



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Norberto Duenas
Robert L. Davis
Jennifer A. Maguire

SUBJECT: SEE BELOW

DATE: December 8, 2008

APPROVED:

DATE:

12/15/08

Council District: 5 and 8

SNI: Valley/ 680 Communities
and K.O.N.A.

SUBJECT: ADOPTION OF APPROPRIATION ORDINANCE AND FUNDING SOURCES RESOLUTION AMENDMENTS IN THE GENERAL FUND FOR YEAR FOUR FEDERAL EAST SAN JOSE WEED AND SEED GRANT FUNDS TO SUPPORT EFFORTS IN THE EAST SAN JOSE NEIGHBORHOOD

RECOMMENDATION

1. It is recommended that the City Council adopt the following Appropriation Ordinance and Funding Sources Resolution Amendments in the General Fund:
 - a. Increase the estimate for Revenue from the Federal Government by \$150,000.
 - b. Increase the Weed and Seed – East San Jose appropriation to the Police Department in City-Wide Public Safety in the amount of \$75,674.
 - c. Increase the Weed and Seed – East San Jose appropriation to the City Manager’s Office in City-Wide Neighborhood Services in the amount of \$74,326.

2. Adoption of a resolution authorizing the City Manager to: apply to the United States Department of Justice for fifth year Weed and Seed Program funding for the East San José neighborhood in an amount not to exceed \$200,000 for the period of January 1, 2010 through December 31, 2010, to accept the grant awarded, and to execute all related documents.

OUTCOME

The overarching goal of the Weed and Seed program is to reduce crime in the East San José neighborhood over a five-year grant cycle. The Weed and Seed strategy is designed to reduce crime through comprehensive strategies by “weeding” out criminal activity and preventing crime through “seeding” pro-social opportunities. Over the next two years of the grant cycle, the San José Weed and Seed Steering Committee will also strive to establish a network of partnerships and services that can sustain the Weed and Seed crime reduction strategy after the funding has ended.

BACKGROUND

In October 2003, the City of San José applied to the United States Department of Justice Weed and Seed Program for Official Recognition (OR) status for Charles 3 police beat, hereafter referred to as the East San José neighborhood. This neighborhood was chosen because it has the highest crime rate in all of San José. The geographic boundaries of this area include Story Road, King Road, Tully Road, and Karl Street. This neighborhood lies within two Strong Neighborhoods Initiative areas, the East Valley/680 Communities and the King Ocala Neighborhood Area (K.O.N.A.).

The focus of the Weed and Seed program is to “weed-out” violent crime, gang activity, drug use, and drug trafficking in selected neighborhoods. Community resources are then used to “seed” the target area for social and economic revitalization and long-term stability. Weed and Seed consists of four strategies:

- Law Enforcement
- Community Policing
- Prevention, Intervention and Treatment (including Community Mobilization, Education, and Empowerment)
- Neighborhood Restoration

In July 2004, the United States Department of Justice Weed and Seed staff conducted a site visit to validate the data, strategies, and partnerships outlined in the original OR application. As a result of the site visit, the East San José neighborhood was designated as an Officially Recognized Weed and Seed site, and therefore, became eligible to apply for Weed and Seed funds. OR status lasts for five years, which makes the East San José neighborhood eligible to apply for funding through 2009-2010. The City must apply each year for funding, and the funding process is competitive and not guaranteed.

In 2005-2006, the first year of the grant application, the East San José neighborhood was awarded \$175,000; the second year grant was \$225,000 in 2006-2007 and in 2007-2008 the third year grant was \$150,000. This third year grant will be completed by December 31, 2008. In the second year grant proposal the scope was similar to the first year grant, with an additional \$50,000 allocated toward three contracted agencies to be identified as “Safe Havens” and one agency was identified as a “special emphasis” program to focus on law programs located at Fischer Middle School youth, chosen by the Steering Committee. For the upcoming year four

cycle application, the Department of Justice has awarded \$150,000, with significant changes to the scope. The grant will now focus on ensuring that staffing and the "special emphasis" program for this program is provided through leveraged funding in year four grant cycle. See the Cost Implications Section of this memorandum for the budget breakdown for year four.

ANALYSIS

Weed and Seed grant funding for the East San José neighborhood will strengthen and increase targeted efforts by the Police Department; Code Enforcement; Parks, Recreation and Neighborhood Services; City Manager's Office-Strong Neighborhoods Initiative (SNI) Program; the San Jose Redevelopment Agency; and the community. The Weed and Seed program is a strategy as well as a grant program. It uses enhanced law enforcement, community policing, and resident empowerment to make real and lasting change in targeted neighborhoods. Receipt of Weed and Seed funding will allow residents, community leaders, community-based organizations, local businesses, schools, and City, County, and federal staff to coordinate efforts in implementing the strategy over the five year grant period.

