

city of san josé

greenprint2009 update

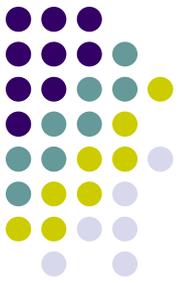
plan for parks, recreation facilities & trails



STUDY SESSION OF THE SAN JOSE CITY COUNCIL

September 8, 2009

What is the Greenprint Update?



- **Strategic Plan - Sets framework**
- **Aligns with current CIP**
- **General Plan schedule alignment**
- **Incorporates policy changes**

Why Update?



- **Incorporates and addresses impact of new policies – Green Vision**
- **New fiscal reality on priorities**
- **Completed much of the current Greenprint**
 - **84 acres, 30 new parks, 25 miles of trails**



Lake Cunningham Regional Skate Park



Happy Hollow Park & Zoo

Key Policy Issues/Questions

Long Term Priorities – P&R Service Levels

What metrics should be used to guide development of new communities with balanced park system while enhancing existing communities?

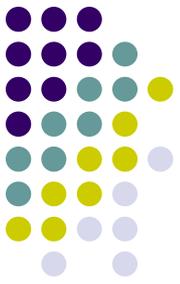
Near Term Priorities – Financial & Environmental Sustainability

How do we shape priority project investments today to build a foundation for a sustainable future?

Use of Park Trust Fund under the PDO/PIO

How do we increase ability to provide quality community serving facilities to our residents?

GREENPRINT UPDATE

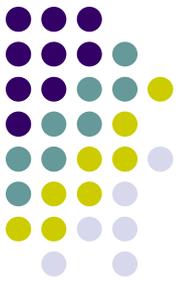


- **Planning Area Alignment**
- **Greenprint follows existing General Plan policies**
- **Greenprint serves as base for General Plan Update**
- **General Plan Task Force discussions**

GENERAL PLAN UPDATE

GREENPRINT UPDATE

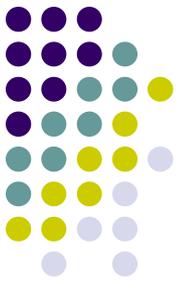
The Process to date



- **Over 20 Community Meetings**
- **Over 1,000 Telephone and email surveys**
- **Parks Commission meetings**
- **Draft Document for Public Review**

GREENPRINT UPDATE

New Vision and Mission



- **Vision:** National Leader of Parks and Recreation in cultivating healthy communities through quality programs and dynamic public spaces
- **Mission:** To build healthy communities through people, parks and programs

Balanced Park System for San José



**City of San José Dept. of Parks, Recreation & Neighborhood Services
To Build Healthy Communities through People, Parks and Programs**

Key Policy Issues/Questions #1

Long Term Priorities – P&R Service Levels

Recommended Solutions

Current Greenprint/General Plan

- *Maintain 3.5 acres/1000 General Plan Service Level*

Previous Council Direction

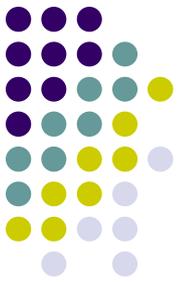
- *Ideal Planning Area/Balanced Park System*
- *100 miles of trails Green Vision*
- *Urban Environmental Accords 1/3 mile goal*

New concepts

- *Incorporate GRP as a Central Park*
- *Rank Planning Areas based on parkland deficiency*

What metrics should be used to guide development of new communities with balanced park system while enhancing existing communities?

