



# **Downtown Zoning Overlay: City Council March 23, 2010**



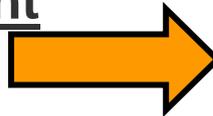
# Council Direction

- Council Direction
  - Study and Come Forward with:
    - Zoning Regulations
    - Development and Operational Standards
    - Implement Council Policy 6-23 (Nightclubs and Bars) and review and recommend revisions.
  
- Council Reasoning
  - Diversity of Entertainment
  - Smaller Venues
  - Create Live Music
  - Better Coordination for Permitting Process

# Background

## Community Groups

- Urgency Ordinance Task Force
- Downtown Working Group
- **Hospitality Zoning Assessment (RHI)**
- City Manager's Downtown Advisory Committee (CMDAC)



## Tasks

- Urgency Ordinance 
- Cruising 
- Curfew 
- Soft Closing Pilot Program 
- Licensing of Promoters 
- **Improvements to CUP Process**
- Hospitality Zoning Assessment 
- **Downtown Zoning Study**
- Entertainment Zone Policing Model 
- ID Card Scan Technology
- Revisions to Public Entertainment Ordinance

# Hospitality Zone Assessment



# Outreach Process

1. Community Meetings (Focus Groups)
  - Entertainment Businesses
  - Residents
  - Developers
  - Downtown Community
  - Property Owners
2. On-line Survey
3. Community Meetings to Present Recommendations
4. City Manager's Downtown Advisory Committee

# Community Outreach



- Promote a vibrant Downtown with a welcoming environment that includes nightlife & Downtown residents
- Minimize negative impacts from nightlife Downtown venues
- Encourage positive and more diverse types of nightlife venues

# Staff Recommendations



- 1. Create new process for drinking establishments operating after midnight with an occupancy over 250.**
- 2. Require a management plan for drinking establishments operating after midnight with an occupant over 250.**