



# Memorandum

**TO: HONORABLE MAYOR AND  
CITY COUNCIL**

**FROM: Paul Krutko  
Jennifer A. Maguire**

**SUBJECT: SEE BELOW**

**DATE: 08/04/08**

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Approved *Deana Sufina* Date *8/5/08*

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**COUNCIL DISTRICT: City-wide  
SNI AREA: N/A**

**SUBJECT: ADOPTION OF APPROPRIATION ORDINANCE AND FUNDING  
SOURCES RESOLUTION AMENDMENTS IN THE WORKFORCE  
INVESTMENT ACT FUND FOR DEPARTMENT OF HEALTH & HUMAN  
SERVICES**

## RECOMMENDATION

Adoption of the following Appropriation Ordinance and Funding Sources Resolution amendments in the Workforce Investment Act Fund:

- a. Establish an appropriation to the Office of Economic Development for the Department of Health & Human Services for New Americans Job Program in the amount of \$191,593.
- b. Increase the estimate for Earned Revenue by \$191,593.

## OUTCOME

This action will allow the San José Silicon Valley Workforce Investment Network, (work2future) to develop a New Citizens Job Training Program that will provide newly sworn American citizens the opportunity for skills upgrade and training and referral to agencies to assist them with their transition on becoming new American Citizens.

## BACKGROUND

In May 2008, work2future received a grant in the amount of \$191,593 from the U.S. Department of Health and Human Services for a "New Americans Job Program". The purpose of the New American Job Program is to ease the transition, and integration of recent citizens into the local

Honorable Mayor and City Council

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workforce with emphasis on those immigrants who came to America to join relatives but whose skills may not be in demand. The grant period is from July 1, 2008 to June 30, 2009.

### **ANALYSIS**

The City of San José, in cooperation with work2future will provide fifty “new Americans” with workforce services to include, but not limited to, labor market information, vocational skill assessment, job search techniques and training, vocational skill training and job placement.

San José, as the Capital of Silicon Valley, has long been a center for new immigrants-who have come to the US seeking success in the new, innovative high-tech and “future tech” economies.

The New Americans Job Program will build upon the existing systems and staff expertise to bring about the goals of providing services to new citizens who are in need of an extra helping hand in order to succeed.

In order to effectively serve the new citizens targeted by the program, work2future has formed a strategic partnership with the San Jose Public Library System to develop marketing, informational and learning materials about job training and placement services that will be provided to new citizens who could benefit from the program.

### **EVALUATION AND FOLLOW-UP**

This grant has been evaluated and approved for funding by the Department of Health and Human Services. No additional follow up actions with the Council are expected at this time.

### **POLICY ALTERNATIVES**

Not applicable.

### **PUBLIC OUTREACH**

- Criterion 1:** Requires Council action on the use of public funds equal to \$1 million or greater. **(Required: Website Posting)**
- Criterion 2:** Adoption of a new or revised policy that may have implications for public health, safety, quality of life, or financial/economic vitality of the City. **(Required: E-mail and Website Posting)**
- Criterion 3:** Consideration of proposed changes to service delivery, programs, staffing that may have impacts to community services and have been identified by staff, Council or a Community group that requires special outreach. **(Required: E-mail, Website Posting, Community Meetings, Notice in appropriate newspapers)**

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The recommended action does not meet any of the above criteria. However, this memorandum will be posted on the City's website for the August 26, 2008 Council agenda.

### **COORDINATION**

This memo has been coordinated with the City Attorney's Office, work2future Board, Executive and Finance Committee.

### **FISCAL POLICY ALIGNMENT**

The New Citizen Program advances Initiative 9 of the City's Economic Development Strategy by helping to prepare new residents to participate in the region's economy.

### **COST SUMMARY/ IMPLICATIONS**

The recommended budget action in this memorandum will appropriate \$191,593 for the New Americans Job Program.

### **BUDGET REFERENCE**

Not applicable.

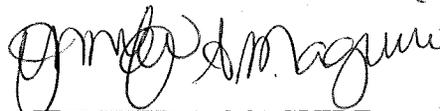
### **CEQA**

Not a project.



PAUL KRUTKO

Chief Development Officer

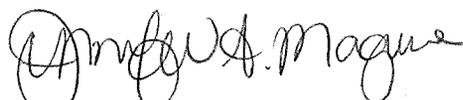


JENNIFER A. MAGUIRE

Budget Director

For questions, please contact Paul Krutko, Chief Development Officer at 408-535-8179.

I hereby certify that there will be available for appropriation in the Workforce Investment Act Fund in the Fiscal Year 2008-2009 moneys in excess of those heretofore appropriated therefrom, said excess being at least \$191,593.



JENNIFER A. MAGUIRE

Budget Director

