

Envision San José 2040
General Plan Update

April 21, 2009

Item #4.3

General Plan Update – Overview



- **Purpose**
- **Council Guiding Principles**
June 2007
- **Task Force Convened**
September 2007



Draft Vision

Healthy Neighborhoods
San Jose's neighborhoods are attractive, affordable, and safe places to live with engaged community members.

Diversity and Social Equity
San Jose celebrates, embraces and involves a diverse blend of cultures and achieves social, cultural and economic equity.

Quality Education and Services
San Jose residents and businesses receive a broad range of high quality services and enjoy excellent educational opportunities for all.

Innovative Economy
San Jose's economy thrives on innovation, providing job opportunities for all and ample fiscal resources for a vibrant community.

Environmental Leadership
San Jose is a model of an environmentally sustainable and healthy city, a leader in green Technology and a vigilant steward of its resources for present and future generations.

Interconnected City
The activities of daily life are in close proximity and easily accessible by walking, bicycling and public transit.

Vibrant Arts and Culture
San Jose is a vibrant center for multi-faceted arts and cultural programs, celebrating its heritage and inspiring the creative energy of the community and a rich quality of life.

San Jose embodies the energy and vitality of its unique human, natural and economic resources.

ENVISION SAN JOSE 2040

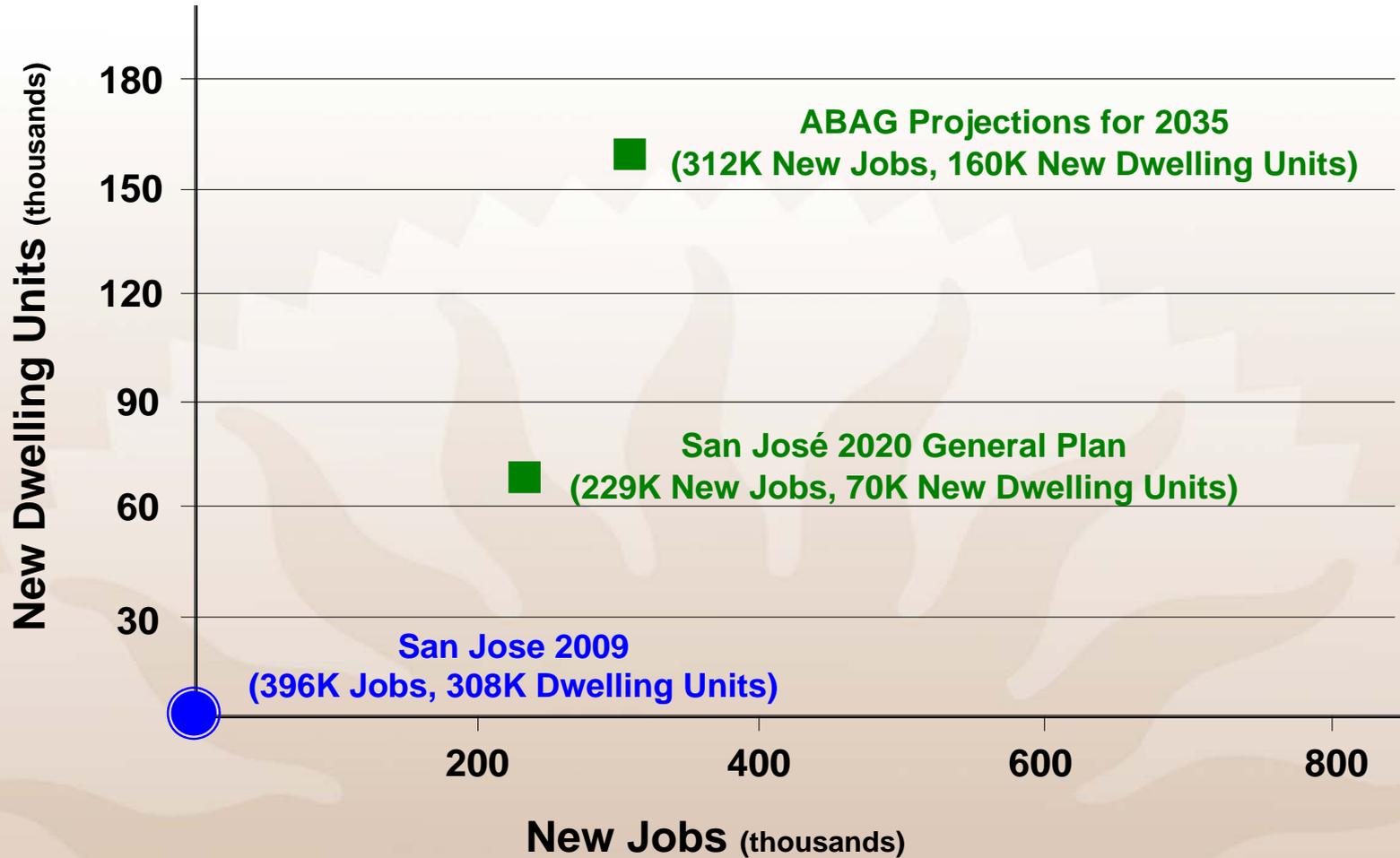
How to Plan for Growth?

