



San Jose Arena Authority

MEMORANDUM

To: Honorable Mayor & Members of the City Council
From: Chris Morrissey, Executive Director *CM*
Subject: Council Policy on Distribution of Arena Tickets; 2Q2004 Report
Date: August 18, 2004

RECOMMENDATION

It is recommended by the San Jose Arena Authority that the 2Q2004 Arena Ticket Distribution Program Report be accepted by the Mayor and City Council.

BACKGROUND

As provided in the Amended and Restated San Jose Arena Management Agreement between the City of San Jose and HP Pavilion Management, the City has retained the use of sixteen (16) luxury suite seat tickets (City Box) as well as sixteen (16) seats in the Club seating level for events at HP Pavilion at San Jose. These tickets are available *solely* for municipal purposes which are specified in the Policy for Distribution of Arena Tickets adopted by the City Council. Under its Agreement with the City, the Arena Authority administers the use of the luxury suite and other tickets provided to the City under the terms of the Management Agreement.

In accordance with the Policy, this report will serve as the "mechanism for reporting to the City Council on the distribution of the tickets on a quarterly basis."

ANALYSIS

During 2Q2004 there were 44 events conducted at HP Pavilion at San Jose. For the quarter, Arena Authority staff distributed 1,240 of a possible 1,240 tickets for qualifying purposes. Ticket distribution for each month included the following: April, 552 tickets; May, 432 tickets; June, 256 tickets. Ticket sales during the quarter were \$4,112. Serving as the Responsible Party for qualifying community organizations included the Arena Authority; the City Council offices; the Department of Parks, Recreation and Neighborhood Services; the Redevelopment Agency; Mayor's Office; San Jose Sports Authority; Santa Clara County; the City Manager's office; and the Office of Economic Development. It is worth noting that more than 60 organizations from the San Jose community received event tickets during the quarter.

HONORABLE MAYOR AND MEMBERS OF THE CITY COUNCIL

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COORDINATION

This report, prepared by the Arena Authority Ticket Administrator, lists the events; Responsible Parties; users of the City Box and Club Seats tickets; the municipal purposes for each use; and the number of Club Seats tickets used or sold under the program.

With the ongoing support and cooperation from the City Council offices, the Arena Authority continues to identify a growing number of qualifying organizations within the ten City Council districts. During the quarter, 34 qualifying agencies and organizations recommended through the Council districts participated in the program.

If you have any questions or comments concerning the Arena Ticket Distribution Program or the 2Q2004 report, please feel free to contact the Arena Authority at linda@sjaa.com or at 977-4780.

		4/04			CLUB	CLUB	CLUB
DATE	EVENT	RESPONSIBLE PARTY	USER (MUNICIPAL PURPOSE)	CITY BOX	TICKETS USED	TICKETS SOLD	TICKETS REMAINING
4/2/04	Sharks vs Vancouver	Council District 2	Edenvale Youth Center Volunteers (4)	X			16
		Arena Authority	Inforum Silicon Valley (4)		8		8
		Council District 5	Foundation for Housing Equity (4)		8		0
4/3/04	Stealth vs Calgary	Arena Authority	Leland High School Lacrosse Team (4)	X	8		8
		Arena Authority	Boynton Continuation High School (4)		4		4
		Arena Authority	Pathway House (4)		4		0
4/4/04	Sharks vs Los Angeles 1:00 pm	Council District 6	Lincoln High School Foundation (4)	X			16
		Arena Authority	American Red Cross (4)		4		12
		Arena Authority	SJFD, Hazardous Materials Response Team (4)		12		0
4/6/04	Kelly Clarkson/Clay Aiken Concert	Council District 2	Youth Recognition (4)	X	N/A		0
4/8/04	Sharks vs St. Louis 7 pm	City Mgrs. Office	San Jose Planning Dept. Employees (4)	X			16
		Arena Authority	Autumn Montgomery Neighborhood (4)		4		12
		Council District 8	Evergreen Visioning Project Task Force (4)		12		0
4/10/04	Sharks vs St. Louis 12 noon	Sports Authority	Donors and Patrons of the Sports Authority (4)	X			16
		Council District 6	Sherman Oaks Neighborhood Association (4)		8		8
		Arena Authority	Alma Community Center (4)		4		4
						4	0
4/10/04	Stealth vs Arizona	Council District 5	Union Community Resources (4)	X			16
		Council District 9	San Jose Extreme Lacrosse Team (4)		8		8
		Arena Authority	San Juan Bautista CDC (4)		8		0
4/11/04	Jubilee Easter Service		Free Event	N/A	N/A		
4/12/04	The Wiggles 3 pm			N/A			22
		Council District 9	Headstart Children at Stendorf School (4)		12		10
		Arena Authority	Treatment Plus Care (4)		10		0
4/12/04	The Wiggles 7 pm			N/A			22
		Arena Authority	Child Advocates (4)		12		10
		Arena Authority	Santa Clara Co. Foster Families (4)		10		0

