such as parking and pedestrian connections. A Shopping Center Site shall not include parcels separated by a public street.

SECTION 13. Section 23.02.800 of Chapter 23.02 of Title 23 of the San José Municipal Code is hereby amended to read as follows:

23.02.800 Policy

- A. Signs are an important and necessary means of communication. When properly regulated, signs can serve as a great economic and aesthetic asset. They can be lively, colorful and exciting. In enacting this Title, it is the intent of the City of San Jose to promote attractive signage and streetscapes, facilitate way-finding and traffic safety, promote commerce, and to comprehensively address community aesthetic concerns about visual clutter and visual blight in the environment. The regulation of signs in the City is intended to promote an aesthetically pleasing

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environment with these concerns in mind. Sign regulation shall be consistent with land use patterns, and signs shall add to rather than detract from the architecture of the buildings where they are located. Signs shall be well maintained and, in addition, shall not create traffic safety hazards. The regulation of signs in the City of San Jose also is intended to be content-neutral wherever required and to provide adequate opportunity for the presentation of messages of many varieties all kinds.

- B. In addition to sign zones based on zoning districts, the following special sign zones have been designated:
1. Downtown Sign Zone. The Downtown Sign Zone, as defined in Section 23.04.100.D of this Title, has been formed in recognition of the need for more signage and for a greater variety of types of signs in the urban center of the City where densely packed commercial uses compete for attention. It is the City's intent in its regulations to strike a fair balance between commercial needs, traffic safety, and community concerns about visual clutter and visual blight.
 2. Urban Mixed-Use Development Area Sign Zone. Large, urban mixed-use areas of the City, as defined in Section 23.04.152, are areas of the City that warrant more flexible types of signage in order to reinforce active and vital nodes of the community that function in many ways in a similar manner to the Downtown Sign Zone.
 3. Neighborhood Business Districts. Neighborhood Business Districts, as defined in Section 23.04.010.E, are existing business areas designated by the City for intensive rehabilitation. Because of extensive design analysis and City oversight in Neighborhood Business Districts, such districts shall be treated in this Title as special sign zones with sign regulations adapted to coordinate with and enhance City rehabilitation programs.
 4. Capitol Expressway Auto Mall Signage Area. The Auto Mall reflects the desire of the City and the auto dealers of the auto mall to present a unified signage program between all the contiguous auto dealers on Capitol Expressway.
 5. Airport Sign Zone. The Airport Sign Zone, as defined in Section 23.04.200.B, has unique land use characteristics that support specially tailored sign regulations. The Airport Sign Zone is an area of approximately one thousand acres and consists of land subject to the City's Airport Master Plan. The Airport Sign Zone is characterized by large expanses of open space and outdoor uses, including parking lots, runways/taxiways, and low intensity

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development consistent with aviation uses. This zone, because of its unique land use character, is less subject to visual clutter than other areas of the City.

6. Stevens Creek Signage Area. The Stevens Creek Signage Area, as defined in Section 23.04.010.G, reflects the desire of the City to provide a signage program for properties fronting on the south side of Stevens Creek Boulevard that is consistent with signage allowances applicable to those real properties fronting on the north side of Stevens Creek Boulevard located in the City of Santa Clara.

7. San Pedro Square Signage Area. The San Pedro Square Signage Area, as defined in Section 23.040.100.E of this Title, reflects the desire of the City to provide signage regulations specifically tailored to the unique land use pattern in this area which is typified by small-scale historic and new buildings set within open plazas and surrounded by the dense, tall urban landscape of the downtown area of the City.

SECTION 14. Section 23.02.860 of Chapter 23.02 of Title 23 of the San José Municipal Code is hereby amended to read as follows:

23.02.860 Special Sign Zones

The following are the special sign zones:

- A. The Downtown Sign Zone as defined in Section 23.04.100.D.
- B. Urban Mixed-Use Development Area Sign Zone as defined in Section 23.04.152.
- C. Neighborhood Business Districts as defined in Section 23.04.010.E.
- D. Capitol Expressway Auto Mall Signage Area as defined in Section 23.04.010 E.
- E. The Airport Sign Zone as defined in Section 23.04.200.B.
- F. The San Pedro Square Signage Area as defined in Section 23.04.0100.E.

SECTION 15. Chapter 23.02 of Title 23 of the San José Municipal Code is hereby amended to add a new section, to be numbered, entitled and to read in its entirety as follows:

23.02.905 Limitations on Programmable Electronic Signs

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Programmable Electronic Signs and Programmable Electronic Kiosks shall conform to the following:

- A. No sign shall display animated messages, including flashing, blinking, fading, rolling, shading, dissolving, or any other effect that gives the appearance of movement.
- B. No sign shall include any audio message.
- C. No sign message shall be displayed for a period of time less than:
 - a. Eight (8) seconds on any sign located within four hundred (400) feet of a Freeway Travel Lane or on any sign the illuminated face of which is visible from a Freeway Travel Lane; or
 - b. Four (4) seconds on any other sign.
- D. Transition from one message to another message shall appear instantaneous as perceived by the human eye.
- E. Each sign message shall be complete in itself and shall not continue on a subsequent sign message.
- F. Signs shall utilize automatic dimming technology to adjust the brightness of the sign relative to ambient light so that at no time shall a sign exceed a brightness level of three tenths (0.3) foot candles above ambient light, as measured using a foot candle (Lux) meter and in conformance with the following process:
 - 1. Light measurements shall be taken with the meter aimed directly at the sign message face, or at the area of the sign emitting the brightest light if that area is not the sign message face, at the following distances:
 - (a) A sign that is 0 to 100 square-feet in area shall be measured at a distance of 100 feet from the sign area being measured.;
 - (b) A sign that is 101 to 350 square-feet in area shall be measured at a distance of 150 feet from the sign area being measured.;
 - (c) A sign that is 351-650 square-feet in area shall be measured at a distance of 200 feet from the sign area being measured.;
 - (d) A sign that is 651 to 1000 square feet in area shall be measured at a