Task Force Land Use / Transportation Guidelines:

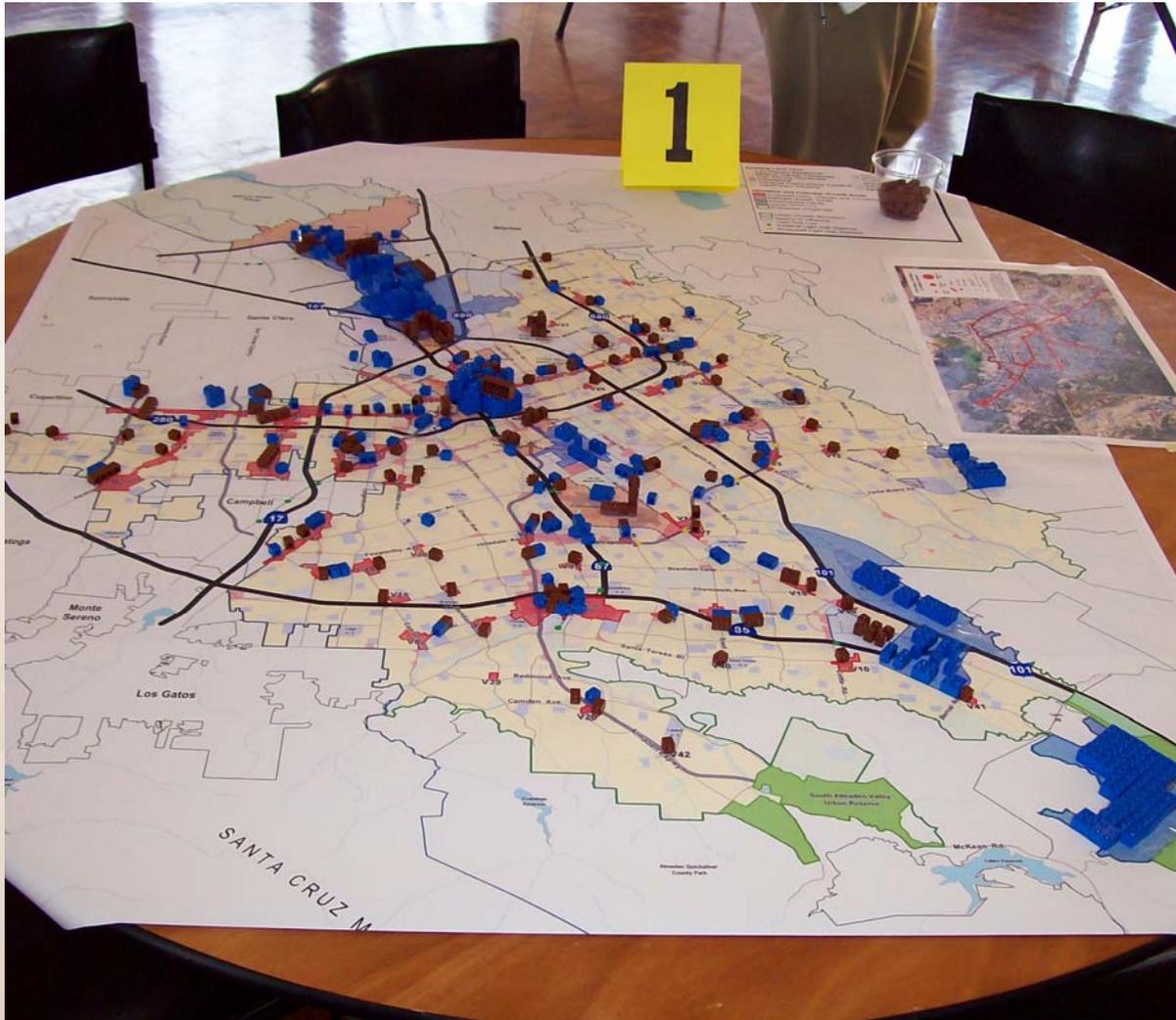
- Plan for People not just cars
- Meet the needs of business that drive innovation
- Reduce vehicle miles traveled and green house gasses
- Provide adequate land for new job and housing growth
- Create walkable and bike friendly “neighborhood villages”
- Create complete and vibrant regional “hubs”



How Much Growth Capacity?