Neighborhood and Community Park Acreage



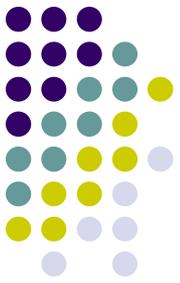
General Plan Objective:

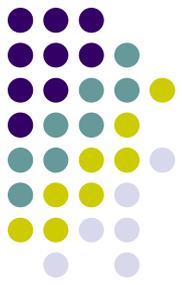
- **3.5 acres/1,000 population**
 - **< 1.5 acres City & up to 2.0 acres Schools**

Existing:

- **3.0 acres per/1,000 population**
 - **City @ 1.6 acres / 1,000 population**
 - **Schools @ 1.4 acres / 1,000 population**

Balance Park Facilities for Planning Area

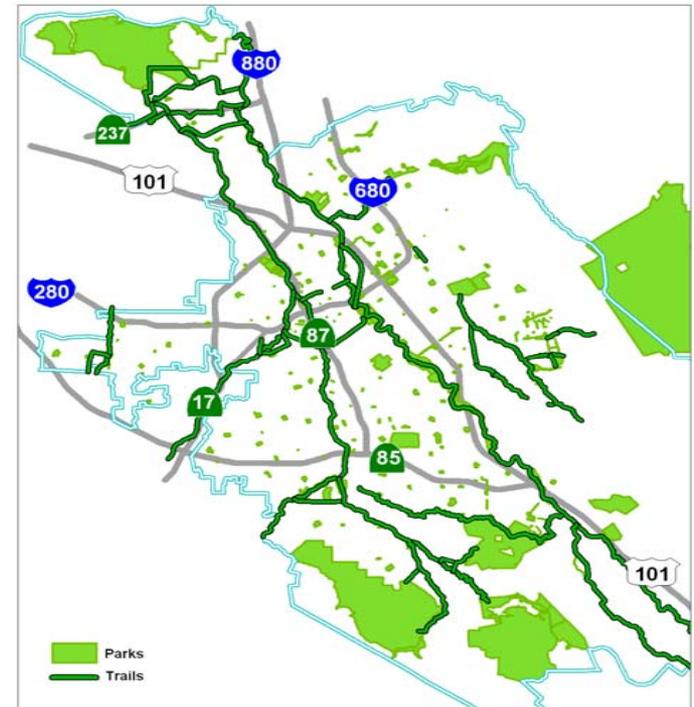




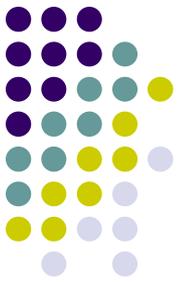
Interconnected Park System

**Provide an integrated system of Parks
connected by a citywide trails network**

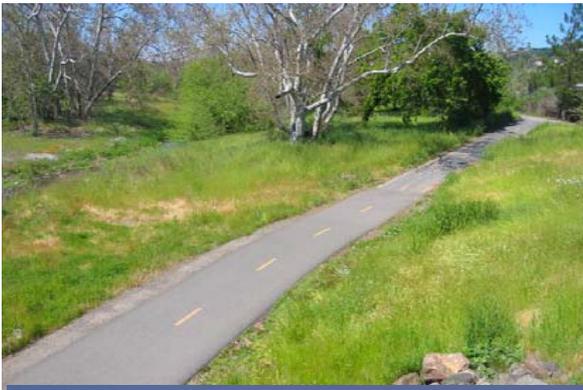
100 miles of Trails



Urban Environmental Accords



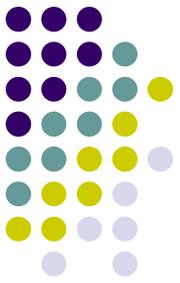
1/3 Mile Access to Recreational Lands



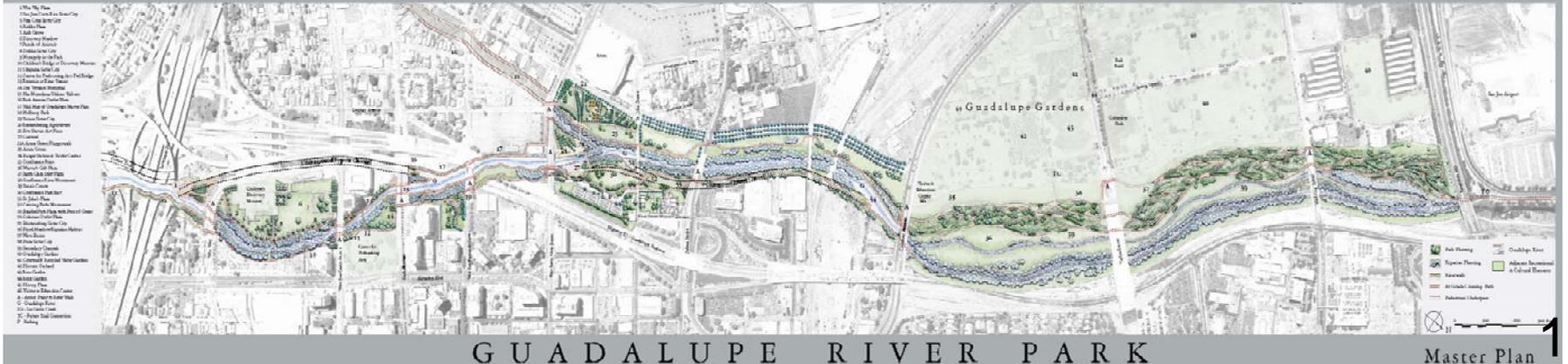
51 Underserved Areas



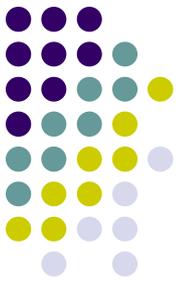
Community and City Identity



Developing GRP as San José vibrant, grand central park



Planning Area Park Deficiency



- **Acres of parkland (neighborhood and community)**
- **Underserved households (per Urban Environmental Accords)**
- **Population density**

High

- West Valley
- Willow Glen
- Cen./Downtown
- Edenvale

Medium

- Alum Rock
- Cam./Pioneer
- South SJ
- North SJ

Low

- Berryessa
- Evergreen
- Almaden
- Alviso

Example of Future Balanced Park System



**Developing
Recreation
Facilities
in North
San José**



CITY COUNCIL DISCUSSION

Long Term Priorities – P&R Service Levels

Recommended Solutions

Current Greenprint