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distance of 250 feet from the sign area being measured; and,

- (e) A sign that is over 1,000 square feet in area shall be measured at a distance of 350 feet from the sign area being measured.
- 2. An ambient light measurement shall be taken using a foot candle meter at some point between the period of time between thirty (30) minutes past sunset and thirty (30) minutes before sunrise with the sign turned off to a black screen.
- 3. Immediately following the ambient light measurement taken in the manner required by this Subsection, an operating sign light measurement shall be taken with the sign turned on to full white copy.
- 4. The brightness of a sign conforms with the brightness requirements of this Subsection if the difference between the ambient light measurement and the operating sign light measurement is three tenths (0.3) foot candles or less.

G. All signs shall contain a default mechanism that will cause the sign to revert immediately to a black screen if the sign malfunctions.

SECTION 16. Section 23.02.910 of Chapter 23.02 of Title 25 of the San José Municipal Code is hereby amended to read as follows:

23.02.910 Computation of Area of Sign

- A. Unless otherwise expressly provided in this Title, the area of the message surface of a sign shall be computed as provided in this section.
- B. Message Surface
 - 1. If the message surface of a sign consists of an integral surface and has a regularly shaped perimeter, the area of the sign shall be the area within such perimeter, including the face of any frame.
 - 2. If the message surface consists of noncontiguous segments or has an irregularly shaped perimeter, then the area of the sign shall be all of the area encompassed within a single continuous rectilinear-perimeter of not more than ten straight lines, enclosing the extreme limits of the message surface (and in no case passing through or between any segments of the message surface) and including any color, material or graphic which is integrated

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therein which differentiates the message from the background against which it is placed, and the face of any frame.

3. If a roof sign consists of noncontiguous segments silhouetted against an open air background or against an open lattice framework that is at least seventy-five (75) percent open area, the area of the message surface shall be the sum of the area of the noncontiguous segments.

C. If a sign has more than one message surface, the area of the sign shall be the sum of the areas of all the message surfaces except as specified below:

1. .Parallel Sign Surfaces. If two surfaces on the same sign are back to back so that they face in opposite directions (i.e., the relative angle between the directions they face is one hundred eighty degrees) and the distance between the two surfaces is not more than five feet for a Freeway Sign and two feet for all other signs, then the area of only one of the two surfaces (the largest if they are not equal) shall be included in the computation; or

2. V-Shaped Sign Surfaces. If a sign has two message surfaces connected in a manner that forms an angle between the two sign surfaces of no greater than thirty (30) degrees, then only the area of one of the two surfaces (the largest if they are not equal) shall be included in the computation.

D. Three-Dimensional Signs

1. With three-dimensional signs, if the sign does not extend more than two (2) feet from the point of sign attachment, for attached signs, or if the sign does not exceed two feet in depth for free-standing signs, the area of the sign shall be measured as if the sign had a flat surface, in accordance with Subsection B of this section.

2. If a three-dimensional sign is greater than two (2) feet in depth, the area of the sign shall be the sum of three (3) areas of the sign measured from each side and the front, in each case measured as if each perspective was a flat surface, except that ~~in the Downtown Sign Zone, the Urban Mixed use Development Area Sign Zone and in Neighborhood Business Districts,~~ the sign depth shall first be multiplied by five-tenths (.5) in calculating the sign area pursuant to this subsection.

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(e)E. In the case of a form of message surface not specifically mentioned herein, the formula for the most nearly similar type of message surface which is mentioned shall apply. The decision of the Director as to the most nearly similar type of message surface shall control.

SECTION 17. Section 23.02.940 of Chapter 23.02 of Title 23 of the San José Municipal Code is hereby amended to read in its entirety as follows:

23.02.940 Location of Attached Signs

(b)A. Attached signs on walls, windows or other structures shall be located a minimum of six inches from the edge of the wall, window or structure to which attached, unless the sign continues around such edge and onto another contiguous surface.

B. In determining the top edge of a wall, the parapet and cornice, if any, of such wall shall be included and shall be deemed part of the wall.

C. Signs suspended from the ceiling of an arcade or other roof overhang and oriented parallel to the building wall shall be located a minimum of 2 feet from the building wall and a minimum of 8 feet above grade.

D. Except as otherwise explicitly allowed in this Title, signs may not be attached to fences.

SECTION 18. Section 23.02.1010 of Chapter 23.02 of Title 23 of the San José Municipal Code is hereby amended to read in its entirety as follows:

