



COUNCIL AGENDA: 11-20-07  
ITEM: 2.15

# Memorandum

**TO:** HONORABLE MAYOR AND  
CITY COUNCIL

**FROM:** Albert Balagso  
James Helmer  
Jennifer Maguire

**SUBJECT:** SEE BELOW

**DATE:** October 29, 2007

Approved

Date

10/31/07

**COUNCIL DISTRICT:** 3,  
**SNI AREA:** Five Wounds/Brookwood

**SUBJECT: ADOPTION OF APPROPRIATION ORDINANCE AND FUNDING SOURCES RESOLUTION AMENDMENTS IN THE SERVICES FOR REDEVELOPMENT CAPITAL PROJECTS FUND (CITY-SIDE REDEVELOPMENT FUND) IN THE AMOUNT OF \$829,500 FOR 2007-2008 AND ADOPTION OF RESOLUTIONS MAKING CERTAIN DETERMINATIONS REGARDING THE EXPENDITURE OF AGENCY FUNDS ON CERTAIN PUBLIC IMPROVEMENTS.**

## RECOMMENDATION

1. It is recommended that the City Council adopt the following Appropriation Ordinance and Funding Sources Resolution amendments in the Services for Redevelopment Capital Projects Fund (City-side Redevelopment Fund) for 2007-2008:
  - a) Increase the estimate for Earned Revenue by \$829,500.
  - b) Establish an appropriation to the Department of Transportation for the Agency Pole Painting project (PSM 501) in the amount of \$250,000.
  - c) Increase the appropriation to the Department of Parks Recreation and Neighborhood Services for the Christmas in the Park project (PSM 506) in the amount of \$79,500.
  - d) Establish an appropriation to the Department of Parks Recreation and Neighborhood Services for the Roosevelt Skate Park project (PSM 507) in the amount of \$500,000.

HONORABLE MAYOR AND CITY COUNCIL

10-29-07

SUBJECT: **ADOPTION OF APPROPRIATION ORDINANCE AND FUNDING SOURCES  
RESOLUTION AMENDMENTS IN THE SERVICES FOR REDEVELOPMENT  
CAPITAL PROJECTS FUND (CITY-SIDE REDEVELOPMENT FUND).**

Page 2

2. It is also recommended that the Council adopt resolutions making certain determinations regarding the related expenditure of Redevelopment Agency funds on certain public improvements in connection with the:
  - a) Agency Pole Painting project as more specifically described in the memorandum from the Redevelopment Agency, dated September 12, 2007, attached hereto;
  - b) Roosevelt Skate Park project as more specifically described in the memorandum from the Redevelopment Agency, dated September 28, 2007, attached hereto.

### **OUTCOMES**

The funding recommended in this memorandum will provide for funding for repainting of light poles in redevelopment project areas, enhancement of public spaces and establishment of an environment in the Downtown that promotes community and economic development and encourages retail growth, and construction of a skate park at Roosevelt Park in the Five Wounds/Brookwood SNI Redevelopment Project Area.

### **BACKGROUND**

The San José Redevelopment Agency has requested City services in the implementation of Agency projects. These proposed amendments are necessary to account for City-side expenditures on Redevelopment Agency projects.

### **ANALYSIS**

#### **Agency Pole Painting**

The Agency Pole Painting project provides funding for the repainting of light poles in redevelopment project areas. The project includes painting the luminaire light poles with a black gloss paint and will help deter graffiti (and allow for easier removal of graffiti), unify each business district with consistent treatment, and provide for a clean, more attractive street environment. The Department of Transportation will perform all management and inspection tasks for the award of contract. The source of funding would be a transfer from the Redevelopment Agency in the amount of \$250,000.

#### **Christmas in the Park**

The Christmas in the Park project provides funding for services that enhance the public spaces along the Paseo de San Antonio between Market and Fourth Streets, Fountain Alley, and San

10-29-07

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RESOLUTION AMENDMENTS IN THE SERVICES FOR REDEVELOPMENT  
CAPITAL PROJECTS FUND (CITY-SIDE REDEVELOPMENT FUND).**

Page 3

Pedro Square during the winter holiday season. This will result in furtherance of the implementation of Downtown Redevelopment Plans by establishing an environment in the Downtown that promotes community and economic development and encourages retail growth. The Department of Parks, Recreation and Neighborhood Services will perform tasks including construction, assembly, dismantling and storage of snow machines; installation of snow machines, eyebolts, garlands, and hanging wires; and marketing activities for this project. The source of funding for this project would be a transfer from the Redevelopment Agency in the total amount of \$79,500.

