



FRIDAY, NOVEMBER 17
8:30 a.m. – 12:00 p.m.

SAN JOSE'S ROLE IN SUPPORTING INNOVATION

I. Welcome

Mayor Ron Gonzales
Les White, City Manager
John Weis, RDA Deputy Director

II. Biotechnology and Nanotechnology 101

- A. Presentation on the fundamentals of biotechnology and nanotechnology including: what is it, trends, where is it happening, and how does Silicon Valley measure up globally.

Presentation by Rob Shelton, Principal, PRTM Consulting, Co-author, "Making Innovation Work"

III. San José's commitment to supporting the growth of bio and nanotechnologies

- A. An overview of the actions Council and staff have taken to support the growth of these industries and the positioning necessary to strengthen San Jose's role in the future.

Presentation by Ru Weerakoon, RDA, Jeff Ruster, OED, and Rob Gamble, Executive Director, BayBioInstitute

IV. Straight talk: South Bay bio and nano businesses talk about their future

- A. Panel discussion with bio and nano companies about their business, their decision to locate and grow in San Jose.

V. Do we stack up?: How San José is preparing our workforce for the future

- A. Panel discussion with participants from mayor's internal bio education meetings and the 'work2future' (SVWIN) study.

VI. City Council discussion

VII. Public Comment