



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Norberto Duenas
Robert L. Davis
Jennifer A. Maguire

SUBJECT: SEE BELOW

DATE: February 1, 2010

APPROVED:

DATE: 2/10/10

Council District: 5 and 8

SNI: Valley/ 680 Communities
and K.O.N.A.

SUBJECT: ADOPTION OF APPROPRIATION ORDINANCE AND FUNDING SOURCES RESOLUTION AMENDMENTS IN THE GENERAL FUND FOR YEAR FIVE FEDERAL EAST SAN JOSE WEED AND SEED GRANT FUNDS TO SUPPORT EFFORTS IN THE EAST SAN JOSE NEIGHBORHOOD

RECOMMENDATION

It is recommended that the City Council adopt the following Appropriation Ordinance and Funding Sources Resolution Amendments in the General Fund:

- a. Increase the estimate for Revenue from the Federal Government by \$142,000.
- b. Increase the Weed and Seed – East San Jose appropriation to the Police Department in City-Wide Public Safety in the amount of \$71,000.
- c. Increase the Weed and Seed – East San Jose appropriation to the City Manager’s Office in City-Wide Neighborhood Services in the amount of \$71,000.

OUTCOME

The overarching goal of the Weed and Seed program is to reduce crime in the East San José neighborhood over a five-year grant cycle. The Weed and Seed strategy is designed to reduce crime through comprehensive strategies by “weeding” out criminal activity and preventing crime through “seeding” pro-social opportunities. Over the next year of this grant cycle, the San José Weed and Seed Steering Committee will also strive to establish a network of partnerships and

HONORABLE MAYOR AND CITY COUNCIL

February 1, 2010

Subject: Adoption of Appropriation Ordinance and Funding Sources Resolution Amendments in the General Fund for Year Five Federal East San José Weed and Seed Grant Funds to Support Efforts in the East San José Neighborhood

Page 2

services that can sustain the Weed and Seed crime reduction strategy after the end of Year 5 Grant Cycle scheduled for completion on December 31, 2010.

BACKGROUND

In October 2003, the City of San José applied to the United States Department of Justice Weed and Seed Program for Official Recognition (OR) status for Charles 3 police beat, hereafter referred to as the East San José neighborhood. This neighborhood was chosen because it has the highest crime rate in all of San José. The geographic boundaries of this area include Story Road, King Road, Tully Road, and Karl Street. This neighborhood lies within two Strong Neighborhoods Initiative areas, the East Valley/680 Communities and the King Ocala Neighborhood Area (K.O.N.A.).

The focus of the Weed and Seed program is to “weed-out” violent crime, gang activity, drug use, and drug trafficking in selected neighborhoods. Community resources are then used to “seed” the target area for social and economic revitalization and long-term stability. Weed and Seed consists of four strategies:

- Law Enforcement
- Community Policing
- Prevention, Intervention and Treatment (including Community Mobilization, Education, and Empowerment)
- Neighborhood Restoration

In July 2004, the United States Department of Justice Weed and Seed staff conducted a site visit to validate the data, strategies, and partnerships outlined in the original OR application. As a result of the site visit, the East San José neighborhood was designated as an Officially Recognized Weed and Seed site, and therefore, became eligible to apply for Weed and Seed funds. OR status lasts for five years, which makes the East San José neighborhood eligible to apply for funding through 2009-2010. The City must apply each year for funding, and the funding process is competitive and not guaranteed.

In 2005-2006, the first year of the grant application, the East San José neighborhood was awarded \$175,000; the second year grant was awarded \$225,000 in 2006-2007; the third year grant was awarded \$150,000 in 2007-2008; and the fourth year grant was awarded \$150,000 in 2008-2009. In this upcoming grant cycle for fifth year funding the application has been approved by the Department of Justice and awarded \$142,000, scheduled for 2009-2010. The grant will focus on existing public safety priorities, truancy, anti-graffiti and anti-litter program services identified for execution. Actions identified are; to maintain community engagement, promote non-for-profit collaboration, and partner with neighborhood associations to implement sustainable long-term measures. For the past two grant cycles the existing “special emphasis” programs at Fischer Middle School and Dorsa Elementary School have used leveraged funding to support services at these two school sites.

