

Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Lee Price, MMC
City Clerk

SUBJECT: SEE BELOW

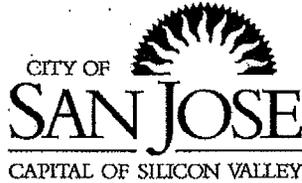
DATE: 06-18-09

**SUBJECT: SAN JOSE BRINGING EVERYONE'S STRENGTHS TOGETHER (BEST)
RESOURCE ALLOCATION PLAN FOR FISCAL YEAR 2009-2010**

RECOMMENDATION

As referred by the Public Safety, Finance and Strategic Support Committee on June 18, 2009 and outlined in the attached memo previously submitted to the Public Safety, Finance and Strategic Support Committee, consider the proposed actions regarding the Bringing Everyone's Strengths Together (B.E.S.T.):

- (1) Accept the 2007-2008 San José Bringing Everyone's Strengths Together and Mayor's Gang Prevention Task Force (MGPTF) evaluation report.
- (2) Approve the Resource Allocation Plan of the San José B.E.S.T. program for FY 2009-2010.



Memorandum

TO: PUBLIC SAFETY, FINANCE AND
STRATEGIC SUPPORT COMMITTEE

FROM: Albert Balagso

SUBJECT: SEE BELOW

DATE: May 28, 2009

Approved

Date

6-4-09

COUNCIL DISTRICT: City-Wide
SNI AREA: N/A

**SUBJECT: SAN JOSE BRINGING EVERYONE'S STRENGTHS TOGETHER (BEST)
RESOURCE ALLOCATION PLAN FOR FISCAL YEAR 2009-2010**

RECOMMENDATION

- 1) Accept the 2007-2008 San José Bringing Everyone's Strengths Together and Mayor's Gang Prevention Task Force (MGPTF) evaluation report.
- 2) Approve the Resource Allocation Plan of the San José BEST program for FY 2009-2010.

OUTCOME

Staff will begin negotiating contracts for intervention services with qualified service providers for the period of September 1, 2009, through August 31, 2010.

BACKGROUND

The San José BEST Program was created as the funding arm of the Mayor's Gang Prevention Task Force (MGPTF), providing funds to public and non-profit agencies to implement gang prevention, intervention and suppression programs for youth exhibiting high-risk behaviors and their families. Each year the San José BEST program determines the priority service areas and needs through a "Hot Spot" exercise, with the MGPTF Technical Team and Policy Team. The exercise considers the current needs assessments, emerging trends, San José Police Department crime statistics, violent gang climate, and input from community-based organizations. Service agreements are negotiated with qualified service providers based on the priority service areas and needs identified by the MGPTF and approved by City Council.

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For FY 2009-2010, the "Hot Spot" exercise was held during the monthly MGPTF Technical Team meeting on March 11, 2009, at the Mayfair Community Center. The exercise brought together representatives from the San José Mayor's Office, the San José Police Department, school districts, community-based organizations, County Probation Department, Office of the District Attorney, and the Santa Clara County Office of Education. The results of the "Hot Spot" exercise were presented to the MGPTF Technical Team on April 8, and to the Policy Team on April 22, 2009.

The San José BEST model utilizes a triennial Request for Qualifications (RFQ) process that creates a list of service providers qualified to provide services that would positively intervene in the lives of San José youth. These services focus on affording youth the opportunity, at different stages in their development, to recognize anti-social behaviors and alternatives that they can exercise to develop their talents, skills and abilities through pro-social activities. Qualified service providers remain on the list for three years. For FYs 2007-2010, an RFQ process was held in April, 2007. Subsequently, a list of qualified service providers for FY 2007-2010 was approved by City Council on May 24, 2007. The San José BEST allocation strategy aligns with and funds services that advance the MGPTF Strategic Plan.

For FY 2007-2008, the BEST program contracted with Community Crime Prevention Associates (CCPA) to evaluate services provided through the BEST program and the MGPTF.

This memo includes the FY 2007-2008 Cycle XVII Final Evaluation Report, a Status Update for FY 2008-2009, and a Resource Allocation Plan for FY 2009-2010.

ANALYSIS

BEST and MGPTF Evaluation Report for FY 2007-2008

Highlights of Mayor's Gang Prevention Task Force (MGPTF)

- 84 % of task force members reported that they have either established new relationships and/or strengthened existing relationships due to their involvement in the MGPTF.
- 74% of members reported that their involvement in the MGPTF assisted them and/or their agency to form partnerships with related local, state and national initiatives being implemented in San José .
- 71% of members reported that their communication with other service providers have improved because of their involvement with the MGPTF.

Highlights of San José BEST Final Evaluation Report for FY 2007-2008

For FY 2007-2008, a total of 4,520 participants were served by 23 agencies. Of these youth, 48% were gang-impacted with the remaining 52% at-risk or high-risk youth.

