



Memorandum

TO: HONORABLE MAYOR
AND CITY COUNCIL

FROM: Joseph Horwedel

SUBJECT: SEE BELOW

DATE: November 27, 2007

Approved

Deanna Silva

Date

11/29/07

COUNCIL DISTRICT: 8
SNI AREA: N/A

SUBJECT: ST07-002. STREET RENAMING FOR THREE EXISTING PUBLIC STREETS: RUE ROYALE, ST. TROPEZ DRIVE, AND ESTEREL COURT. PROPOSED NAMES ARE: JOHN SORCI DRIVE, JENNIFER DAISY DRIVE, AND JONATHAN RACHELLE COURT, RESPECTIVELY, FOR A 51-SINGLE FAMILY DETACHED RESIDENTIAL DEVELOPMENT (PD03-026, TRACT 9531, ORCHARD HEIGHTS III).

RECOMMENDATION

Approval to rename three existing public streets: Rue Royale, Street, Tropez Drive, and Esterel Court. Proposed names are: John Sorci Drive, Jennifer Daisy Drive, and Johnathan Rachelle Court, respectively, for a 51-single family detached residential development.

OUTCOME

Adopt a resolution approving the proposed new street names.

BACKGROUND

On August 22, 2007, the applicant, Pinn Brothers Construction, applied for a Street Renaming to change the approved names for the three streets shown on the attached exhibit. On July 11, 2007, a tract map (File No. 3-16566) was approved that established the street names as Esterel Court, St. Tropez Drive, and Rue Royale. The applicant is proposing that those names be changed to Jonathan Rachelle Court, Jennifer Daisy Drive, and John Sorci Drive, respectively. Because the street names are significantly different, a Letter of Map Revision process cannot be used and the Street Renaming process is required.

The new streets affected by this application are part of a 51-unit residential subdivision that is currently under construction. None of the homes have been occupied along any of the streets, and no street signs have been installed.

ANALYSIS

The proposed street name change will not impact any existing or future residents. Staff is supportive of the change to accommodate the developer's request to memorialize names of the Sorci family.

EVALUATION AND FOLLOW-UP

Not Applicable

POLICY ALTERNATIVES

Alternative: The City Council could deny the proposed Street Renaming application, which would maintain the street names as they were approved on the tract map.

Pros: None.

Cons: The Sorci family name would not be memorialized within this subdivision.

Reason for not recommending: Staff is supportive of the change to accommodate the developer's request to memorialize names of the Sorci family.

PUBLIC OUTREACH/INTEREST

- Criteria 1:** Requires Council action on the use of public funds equal to \$1 million or greater. **(Required: Website Posting)**
- Criteria 2:** Adoption of a new or revised policy that may have implications for public health, safety, quality of life, or financial/economic vitality of the City. **(Required: E-mail and Website Posting)**
- Criteria 3:** Consideration of proposed changes to service delivery, programs, staffing that may have impacts to community services and have been identified by staff, Council or a Community group that requires special outreach. **(Required: E-mail, Website Posting, Community Meetings, Notice in appropriate newspapers)**

The Street Renaming Policy (Council Policy 6-5) typically calls for two community meetings to occur as part of the street renaming process. The Policy, however, is intended to address situations where nearby homeowners and/or businesses would have their addresses or directions to their property impacted. In this instance, the streets are still under construction and no street signs have been installed. No nearby residents or businesses were impacted, so Planning staff did not require the applicant to hold community meetings. In accordance with Council Policy 6-30, Public Outreach Policy, a notice of the proposed change was mailed to all owners and occupants within a 300-foot radius of the subject streets. This staff report is also posted on the City's website, and staff has been available to respond to questions from the public.

COORDINATION

This project was coordinated with the Post Office and County Communications Department.

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FISCAL/POLICY ALIGNMENT

This project is consistent with applicable General Plan policies and City Council approved policies.

COST SUMMARY/IMPLICATIONS

Not applicable.

BUDGET REFERENCE

Not applicable.