### Roosevelt Skate Park

The Roosevelt Skate Park project provides funding for the construction of a skate park in the Five Wounds/Brookwood SNI Redevelopment Project area. Roosevelt Park, located at Santa Clara and 19<sup>th</sup> Streets, is approximately 10 acres in size with play areas, baseball field, handball and basketball courts, roller hockey rink, open turf and a community center now under construction. The park is bordered by San Jose Academy to the north, 21<sup>st</sup> Street to the east, East Santa Clara Street to the south and Coyote Creek to the west.

In January 2004, the City Council approved an amendment to the Roosevelt Park Master Plan which included the new community center, skate park and other park amenities. The amendment builds on previous planning efforts, notably the 1994 Roosevelt Park Master Plan and the 2002 Five Wounds Brookwood Terrace Neighborhood Improvement Plan, developed as part of the Strong Neighborhoods Initiative. The master plan process included community outreach efforts involving numerous community meetings and design workshops regarding the development of the skate park. At the public meeting in January 2007, the community agreed with staff recommendation to build the new skate park at the location of the former community center near the basketball and handball courts. The source of funding for the project would be a transfer from the Redevelopment Agency in the amount of \$500,000.

### EVALUATION AND FOLLOW-UP

These projects are currently within budget and on schedule. No additional follow up actions with the Council are expected at this time.

### POLICY ALTERNATIVES

Not applicable

### **PUBLIC OUTREACH/INTEREST**

- Criterion 1:** Requires Council action on the use of public funds equal to \$1 million or greater; (Required: Website Posting)
- Criterion 2:** Adoption of a new or revised policy that may have implications for public health, safety, quality of life, or financial/economic vitality of the City. (Required: E-Mail Website Posting)
- Criterion 3:** Consideration of proposed changes to service delivery, programs, staffing that may have impacts to community services and have been identified by staff, Council or a Community group that requires special outreach. (Required: E-mail, Website Posting, Community Meetings, Notice in appropriate newspapers)

Although this project does not meet the \$1 million threshold for Criterion 1, this memorandum is posted on the City's website for the November 20, 2007 Council Agenda.

### **COORDINATION**

This project and memorandum have been coordinated with the City Attorney's Office and the San José Redevelopment Agency.

### **FISCAL/POLICY ALIGNMENT**

These projects are consistent with the Council-approved Budget Strategy to continue with capital improvement projects that keep money flowing to our economy.

### **COST IMPLICATIONS**

1. AMOUNT OF RECOMMENDATION/ COST OF PROJECTS: \$829,500
2. SOURCE OF FUNDING: 450 - Services For Redevelopment Capital Projects Fund
3. FISCAL IMPACT: N/A

### **CEQA**

Roosevelt Skate Park: Mitigated Negative Declaration, PP03-397  
Agency Pole Painting: Exempt, PP07-242  
Christmas in the Park: Exempt, PP05-007

HONORABLE MAYOR AND CITY COUNCIL

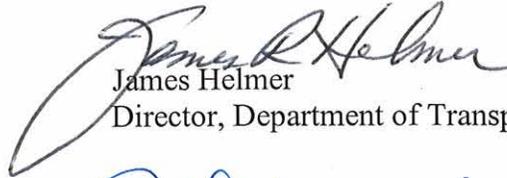
10-29-07

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Page 5



Albert Balagso  
Director, Parks Recreation Neighborhood  
Services



James Helmer  
Director, Department of Transportation



Jennifer Maguire  
Acting Budget Director

I hereby certify that there will be available for appropriation in the Services for Redevelopment Capital Projects Fund (City-side Redevelopment Capital Fund) in the Fiscal Year 2007-2008 monies in excess of those heretofore appropriated there from, said excess being at least \$829,500.



Jennifer Maguire  
Acting Budget Director

For more information regarding these projects, contact:

Roosevelt Skate Park: Matt Cano, PRNS Division Manager, (408) 535-3580

Agency Pole Painting: Kevin O'Connor, Deputy Director, (408) 277-3028

Christmas in the Park: Ed Bautista, Marketing and Events Manager (408) 793-4176

JM:KL:MO



KENN LEE  
PRINCIPAL BUDGET  
ANALYST

LINDSEY FONICK  
ASSISTANT DIRECTOR

SEE BELOW

September 12, 2007

**SUBJECT: DETERMINATIONS REGARDING FUNDS TRANSFERRED  
TO THE CITY FOR PUBLIC IMPROVEMENT PROJECT**

The Agency has transferred \$250,000 to fund Department of Transportation staff to repaint light poles in redevelopment project areas.