23.02.1010 Prohibited Signs; Prohibited Displays

A. Unless otherwise expressly allowed in this Title, the following signs are prohibited:

1. Animated signs.
2. Billboards.
3. Inflatable or balloon signs.
4. Mechanical movement signs.

5. Programmable Electronic Signs

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6. Portable signs.
7. Roof signs.
8. Flat roof-top signs.
9. Any sign other than an attached ~~S~~signs facing and visible from a freeway unless the parcel on which the sign is located is within the Urban Service Area as indicated on the General Plan Land Use/Transportation Diagram, and (a) separated from the freeway by another public right-of-way, or (b) has direct access to the freeway, ~~or (c) the main public entrance to the building(s) presently on site are oriented towards the freeway.~~
10. Signs placed on trees, rocks or other natural formations, except signs which identify the name of the natural formation; and
11. Signs placed on trucks, buses, cars or other motorized vehicles:
 - i.a. Unless all of the following conditions exist:
 - 1-(1) The vehicle is in operating condition, currently registered and licensed to operate on public streets;
 - 2-(2) The sign is painted upon or otherwise permanently attached to the vehicle; and
 - 3-(3) The primary purpose for which the vehicle is used is not for the stationary display of the sign.
 - b. This restriction shall not apply to temporary signs in vehicle windows.
- B. Signs displaying off-site commercial speech.
- C. Unless otherwise expressly allowed in this Title, the following displays used in conjunction with signs are prohibited:
 1. Balloons;
 2. High intensity beam lights; or
 3. Strings of ribbons, tinsel, small flags, pennants, streamers, spinners, metallic disks, pinwheels, or other similar devices designed to move in the wind.

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SECTION 19. Section 23.04.030 of Chapter 23.04 of Title 23 of the San José Municipal Code is hereby amended to read in its entirety as follows:

23.04.030 Free-Standing Signs

A. Quantity.

1. One (1) free-standing sign shall be allowed on a parcel for each street frontage of the parcel which measures one hundred (100) linear feet or more in length.

2. Exceptions.

(a) Capitol Expressway Auto Mall Signage Area. Parcels located entirely within the Capitol Expressway Auto Mall Signage Area may have one (1) free-standing sign per parcel, plus one (1) additional free-standing sign for each automobile manufacturer sold on that parcel up to a maximum of two (2) such additional free-standing signs, such that the total number of free-standing signs allowed on the parcel shall not exceed a total maximum of three (3) free-standing signs.

(b) Stevens Creek Boulevard Signage Area. In addition to the signs allowed in Section 23.04.030.A.1, parcels located entirely within the Stevens Creek Boulevard Signage Area may have:

(1) One (1) additional ~~F~~free-~~S~~standing ~~S~~sign for each one hundred (100) linear feet of outdoor retail display frontage of that parcel up to a maximum of two (2) additional ~~F~~free-~~S~~standing ~~S~~signs, provided that the total number of ~~F~~free-~~S~~standing ~~S~~signs allowed on any parcel shall not exceed a total maximum of three (3) ~~F~~free-~~S~~standing ~~S~~signs.

(c) Parcels with more than five hundred (500) linear feet of street frontage along one single public right-of-way and zoned CG General Commercial District, IP Industrial Park District, LI Light Industrial District, HI Heavy Industrial District, or Planned Development (PD) Overlay District (allowing for uses similar to the CG General Commercial District, IP Industrial Park District, LI Light Industrial District, or HI Heavy Industrial District) may have one (1) additional free-standing sign for each four hundred (400) linear feet of street frontage along that particular public right away that is beyond the initial five hundred (500) linear feet of street frontage on that particular public right-of-way, subject to those size limitations set forth in

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Section 23.04.030 (B).

3. Architectural Sign Cluster. Parcels that are fifteen (15) acres or more in size may have, in lieu of a freestanding sign that would otherwise be allowed under this Title, an Architectural Sign Cluster that conforms to all of the following criteria:

- (a) The Architectural Sign Cluster does not display more than a total of three (3) separate attached or freestanding signs; and
- (b) All of the signs are integrated with landscape structures on the site to form a single cohesive design unit; and
- (c) No sign in the Architectural Sign Cluster is located more than thirty (30) feet from any other sign in the Architectural Sign Cluster; and
- (d) The total area of all signs within the Architectural Sign Cluster does not exceed the maximum sign area allowed for the freestanding sign that otherwise would have been allowed pursuant to Section 23.04.030.B.1; and
- (e) No sign Freestanding or Attached Sign is displayed at a height greater than twenty (20) feet; and
- (f) All Freestanding Signs conform to the setback requirements of Section 23.04.030.C.1, and all landscape structures conform to the setback requirements of Title 20 of this Code.
- (g) Notwithstanding the requirements of Section 23.02.910.B.1, if the message surface of a sign in an Architectural Sign Cluster is integral to the surface of a wall or landscape feature, the area of the sign shall consist of the area of the message only and not include the area of the wall or other landscape feature that does not display a message.
- (h) The total number of Architectural Sign Clusters that may be allowed on any one parcel shall not exceed three (3).

4. For corner parcels, no more than one free-standing sign shall be located within one hundred feet of the corner intersection.

B. Size

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1. The aggregate sign area of all free-standing signs on a parcel shall not exceed a total area equal to one square foot per each five linear feet of street frontage of the parcel, and the aggregate sign area of all free-standing signs along one single public right-of-way shall not exceed a total area equal to one square foot per each five linear feet of street frontage along that one public right of way.
2. No free-standing sign shall have an area in excess of one hundred twenty (120) square feet.
3. A free-standing sign shall have a maximum sign area of forty (40) square feet when facing streets with residential uses or zoning districts across the street.
4. Exceptions.

a. Capitol Expressway Auto Mall Signage Area. For parcels located entirely within the Capitol Expressway Auto Mall Signage Area, one allowed (1) free-standing sign on a parcel shall not exceed a maximum sign area of one hundred twenty (120) square feet and any remaining allowed free-standing sign on a parcel shall not exceed a maximum sign area of fifty (50) square feet.

b. Stevens Creek Boulevard Signage Area. For parcels located entirely within the Stevens Creek Boulevard Signage Area:

(1) The aggregate sign area of all free-standing signs allowed on a parcel pursuant to the provisions of this Section shall not exceed a total area equal to three and thirty-five hundredths (3.35) square feet per each five (5) linear feet of street frontage of the parcel, and the aggregate sign area of all free-standing signs along one single public right-of-way shall not exceed a total area equal to three and thirty-five hundredths (3.35) square feet per each five (5) linear feet of street frontage along that one public right of way, except that any freestanding sign allowed for an outdoor retail display frontage shall not exceed a maximum sign area of seventy-five (75) square feet and shall not be included in the calculation of aggregate sign area.

