



Memorandum

TO: City Council

FROM: Mayor Chuck Reed
Councilmember Nora Campos
Councilmember Nancy Pyle

SUBJECT: MEXICAN HERITAGE
PLAZA STEERING
COMMITTEE

DATE: January 9, 2009

APPROVED:

DATE:

Nancy Pyle
Nora Campos

1/9/08

Chuck Reed

RECOMMENDATION

That the Rules and Open Government Committee place on the January 27, 2009 City Council agenda the appointment of Roy Hirabayashi, Connie Martinez, and Olivia Mendiola to serve on the Mexican Heritage Plaza Steering Committee.

BACKGROUND

Based on the direction given by Council last year, the City Council is to appoint three members of the Steering Committee. The other 10 members of the committee have been appointed by the selecting groups (Interim Membership-based Advisory Committee, Mayfair and Gateway East Neighborhood Action Coalitions, and the Arts Commission).

The committee is charged with developing and recommending a sustainable business model for the Mexican Heritage Plaza, with the overarching vision of making the Plaza a community cultural center. The business model will address the organizational structure, governance model, program design and fund development plan for the MHP and will be used as a framework for a future procurement process to identify a potential operator or manager.

Councilmembers submitted up to three nominees each to the Mayor's office this week, and based on your recommendations and evaluation of the expertise needed on the Steering Committee, we are recommending the appointment of these three community leaders.