



Memorandum

TO: HONORABLE MAYOR
AND CITY COUNCIL

FROM: Paul Krutko

SUBJECT: SEE BELOW

DATE: May 17, 2010

Approved

Date

5/20/10

SUBJECT: SPONSORED TRAVEL TO WASHINGTON D.C. FOR LELAND WILCOX

RECOMMENDATION

- 1) Accept the offer of sponsored travel to Washington D.C. to speak at the Responsible Hospitality Institute (RHI).
- 2) Designate Leland Wilcox, Downtown Coordinator, as the City of San Jose's representative at the 2010 Leadership Summit Conference on June 6, 2010, pursuant to San Jose Municipal Code Section 12.08.030(I).

BACKGROUND

The Responsible Hospitality Institute (RHI) is the leading non-profit source for networking, online resources and consultation services with nearly three decades of research and experience assisting cities to plan, manage or police dining and entertainment districts. With increasing demand for places to socialize, RHI and its partners continually look for new ways to facilitate cooperation and consensus-building to maximize the economic and social benefits of the nighttime economy. In 2008, the San Jose Downtown Association, Redevelopment Agency and City partnered with RHI to develop the Hospitality Zone Assessment (HZA) report for downtown San Jose.

RHI is hosting regional forums throughout the country this year and the City has been extended an invitation to attend the Washington DC conference. The City is asked to present its approach on the topic, "Re-orientating San Jose's Entertainment Zone Policing Model", and how to work with a broad range of downtown stakeholders and to offer insight to how visitor-friendly policing tactics have reduced policing costs, number of assaults, gang presence and increased patron

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civility on the street. In addition, the City of San Jose will participate in a panel discussing safety and vibrancy in an entertainment zone.

Airfare, lodging, and ground transportation will be covered by RHI, with a value of \$1,500.

Council approval is being sought to accept this travel sponsorship per Section 12.08.030(I), travel and expenses of a designated City employee that is authorized by the City Council do not constitute prohibited gifts, but must be accepted by the City Council.

CEQA

Not a project.

COORDINATION

This memo was coordinated with the City Attorney's Office.

/s/
PAUL KRUTKO
Chief Development Officer

For questions please contact Paul Krutko, Chief Development Officer at (408) 535-8182.