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Previous Council Direction

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New concepts

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What metrics should be used to guide development of new communities with balanced park system while enhancing existing communities?

Key Policy Issues/Questions #2

Near Term Priorities – Financial & Environmental Sustainability

Recommended Solutions

Focus on the following projects in 5 year CIP

- *Advancement of Green Vision – 100 miles of trails*
- *Infrastructure backlog*
- *Financially sustainable projects (public/private partnerships)*
- *Land banking for future park development*
- *Sports Field renovation*

How do we shape priority project investments today to build foundation for sustainably future?

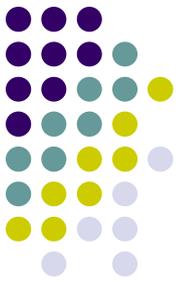
Financially Sustainable Projects



Lake Cunningham Skatepark *Leland Soccer Fields*



Financial Sustainability

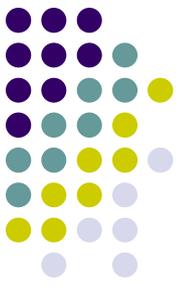


Provide financially sustainable recreation programs, and facilities

- **Develop a parks and community foundation**
- **Develop public and private partnerships**
- **Promote community volunteerism**



Environmental Sustainability



Provide environmentally sustainable programs, facilities and infrastructure assets



Green Vision

CITY COUNCIL DISCUSSION

Near Term Priorities – Financial & Environmental Sustainability

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Key Policy Issues/Questions #3

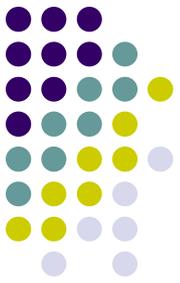
Use of Park Trust Fund under the PDO/PIO