ANALYSIS

Weed and Seed grant funding for the East San José neighborhood will strengthen and increase targeted efforts by the Police Department; Code Enforcement; Parks, Recreation and Neighborhood Services; City Manager's Office-Strong Neighborhoods Initiative (SNI) Program; the San Jose Redevelopment Agency; and the community. The Weed and Seed program is a strategy as well as a grant program. It uses enhanced law enforcement, community policing, and resident empowerment to make real and lasting change in targeted neighborhoods. Receipt of Weed and Seed funding will allow residents, community leaders, community-based organizations, local businesses, schools, and City, County, and federal staff to coordinate efforts in implementing the strategy over the five year grant period.

Receiving Weed and Seed Grant funding for the East San José neighborhood has enhanced and improved City efforts already underway in that area, including the efforts of the Strong Neighborhoods Initiative. The Weed and Seed strategy will focus on seven primary areas:

- Reducing gang activity;
- Reducing drug and alcohol activity;
- Reducing the truancy rate at local schools and alternative programs during the evening hours at the following schools: Overfelt High School, Fischer Middle School, Dorsa Elementary, Meyer Elementary, and K.R. Smith Elementary;
- Improving the relationship between police officers and the community;
- Increasing family and youth support services through collaboration in conjunction with identified "Safe Haven" sites; the Boys and Girls Club, the Most Holy Trinity Church, and the Hillview Branch Library;
- Neighborhood Watch Program will focus on informing the community how to discourage and prevent crimes such as burglary, auto theft, car break-ins, and personal crimes which often occur in or near homes. Issues such as vandalism, graffiti, drug dealing and gang activity are also addressed when applicable. The San Jose Police Department has dedicated staff in the Weed and Seed area to work with residents on scheduling the meeting date (usually at least four to six weeks notice is required). Only residents identified within the Weed and Seed boundaries of Council Districts 5 and 8 attending the meetings will receive a Neighborhood Watch window sign and other materials distributed at the meeting. If 66% - 100% of the homes on a single block are represented at the meeting, metal Neighborhood Watch signs will be installed on the streetlight poles on the block.
- Improving deteriorated infrastructure and housing assistance (in conjunction with the Strong Neighborhoods Improvement Plans for the East Valley/680 and K.O.N.A. neighborhoods).

The purpose of the Steering Committee is to educate, inform and communicate to the general East San Jose Weed and Seed community the Weed and Seed strategy. The strategy of the program and priority areas will be managed and reported at the monthly Steering Committee Meetings according to the following categories:

HONORABLE MAYOR AND CITY COUNCIL

February 1, 2010

Subject: Adoption of Appropriation Ordinance and Funding Sources Resolution Amendments in the General Fund for Year Five Federal East San José Weed and Seed Grant Funds to Support Efforts in the East San José Neighborhood

Page 4

1. Law Enforcement Strategy

- Law Enforcement is the key component of San Jose's strategy to reduce the level of gang involvement and gang activity within the East San Jose neighborhood area. The law enforcement strategy will also focus on reducing the high amount of crime and gang violence historically prevalent in the East San Jose neighborhood. Law enforcement coordinates with federal, state, county and local law enforcement agencies to combat drug and violent crime, and reduce gang related crime.

Priority

- The law enforcement strategy will focus on arrest and prosecution of gang members, drug dealers, and offenders who bring down the quality of life for law-abiding members of the community

2. Community Policing Strategy

- The Community Policing Strategy will focus on improving the Community/police relationship, while working to address community safety concerns. The Community Policing Subcommittee will also address reducing truancy among students in elementary, middle, and high schools. Subcommittee will work on involving and informing residents of the Weed & Seed program while being exposed to positive interactions with police.

Priority

- The community policing strategy will target improving the relationship between law enforcement and the community, providing intervention and outreach to at-risk youth and focusing on truancy abatement;

3. Prevention / Intervention / Treatment Strategy

- The Prevention, Intervention, and Treatment Strategy will primarily focus on supporting community efforts already underway, leveraging additional services into the East San Jose neighborhood area, and building the capacity of the Safe Havens to provide relevant programs to the neighborhood. There are a large number of services currently being provided to youth and families throughout the neighborhood. The Steering Committee and Site Coordinator will be active in coordinating these services where necessary, providing an avenue for communication/outreach and augmenting programs as needed.