How Much and Where to Grow?



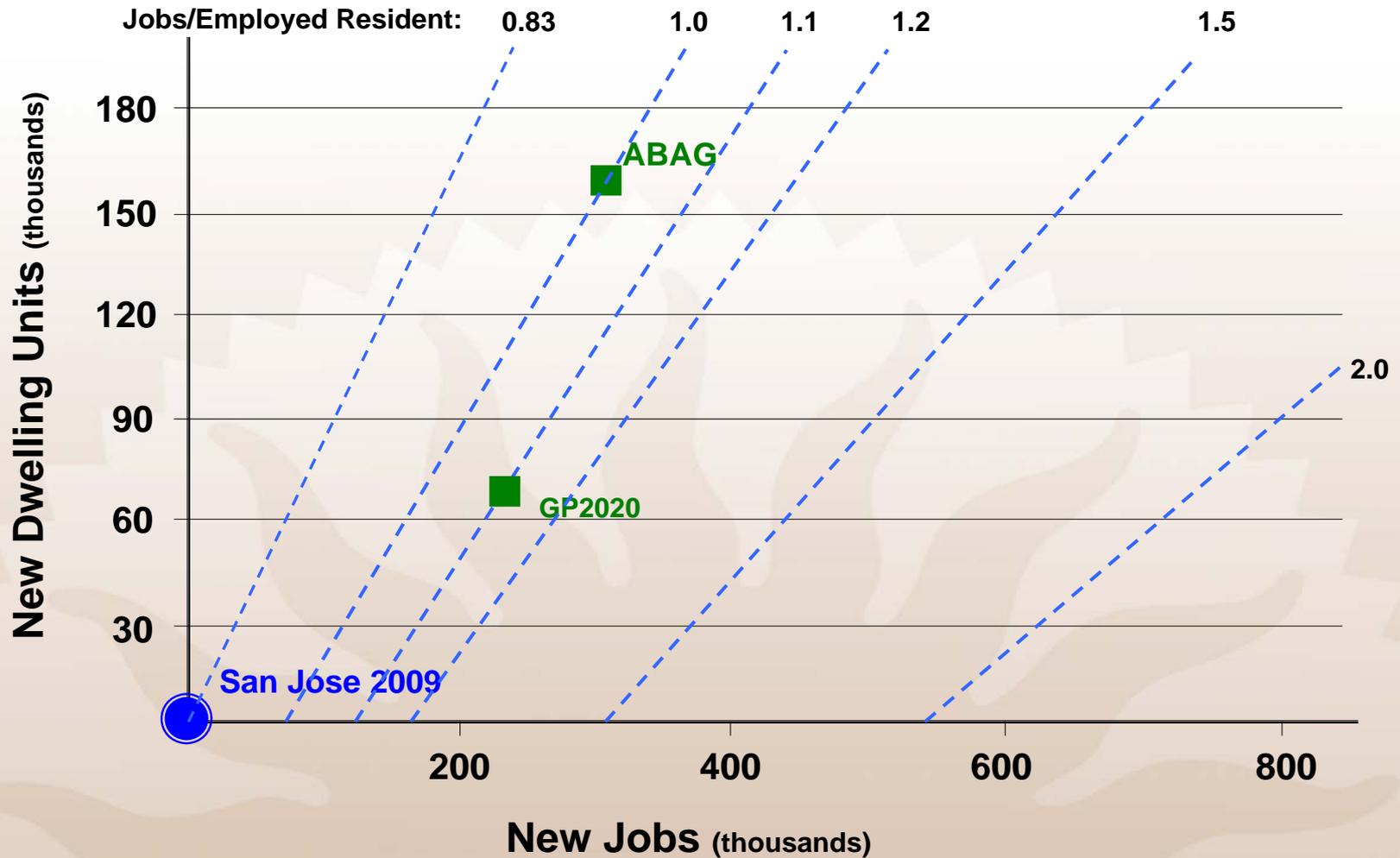
How Should the City Grow?