(2) No free-standing sign shall have an area in excess of one hundred and fifty (150) square feet in any event.

C. Height.

1. The maximum height of a free-standing sign shall be the square footage of the sign area divided by four. However, in no event shall the height of any sign

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exceed twenty (20) feet.

2. Exceptions:

- a. For parcels located entirely within the Capitol Expressway Auto Mall Signage Area, the maximum height of one (1) free-standing sign on a parcel shall not exceed twenty-five (25) feet and the maximum height of any other allowed free-standing sign on the parcel shall not exceed nine (9) feet.
- b. For parcels located entirely within the Stevens Creek Boulevard Signage Area, the maximum height of any one (1) free-standing sign on a parcel shall not exceed the square footage of the sign area divided by three and seventy-five hundredths (3.75) and in no event shall the height of the sign exceed forty (40) feet.

D. Setbacks.

1. The required front setback of a free-standing sign on a parcel shall be a minimum of four (4) feet for any sign that is six (6) feet or less in height, six (6) feet for any sign greater than six (6) feet in height but less than ten (10) feet in height, and ten (10) feet for any sign that is ten (10) feet or greater in height.
2. Exception:
 - a. For parcels located entirely within the Capitol Expressway Auto Mall Signage Area, the required front setback of any free-standing sign on the parcel shall be a minimum of four (4) feet.
3. Each free-standing sign shall be located at least twenty-five (25) feet from the side and rear property lines of the parcel.

E. Other Provisions.

1. Sign Base. All freestanding signs shall be placed on a base of at least eighteen (18) inches in height that is architecturally consistent with the main building of the parcel and the freestanding sign it supports. The base shall be constructed of durable materials to reduce the likelihood of unsightly signs and blighted conditions.
2. Landscaping. All free-standing signs shall be located fully within a landscaped area extending from the supporting structure of the sign to a point on all sides that is at least four feet from vertical lines drawn from the outer edges of the sign. For purposes of this provision, "landscaped area" shall mean an area containing

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live plant material including, but not limited to, ground cover, shrubs, grass and trees.

3. Time and Temperature Signs.

- a. Any otherwise allowed free standing sign may include a time and temperature sign not exceeding fifteen square feet in sign area.
- b. A time and temperature sign not exceeding fifteen square feet in sign area, excluding any frame, may be located on the primary building on a parcel.
- c. Any time and temperature sign meeting the requirements of Subsection a or b above shall not reduce otherwise allowable signage.

F. Multiple Parcels Subject to a Single Development Permit.

Where more than one parcel is subject to a single development permit issued pursuant to Chapter 20.100, the term "parcel" as used in this section shall mean the entire site covered by the single development permit.

SECTION 20. Chapter 23.04 of Title 23 of the San José Municipal Code is hereby amended to add a new section, to be numbered entitled and to read as follows:

23.04.035 Freeway Signs

A. Quantity.

1. One (1) Freeway Sign may be allowed on any Shopping Center Site that is fifteen (15) acres or more in size and located not more than two hundred fifty (250) feet from a Freeway Travel Lane.

B. Size.

1. No Freeway Sign shall have an area in excess of four hundred (400) square feet.

C. Height.

1. No Freeway Sign shall exceed sixty (60) feet in height above surrounding grade.

2. Exception:

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a. The height of a Freeway Sign may exceed sixty (60) feet above grade if the Director determines that all of the following conditions exist:

- (1) The elevation of existing grade immediately adjacent to the Freeway Sign is more than ten (10) feet below the elevation of a Freeway Travel Lane located no greater than four hundred (400) feet from the Freeway Sign; and
- (2) The difference in grade pursuant to Section 23.04.040.C.2 cannot be resolved by moving the sign and that difference in grade obscures visibility of the sign from the Freeway; and
- (3) The height of the Freeway Sign above surrounding grade does not exceed eighty (80) feet; and
- (4) The Freeway Sign conforms to all other provisions of this Title.

D. Location.

1. A Freeway Sign shall be located as close as possible to the nearest Freeway Travel Lane.
2. A Freeway Sign that includes a Programmable Electronic Sign shall be located no closer than one hundred fifty (150) feet from any residential dwelling unit.

E. Other Provisions.

1. A Freeway Sign may include a Programmable Electronic Sign that does not exceed sixty (60) percent of the total sign area and is integrated with the total sign to form a cohesive design unit. In no case shall a Programmable Electronic Sign exceed two hundred forty (240) square feet in area.
2. The illuminated face of any Freeway Sign shall be oriented towards the freeway and shall be oriented away from nearby residential dwelling units to the maximum extent feasible.
3. Any Programmable Electronic Sign shall conform to the requirements of Section 23.02.905.
4. Notwithstanding the provisions of Section 23.02.1300.C, a Freeway Sign shall require approval of a development permit.

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5. Notwithstanding the provisions of Section 23.02.1010.A.9, a Freeway Sign may face and be visible from a Freeway.