Priority

- The prevention, intervention, and treatment strategy will develop four Safe Havens and partner with local schools and other service providers to provide positive services for families and youth, and increase gang awareness education among residents;
- Contracting with non-profit agencies to provide a continuum of services for this year's grant cycle

February 1, 2010

Subject: Adoption of Appropriation Ordinance and Funding Sources Resolution Amendments in the General Fund for Year Five Federal East San José Weed and Seed Grant Funds to Support Efforts in the East San José Neighborhood

Page 5

4. Neighborhood Restoration Strategy

- The Neighborhood Restoration Strategy will oversee the implementation of the Strong Neighborhoods Initiative Plans for portions of the KONA and East Valley/680 areas, which together encompass the entire Weed and Seed area. The areas have developed their list of top ten priority projects for the revitalization of the area and the surrounding neighborhood. The Neighborhood Restoration Subcommittee will focus on assisting with the implementation of the top ten projects for both areas as well as other economic development efforts that improve the livability of the East San Jose Weed and Seed community.

Priority

- The neighborhood restoration strategy will have the objective of improving the deteriorated infrastructure of the neighborhood and revitalizing the local economy.

The concentrated effort of each element of the Weed and Seed strategy, coupled with clear communication between all of the involved partners, will lead to a revitalized and empowered East San José neighborhood. The San José Weed and Seed Steering Committee oversee the implementation of the Weed and Seed strategies and provide a forum for communication and collaboration among the partners involved.

The grant allocation for year five will fund Police Officers' overtime to provide additional gang enforcement activities, such as increasing the number of parole and probation violation searches and increasing the number of lead follow-ups regarding gang activity. In addition, equipment will be purchased to help facilitate E-cite paperless ticketing transactions, anti-graffiti technology to track and record individual and multiple incidences, and anti-litter flash CAM systems to deter vandalism such as theft, graffiti, and illegal trash dumping. Also, this grant allocation will fund various contracts with non-profits and associated administrative and operating costs.

EVALUATION AND FOLLOW-UP

Expenditures will be made according to the strategy set forth by the San Jose Weed and Seed Steering Committee. The City will be reimbursed through the grant award for Department of Justice approved costs on a quarterly basis, and all funding must be expended before December 31, 2010.

After the grant subsides, the Steering Committee will continue to work together as a team to address the identified needs in the Charles Three beat. The Weed and Seed program is highly integrated in the SNI work and demonstrates a model of collaboration that will continue past the grant. Through our partnership and lessons learned from the Weed and Seed grant, we will execute swift strategies and solutions based on identified high needs in the Charles Three Beat area.

No additional follow up actions with the Council are expected at this time.

HONORABLE MAYOR AND CITY COUNCIL

February 1, 2010

Subject: Adoption of Appropriation Ordinance and Funding Sources Resolution Amendments in the General Fund for Year Five Federal East San José Weed and Seed Grant Funds to Support Efforts in the East San José Neighborhood

Page 6

PUBLIC OUTREACH/INTEREST

- Criterion 1:** Requires Council action on the use of public funds equal to \$1 million or greater.
(Required: Website Posting)
- Criterion 2:** Adoption of a new or revised policy that may have implications for public health, safety, quality of life, or financial/economic vitality of the City. **(Required: E-mail and Website Posting)**
- Criterion 3:** Consideration of proposed changes to service delivery, programs, staffing that may have impacts to community services and have been identified by staff, Council or a Community group that requires special outreach. **(Required: E-mail, Website Posting, Community Meetings, Notice in appropriate newspapers)**

This memorandum does not meet any of the above criteria, but it is posted on the City's website for the February 23, 2010 Council agenda.

COORDINATION

This memorandum has been coordinated with the Strong Neighborhoods Initiative, the City Attorney's Office, and the Planning, Building and Code Enforcement Department.