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Results included:

- 85% of BEST participants were satisfied with services received.
- 88% of the parents of the BEST participants were satisfied with the services their youth received.
- 72% of the BEST participants reported that the services received were effective in producing a change for the better.
- 92% of parents indicated that they improved their skills and knowledge about youth and gangs, accessing youth intervention resources and how to advocate for their child due to their participation in the workshop.

Other notable findings include:

- 375 youth who were arrested previously were not re-arrested during the service cycle.
- 235 youth who were previously not in school re-connected to a school during the service cycle.
- 27% decrease in the number of gang-related crimes, from 1,270 in 2006 to 921 in 2007.
- 24% decrease in drop-out rate from school, from 2,529 in 2006 to 1,935 in 2007.
- 78% of youth participants in BEST-funded services reported an improved ability to connect with caring adults.

San José BEST Program Status Update for FY 2008-2009

For FY 2008-2009, a total of \$3.5 million was allocated for direct intervention services. Of this, the City of San José contracted with 23 community-based organizations (for a total of \$2.86 million) providing a range of gang intervention services (Attachment A) throughout San José. Services are provided based on priority service areas and need in each Police Division (Central, Foothill, Southern, Western). Some of these services include gang mediation and intervention, truancy intervention, services to adjudicated youth, outpatient substance abuse services, parent training and parent/community gang-awareness training (for a complete list of services, see "Ten Eligible Services List" below). Following is a breakdown of the funds distributed to each Police Division:

Central	\$531,508	Western	\$566,032
Foothill	\$1,175,602	City-wide	\$268,417
Southern	\$318,785		

Additional services including late night programming, Safe School Campus Initiative (SSCI) activities, tattoo removal, and other diversion activities were provided through City of San José Intervention Programs for a cost of \$637,886. A program evaluation report will be completed by January 2010, and results will be brought forward to City Council.

Resource Allocation Plan for FY 2009-2010

The proposed Resource Allocation Plan has been developed utilizing information gathered from the "Hot Spot" exercise; SJPD Crime Analysis Data and corresponding geo-maps. The proposed

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Resource Allocation Plan (Attachment B) includes: 1) Eligible Services List, 2) Funding Allocation by Category, and 3) Priority Services and Service Areas by Division.

Ten Eligible Services List

FY 2009-2010 represents the third year of the three-year RFQ eligibility period. The BEST Program will use the existing service providers list to contract with agencies in FY 2009-2010. Staff will negotiate with service providers to provide activities under the following eligible services categories:

1. Personal Development and Youth Support Groups
2. Gang Mediation/Intervention
3. Outpatient Substance Abuse
4. Services for Adjudicated Youth
5. Domestic Violence Services
6. Truancy Case Management Services
7. Day Education/Career Development/Job Training
8. Parent/Family Support Services
9. Community Gang Awareness Trainings and Capacity Building Workshops
10. Unique Service Delivery for High-Risk Youth

We anticipate placing greater emphasis on street-level gang outreach and mediation, after-hour recreational services through community centers, and intervention services related to truancy, drug abuse and adjudicated youth.

Funding Allocation by Category

The City's Proposed FY 2009-2010 Operating Budget, allocates \$5 million to San José BEST. In addition, the program will receive \$288,128 from federal earmarks for a total amount of \$5,288,128. Of this amount, minimum base funding in the amount of \$300,000 is earmarked for each of the four police divisions. In total, \$4,580,468 is designated for direct service delivery. This amount includes an emergency reserve fund, late night programming, and partial funding for the City's Gang Intervention Programs. The remaining amount of \$707,660 funds the Mayor's Liaison to the MGPTF, the San José BEST administration staff and the Program Evaluation.

Priority Services and Service Areas by Division

San José BEST-funded services are coordinated and delivered within the four police divisions of the City – Central, Foothill, Southern and Western. In general, services are provided throughout each division with greater emphasis placed on specifically identified service areas or "Hot Spots."

Next Step:

Contract negotiations with qualified agencies will begin in late June, with services commencing on September 1, 2009.

CONCLUSION

The San José BEST Grants Program, as the funding arm of the MGPTF, is committed to ensuring community safety and deterring youth from gang involvement. All service investments strive to reconnect high-risk youth to their schools, families, communities and ultimately their futures.

PUBLIC OUTEACH

- Criteria 1:** Requires Council action on the use of public funds equal to \$1 million or greater. **(Required: Website Posting)**
- Criteria 2:** Adoption of a new or revised policy that may have implications for public health, safety, quality of life, or financial/economic vitality of the City. **(Required: E-mail and Website Posting)**
- Criteria 3:** Consideration of proposed changes to service delivery, programs, staffing that may have impacts to community services and have been identified by staff, Council or a Community group that requires special outreach. **(Required: E-mail, Website Posting, Community Meetings, Notice in appropriate newspapers)**

A copy of the memo will be posted on the City's website with the June 18, 2009 PSFSS Committee agenda and with the June 30, 2009 City Council agenda.

COORDINATION

This report was prepared in coordination with the City Attorney's Office and Planning, Building and Code Enforcement Department.