Receiving Weed and Seed Grant funding for the East San José neighborhood has enhanced and improved City efforts already underway in that area, including the efforts of the Strong Neighborhoods Initiative. The Weed and Seed strategy will focus on seven primary areas:

- Reducing gang activity;
- Reducing drug and alcohol activity;
- Reducing the truancy rate at local schools and alternative programs during the evening hours at the following schools: Overfelt High School, Fischer Middle School, Dorsa Elementary, Meyer Elementary, and K.R. Smith Elementary;
- Improving the relationship between police officers and the community;
- Increasing family and youth support services through collaboration in conjunction with identified "Safe Haven" sites; the Boys and Girls Club, the Most Holy Trinity Church, and the Hillview Branch Library;
- Neighborhood Watch Program will focus on informing the community how to discourage and prevent crimes such as burglary, auto theft, car break-ins, and personal crimes which often occur in or near homes. Issues such as vandalism, graffiti, drug dealing and gang activity are also addressed when applicable. The San Jose Police Department has dedicated staff in the Weed and Seed area to work with residents on scheduling the meeting date (usually at least four to six weeks notice is required). Only residents identified within the Weed and Seed boundaries of Council Districts 5 and 8 attending the meetings will receive a Neighborhood Watch window sign and other materials distributed at the meeting. If 66% - 100% of the homes on a single block are represented at the meeting, metal Neighborhood Watch signs will be installed on the streetlight poles on the block.
- Improving deteriorated infrastructure and housing assistance (in conjunction with the Strong Neighborhoods Improvement Plans for the East Valley/680 and K.O.N.A. neighborhoods).

The purpose of the Steering Committee is to educate, inform and communicate to the general East San Jose Weed and Seed community the Weed and Seed strategy. The strategy of the program and priority areas will be managed and reported at the monthly Steering Committee Meetings according to the following categories:

1. Law Enforcement Strategy

- Law Enforcement is the key component of San Jose's strategy to reduce the level of gang involvement and gang activity within the East San Jose neighborhood area. The law enforcement strategy will also focus on reducing the high amount of crime and gang violence historically prevalent in the East San Jose neighborhood. Law enforcement coordinates with federal, state, county and local law enforcement agencies to combat drug and violent crime, and reduce gang related crime.

Priority

- The law enforcement strategy will focus on arrest and prosecution of gang members, drug dealers, and offenders who bring down the quality of life for law-abiding members of the community

2. Community Policing Strategy

- The Community Policing Strategy will focus on improving the Community/police relationship, while working to address community safety concerns. The Community Policing Subcommittee will also address reducing truancy among students in elementary, middle, and high schools. Subcommittee will work on involving and informing residents of the Weed & Seed program while being exposed to positive interactions with police.

Priority

- The community policing strategy will target improving the relationship between law enforcement and the community, providing intervention and outreach to at-risk youth and focusing on truancy abatement;

3. Prevention / Intervention / Treatment Strategy

- The Prevention, Intervention, and Treatment Strategy will primarily focus on supporting community efforts already underway, leveraging additional services into the East San Jose neighborhood area, and building the capacity of the Safe Havens to provide relevant programs to the neighborhood. There are a large number of services currently being provided to youth and families throughout the neighborhood. The Steering Committee and Site Coordinator will be active in coordinating these services where necessary, providing an avenue for communication/outreach and augmenting programs as needed.

Priority

- The prevention, intervention, and treatment strategy will develop four Safe Havens and partner with local schools and other service providers to provide positive services for families and youth, and increase gang awareness education

among residents;

- Contracting with non-profit agencies to provide a continuum of services for this year's grant cycle

4. Neighborhood Restoration Strategy

- The Neighborhood Restoration Strategy will oversee the implementation of the Strong Neighborhoods Initiative Plans for portions of the KONA and East Valley/680 areas, which together encompass the entire Weed and Seed area. The areas have developed their list of top ten priority projects for the revitalization of the area and the surrounding neighborhood. The Neighborhood Restoration Subcommittee will focus on assisting with the implementation of the top ten projects for both areas as well as other economic development efforts that improve the livability of the East San Jose Weed and Seed community.

Priority

- The neighborhood restoration strategy will have the objective of improving the deteriorated infrastructure of the neighborhood and revitalizing the local economy; and

The concentrated effort of each element of the Weed and Seed strategy, coupled with clear communication between all of the involved partners, will lead to a revitalized and empowered East San José neighborhood. The San José Weed and Seed Steering Committee oversees the implementation of the Weed and Seed strategies and provides a forum for communication and collaboration among the partners involved.