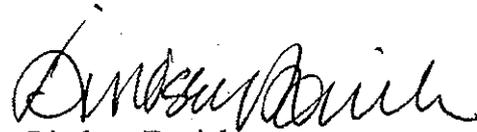
Before these funds can be spent by the City, the City Council must make certain determinations under Redevelopment Law, H & S Code Section 33445, regarding the benefit to the project areas. A brief summary for the public improvement project is provided below.

1. The Pole Painting project includes painting the luminaire light poles with a black gloss paint in various Redevelopment Project Areas. All work is in redevelopment project areas.
2. This project is not currently included in the City's Capital Budget.
3. The pole painting will help deter graffiti (and allow for easier removal of graffiti), unify each business district with a consistent treatment to each light pole, and provide a clean, more attractive street environment. The improvements will coordinate with previously implemented streetscape treatments and carry out the intent of the various project areas' Revitalization Plans.
4. The Implementation Plan for the Merged Area calls for streetscape programs to make the project areas more inviting for private investment. The SNI Implementation Plan provides for the creation of safe and inviting pedestrian environments and attractive, well-maintained streets, and public spaces.

September 12, 2007

DETERMINATIONS REGARDING FUNDS  
TRANSFERRED TO THE CITY FOR PUBLIC  
IMPROVEMENT PROJECT

Please proceed to incorporate the necessary findings for the public project identified above into a future City Council memo requesting Adoption of Appropriation Ordinance and Funding Sources Resolution Amendments to the City-side Redevelopment Fund.



Lindsey Fonick  
Assistant Director

Attachment

cc: David Baum  
Abraham M. Andrade, Jr.  
Patty Deignan, General Counsel

# THE REDEVELOPMENT AGENCY OF THE CITY OF SAN JOSE

## MEMORANDUM

|   |  |
|---|--|
| TO: KENN LEE<br>CAPITAL BUDGET<br>COORDINATOR | FROM: PAUL PEREIRA<br>NEIGHBORHOOD TEAM<br>MANAGER |
| SUBJECT:<br>SEE BELOW                         | DATE: September 28, 2007                           |

SUBJECT: DETERMINATIONS REGARDING FUNDS TRANSFERRED TO  
THE CITY FOR PUBLIC IMPROVEMENT PROJECT

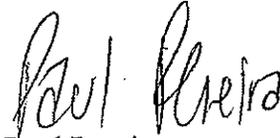
The Redevelopment Agency intends to transfer \$500,000 to the Department of Parks, Recreation and Neighborhood Services to prepare construction documents and for construction contracts for the Roosevelt Park Community skate park in the Strong Neighborhoods Initiative Redevelopment Project Area. The project consists of the installation of a new skate park according to the Roosevelt Park Master Plan Amendment approved by City Council in January 2003. The total cost of this project is estimated at \$1,100,000, with \$500,000 being provided by the Redevelopment Agency and \$500,000 from existing C&C funds.

Section 33445 of the Redevelopment Law requires the City Council to adopt a resolution making certain determinations with respect to publicly owned improvements funded by the Redevelopment Agency. The required findings are as follows:

1. The project includes the installation of a new skate park within Roosevelt Park according to the recommendations of the Roosevelt Park Master Plan Amendment. All work is within the East Santa Clara Street Redevelopment Project Area.
2. Adequate funding for this project is not currently included in the City's Capital Budget and there are no other reasonable means of financing the project. The City has identified \$600,000 from existing Park Trust funds to partially fund the project. The Agency budget, approved in September 2005, allocates another \$500,000 as a match to the C&C funds for this project.
3. This project will provide for a much needed skate-park to serve the youth of the surrounding neighborhood.

4. The implementation plan for the East Santa Clara Street Redevelopment Project Area provides for the creation of additional park amenities within Roosevelt Park to compliment existing uses.

Please proceed to incorporate the necessary findings for the public project identified above into a future City Council memo requesting Adoption of Appropriation Ordinance and Funding Sources Resolution Amendments to the City-side Redevelopment Fund.



Paul Pereira  
Neighborhood Team Manager

Attachment

cc: David Baum  
Sandy Shayesteh.  
Patricia Deignan