SECTION 21. Section 23.04.040 of Chapter 23.04 of Title 23 of the San José Municipal Code is hereby amended to read in its entirety as follows:

23.04.040 Illumination

A. Unless otherwise expressly provided herein, signs may be illuminated only with continuous lighting.

~~1.B. Except as provided for fin signs in subsection 23.04.020.E.1.a. above, S~~signs may be illuminated with:

1. Neon tube lighting.
2. External lighting.
3. Internal lighting.
4. Halolighting.

C. Lighting of Programmable Electronic Signs shall conform to the requirements of Section 23.02.905.

SECTION 22. Section 23.04.100 of Chapter 23.04 of Title 23 of the San José Municipal Code is hereby amended to read in its entirety as follows:

23.04.100 Application

A. This Part shall govern standards for signage for all nonresidential uses in the Downtown Sign Zone.

B. Signage for uses located in the OS-Open Space or A-Agricultural District or in a residentially zoned district shall be governed by Part 4 of this Chapter.

C. Standards for temporary signs shall be governed by Parts 7 and 8 of this Chapter.

D. For purposes of this Title, "Downtown Sign Zone" shall mean

~~1. The Downtown Core Area as defined in the General Plan.; and~~

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a.1. Those portions of the Civic Center Redevelopment Area that meet either of the following criteria:

i.a. Front onto North or South Fourth Street between East San Fernando Street and a point at least one hundred fifty (150) feet south of East Saint John Street; or

ii.b. Front onto East Santa Clara Street between 4th Street and 7th Street.

b.2. Those portions of the Julian Stockton Redevelopment Area which are:

i.a. East of the Guadalupe Freeway and south of the Union Pacific Railroad right of way; and

ii.b. West of the Guadalupe Freeway, south of West Julian Street, and east of the Southern Pacific Railroad right of way.

E. For purposes of this Title, “San Pedro Square Signage Area” shall mean that certain area encompassing those real property parcels located entirely within the area bounded by West Santa Clara Street, North San Pedro Street, West Saint John Street and Almaden Avenue.

SECTION 23. Section 23.04.110 of Chapter 23.04 of Title 23 of the San José Municipal Code is hereby amended to read in its entirety as follows:

23.04.110 Amount of Signage

A. Except as provided in Subsection B below:

1. The aggregate sign area of all signs on an occupancy frontage shall not exceed two and five-tenths (2.5) square feet for each linear foot of occupancy frontage.

2. Except as otherwise specifically allowed in this Part, the maximum sign area for any one sign shall not exceed one and five-tenths (1.5) square feet for each linear foot of occupancy frontage where the sign is displayed, except that in the San Pedro Square Signage Area the maximum area for any one sign on a single-story building shall be two and twenty-five hundredths (2.25) square feet for each linear foot of building frontage where the sign is displayed.

3. Signs may be displayed on more than one occupancy frontage, subject to the maximum amount of signage allowed for each occupancy frontage.

B. Instead of the signage amount permitted by Subsection A above, an applicant, at applicant's option, may select any of the following methods, as applicable, for determining maximum amount of signage:

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1. Maximum signage for a parcel may be based on street frontage instead of occupancy frontage. In such case, the total amount of signage on each street frontage shall not exceed one square foot for each linear foot of street frontage.
2. For an occupancy frontage including a marquee, maximum sign area of the marquee, maximum amount of other signage on the occupancy frontage and placement of signs may be determined by the Director subject to design approval.

a.3. For a single building with a footprint of one hundred twenty-five thousand (125,000) square feet or more, maximum signage may be determined as follows:

i.a. A building with a footprint of one hundred twenty-five thousand (125,000) square feet or more but less than one hundred seventy-five thousand (175,000) square feet may have one programmable display sign plus other signage as allowed in Subsection c below.

ii.b. A building with a footprint of one hundred seventy-five thousand (175,000) square feet or more may have up to two programmable display signs plus other signage as allowed in Subsection c below.

iii.c. The total signage for the building, including programmable display sign(s) and other signage, shall not exceed seventy-five (75) percent of the signage allowance computed as in Subsection 23.04.110.A above; however, the signage allowance computed in Subsection 23.04.110.A above for all occupancy frontages of such building may be aggregated for the purpose of determining the maximum allowable size of the programmable display sign(s).

- C. Inflatable signs expressly allowed under Section 23.04.120.R below shall not reduce the allowable signage permitted under Subsections 23.04.110.A and 23.04.110.B.

SECTION 24. Section 23.04.120 of Chapter 23.04 of Title 23 of the San José Municipal Code is hereby amended to read in its entirety as follows:

23.04.120 **Types of Signs**

A. Any Combination of Signs

1. Signage allowed by Section 23.04.110 may consist of any combination of allowed free-standing signs, flat-mounted signs, projecting signs, awning signs, banners, inflatable or balloon signs, arcade signs, skyline signs and

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roof signs. Segmented signs are allowed.

2. Each occupancy frontage may also display window signs, temporary signs, safety or directional signs, and any other signs expressly authorized by this Code.

B. Free-Standing Signs

1. Except as provided in this Subsection, free-standing signs shall not exceed eight feet (8) in height above grade.
2. Free-standing signs that are less than six feet wide may be up to twenty-five (25) feet in height above grade.

a.3. The height of construction signs shall be as set forth in Section 23.04.610B.6.

4. Free-standing roof signs in accordance with Subsection G below and free standing programmable display signs in accordance with Subsection J below shall not be subject to the foregoing height restrictions.