CEQA

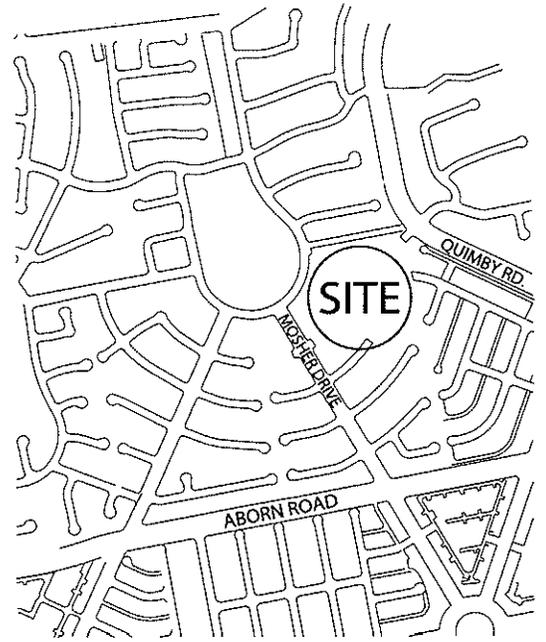
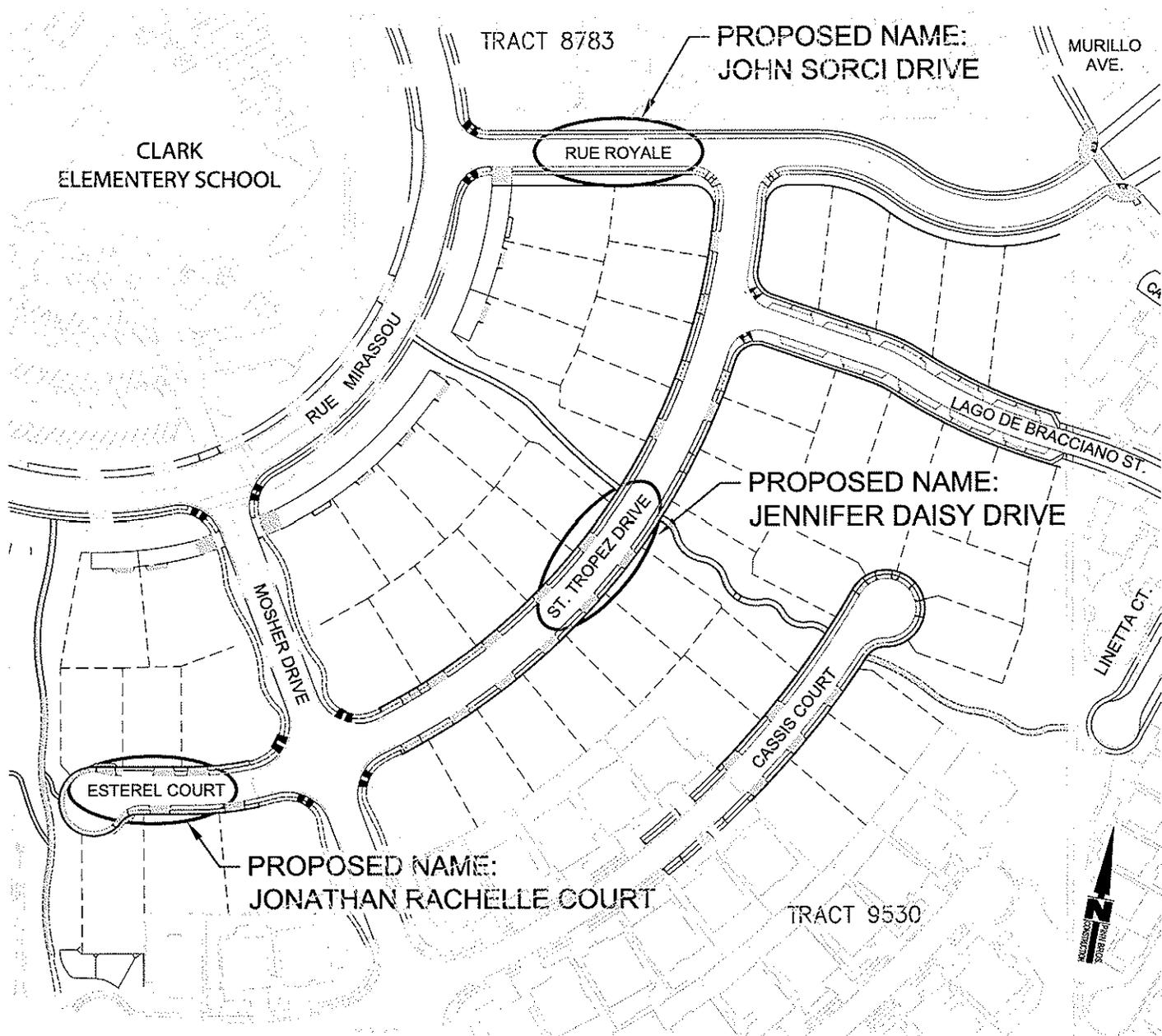
CEQA: Exempt.



JOSEPH HORWEDEL, DIRECTOR
PLANNING, BUILDING, & CODE ENFORCEMENT

For questions please contact Jeannie Hamilton at 408-535-7800.

cc: Pinn Bros. Homes, Attn: John Moniz, 1475 Saratoga Ave., Ste. 250, San Jose, CA 95129



**STREE RE-NAMING
EXHIBIT**
Orchard Heights III
(Tract 9531)



Fine Homes

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Scale: nts
Date: 11.27.07