



Regular Meeting
of the
San José
Driving a Strong Economy Committee
held
Monday, October 24, 2005, AT 01:29

Roll Call

Present: Chair Forrest Williams; Vice-Chair Dave Cortese; Chuck Reed,
Member

- a. Secondary Units Pilot Program Implementation Steps and Community Outreach (Housing, Planning, Building & Code Enforcement) [DEFERRED FROM 09-26-05] [COUNCIL REFERRAL 04-06-05-4.3]

Leslye Krutko, Director of Housing, Stephen Haase, Director of Planning, Building & Code Enforcement, Laurel Prevetti, Deputy Director, Planning, Building & Code Enforcement.

Overview of proposed pilot program for Secondary Units. Staff is recommending that the City Council approve the parameters for a pilot program for secondary units limited to 100 total permits, or a one-year duration, whichever occurs sooner. Councilmember Cortese asked Ed Moran, City Attorney, to review the ability of the City to impose school impact fees.

Lisa Zuch, Constituent, spoke on this issue.

Committee moved to accept the report.

Motion: Approve a. Secondary Units Pilot Program Implementation Steps and Community Outreach (Housing, Planning, Building & Code Enforcement) [DEFERRED FROM 09-26-05] [COUNCIL REFERRAL 04-06-05-4.3]

Moved by Chuck Reed, Member, seconded by Vice-Chair Dave Cortese.

- b. Grand Prix Report (Office of Economic Development) [DEFERRED FROM 09-26-05]

Paul Krutko, Director of Economic Development, John Lang, Analyst, Economic Development, and Jim Ortbal, Department of Transportation.

A powerpoint presentation highlighted the various economic indicators, (hotel occupancy, parking garage usage, VTA light rail ridership), reflecting the revenue tentatively captured during the San Jose Grand Prix event in July 2005.

Final sales tax revenue for the 3rd quarter 2005 will be available by the end of this calendar year.

Councilmember Reed suggested staff build in a strong marketing effort for next

year to publicize the availability of ample parking and the ease to access downtown for non-Grand Prix attendees.
Committee moved to accept report.

Motion: Approve b. Grand Prix Report (Office of Economic Development)
[DEFERRED FROM 09-26-05]

Moved by Chuck Reed, Member, seconded by Vice-Chair Dave Cortese.

c. Disadvantaged Business Enterprise Participation Goals (Office of Economic Development) [DEFERRED FROM 09-26-05]

Nina Grayson, Director, Office of Equality Assurance.

An overview on the Disadvantaged Business Enterprise Participation Goals and activities was discussed.

Matt Kamkar, James Charles, Spencer Horowitz and Chuck Hoffman, members of the Small Business Commission provided five recommendations the city might undertake to improve Disadvantaged Business Enterprise participation.

Chair Williams recommended to refer the Small Business Commission recommendations to Rules Committee to determine if staff workload assessment for implementation of recommendations is appropriate.

Committee moved to accept this report and recommendation.

Motion: Approve c. Disadvantaged Business Enterprise Participation Goals (Office of Economic Development) [DEFERRED FROM 09-26-05]

Moved by Vice-Chair Dave Cortese, seconded by Chuck Reed, Member.

d. Discuss Homeless Plan Implementation and Possible Partnerships (Housing)

Leslye Krutko, Director of Housing, Vivian Frelix-Hart, Homeless Coordinator, Housing Department, Ray Tovar, Homeless Coordinator, Housing Department, Maria Haase, Staff Technician, Housing Department.

Staff provided an overview of various activities in the Housing Department's Homeless Services Programs.

Vice-Chair Cortese suggested staff do outreach to regional organizations for additional support.

Committee moved to accept this report.

Motion: Approve d. Discuss Homeless Plan Implementation and Possible Partnerships (Housing)

Moved by Chuck Reed, Member, seconded by Vice-Chair Dave Cortese.

e. Economic Development Strategy (Office of Economic Development, Planning, Building & Code Enforcement, Redevelopment Agency)

Paul Krutko, Director of Economic Development.

Committee accepted Staff's Report.

Motion: Approve e. Economic Development Strategy (Office of Economic Development, Planning, Building & Code Enforcement, Redevelopment Agency)
Moved by Chuck Reed, Member, seconded by Vice-Chair Dave Cortese.

f. Status of Industrial Lands (Office of Economic Development, Planning, Building & Code Enforcement, Redevelopment Agency)

Laurel Prevetti, Deputy Director, Planning, Building, & Code Enforcement.

Stats report on the City's industrial lands and recommended that the committee adopt the proposed modifications to the Framework, as a Guideline, to Evaluate Proposed Conversions of Employment Lands to Other Uses. The committee was also asked to recommend adopting an ordinance to streamline Chapters 20.50, the Industrial Zoning Districts Chapter, and Chapter 20.90, the Parking and Loading Chapter of the Zoning Code.

Councilmember Reed requested a list of industrial land that the City expects to convert.

Councilmember Reed requested staff to ensure inclusion of future church lands within the plan.

Vice-Chair Cortese requested staff to reserve future school lands within the Evergreen area. Vice-Chair Cortese requested data on the square foot value difference between residential property and industrial property, tax values.

Councilmember Reed would like future reports to include historical context such as industrial lands converted before April 2004.

Vice-Chair Cortese left the meeting at 3:52 pm.

Councilmember Reed asked for data relating to applicants being denied approval in industrial areas.

The following individuals spoke on this item:

Brian Bonsal, constituent.

Beverly Bryant, Home Builders Association.

Ray Hashimoto, HMM Engineering.

Councilmember Reed moved to accept this report.

Recommendations #2 and #3 of this staff report will be agendaized for the 11-08-05 Council meeting for approval.

Motion: Approve f. Status of Industrial Lands (Office of Economic Development, Planning, Building & Code Enforcement, Redevelopment Agency)

Moved by Chuck Reed, Member, seconded by Chair Forrest Williams.

g. Oral Petitions

None

h. Adjournment

4:10 p.m.

By: Forrest Williams

Councilmember Forrest Williams - Chair

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