C. Flat-Mounted Signs.

1. Flat-mounted signs (except for permitted skyline signs, flat roof-top signs and banner signs) shall be displayed no higher than thirty (30) feet above grade, except as otherwise specifically allowed in this Section.

b.2. Flat-mounted signs (except for permitted skyline signs, flat roof-top signs and banner signs) shall be displayed no higher than eighty (80) feet above grade when the building meets all of the following criteria:

i.a. The building is eighty (80) feet or greater in height above grade; and

ii.b. The building has a building footprint of one hundred fifty thousand (150,000) square feet or greater.

e.3. Flat-mounted signs shall not project more than two (2) inches from the face of the building, except for:

i.a. Flat-mounted signs consisting of individual letters or letters attached to raceways; or

ii.b. Flat roof-top signs that may project no more than sixty (60) inches from

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the face of the roof.

D. Vertical Projecting Signs, Fin Signs and Arcade Signs.

1. Vertical Projecting Signs:

- a. Shall be located at least twenty (20) feet but no higher than ~~seventy (70) sixty (60)~~ feet above grade, ~~except that any Vertical Projecting Sign with a total area that is one hundred (100) square feet or less shall be located fifteen (15) or more feet above grade, and~~
- b. Shall project no more than five feet six inches (5'6") from the building surface to which the sign is attached, and
- c. ~~May~~ ~~Shall not~~ project above the cornice or parapet of a building a distance no greater than ten (10) feet.

2. Fin Signs:

- a. Shall be located ~~at least eight (8) feet but~~ no higher than thirty (30) feet above grade, ~~except that in the San Pedro Square Signage Area a fin sign on a single-story building may be located no higher than forty (40) feet above grade; and Or the height of the finished floor elevation of the third floor of the building, whichever is less; and~~
- b. Shall project no more than ~~one half (1/2) the width of the sidewalk over which the sign projects or seven feet six inches (7'6") from the building surface to which the sign is attached, whichever width is less.~~
- c. ~~May project above the cornice or parapet of a building a distance no greater than the vertical dimension of the sign divided by four (4), except that a Fin Sign located in the San Pedro Square Signage Area on a single-story building may project above the cornice or parapet a distance greater than the vertical dimension of the sign divided by four (4).~~

3. Arcade Signs:

- a. Shall be located at least eight (8) feet above grade.

a.

E. Awning Signs; Porte-Cochere Signs.

- 1. Awning signs shall be located no higher than thirty (30) feet above grade.

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2. Signage on awnings shall be limited to twenty-five (25) percent of the exterior surface area of the awning.
3. Signage on porte-cocheres shall be allowed only on vertical surfaces of the porte-cochere and shall be limited to twenty-five (25) percent of the exterior surface area of the vertical surfaces of the porte-cochere.

F. Banner Signs.

1. Free-standing banners shall comply with the provisions of Section 23.04.120.B above.
2. Projecting banners shall comply with the provisions of Section 23.04.120.D above.
3. Flat-mounted banners:

iii.a. Shall not exceed twenty (20) feet in width; and

iv.b. Shall be located no higher than fifty (50) feet above grade, provided that banners located higher than thirty (30) feet above grade shall be mounted within building recesses or portals.

4. Notwithstanding any provision of this Chapter to the contrary, buildings with a footprint of seventy-five thousand (75,000) square feet or greater may erect banners only in compliance with all of the following criteria:

v.a. A total maximum of five banners shall be allowed at any time;

vi.b. One banner may be up to a maximum of one thousand two hundred (1,200) square feet in total area and any and all remaining banners may be up to a maximum of six hundred (600) square feet in total area; and

vii.c. All banners shall be placed no higher than eighty (80) feet above finished grade; and

- d. All banners shall contain and display noncommercial messages only.

b.G. Skyline Signs; Roof signs

1. Applicability

i.a. Buildings one hundred forty (140) feet or greater in height above grade

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may have either skyline signs or roof signs; and

ii.b. Buildings greater than eighty (80) feet and less than one hundred forty (140) feet in height above grade may have two (2) skyline signs; and

iii.c. Non-garage uses on the top floor of parking garages may have two (2) skyline signs.

d. Buildings that are no more than one (1) story in height and located within the San Pedro Square Signage Area may have one (1) roof sign.

2. Dimensions

a. The total amount of square footage of sign area for all skyline signs or roof signs on buildings two hundred twenty-five (225) feet or greater in height above grade shall not exceed two thousand (2,000) square feet per building. Any one such skyline sign or roof sign shall not be larger than one thousand (1,000) square feet.

b. The total amount of square footage of sign area for all skyline signs or roof signs on buildings one hundred ninety (190) feet or greater in height above grade and less than two hundred twenty-five (225) feet in height above grade shall not exceed one thousand four hundred (1,400) square feet per building. Any one such skyline sign or roof sign shall not be larger than seven hundred (700) square feet.

c. The total amount of square footage of sign area for all skyline signs or roof signs on buildings one hundred forty (140) feet or greater in height above grade and less than one hundred ninety (190) feet in height above grade shall not exceed one thousand one hundred (1,100) square feet per building. Any one such skyline sign or roof sign shall not be larger than five hundred fifty (550) square feet.

d. The total amount of square footage of sign area for all skyline signs on buildings greater than eighty (80) feet and less than one hundred forty (140) feet in height above grade shall not exceed five hundred (500) square feet per building. Any one such skyline sign shall not be larger than two hundred fifty (250) square feet.

e. The total amount of square footage of sign area for skyline signs for non-garage uses on the top floor of parking garages shall not exceed seven hundred fifty (750) square feet per building. Any one such skyline

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sign shall not be larger than five hundred (500) square feet.

f. Notwithstanding the provisions of Section 23.04.110.A.2, the total amount of square footage of sign area for a roof sign on a building that is no more than one (1) story in height and located in the San Pedro Square Signage Area shall not exceed two and twenty-five hundredths (2.25) square feet for each linear foot of building frontage. Such roof sign shall not extend more than ten (10) feet above the cornice or parapet of a building.

