



Meeting
of the San José
Community & Economic Development Committee
September 22, 2008 at 1:30 P.M.

Roll Call: Chair Nancy Pyle, Sam Liccardo, Member, Pete Constant, Member, Ru Weerakoon, Paul Krutko, Ed Moran, John Weis

Absent: Nora Campos, Vice-Chair

Staff: Kim Walesh, Bill Ekern, Katy Allen, Phil Prince, Neil Stone, Joe Horwedel, Laurel Prevetti, Stan Ketchum, Kerry Adams-Hapner, Irene Ray, Lawrence Thoo

Guests: Connie Martinez, Executive Director, 1stAct, Rick Jensen, Downtown Association, Erica Justis, 1stAct

Today's meeting started at: 1:33 PM.

4a. Review of Committee Workplan

The committee accepted staffs request to defer items 4g through 4l and approved today's agenda. Other reports for October, November and December have been shifted on the Workplan to either October or December. November will be a special meeting dedicated to Inclusionary Housing.

Moved by Councilmember Liccardo, seconded by Chair Pyle, the committee accepted Staff's request to defer certain reports to a later date and accept all changes for today's agenda and current workplan.

4b. 1st ACT Small Wonders Workplan/Year 2 – Improving Downtown

Kim Walesh, Chief Strategist, Economic Development, Bill Ekern, Director of Project Management, Redevelopment Agency, and Connie Martinez, Executive Director, 1stAct, presented this report. This report identifies progress made implementing the 07-08 Small Wonders workplan and identifies priorities for 08-09.

Councilmember Liccardo asked if the City had formally responded to concerns various downtown vendors had recently raised. Kim Walesh confirmed that a written response has been prepared to be forwarded and that committee members would receive a copy.

Moved by Councilmember Liccardo, seconded by Councilmember Constant, the committee accepted Staff's report.

4c. City Real Estate Asset Management

Katy Allen, Director of Public Works, Phil Prince, Deputy Director, Public Works, and Neil Stone, Division Manager, Public Works, presented this update on the recent efforts the department has made to move the asset management initiative forward.

Chair Pyle asked if proceeds from any sale of surplus property could be used to help fund additional staff for this project. Staff responded that suggestion is possible upon approval by Council.

Moved by Councilmember Constant, seconded by Councilmember Liccardo, the committee accepted Staff's report.

4d. General Plan 2040 Update

Laurel Prevetti, Assistant Director and Stan Ketchum, Deputy Director, both from Planning, Building, and Code Enforcement presented this progress report. Staff outlined the next steps and draft timeline of upcoming goals.

Moved by Councilmember Constant, seconded by Councilmember Liccardo, the committee accepted Staff's report.

4e. Update on Joint City-County Health Care Planning Task Force [RULES REFERRAL 08-06- 08 H1b]

Laurel Prevetti, Assistant Director, Planning, Building and Code Enforcement presented this verbal update.

Councilmember Liccardo expressed concerns about the amount of information already collected and any further studies which might cause continued delay for staff to make recommendations and the immediate need on identifying any potential sites. He also expressed the desire for continued communications with Santa Clara County officials that are involved with this project.

Laurel responded that staff is preparing an informational memorandum to outline recent accomplishments and guidelines. Staff is also developing a workplan for council consideration to provide ongoing progress for this project in the next month.

Rosylin Dean, Coalition for a Downtown Hospital, is appreciative of City efforts and spoke on the importance that the City continues collaboration with the County of Santa Clara to help identify a site.

Moved by Councilmember Liccardo, seconded by Councilmember Constant, the committee accepted Staff's report.

4f. Grant Funding Programs Strategic Review Update

Kerry Adams-Hapner, Director for the Office of Cultural Affairs, Irene Ray, Division Manager, and Lawrence Thoo, Public Arts Program Director, also with the Office of Cultural Affairs presented this progress report.

Councilmember Liccardo requested clear guidelines when making recommendations to fund non-San Jose based organizers and the basis for approving them.

Moved by Councilmember Liccardo, seconded by Councilmember Constant, the committee accepted Staff's report.

4g. Employment Lands Preservation Framework [REQUEST FOR DEFERRAL / FEBRUARY 2009]

4h. Retail Strategy Status Report [REQUEST FOR DEFERRAL / OCTOBER]

4i. North San Jose Implementation Strategy (PBCE) [REQUEST FOR DEFERRAL / OCTOBER]

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- 4j. Update on Citywide Signage Policy and Retail Area Identification Banners (CMO) [REQUEST FOR DEFERRAL / OCTOBER]

- 4k. Fire Department Administrative Fine Schedule (Fire) [REQUEST FOR DEFERRAL / OCTOBER]

- 4l. Placement of Memorial Sculpture on City Property (OCA) [REQUEST FOR DEFERRAL / OCTOBER]

- 4m. Oral Petitions
None

- 4n. Adjournment
Meeting adjourned at 3:16 PM.

By:



Chair Nancy Pyle L.W.
Community & Economic Development
Committee

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