Study scenarios address:

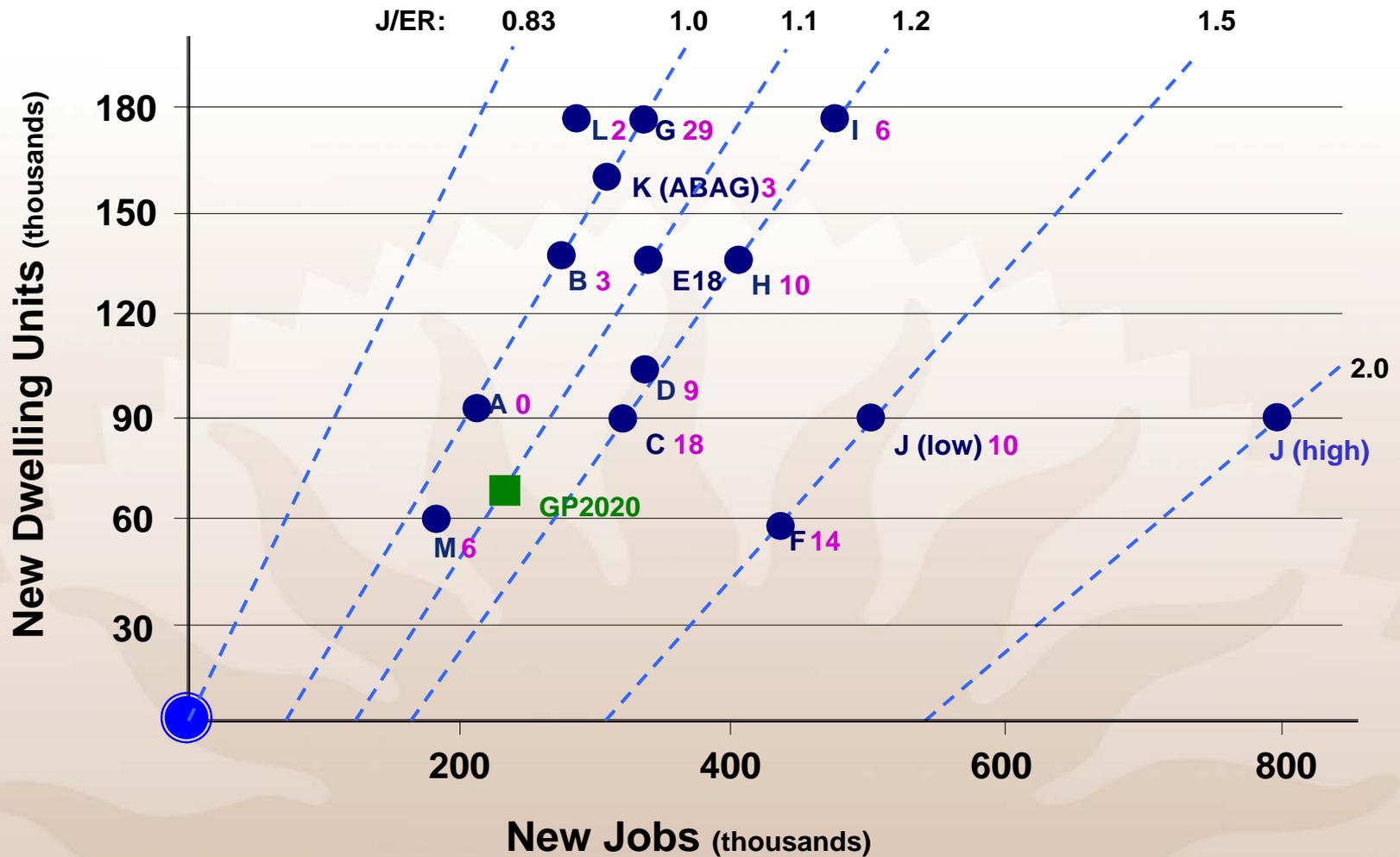
- Desired Jobs / Housing ratio
- How many jobs
- How much housing
- Vision for San Jose



