



**GETTING FAMILIES BACK TO WORK
STUDY SESSION AGENDA
October 27 and October 28, 2005
Room W120, San José City Hall**

FRIDAY, OCTOBER 28

DAY 2: SAN JOSÉ RETAIL - REALITIES AND OPPORTUNITIES

8:00 – 11:00 a.m. Morning Session

I. Expert presentation on role of retail and Council discussion

Presentation by Jerry Hunt, International Council of Shopping Centers, Northern California State Director

II. Orientation: Retail in San José

Retail Cabinet Co-Chairs: Kelly Kline, Manager, San José Redevelopment Agency and Nanci Klein, Corporate Outreach Manager, San José Office of Economic Development

III. “Doing Business in San José” Panel 1: Large retail sales tax generators

Large retailers discuss their decision making process for locating in an area, their perspective on San José’s business climate, and the role of City regulation in their development process.

IV. Council discussion

V. Public comment

11:00 a.m. – 1:30 p.m. Extended lunch break

1:30 – 5:00 p.m. Afternoon session

VI. “Choosing to Steer Business to San José” Panel 2: Brokers’ perspective

Brokers discuss how they narrow down areas for location of businesses, their perspective on San José’s business climate, and the role of City regulation in their development process.

VII. “Reality of being a small business in San José” Panel 3: Small business perspective

San José small business owners discuss how to succeed in San José and the impact of City regulation.

VIII. Council discussion

IX. Public comment