



Regular Meeting  
Of the  
San José  
Transportation & Environment Committee  
Held  
October 1, 2007 at 1:30 P.M.

Roll Call

Present: Chair Forrest Williams; Vice Chair Sam Liccardo; Councilmember Judy Chirco;  
Vice Mayor Dave Cortese

Chair Forrest Williams opened the meeting by asking the Committee for a motion to defer items #3, 10,11,12 & 13 that were recommended deferral by the Administration. Upon the motion of Vice Chair Sam Liccardo, and seconded by Councilmember Judy Chirco, the Committee voted to defer the items.

**1. Report on Draft Water Conservation Plan for the City (ESD)**

Environmental Services Department staff presented the progress report for a Water Conservation Plan. Demand for water is growing statewide at the same time that water supplies are diminishing due to factors such as curtailment of pumping from the Delta, the potential for multi-year droughts, and anticipated impacts of global warming. The City of San Jose currently administers two water conservation programs: the Water Efficient Technologies program to businesses and the Neighborhood Preservation Water Conservation Program associated with enforcement of the Neighborhood Preservation Ordinance. The Santa Clara Water District is the primary agency administering water conservation programs on a countywide basis. San Jose makes up approximately 50 % of the population of Santa Clara County. The Water District has set a goal to achieve 60,000 acre feet of countywide water savings by the year 2030 (of which, 30,000 acre feet of savings is projected for San Jose). They anticipate achieving this goal through a combination of indoor programs (toilet retrofit, fixture rebates, and education), Outdoor programs (turf replacement, irrigation programs), and commercial programs (such as Water Efficient Technologies program initially developed by the City of San Jose that offers businesses rebates for retrofitting equipment). Outdoor conservation offers the most saving potential. One of the most important elements in implementing a successful water conservation plan is encouraging the public to participate and take steps to protect this resource. Staff will expand the City's outreach efforts and will provide water conservation educational programs at local schools. Upon the motion of Councilmember Judy Chirco, and seconded by Vice Chair Sam Liccardo, the Committee voted to accept the report.

**2. Report on Recommendations to Adopt a Zero Waste Goal as Specified in the Urban Environmental Accords (ESD)**

Environmental Service Department staff presented the report on recommendations to adopt a zero waste goal as specified in the Urban Environmental Accords. Zero Waste is defined as at least 90% of waste diverted from landfills. Staff recommends adopting a resolution establishing a goal of 75% waste diversion by 2013, and a goal of zero waste to landfills by 2022. The City has reached a plateau in its recycling rate

with 64% of waste diverted from landfills in 2000. Although the City has an exceptional recycling program, it must be more aggressive in its efforts in order to significantly improve waste diversion. Achieving the 75% and 90% or greater recycling rates as early as practicable will extend the life expectancy of existing landfills and reduce the need to open new landfills. It is also recommended that the Accords be incorporated as a framework into the Integrated Waste Management (IWM) Master Plan. The IWM Master Plan development process will address the following key components for achieving Zero Waste: strengthening recycling programs, identifying infrastructure requirement for reuse, recycling and composting; and establishing effective waste prevention programs. Upon the motion of Vice Mayor Dave Cortese, and seconded by Vice Chair Sam Liccardo, the Committee voted to adopt the report and recommend that the City Council adopt a resolution establishing a goal of 75% waste diversion by 2013, and a goal of Zero Waste by 2022.

**3. Report on PG&E Service Coordination (RDA) – Recommended Drop by the Administration**

**4. Report on Green Building Implementation Guidelines (CMO/PW/RDA)**

City Manager's Office, Public Works and Redevelopment Agency staff presented the report on proposed Green Building Implementation Guidelines. Green Building principles guide the planning, design, construction, operation, maintenance and demolition of a facility or group of facilities in an environmentally sustainable manner. These principles include:

- The use of appropriate site selection and building orientation,
- Increased energy and water efficiency,
- Healthy living and working environments,
- Conservation of natural resources,
- Diversion of waste from landfills,
- Reduced operational costs over the life of the facility,
- Sustainable long term maintenance practices.