3. Each skyline sign or roof sign shall be designed as an integral part of the building design and placed on a permanent architectural element which has been designed to accommodate it.
4. There shall not be both a skyline sign and a roof sign on the same building or on connected buildings.
5. Skyline signs and roof signs may be illuminated with external lighting; halolighting; and internal lighting if only the letters or symbols are illuminated. Such signs shall be illuminated only with continuous lighting except that gradual color changes shall be allowed if there is no perception of flashing lights created.

6. Skyline signs and roof signs on buildings greater than eighty (80) feet in height above grade shall not reduce otherwise allowable signage for the building or parcel.

7. Unless otherwise set forth in this Section, Aa total of two skyline or roof signs are allowed per building.

H. Window Signs Window signs consistent with Section 23.02.1060 of this Title shall be allowed on first- and second-story windows.

I. Marquees.

1. Marquees are allowed for theatres and movie houses and on buildings containing marquees that historically were theatres or movie houses.

2. A marquee, including any vertical projection, is a single sign and an architectural element. The vertical projection of a marquee may project above the cornice line of a building.

3. Marquees may be animated signs or have animated sections.

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4. Marquee signage shall not be subject to the size and placement limitations elsewhere in this Part, but instead shall be subject to the provisions of Section 23.04.110B.2.

e.J. Programmable Electronic Display Signs.

1. For a single building with a footprint of at least one hundred twenty-five thousand (125,000) square feet, a maximum of two (2), attached programmable ~~display~~electronic signs are allowed, subject to the approval of the Director, whose approval shall be issued when the sign or signs meet all of the following criteria:
 - a. The sign(s) shall be located no higher than twelve (12) feet from grade unless the Director finds that a greater height achieves a pedestrian level orientation; and
 - b. The sign(s) shall not reduce or obscure glazing; and
 - c. Each sign does not exceed a maximum size of eighteen (18) square feet in sign area; and
 - d. No sign is displayed on the exterior of that portion of a building containing residential uses.

2. For a building with one (1) or more single ground-floor occupancy frontages of at least one hundred fifty (150) linear feet, a maximum of one (1) attached programmable ~~display~~electronic is allowed per single ground-floor occupancy frontage of at least one hundred fifty (150) linear feet, subject to approval by the Director, whose approval shall be issued when the sign meets all of the following criteria:
 - a. The sign shall be mounted to the building and located no higher than twenty-five (25) feet above grade; and
 - b. The sign shall not reduce or obscure glazing; and
 - c. The sign shall not exceed a maximum of thirty-five (35) square feet in sign area; and
 - d. The sign shall not be mounted on the exterior of or illuminate that portion of a building façade or wall containing residential living units on the other side.

3. Programmable ~~Electronic Display~~Electronic Kiosk Signs.

Programmable ~~Display~~Electronic Kiosk Signs are allowed subject to the following criteria and conditions:

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- a. The total sign area on kiosks shall not exceed eighteen (18) square feet per kiosk face in the aggregate, and no Programmable Electronic Display Kiosk Sign shall be located higher than eight (8) feet in height above grade.
- ~~i.b.~~ Programmable Display Kiosk Signs may be animated and/or may be illuminated with continuous external or internal lighting.
- c. Programmable Electronic Display Kiosk Signs shall not be displayed on kiosks located within two-hundred (200) feet of another kiosk displaying a Programmable DisplayElectronic Kiosk Sign.
- d. A minimum width of unobstructed sidewalk clearance of four (4) feet shall be maintained around a kiosk for pedestrian traffic.
- e. All Programmable Electronic Signs and Programmable Electronic Kiosk Signs shall conform to the requirements of Section 23.02.905 of this Title.

~~LK.~~ Time and Temperature Signs.

1. Any sign otherwise permitted in this Part may include a time and temperature sign, provided that a time and temperature sign may not be established within three hundred (300) feet of another time and temperature sign.
2. Each time and temperature sign shall be limited to fifteen (15) square feet in sign area, excluding any frame.
3. Time and temperature signs may not be located higher than thirty (30) feet above grade.

~~ML.~~ Lightbox Signs for Gasoline Service Stations Lightbox signs at gasoline service stations shall not exceed twenty (20) percent of the surface area of the lightbox up to a maximum of eight square feet.

~~NM.~~ Architectural Signs

~~(4)1.~~ The total amount of Architectural Signs allowed on any one building shall not exceed a total maximum area of two hundred (200) square feet per building, in the aggregate.

~~(5)2.~~ Each Architectural Sign shall be limited in area to a maximum of thirty-two (32) square feet, except that one Architectural Sign of up to one hundred (100) square feet in area may be located on one building frontage, all subject to the total maximum area allowed under Subsection 23.04.120.N.1 above.

~~(6)3.~~ Architectural Signs may be allowed on the exterior of that portion of a building containing residential uses.

~~ON.~~ Public Parking Garage Signs.

