

COUNCIL AGENDA: 02-23-10
ITEM: 2.21

Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Lee Price, MMC
City Clerk 

SUBJECT: DISTRICT 9 CITY COUNCIL
SPONSORED SPECIAL EVENTS

DATE: 02-11-10

RECOMMENDATION

As referred by the Rules and Open Government Committee on February 10, 2010 and outlined in the attached memo previously submitted to the Rules and Open Government Committee:

- (a) Approve the designation of Council District 9 Celebrate Cambrian, Carolyn Norris Park Dedication, and the Cambrian Leadership Breakfast as a City Council Sponsored Special Events; and
- (b) Approve and accept donations from various individuals, businesses, or community groups to support the event.



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Lee Price, MMC

SUBJECT: SEE BELOW

DATE: February 4, 2010

SUBJECT: APPROVAL OF COUNCIL DISTRICT 9 EVENTS AS CITY SPONSORED SPECIAL EVENTS, TO EXPEND CITY FUNDS AND AUTHORIZATION TO ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENT

RECOMMENDATION

1. Approve the Council District 9 Celebrate Cambrian; Carolyn Norris Park Dedication, and the Cambrian Leadership Breakfast as City Council sponsored Special Events.
2. Approve and accept donations from various individuals, businesses, or community groups to support the event.
3. Place the item on the February 23 Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517, which required Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds in Special Event Accounts.

The Celebrate Cambrian is a free district event, open to the public that will be held at Camden Community Center and Park on Saturday, May 15, 2010. Consistent with the City Council's Special Parks Use Policy, this event will be the Council Office's one free park use for the fiscal year. As in previous years, the event is co-sponsored by Council District 9 and the Cambrian Park Kiwanis with involvement by other school, neighborhood, and community organizations. The activity involves staff support by multiple City departments including Parks, Recreation and Neighborhood Services, General Services, and Fire Departments. Additionally, many City departments will provide information booths and other resources at the event.

On Friday, May 14, a dedication of the new Carolyn Norris Park will take place along with a neighborhood celebration. The event will be partially sponsored by Summerhill Homes with support provided by various City departments.

Vice Mayor Chirco annually sponsors a Leadership Breakfast, to bring together approximately 100 community leaders from schools, faith communities, neighborhood associations, and community service organizations to build relationships within the District 9 community. This year's event will be held on Thursday, February 11 at the Camden Community Center.

ANALYSIS

Approval by the Rules and Open Government Committee and the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. Council District 9 will be using District funds to pay some expenses for each event. In compliance with existing fundraising disclosure requirements, Vice Mayor Chirco will report any cash or in-kind donations received for the events on her Disclosure of Fundraising Report. Approval of this memorandum will enable Council District 9, the City departments and the Office of the City Clerk to proceed with the events. If cash donations are received, the Office of the City Clerk will deposit the funds to the City's Gift Trust fund and follow the City's normal cash collection procedures. Subsequently, our office in consultation with District 9 will return to the City Council for necessary actions involving the receipt and appropriation of funds consistent with the Special Events resolution and standard City procedures.

EVALUATION AND FOLLOW-UP

The Office of the City Clerk and Vice Mayor Chirco will issue an information memo detailing the results of the event.

PUBLIC OUTREACH/INTEREST

This action does not meet the criteria set below; however the Office of the City Clerk will post the item on the City's Website for the February 10 Rules Committee and February 23 Council Agendas.

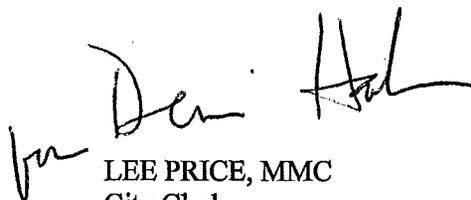
- Criterion 1:** Requires Council action on the use of public funds equal to \$1 million or greater. (Required: Website Posting)
- Criterion 2:** Adoption of a new or revised policy that may have implications for public health, safety, quality of life, or financial/economic vitality of the City. (Required: E-mail and Website Posting)
- Criterion 3:** Consideration of proposed changes to service delivery, programs, staffing that may have impacts to community services and have been identified by staff, Council, or a Community group that requires special outreach. (Required: E-mail, Website Posting, Community Meetings, Notice in appropriate newspapers)

COORDINATION

This memorandum has been coordinated with the City Attorney's Office

CEQA

Not a project.


LEE PRICE, MMC
City Clerk

For questions, please contact Dennis Hawkins, Assistant City Clerk, at (408) 535-1275.