EVALUATION AND FOLLOW-UP

Expenditures will be made according to the strategy set forth by the San Jose Weed and Seed Steering Committee. The City will be reimbursed through the grant award for Department of Justice approved costs on a quarterly basis, and all funding must be expended before December 31, 2009. No additional follow up actions with the Council are expected at this time.

PUBLIC OUTREACH/INTEREST

- Criterion 1:** Requires Council action on the use of public funds equal to \$1 million or greater. **(Required: Website Posting)**
- Criterion 2:** Adoption of a new or revised policy that may have implications for public health, safety, quality of life, or financial/economic vitality of the City. **(Required: E-mail and Website Posting)**
- Criterion 3:** Consideration of proposed changes to service delivery, programs, staffing that may have impacts to community services and have been identified by staff, Council or a Community group that requires special outreach. **(Required: E-mail, Website Posting, Community Meetings, Notice in appropriate newspapers)**

This memorandum does not meet any of the above criteria, but it is posted on the City's website for the January 13, 2009 Council agenda.

COORDINATION

This memorandum has been coordinated with the City Manager's Office; the San Jose Redevelopment Agency; and the City Attorney's Office.

COST IMPLICATIONS

The City of San José will be reimbursed through the grant award for Department of Justice approved costs on a quarterly basis. The approved costs are broken down as follows:

SJPD BUDGET BREAKDOWN

Weeding Officers Overtime (Weeding)	\$20,000
Community Police Officers—Meet and Greet (Weeding)	\$2,000
S.H.A.R.P. Truancy Reduction Community Police Officers (Weeding)	\$15,500
Regional/Statewide Meeting: 2 people X 1 trip	\$674
SJPD Tracking Enforcement Radar	\$12,500
Neighborhood Watch Program (Weeding)	\$25,000
TOTAL SJPD:	\$75,674

CMO BUDGET BREAKDOWN

CCDO -sponsored conferences (4 people)	\$6,826
Public Relations Materials for Community Outreach Efforts	\$2,420
C3 Neighborhood Watch Area (6 mini meet and greet events)	\$1,500
Community Policing-Meet & Greet BBQ-\$500 X 2 events	\$1,000
Supplies	\$1,900
Nextel Phones	\$1,680
Community Clean Ups & Outreach (Dumpster Days)	\$15,000
TOTAL CMO ADMINISTRATIVE/OPERATING:	\$30,326

CMO CONTRACTS BREAKDOWN

Community Crime Prevention Associates – Evaluation Services	\$12,000
Boys and Girls Club Safe Haven	\$9,000
Hillview Library Safe Haven-City Library	\$9,000
Most Holy Trinity Church Safe Haven	\$9,000
Bay Area Women's Sports Initiative	\$5,000

TOTAL CMO CONTRACTS: \$44,000

TOTAL CMO BUDGET: \$74,326

TOTAL: \$150,000

HONORABLE MAYOR AND CITY COUNCIL

December 8, 2008

Subject: Budget Action for 4th Year Weed and Seed Grant Authorization

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The City of San Jose is also required to provide matching funds in the amount of \$77,480 for community staffing costs. The funding has been budgeted in the City Manger's Personal Services appropriation.

BUDGET REFERENCE

The table below identifies the fund and appropriations that are currently budgeted in the 2008-2009 Adopted Operating Budget for the Weed and Seed – East San José project.

Fund #	Appn. #	Appn. Name	Total Appn.	2008-2009 Adopted Operating Budget Page	Last Budget Action (Date, Ord. No.)
001	3339	City Manager's Office Weed & Seed – East San Jose	\$103,113	IX-14	10/21/08, Ord. No. 28422
001	3340	Police Weed & Seed – East San Jose	\$44,705	IX-16	10/21/08, Ord. No. 28422
Total Current Funding Available			\$147,818		

CEQA

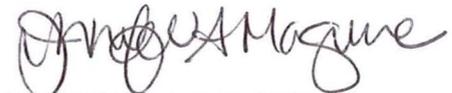
Not a Project.



NORBERTO DUENAS
Deputy City Manager



for ROBERT L. DAVIS
Chief of Police



JENNIFER A. MAGUIRE
Budget Director

I hereby certify that there will be available for appropriation in the General Fund in the Fiscal Year 2008-2009, monies in excess of those heretofore appropriated therefrom, said excess being at least \$150,000.



JENNIFER A. MAGUIRE
Budget Director