



Memorandum

TO: HONORABLE MAYOR
AND CITY COUNCIL

FROM: Paul Krutko

SUBJECT: SEE BELOW

DATE: May 12, 2008

Approved

Date

5-12-08

COUNCIL DISTRICT: 7
SNI AREA: Seven Trees

SUBJECT: ADOPTION OF A RESOLUTION TO ENTER INTO AN AGREEMENT WITH ROMAN DESALVO FOR THE FABRICATION AND INSTALLATION OF A PUBLIC ART PROJECT AT SEVEN TREES COMMUNITY CENTER AND BRANCH LIBRARY

RECOMMENDATION

Adoption of a Resolution authorizing the City Manager to negotiate and execute an agreement with Roman de Salvo to fabricate and install artwork for the Seven Trees Community Center and Branch Library in a total amount not-to-exceed \$298,500.

OUTCOME

By authorizing the City Manager to execute a fabrication and installation agreement with Roman de Salvo for the Seven Trees Community Center and Branch Library, the artist will be able to fabricate and install the artwork design approved by the Public Art Committee of the Arts Commission that was developed with critical engagement with the Parks, Recreation and Neighborhood Services Department (PRNS), Library Department, and Department of Public Works (DPW) staff, community members, and local artists. This project will provide public art that will bring a high level of engagement to the local community of adults and children that will visit the library and community center, as well as those who travel to Seven Trees Community Center and Branch Library specifically to see this important addition to the City's public art collection.

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BACKGROUND

In accordance with Public Art NEXT!, San José's new Public Art Master Plan (adopted by City Council on March 13, 2007), the vision of the Public Art Program is to "be a proactive force in the design of public environments, particularly in high traffic, high visibility places." One priority identified in the plan is to create public art projects in community gathering places, including bond-funded public facilities.

With the passage of the O & P Bond Measures in November 2000, the City of San José is building or upgrading branch libraries and improving neighborhood parks, community centers, regional parks, trails, Happy Hollow Park and Zoo, and two sports complexes. A budget of approximately 2% of the original project budgets was established for public art projects.

The plans for the Seven Trees Community Center and Branch Library call for a new joint facility to be located at 3590 Cas Drive. This exterior artwork addresses the play area of the community center/library in an innovative way.

ANALYSIS

On August 16, 2007, a Public Art Core Team (PACT) consisting of representatives from PRNS, the Architect, the Library and the community, reviewed a group of artists and recommended artist Roman De Salvo for the public art commission at Seven Trees Community Center and Branch Library. At its March 18, 2008 meeting, the Public Art Committee, acting for the Arts Commission, approved Roman de Salvo's final public art design and a recommendation that the City Manager negotiate a fabrication and installation agreement.

Project Description

The artist will use trees that are scheduled to be removed from the site as part of the demolition for construction as the basis for a sculptural play structure. The structure will include many interactive elements as well as sculptural elements to make it a truly integrative element of art and play. The artist's project is based on his interest in creative reuse of materials and on comments he heard through various meetings, expressing a desire for an element that would create a focal point for the exterior, a play area for all ages to engage, the ability for seniors to be near the children but with a sense of distance, as well as a place that feels safe for all.

EVALUATION AND FOLLOW-UP

This project will increase the number of artworks in the City's collection. The condition of the artwork will be monitored through the Office of Cultural Affairs annual collection evaluation process; and any required maintenance funding will be evaluated during the 2009-2010 operating budget process. In the semi-annual Public Art Program Report, the City Council will be advised when the artwork is completed and installed at Seven Trees Community Center and Branch Library.

POLICY ALTERNATIVES

Not applicable.

PUBLIC OUTREACH/INTEREST

- Criterion 1:** Requires Council action on the use of public funds equal to \$1 million or greater. **(Required: Website Posting)**
- Criterion 2:** Adoption of a new or revised policy that may have implications for public health, safety, quality of life, or financial/economic vitality of the City. **(Required: E-mail and Website Posting)**
- Criterion 3:** Consideration of proposed changes to service delivery, programs, staffing that may have impacts to community services and have been identified by staff, Council or a Community group that requires special outreach. **(Required: E-mail, Website Posting, Community Meetings, Notice in appropriate newspapers)**

This item does not meet any of the above criteria, however this memorandum will be posted on the City's website for the June 3, 2008, City Council agenda.

Public outreach for this action included national release of an RFQ seeking artists for the artist pool, and inclusion of community representatives on the PACT. Public outreach for this project was extensive. Community members, including seniors from the Iola Williams Senior Program that will be relocated to the Seven Trees Community Center, directly participated in the selection of this artist for the project and in several public meetings provided direct input to the artist.

All project design review has been, and will continue to be conducted at publicly-noticed meetings open to the general public.

COORDINATION

This item has been coordinated with the Department of Parks, Recreation and Neighborhood Services, the Department of Public Works, the Library Department, the City Attorney's Office, and the City Manager's Budget Office.

FISCAL/POLICY ALIGNMENT

This project is consistent with the Economic Development Strategy Initiative to communicate a compelling consistent identify for San José.

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BUDGET REFERENCE

The table on the following page identifies the funds and appropriations proposed to fund the agreement recommended as part of this memo and remaining project costs, including project delivery, construction, and contingency costs.

Fund #	Appn #	Appn Name	RC #	Total Appn	Amt. For Agreement	2007-2008 Adopted Capital Budget Page	Last Budget Action
Remaining Project Costs				\$340,113			
Remaining Funding Available							
472	5159	Seven Trees Branch	146063	\$210,000*	\$78,000	V - 273	10/16/07 Ord. No. 28143
471	6883	Public Art - Parks and Recreation Bond Projects	146053	\$302,000**	\$220,500	V - 809	10/16/07 Ord. No. 28143
Total Funding for Project				\$512,000	\$298,500		

* Of the \$13,454,000 budgeted for the Seven Trees Branch Library, \$210,000 is allocated for public art at Seven Trees Community Center and Branch Public Library.

** Of the \$2,393,000 budgeted for public art projects related to various Parks and Recreation Bond Projects, \$302,000 is allocated for the public art at Seven Trees Community Center and Branch Public Library.

CEQA

Exempt, File No. PP05-184

PAUL KRUTKO
Chief Development Officer

For questions please contact Barbara Goldstein, Public Art Director, 408.277.5144 ext 27