Recommended Solution

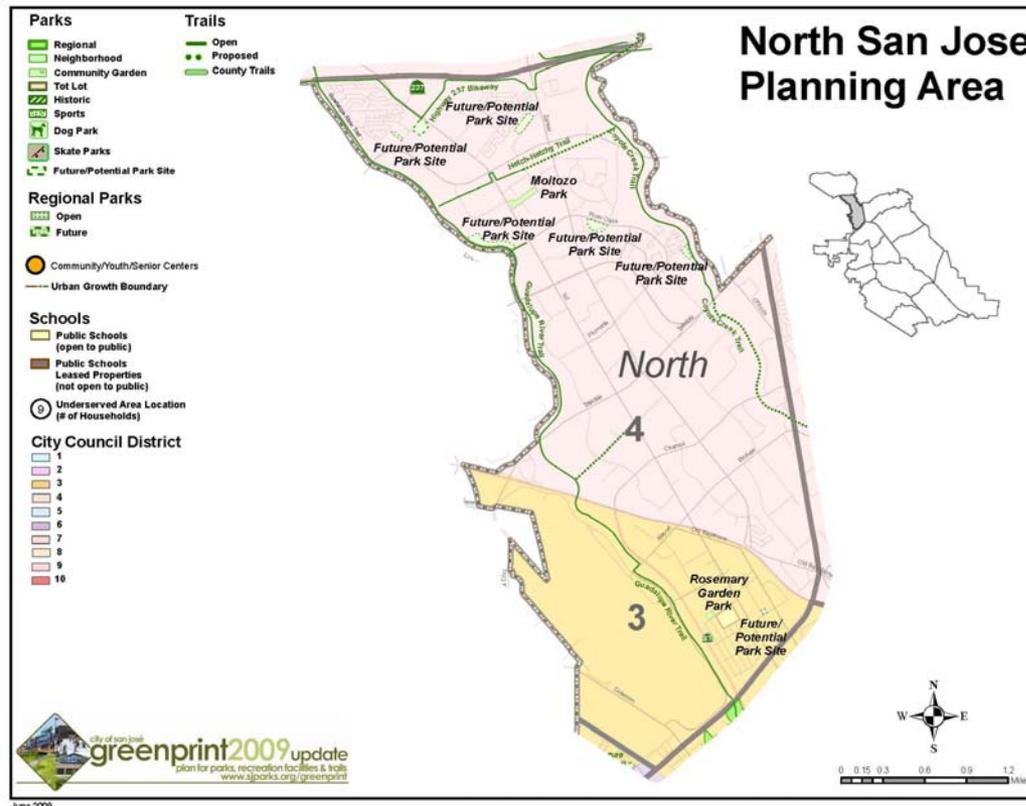
- *Maintain $\frac{3}{4}$ mile nexus for neighborhood serving amenities*
- *Increase nexus from 2 miles to 3 miles, or within planning area, for community serving amenities (sports fields, trails, community centers, etc..)*

How do we increase ability to provide quality community serving facilities to our residents?

Use of PDO/PIO In-Lieu Fees



2 miles to 3 miles, or within Planning Area for
Community Recreation Facilities



over 70% of residents surveyed willing
to drive 10 minutes (approx. 3 miles)

City Council Discussion

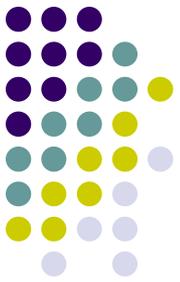
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Next Steps for Greenprint



- **Community Meetings on Sept. 12 & 16**
- **Parks and Recreation Commission on Oct. 7**
- **NSE Council Committee on Nov. 12, 2009**
- **City Council in late 2009**

city of san José

greenprint2009 update

plan for parks, recreation facilities & trails



Parks, Recreation and Neighborhood Services

Comments and Questions