



**REGULAR MEETING OF THE SAN JOSE  
COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE**

**SAN JOSE, CALIFORNIA**

**MONDAY, OCTOBER 26, 2009**

The Community and Economic Development Committee of the City of San José convened in regular session at 1:32 p.m. in Conference Rooms 118 and 119, Council Wing, City Hall.

**PRESENT:** Council Member Nancy Pyle, Chair; Council Member Sam Liccardo, Vice Chair (arrived at 1:34 p.m.); Council Members Rose Herrera (arrived at 1:34 p.m.) and Ash Kalra.

**ABSENT:** None.

**STAFF:** Assistant City Attorney Ed Moran, Chief Strategist Kim Walesh, Deputy Executive Director of the Redevelopment Agency Abi Maghamfar, Chief Deputy General Counsel Patricia Deignan and Legislative Secretary Susan Davis.

**CONSENT CALENDAR**

- (1) Review of Relevant 2010 Legislative Guiding Principles.**

Action: Deferred to November 23, 2009

- (2) Review of the City's Policy Exempting Affordable Housing from Payment of Parkland Dedication/Park Impact Fees.**

Action: Deferred to November 23, 2009

- (3) Catalyst Fund.**

Action: Deferred to November 23, 2009

**REPORTS TO COMMITTEE**

- (1) Acceptance of monthly verbal report from the Office of Economic Development.**

Action: The Committee accepted the report.

## REPORTS TO COMMITTEE

**(2) Catalyst Fund.**

Action: Deferred to November 23, 2009

**(3) Accept Staff's verbal update on the Major League Baseball Stadium Development. (OED/RDA)**

Documents Filed: (1) Memorandum from Development Officer, Office of the City Manager Paul Krutko and Assistant Executive Director of Redevelopment Agency John Weis, dated October 13, 2009, stating that Staff will provide a verbal status update on the Major League Baseball Stadium Development. (2) Staff presentation on the Major League Baseball Ballpark Development dated October 26, 2009.

Action: The Committee accepted the report and provided feedback to Staff regarding community outreach.

**(4) Accept Staff's status verbal report on Downtown retail and small business assistance programs. (RDA)**

**(5) Accept Staff's verbal status report on Downtown office recruitment and staff work program. (RDA)**

*These two items were heard concurrently.*

Documents Filed: (1) Memorandum from Assistant Executive Director of Redevelopment Agency John Weis, dated October 8, 2009, stating that Staff will provide a verbal status report on downtown retail, small business assistance projects, downtown office recruitment and staff work program. (2) Staff presentation on the Downtown Retail, Small Business Assistant Programs, Downtown Office Recruitment and Staff Work Program dated October 26, 2009.

Public Comments: Rick Jensen, San José Downtown Association, noted that the Council is on the Association's distribution list and encouraged everyone to spread the word.

Action: The Committee accepted the reports and requested that Staff be sure to provide more information to the Board about the Enterprise Zone Hiring Tax Credit Voucher program, including how many new and existing businesses are applying for vouchers.

**(6) Accept Staff's verbal update on the San José Medical Center site and a potential Downtown Health Clinic. (OED/RDA)**

Documents Filed: (1) Memorandum from Assistant Executive Director of Redevelopment Agency John Weis and Development Officer, Office of the City Manager Paul Krutko, dated October 13, 2009, noting that Staff will provide a status update report. (2) Staff presentation on the San José Medical Center Site and Downtown Health Clinic dated October 26, 2009.

## REPORTS TO COMMITTEE

(6) (Cont'd.)

Action: The Committee accepted the report.

(7) **Approval of a Year 3 Work Plan for the City and Redevelopment Agency to advance the "Small Wonders" component of the Downtown Vision promoted by 1<sup>st</sup> ACT. (OED)**

Documents Filed: (1) Memorandum from Assistant Executive Director of Redevelopment Agency John Weis and Chief Strategist Kim Walesh, dated October 13, 2009, recommending approval of a Year 3 work plan. (2) Staff presentation on 1<sup>st</sup> ACT Small Wonders Year 3 dated October 26, 2009.

Action: The Committee accepted the work plan and provided feedback to Staff on outreach.

(8) **Accept the staff report update on the transition plan for the Mexican Heritage Plaza. (General Services)**

Documents Filed: (1) Memorandum from Director of General Services Peter Jensen and Chief Strategist Kim Walesh, dated October 9, 2009, recommending acceptance of the report. (2) Staff presentation on the Transition Plan for the Mexican Heritage Plaza dated October 26, 2009.

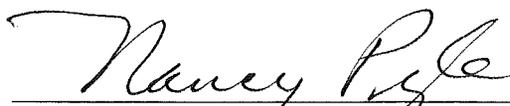
Action: The Committee accepted the report and directed Staff to work with other organizations to leverage opportunities for programming. Suggestions included working with educational institutions that can partner with MHP, like the Hispanic University and San José State University.

## OPEN FORUM

David Wall noted there was no discussion about the number of vacancies downtown and how they will affect revenue to the City. He also stated that the City should not give developers any breaks on parkland dedication and impact fees because that could potentially deny parks for low-income housing.

## ADJOURNMENT

Council Member Pyle adjourned the meeting at 3:13 p.m.



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Council Member Nancy Pyle, Chair  
Community and Economic Development Committee