



Memorandum

TO: HONORABLE MAYOR
AND CITY COUNCIL

FROM: John Stufflebean

SUBJECT: NEIGHBORHOOD CLEAN-UP
SERVICES

DATE: 12-04-07

Approved

Deana Putra

Date

12/6/07

COUNCIL DISTRICT: City-Wide

SUPPLEMENTAL

REASON FOR SUPPLEMENTAL

This supplemental memorandum provides additional information regarding staff's recommendation regarding a Request for Proposal for Neighborhood Clean-Up Bin Services. The primary goal of the recommendation is to ensure that new service providers are in place, and that there are no interruptions in Neighborhood Clean-Up (NCU) services when the current NCU agreement for Service Districts A and C expires on December 31, 2008. If approved, the recommendation will allow staff to proceed with the release of the RFP, and will direct staff to return in June 2008 with contract award recommendations, as well as program and funding options for Council consideration.

ANALYSIS

Before the RFP is released in February 2008, all program and service level options must be identified so that proposers can perform a thorough cost analysis. It is not necessary to establish the exact number of clean-ups or how they will be scheduled at this point in time, as the RFP will be structured so that proposers will submit cost proposals for different service levels. With this cost information, Council will be better prepared to analyze scheduling and service level options, and potential funding structures for the NCU program, when staff returns with a complete report in June 2008.

Staff is recommending that Council consider implementing a phased City-wide rotational approach to NCU scheduling, which will allow a permanent rate-based funding source for this program. The number of clean-ups would not increase initially, although more bins would be provided at each clean-up event to serve a greater number of residents. The RFP will also include a pricing option for increasing the number of annual clean-ups during Phase II of the rotational scheduling, as well an option to keep the program "as is." It is anticipated that

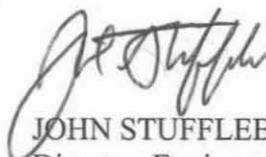
operational efficiencies of the rotational scheduling system will allow many more households to be served, while at the same time minimizing resource needs and associated costs. Although Council offices currently determine clean-up locations and schedules, the adoption of a rotational approach to NCU scheduling would necessitate Planning Building and Code Enforcement staff to assume scheduling responsibilities for all clean-ups. This coordinated planning approach would not only allow for the operational efficiencies cited above, but would also ensure that NCU services are offered equitably to all residents. This service level change would allow Recycle Plus rates to fund the NCU program, providing a much more stable funding source than the current late fee funding. Table 1 below summarizes service level increases between the current system and staff's recommendation, including increased waste diversion requirements.

Table 1 – NCU Program Comparison

	Current System	Phase I 3-Year Cycle	Phase II 2-Year Cycle
Households Served Annually	64,000	98,000	148,000
% Increase Over Current		57%	136%
# Clean-Up Bins Provided Annually	1,100	1,250	1,875
% Increase Over Current		14%	70%
Diversion Requirement	50%	75%	75%

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Planning Building and Code Enforcement staff will present a complete plan of NCU scheduling options when staff returns with contract award recommendations in June 2008. Funding options will also be explored at that time, including providing additional clean-up support in Redevelopment or SNI areas with alternate funding sources such as RDA funds or increased Solid Waste Enforcement Fees.



JOHN STUFFLEBEAN
 Director, Environmental Services Department

For questions, please contact Jo Zientek, Deputy Director, Environmental Services Department, at (408) 535-8557.