The US Green Building Council (USGBC) developed the Leadership in Energy and Environment Design (LEED) program as a nationally recognized performance oriented system designed for rating new and existing building or group of buildings based on a variety of Green Building Principles. Different levels of LEED certification (Certified, Silver, Gold and Platinum) are awarded based on the total credits earned. In March, 2007 Council adopted an amended Green Building Policy. Along with the adoption of the policy a commitment was made to provide a separate set of implementation guidelines. These guidelines were intended to provide clear instructions to staff on how to carry out the policy with appropriate outreach, oversight and accountability in the process. A Green Building Steering Committee has been established and will be responsible for implementing the policy and reporting its progress to the City Council on an annual basis. Upon the motion of Vice Mayor Dave Cortese, and seconded by Councilmember Judy Chirco, the Committee voted to accept the report.

**5. Update Report on Private Development Incentives for Green Building (OED/PBCE)**

Office of Economic Development and Planning, Building and Code Enforcement staff presented an update report on the Private Sector Green Building Program. San Jose has been a leader in the adoption of environmentally friendly practices. In March of 2007, the City Council again provided clear leadership by adopting the Green Building Policy and directed staff to "go for the Gold (LEED standard)." As a part of the Council's deliberations, staff was directed to propose a package of incentives San Jose should introduce to catalyze integration of green building practices by the private sector. Staff has developed a Private Sector Green Building program that would facilitate and streamline the process for "green" proposals, while providing incentives for early adopters. In developing the proposed Private Sector Green Building program, staff worked to incorporate the following feedback received during outreach to the private sector:

- Leverage private sector interest in "going green" ,
- Focus on big impact initiatives,
- Lead by example,

- Strive for regional uniformity of regulations,

Staff recommends requiring completion of a Green Building Checklist as a standard part of the permit process. The checklist would list ways in which buildings can become environmentally sustainable. Such a requirement will quickly raise awareness of green building practices and allow developers to make an informed decision about whether to make a project green and participate in the City program. Upon the motion of Vice Mayor Dave Cortese, and seconded by Vice Chair Sam Liccardo, the Committee voted to accept the report and directed staff to formalize the Private Sector Green Building Program with input from the members of this Committee's discussion for consideration by the City Council.

#### **6. Report on Strategies to Reduce Deferred Maintenance and Infrastructure Backlog (CMO)**

City Manager's Office staff presented the report on strategies to reduce deferred maintenance and infrastructure backlog for City facilities. In February of 2007, the City Council, Council Appointees and senior management staff met to develop the City's three-year high priority goals. The Mayor's March Budget Message for fiscal year 2007-08 took these goals and other community outreach efforts, and identified reduction of the City's deferred maintenance and infrastructure backlog as one of the City's top five priorities. Staff was directed to create a Two-year Infrastructure Work Plan to identify prioritized needs and potential funding mechanisms. A senior staff committee and core team working group have been meeting on a regular basis to assemble specific program needs, condition standards, asset management systems and existing and proposed funding strategies. As presented to the Committee previously, it is important to note that in order to focus this effort, the work and costs included to date include preventive maintenance and capital replacement needs only. In July 2007, senior and executive staff participated in a half-day workshop to discuss the unfunded needs and potential funding strategies. Given the General Fund deficit reported in 2008-2012 Five-Year Forecast and Revenue Projections, staff determined that limited General Fund budgeting strategies such as a creation of program reserves and sinking funds may make sense for specific programs. However, these strategies can only be a part of a citywide strategy for meeting deferred maintenance and infrastructure needs, as any General Fund strategy would require diverting funds away from other City needs. Thus, staff's discussion focused on a feasibility and timing of new funding sources including a formation of special assessment/community facilities districts, seeking voter approval of a new parcel tax, and increases to existing taxes such as the Construction & Conveyance Taxes, service rate and impact fee increases, issuance of bonds, partnership and grant opportunities. Upon the motion of Vice Chair Sam Liccardo, and seconded by Councilmember Judy Chirco, the Committee voted to accept the report as background information that will be presented to the full Council at the October Study Session.