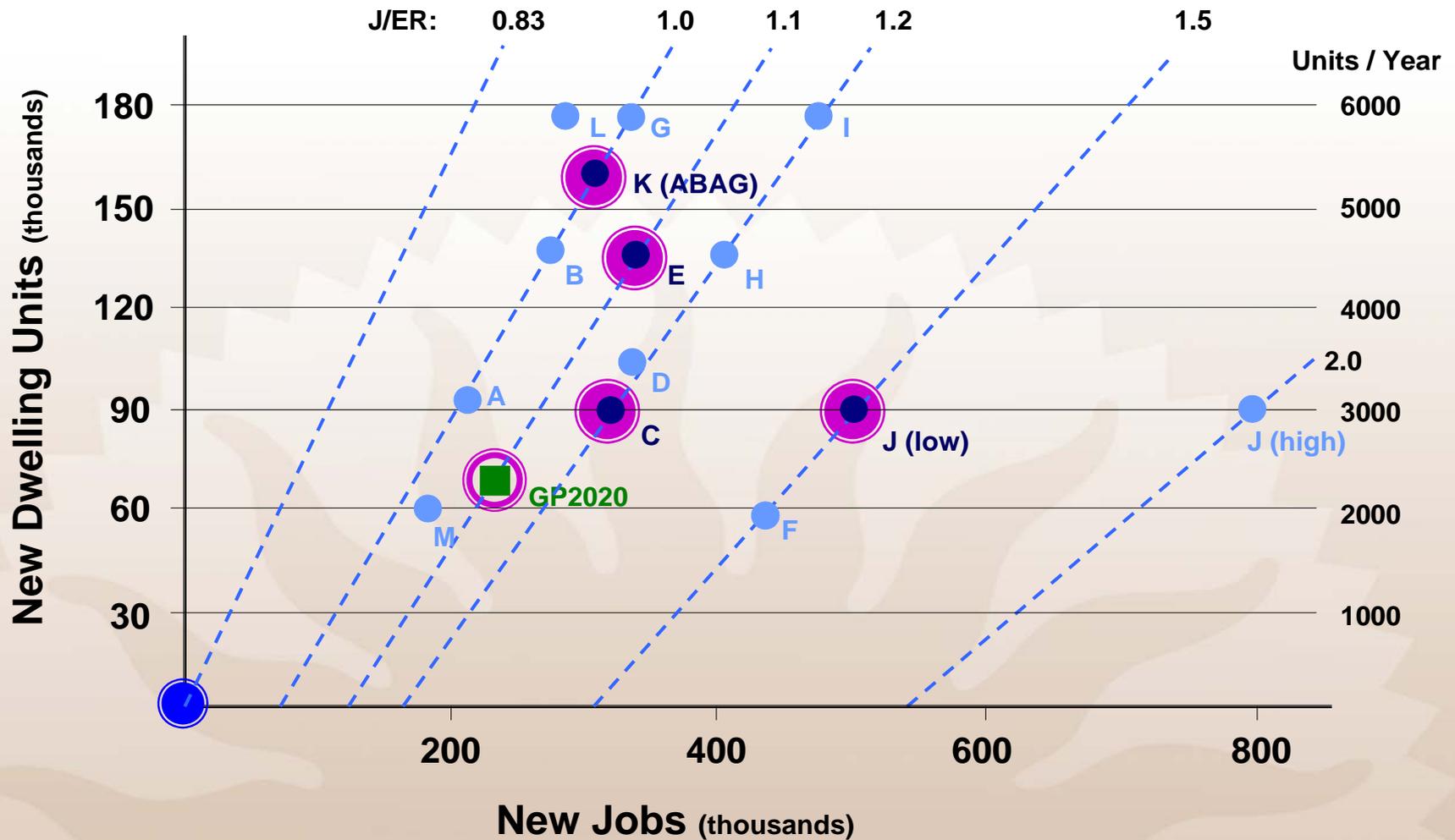
Jobs – Housing Balance



Growth Study Scenarios



4 Recommended Study Scenarios



Next Steps



- **Task Force Scenario Development** *April – May 2009*
- **City Council** *June 2009*
Review Scenario Geography
 - Coyote Valley Urban Reserve
 - South Almaden Urban Reserve
 - Evergreen Campus Industrial
 - Urban Growth Boundary
- **Phase 2** *May 2009 - June 2011*

Council Action

Discussion:

- **Vision for San Jose's future**
- **Jobs – Housing Balance**
- **How many jobs?**
- **How much housing?**

Recommendation:

Accept 4 Study Scenarios

