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**REGULAR MEETING OF THE SAN JOSÉ  
COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE**

**SAN JOSÉ, CALIFORNIA**

**TUESDAY, JUNE 22, 2009**

The Community and Economic Development Committee of the City of San José convened in regular session at 1:32 p.m. in Conference Rooms 118 and 119, Council Wing, City Hall.

**PRESENT:** Council Member Nancy Pyle, Chair; Council Member Sam Liccardo, Vice Chair; Council Members Rose Herrera and Ash Kalra.

**ABSENT:** None.

**STAFF:** Chief Development Officer Paul Krutko, Assistant City Attorney Ed Moran, Deputy Executive Director Redevelopment Agency John Weis and Legislative Secretary Susan Davis.

**REVIEW OF WORKPLAN**

**2.1 San José Incubator Program Update. (Redevelopment Agency)**

Action: Dropped.

**2.2 Sign Code Update. (PBCE)**

Action: Deferred.

**2.3 Discussion regarding the Exemption from PDO/parkland Fees for Affordable Housing.**

Action: Deferred.

**REPORTS TO COMMITTEE**

**3.2 Accept the status report on ongoing work efforts to support Major League Baseball in San José.  
(Council referral 04/07/09 – Item 9.1)**

### 3.2 (Cont'd.)

Documents Filed: (1) Memorandum from Deputy Executive Director Redevelopment Agency John Weis and Chief Development Officer Paul Krutko, dated June 8, 2009, stating that Staff was directed to provide a status report on the ongoing work efforts related to the Major League Baseball Stadium project at the June 22, 2009 Community & Economic Development Committee meeting and every two months thereafter. (2) Staff PowerPoint presentation of the Ballpark Status Report, dated June 22, 2009.

Action: The Committee accepted the report.

### 3.3 **Accept the Staff Report updating the Community & Economic Development Committee on the transition plan for the Mexican Heritage Plaza. (Mexican Heritage Plaza)** **(Deferred from 5/26/09 – Item 2.5)**

Documents Filed: Memorandum from Director of General Services Peter Jensen, dated June 5, 2009, recommending acceptance of the report.

Action: The Committee accepted the report.

### 3.4 **Status reports on City and Agency retention and recruitment work program efforts and accomplishments.**

Documents Filed: (1) Memorandum from Chief Development Officer Paul Krutko and Deputy Executive Director Redevelopment Agency John Weis, dated June 8, 2009, noting that Staff will provide an update on business retention and outreach, efforts for North San José, Edenvale and the Downtown. (2) Staff PowerPoint presentation on Business Retention and Expansion: Industrial, Downtown and Neighborhood Business Districts, dated June 22, 2009.

Action: The Committee accepted the report.

### 3.5 **Update on major economic indicators for San José.**

Documents Filed: Information memorandum from Chief Development Officer Paul Krutko, dated June 5, 2009, stating that Staff will present economic indicators covering three areas: core economic indicators, community success indicators and national benchmarking.

Action: The Committee accepted the report.

### 3.6 **Staff recommends that the Committee review progress, provide comments on key issues and recommend that the City Council review and discuss these same issues for the continued preparation of the Draft Santa Clara Valley Habitat Plan. (Rules referral 05/06/09 – Item 11.1)**

### 3.6 (Cont'd.)

Documents Filed: (1) Memorandum from Director of Planning, Building and Code Enforcement Joseph Horwedel, dated June 5, 2009, recommending acceptance of the report. (2) Staff PowerPoint presentation of the Santa Clara Valley Habitat Conservation Plan dated June 22, 2009. (3) Letter from Bob Hencken, SummerHill Homes to Ken Schreiber, Draft Santa Clara Valley Habitat Conservation Plan, dated June 12, 2009, regarding the proposed Communications Hill development project and opportunities for coordination with the Santa Clara Valley Habitat Conservation Plan process.

Action: The Committee accepted the Staff report, including progress, key issues and continued preparation of the Draft Santa Clara Valley Habitat Plan.

### 3.7 **Accept the final report on the Creative Entrepreneur Project, including findings and recommendations for transforming the opportunity landscape in San José for individual artists.** **(Deferred from 05/25/09 – Item 2.4)**

Documents Filed: (1) Memorandum from Director of Cultural Affairs Kerry Adams Hapner, dated June 5, 2009, recommending acceptance and transmitting the final report. (2) Staff PowerPoint presentation of the Final Report – Discovery Phase dated June 22, 2009.

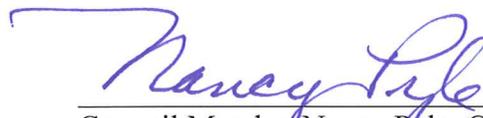
Action: The Committee accepted the Staff report and the final report on the Creative Entrepreneur Project, including findings and recommendations for transforming the opportunity landscape in San José for individual artists.

## OPEN FORUM

David Wall provided new creative solutions to help stimulate the economy.

## ADJOURNMENT

Council Member Pyle adjourned the meeting at 4:24 p.m.



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Council Member Nancy Pyle, Chair  
Community and Economic Development Committee

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