#### **7. Review of Relevant Legislative Guiding Principles for 2008 (CMO)**

City Manager's Office staff presented the report on the draft 2008 Legislative Guiding Principles with focus on the Transportation and Aviation, and Environmental and Utility Services City Service Areas. The 2007 Legislative Guiding Principles represented a new framework for organizing the City's legislative interests and the 2008 document will continue to reflect the approach approved by the City Council in January of 2007. Input from the Transportation and Environment Committee will be incorporated into the 2008 document and after additional Committees' review in October, the document will be forwarded to the Rules Committee and the City Council for adoption in November/December. Key elements to the foundation of our legislative strategy are the City Council's five priorities including:

- Maintain our status as the safest big city in America;
- Eliminate the structural budget deficit;
- Reduce deferred maintenance and the infrastructure backlog and develop a strategy to improve the infrastructure;
- Increase economic vitality;
- Provide full funding for parks, pools, community centers and libraries.

In addition, advocacy for those measures that support the City's efforts to thrive as an environmentally sustainable city is critical. Upon the motion of Councilmember Judy Chirco, and seconded by Vice Chair Sam Liccardo, the Committee voted to accept the report.

**8. Report on Airport Parking Facilities Program and Rates (AIRPORT)**

Airport department staff presented an update regarding the Mineta San Jose International Airport parking facilities and rates. In June of 2007 City Council approved a rate resolution establishing parking rates, charges and fees at the airport. Staff was asked to update the City Council, through the Transportation and Environment Committee, on the Airport's parking facilities and rates. Highlighted in this report was current revenues, promotional programs and facilities. Parking revenues over the first two and one-half months of 2007-08 fiscal year show a slight increase over previous years. The amount of transactions have decreased, but longer lengths of stay have resulted in higher revenues. In July, the Airport began a promotion to encourage use of their Long Term parking facility. This program offered up to seven days free with a stay of seven days at our long-term rates. The program generated additional revenue over that given out in discounts, overall staff feels that other promotions have been more successful in the past. The public parking lot at Terminal C has been affected by the Terminal Area Improvement Project and will be undergoing additional changes in the coming months. There is a capacity at the Terminal A garage to hold any overflow vehicles. Upon the motion of Vice Mayor Dave Cortese and seconded by Vice Chair Sam Liccardo, the Committee voted to accept the report.

**9. Status Report on Implementation of the Taxicab Service Model (AIRPORT/PD/COT) – Deferred from June**

Department of Transportation and airport staff presented the status report on implementation of the Taxicab Service Model. In September of 2007, the new Taxicab Service Model was initiated and Taxi San Jose (TSJ) began providing On-Demand Ground Transportation Dispatch Services at Mineta San Jose International Airport to all 14 San Jose taxicab companies and the individual drivers with Airport-issued permits affiliated with those companies. The Taxicab Service Model has been in operation for two years and has been effective in moving towards the four stated goals of the service model. The goals were to:

- Enhance Access to the Airport and Improve Service to the City
- Improve Service to the Customer
- Balance the Equity and Control within the Taxicab Industry (between driver and owners)
- Maintain an Effective and Efficient City Regulatory and Oversight System

The initial two year contract term for companies to operate at the Airport expired at the end of September 2007. With delegated authority from City Council, staff has extended the contracts of each company in compliance with the provisions of their contracts and the Taxicab Service Model. Issues highlighted in the report were driver testing, leaseability, transferability and driver/vehicle caps as discussed as part of the Taxi Advisory Team (TAT) workplan. Representatives from several taxi cab companies spoke on the item. Taxi cab drivers/companies depend on revenue generated from airport passengers. They are not opposing the criteria or the methodology of the permit process but providing the proper data of trips can be challenging. Upon the motion of Vice Chair Sam Liccardo, and seconded by Chair Forrest Williams the Committee voted to accept the report but take no action until several issues were discussed by the full Council at their Oct. 16<sup>th</sup> Council meeting.

**10. Report on the Transportation Maintenance Master Plan (DOT) – Deferred from June – Recommended Deferral to November****11. Report on Sewer Service & Use Charge Fund Financing Alternatives to Address Critical Infrastructure Needs (ESD/PW/DOT) – Deferred from September – Recommended Deferral to November****12. Update on the City's Plan to Achieve the Actions Stated in the Environmental Accords (ESD) - Recommended Deferral to November**

13. **Quarterly Update on Council Directives (CMO) – Deferred from September – Recommended Deferral to November**

14. **Oral Petition**

There were no Oral Petitions

15. **Adjournment**

The Committee adjourned at 6:20 PM

  
Councilmember Forrest Williams, Chair  
Transportation & Environment Committee