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1. Notwithstanding any other provisions of this Code, one (1) additional sign shall be allowed on any building containing a garage that provides public parking, under the following circumstances:
 - a. The building contains five hundred (500) or more public parking spaces.
 - b. Any part of the building is within one thousand (1,000) feet of an expressway or freeway.
2. Such sign:
 - a. Shall flat-mounted
 - b. Shall be a maximum of one hundred (100) square feet in sign area.
 - c. Shall be located at least thirty (30) feet but no higher than seventy (70) feet above grade and shall not project above the cornice or parapet of the building.
 - d. Shall be displayed so as to be visible from the expressway or freeway.
 - e. May be illuminated only with external lighting or internal lighting and only to the extent illumination does not create any traffic safety hazard.
3. The message on such sign shall be limited to "Public Parking" and/or any authorized City public parking symbol(s).
4. Such sign shall not reduce otherwise allowable signage for the parcel or building.

PO. Freeway or Highway Off-Ramp Signs.

1. Subject to the provisions of Section 23.02.1180, a building greater than eighty (80) feet in height above grade located on a parcel of real property that is directly adjacent to a freeway off-ramp or highway off-ramp may have only the following skyline or roof signs:
 - a. A maximum of two skyline or roof signs that conform to all of the applicable requirements set forth in Section 23.04.120.G; or
 - b. A maximum of one skyline or roof sign that conforms to all of the applicable requirements set forth in Section 23.04.120.G and one flat-mounted sign that meets all of the following criteria:

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- (1) The size of the sign shall not exceed a maximum of one hundred (100) square feet in sign area;
- (2) The sign shall be mounted to the building with an orientation that is perpendicular to, and is not directly facing, the centerline of the freeway or highway off-ramp; and
- (3) The sign shall not be visible from the main freeway or highway to which the off ramp is attached.

QP. Flat Roof-Top Signs.

1. Buildings with a footprint of one hundred fifty thousand (150,000) square feet or greater may install a maximum of two flat roof-top signs that meet all of the following criteria:
 - a. Each flat roof-top shall not exceed a maximum of sixteen thousand (16,000) square feet in sign area, and the total sign area of two flat roof-top signs shall not exceed a maximum of thirty-two thousand (32,000) square feet; and
 - b. A flat roof-top sign may be externally or internally illuminated with continuous lighting between the hours of 7:00 a.m. and 12:00 a.m., but shall not be illuminated by any means after 12:00 a.m. and before 7:00 a.m.; and
 - c. Any illumination of a flat roof-top sign shall fully conform with the City's lighting policies, unless an exception is granted therefor or applicable thereto; and
 - d. Any illumination of a flat roof-top sign shall not produce light that is visible with the naked eye from public areas located within one hundred (100) feet of the building on which the sign is installed.

RQ. Inflatable or Balloon Signs.

1. Inflatable or balloon signs may be allowed on sites and in a manner meeting all of the following criteria:

a. The size of the parcel on which the inflatable or balloon sign would be located shall be a minimum of seven (7) acres; and

b. A maximum of one (1) inflatable or balloon sign may be installed on

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a building on each such parcel; and

~~1~~c. The sign must be safely and securely mounted to the roof of a building with a minimum floor area of fifty thousand (50,000) square feet and a maximum height of fifty (50) feet.

2. The inflatable or balloon sign allowed under this Section must meet the additional following criteria:

~~1~~a. The inflatable or balloon sign shall be no greater than three thousand six hundred (3,600) cubic feet in size; and

~~2~~b. The inflatable or balloon sign shall extend no higher than the lesser of the following heights:

~~1~~(1) Thirty (30) feet above the building parapet or building roof surface if there is no parapet; or

~~2~~(2) The height set forth in a no hazard determination by the Federal Aviation Administration; and

~~3~~c. The inflatable or balloon sign shall extend no more than ten (10) feet below the building parapet or building roof surface if there is no parapet.

SR. Projected Light Signs.

~~3~~1. A building with a footprint of 100,000 square feet or greater may allow one (1) projected light sign on the building per calendar year that meets all of the following criteria:

~~4~~a. A Projected Light Sign shall be no greater than 1,200 square feet in area; and

~~5~~b. A Projected Light Sign shall be located no higher than sixty (60) feet above grade; and

~~6~~c. A Projected Light Sign shall not be of an illumination intensity or character that creates a safety hazard or undue disturbance for vehicles, pedestrian or occupants in the area and shall conform to all applicable Federal Aviation Administration requirements; and

~~7~~d. A Projected Light Sign and associated projection equipment may be allowed only during such time period as specified in a permit issued by

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the Director finding that all the criteria specified in this Section are met for a proposed Projected Light Sign, and which time period in all instances shall not exceed a maximum period of sixty (60) days per calendar year; and

8.2. A permit application for a Projected Light Sign shall be signed by all private property owners upon whose real property a Projected Light Sign is projected, upon whose property associated projection equipment is located, and upon whose property the associated projected light directly traverses.

9.3. A Projected Light Sign may be animated.

10.4. A Projected Light Sign shall not reduce otherwise allowed signage area for the building upon which it is projected nor for any other affected property.

SECTION 25. Section 23.04.130 of Chapter 23.04 of Title 23 of the San José Municipal Code is hereby amended to read in its entirety as follows:

23.04.130 Illumination

A. Unless otherwise expressly provided herein, external lighting, internal lighting, neon tube lighting, halolighting and any similar lighting technology is permitted.

4.B. Unless otherwise expressly provided herein, signs may be illuminated only with continuous lighting.

C. Lighting of Programmable Electronic Signs and Programmable Electronic Kiosk Signs shall conform to the requirements of Section 23.02.905.

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RD:RNG:SBM
6/3/2010

PASSED FOR PUBLICATION of title this _____ day of _____, 2010, by the following vote:

AYES:

NOES:

ABSENT:

DISQUALIFIED:

CHUCK REED
Mayor

ATTEST:

LEE PRICE, MMC
City Clerk

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