COST IMPLICATIONS

BEST funding for Cycle XIX in the amount of \$5 million is included in the 2009-2010 Proposed Operating Budget that will be considered by the City Council. All San José BEST agencies are required to contribute a minimum 20% monetary match.

CEQA

Not a project.


ALBERT BALAGSO
Director of Parks, Recreation
and Neighborhood Services

Attachments

For questions, please contact Abraham Chacko, Senior Analyst, at (408) 793-5523.

ATTACHMENT A
San José BEST Funded Agencies by Police Division
Cycle 18 (2008-09)

Agency	Central	Foothill	Southern	Western	City-wide
Alum Rock Counseling Center, Inc. (ARCC)	•	•	•		•
Asian American Recovery Services, Inc. (AARS)		•		•	
Bill Wilson Center	•			•	
California Community Partners for Youth, Inc. (CCPY)		•		•	
California Youth Outreach (CYO)	•	•			•
Catholic Charities of Santa Clara County	•	•	•		
Center for Training and Careers, Inc. (CTC)		•			
Crosscultural Community Services Center (CCSC)		•			
Eastfield Ming Quong, Inc. (EMQ)		•	•		
Family & Children Services			•	•	
Filipino Youth Coalition (FYC)		•			
Firehouse Community Development Corp.	•	•	•	•	•
Foundry Community Day School / Santa Clara County Office of Education				•	
Fresh Lifelines for Youth, Inc. (FLY)	•	•	•	•	•
Friends Outside in Santa Clara County				•	•
George Mayne Elementary School / Santa Clara Unified School District	•				
Girl Scouts of Northern California	•		•	•	
Mexican American Community Services Agency, Inc. (MACSA)	•	•		•	
Next Door Solutions to Domestic Violence	•	•			•
Pathway Society, Inc.		•		•	
Rohi Alternative Community Outreach (RACO)		•			
Ujima Adult and Family Services, Inc.		•	•	•	•
Volunteer Center of Silicon Valley		•			

**SAN JOSÉ BEST
RESOURCE ALLOCATION PLAN
FOR FY 2009-2010**

ELIGIBLE SERVICES

1. Personal Development and Youth Support Groups
2. Gang Mediation/Intervention
3. Outpatient Substance Abuse
4. Services for Adjudicated Youth
5. Domestic Violence Services
6. Truancy Case Management Services
7. Day Education/Career Development/Job Training
8. Parent/Family Support Services
9. Community Gang Awareness Trainings and Capacity Building Workshops
10. Unique Service Delivery for High-Risk Youth

SAN JOSÉ BEST BUDGET ALLOCATIONS

Allocation

City Funded Direct Intervention Services (Safe School Campus Initiative, Clean Slate Tattoo Removal and STAND)	\$1,670,234
Community-based Organization Funding	\$2,743,234
Emergency Fund	\$167,000
Sub-total for Direct Intervention Services	\$4,580,468
Mayor's Office Liaison to the MGPTF Policy Team	\$85,000
BEST Administrative/Program Support	\$502,660
Program Evaluation	\$120,000
Sub-total for Administrative and Program Evaluation	\$707,660
GRAND TOTAL	\$5,288,128

ELIGIBLE PRIORITY AREAS AND SERVICES ("HOT SPOTS")

CENTRAL DIVISION

- 1 Olinder (19th & William)/Peach Court/24th & William/Jeanne & Appian / Martin Park
- 2A 24th & Julian / Roosevelt Park
- 2B 2nd & Reed / 2nd & I-280 / 3rd & William / SOFA District / 2nd & San Carlos
- 3 Alviso Community Center / George Mayne MS

Eligible Services

- Day Education/Career Development/Job Training
- Gang Mediation/Intervention Response
- Outpatient Substance Abuse Services

FOOTHILL DIVISION

- 1 Pop's Market / Ocala / King / Fischer MS/Overfelt High School
- 2 Avalani / Luby / McKee / Educational Park (Independence HS)
- 3 Alum Rock / White (Near James Lick HS)
- 4 Kolmar / Ryan
- 5 Mayfair
- 6 Meadowfair / Rigoletto

Eligible Services

- Gang Mediation/Intervention Response
- Personal Development and Youth Support Groups
- Services for Adjudicated Youth

WESTERN DIVISION

- 1 Fair / Santee
- 2 Washington Area
- 3 Yerba Buena Area
- 4 Winchester Area SNI – Cadillac / Lexington / Williamsburg

Eligible Services

- Gang Mediation/Intervention Response
- Parent/Family Support Services
- Personal Development and Youth Support Groups

SOUTHERN DIVISION

- 1 Singleton / Senter / Seven Trees / Sylvandale MS
- 2 Blossom Hill / Snell / Jack in the Box / Oak Grove HS / Coy Park/Comanche Park
- 3 Roundtable / Snow / Edenvale Great Oaks SNI / Davis MS
- 4 Santa Teresa High School/ Snell Starbucks

Eligible Services

- Community Gang Awareness Trainings and Capacity Building Workshops
- Personal Development and Youth Support Groups
- Gang Mediation/Intervention Response