FISCAL/POLICY ALIGNMENT

The recommendations in this memorandum support the Public Safety City Service Area Outcome, "*The Public Feels Safe Anywhere, Anytime in San Jose.*"

COST SUMMARY/IMPLICATIONS

The City of San José will be reimbursed through the grant award for Department of Justice approved costs on a quarterly basis. The approved costs are broken down as follows:

SJPD BUDGET BREAKDOWN

Weeding Officers Overtime (Weeding)	\$20,000
S.H.A.R.P. Truancy Reduction Community Police Officers (Weeding)	\$15,500
Flashing Beacon Crosswalk on Ocala/King Road	\$14,200
Anti-Graffiti – CN3 Mobile Computer Digital Deterrent System (2)	\$8,700
E-Cite – Paperless Ticket Equipment & Field Identification System	\$12,600
TOTAL SJPD:	\$71,000

HONORABLE MAYOR AND CITY COUNCIL

February 1, 2010

Subject: Adoption of Appropriation Ordinance and Funding Sources Resolution Amendments in the General Fund for Year Five Federal East San José Weed and Seed Grant Funds to Support Efforts in the East San José Neighborhood

Page 7

CMO BUDGET BREAKDOWN

Administrative/Operating Expenditures:

<input type="checkbox"/> CCDO -sponsored conferences (4 people)	\$7,500
<input type="checkbox"/> Public Relations Materials for Community Outreach Efforts	\$1,500
<input type="checkbox"/> Community Policing-Meet & Greet BBQ-\$625 X 2 events	\$1,250
<input type="checkbox"/> Supplies	\$1,178
<input type="checkbox"/> Nextel Phones	\$1,680
<input type="checkbox"/> National Night Out (Council District 5 & 8 \$625 each)	\$1,250
<input type="checkbox"/> Inflatable Super screen Unit	\$6,694

Contract Expenditures:

<input type="checkbox"/> Community Crime Prevention Associates – Evaluation Services	\$12,000
<input type="checkbox"/> Boys and Girls Club Safe Haven	\$9,000
<input type="checkbox"/> Hillview Library Safe Haven-City Library Department	\$10,948
<input type="checkbox"/> Most Holy Trinity Church Safe Haven	\$9,000
<input type="checkbox"/> Bay Area Women's Sports Initiative	\$9,000

TOTAL CMO: \$71,000

TOTAL GRANT ALLOCATION: \$142,000

The City of San Jose is also required to provide matching funds in the amount of \$70,470 for community staffing and volunteer costs. The funding has been budgeted as part of the Strong Neighborhoods Initiative – Expanded city-wide appropriation in the General Fund.

BUDGET REFERENCE

The table below identifies the fund and appropriations that are currently budgeted in the 2009-2010 Adopted Operating Budget for the Weed and Seed – East San José project.

Fund #	Appn. #	Appn. Name	Total Appn.	2009-2010 Adopted Operating Budget Page	Last Budget Action (Date, Ord. No.)
001	3339	City Manager's Office Weed & Seed – East San Jose	\$72,236	IX-15	06/23/09, Ord. No. 28593
001	3340	Police Weed & Seed – East San Jose	\$56,865	IX-17	10/20/09, Ord. No. 28653
Total Current Funding Available			\$129,101		

CEQA

Not a Project.

HONORABLE MAYOR AND CITY COUNCIL

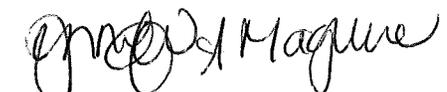
February 1, 2010

Subject: Adoption of Appropriation Ordinance and Funding Sources Resolution Amendments in the General Fund for Year Five Federal East San José Weed and Seed Grant Funds to Support Efforts in the East San José Neighborhood

Page 8


NORBERTO DUENAS
Deputy City Manager

D/c Cavallaro
for ROBERT L. DAVIS
Chief of Police


JENNIFER A. MAGUIRE
Budget Director

For questions please contact Sharyon Gonzales-Johnson, Analyst, at (408) 535-8519.

I hereby certify that there will be available for appropriation in the General Fund in the Fiscal Year 2009-2010, monies in excess of those heretofore appropriated therefrom, said excess being at least \$142,000.


JENNIFER A. MAGUIRE
Budget Director