



Memorandum

TO: HONORABLE MAYOR
AND CITY COUNCIL

FROM: Paul Krutko

SUBJECT: SEE BELOW

DATE: August 3, 2009

Approved

Date

8/6/09

SUBJECT: SPONSORED TRAVEL TO LA BAULE, FRANCE FOR KIM WALESH

RECOMMENDATION

Approve, retroactively, Kim Welsh's sponsored travel to La Baule, France to speak at the European Union World Investment Conference on June 4, 2009, pursuant to San Jose Municipal Code Section 12.08.030(I).

BACKGROUND

On June 4, 2009, Kim Welsh, Chief Strategist, spoke about San Jose's Green Vision at the 7th annual World Investment Conference in La Baule, France on the "CleanTech Platform." San Jose was invited to share our strategy and success at encouraging the cleantech sector with European business and government officials.

Airfare, lodging, and train transportation were provided by the conference sponsors, the Europe+ Foundation, with a value of \$1,400.

Council approval is being sought to accept this travel sponsorship retroactively, because there was not time to secure City Council's approval in advance. In light of the importance of this conference and the value to San Jose in having Ms. Welsh participate, the Administration in consultation with the City Attorney's office determined that the City Council's approval could be obtained retroactively. Note: Per Section 12.08.030(I), travel and expenses of a designated City employee that is authorized by the City Council do not constitute prohibited gifts, but must be accepted by the City Council.

While in transit through Paris, Kim met with a French environmental company and with the U.S. Commercial Service office. An important outcome was a decision by the U.S. Commercial Service to hold a day-long seminar in San Jose on November 6 to introduce our area's cleantech companies to opportunities to serve green building markets in Europe.

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The opportunity to speak at the World Investment Conference, the company meeting, and other introductions were arranged by OCO Global. OCO is under contract with the Office of Economic Development to identify foreign companies that are planning direct investment into the United States and assist in their recruitment to San Jose.

COORDINATION

This memo was coordinated with the City Attorney's Office.



PAUL KRUTKO
Chief Development Officer

For questions please contact Kim Walesh, Chief Strategist, at 408-535-8177.