

**REGULAR MEETING OF THE SAN JOSE
COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE**

SAN JOSE, CALIFORNIA

MONDAY, DECEMBER 14, 2009

The Community and Economic Development Committee of the City of San José convened in regular session at 1:35 p.m. in Conference Rooms 118 and 119, Council Wing, City Hall.

PRESENT: Council Member Nancy Pyle, Chair; Council Member Sam Liccardo, Vice Chair (arrived at 1:38 p.m.), Council Members Rose Herrera and Ash Kalra.

ABSENT: None.

STAFF: Assistant City Attorney Ed Moran, Chief Development Officer Paul Krutko, Assistant Executive Director Redevelopment Agency John Weis and Legislative Secretary Susan Davis.

CONSENT CALENDAR

Action: The Committee voted to defer Items (2) and (3) to February 2010 and to drop Item (1) from the Consent Calendar.

(1) Major League Ballpark Development.

Action: Item (1) was dropped.

(2) Review of the City's Policy Exempting Affordable Housing from Payment of Parkland Dedication/Park Impact Fees.

Action: Deferred to February 2010.

(3) Citywide Monuments Policy.

Action: Deferred to February 2010.

REPORTS TO COMMITTEE

Action: The Committee voted to refer Item (5) to the full Council for discussion and consideration in April 2010.

- (1) **Acceptance of monthly verbal report from the Office of Economic Development. (City Manager)**

Action: The Committee accepted the report.

- (2) **Accept the Staff verbal status report on the City's business incubators that are supported by Redevelopment Agency funding, Environmental Business Cluster, Software, BioScience and the Market Access Center. (RDA)
(Deferred from 9/28/09)**

Documents Filed: (1) Memorandum from Assistant Executive Director Redevelopment Agency John Weis, dated December 1, 2009, stating that Staff will present a verbal update. (2) Staff presentation outlining the San José Incubator Program Update dated December 14, 2009.

Action: The Committee accepted the report. Staff will report back at the next Community & Economic Development Committee meeting regarding micro finance connections.

- (3) **Accept the progress report on the update to San José's 2003 Economic Strategy, including a staff presentation providing an overview of the draft document. (OED)
(Deferred from 11/23/09)**

Documents Filed: (1) Memorandum from Chief Strategist Kim Walesh, dated December 1, 2009, recommending acceptance of the progress report. (2) Economic Strategy 2010 Executive Summary, dated December 2009. (3) Staff presentation summarizing the Economic Strategy Update 2010 dated December 14, 2009.

Public Comments: David Wall provided comments about the models and incentives.

Action: The Committee accepted the report.

- (4) **Citywide Monuments Policy.**

Action: Deferred to February 2010. *See Item (2) Consent Calendar.*

- (5) **Accept the Staff progress report and affirm Committee support for the direction Staff is pursuing to reduce costs charged to outdoor special event producers and increase their revenue generation capacities. (OED)**

REPORTS TO COMMITTEE

(5) (Cont'd.)

Documents Filed: (1) Memorandum from Director of Cultural Affairs Kerry Adams Hapner, dated December 3, 2009, recommending acceptance of the report and affirm Committee support. (2) Staff presentation outlining Special Event Services and Fees dated December 14, 2009.

Council Member Herrera requested that Staff outreach with some of the smaller groups in the neighborhoods.

Public Comments: Providing comments about the Special Event Services and Fees were David Wall, Amy Anderson, San José Downtown Association, Bruce Labadie, San José Jazz, and Chris Esparza, Giant Creative Services.

Council Member Kalra left the meeting at 3:36 p.m.

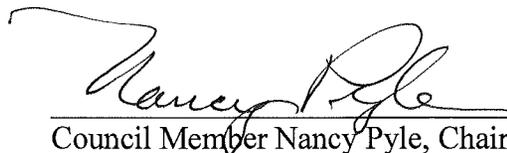
Action: The Committee accepted the report, with Staff directed to continue to reduce costs charged to outdoor special event producers and increase their revenue generation capacities. Staff will return to Community & Economic Development Committee in March 2010. The Committee referred Item (5) to the full Council for discussion and consideration in April 2010.

OPEN FORUM

David Wall reiterated his solution on sustainable agriculture to help stimulate the economy and offered opinions on the Office of Economic Development programs.

ADJOURNMENT

Council Member Pyle adjourned the meeting at 3:49 p.m.



Council Member Nancy Pyle, Chair
Community and Economic Development Committee

NP/smd

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