DATE	EVENT	RESPONSIBLE PARTY	USER (MUNICIPAL PURPOSE)	CITY BOX	CLUB TICKETS USED	CLUB TICKETS SOLD	CLUB TICKETS REMAINING
4/13/04	The Wiggles 10 am			N/A			22
		Arena Authority	U.S.M.C., Toys for Tots Program (4)		10		12
		Arena Authority	Pathway House (4)		6		6
		Arena Authority	San Juan Bautista CDC (4)		6		0
4/13/04	The Wiggles 1 pm			N/A			22
		Arena Authority	Parents Helping Parents, Inc. (4)		16		6
		Arena Authority	Pathway House (4)		6		0
4/15/04	Sharks vs St. Louis 7 pm	Council District 3	After School All Stars/FLY Programs (4)	X			16
		Council District 7	Community Volunteers (4)		8		8
		Council District 4	Alum Rock Park Volunteers (4)		8		0
4/16/04	SaberCats vs Chicago	Arena Authority	Pavilion Neighborhood Associations (4)	X	8		8
		Arena Authority	PRNS, Alum Rock Youth Center (4)		8		0
4/17/04	YES Concert	Arena Authority	U.S.M.C., Toys for Tots Program (4)	X			16
		Arena Authority	Boynton Continuation High School (4)		4		12
		Arena Authority	PRNS, Anti Graffiti/Litter Program (4)		8		4
		Arena Authority	EMQ, Children & Family Services (4)		4		0
4/18/04	Stealth Playoff Game	Council District 5	SJSU Zeta Chi Epsilon Volunteers (4)	X			16
		Council District 1	Santa Clara PAL BMX Volunteers (4)		8		8
		Arena Authority	PRNS, Anti Graffiti/Litter Program (4)		8		0
4/22/04	Sharks Playoff Game E 7 pm	Mayor's Office	Local Business Leaders (3)	X			16
		Council District 5	San Jose Firefighter Recognition (4)		6		10
		Arena Authority	Arena Authority Volunteers (4)		4		6
						6	0

DATE	EVENT	RESPONSIBLE PARTY	USER (MUNICIPAL PURPOSE)	CITY	CLUB	CLUB	CLUB
				BOX	TICKETS USED	TICKETS SOLD	TICKETS REMAINING
4/23/04	Kid Rock Concert 8 pm	Arena Authority	PRNS, S.T.A.N.D. Program (4)	X			16
		Arena Authority	Futures Foundation (4)		8		8
		Arena Authority	San Juan Bautista CDC (4)		8		0
4/24/04	Sharks Playoff Game F - 12:00	City Mgrs. Office	Environmental Services Dept. (4)	X			16
		Council District 6	Friends of Willow Glen Library (4)		8		8
		Council District 9	Environmental Services/Planning Dist. 9 Issues (4)		8		0
4/25/04	Champions on Ice 3:00 pm	Council District 6	Willow Glen Foundation (4)	X			16
		Council District 10	Almaden Senior Volunteers (4)		8		8
		Arena Authority	Pavilion Neighborhood Residents (4)		8		0
LEGEND: MUNICIPAL PURPOSE							
1 Ceremonial Occasion		3 Economic Development/Outreach					
2 Visiting Dignitaries		4 Recognition for Direct Involvement in City Project/Program					

5/04							
DATE	EVENT	RESPONSIBLE	CITY	CLUB	CLUB	CLUB	
		PARTY		USER (MUNICIPAL PURPOSE)	TICKETS	TICKETS	
			BOX	USED	SOLD	REMAINING	
5/1/04	Sharks Playoff Game G 12:00	Council District 8	Evergreen Little League (4)	X			16
		Council District 10	S.J. Police Officers w/Comm. Policing Ctr. (4)		8		8
		Arena Authority	Autumn Montgomery Neighborhood (4)		2		6
					6		0
5/1/04	SaberCats vs New Orleans	Council District 6	City of San Jose Fire Station No. 10 (4)	X			16
		Arena Authority	John Muir Middle School Fund-raiser (4)		2		14
		Arena Authority	IOOF Children's Home (4)		8		6
		Arena Authority	Sylvandale Middle School Rewards (4)		6		0
5/7/04	Women of Faith Conference 7 pm	Council District 10	Women's Outreach Group (4)	X	4		12
		Arena Authority	Evelyn S. Cox CDA (4)		8		4
		Arena Authority	EMQ Children & Family Services (4)		4		0
5/8/04	Women of Faith Conference 9 am	Council District 10	Women's Outreach Group (4)	X	4		12
		Arena Authority	Evelyn S. Cox CDA (4)		8		4
		Arena Authority	EMQ Children & Family Services (4)		4		0
5//9/04	Sharks Playoff Game I 1:00 pm	Council District 10	San Jose Chamber of Commerce (3)	X	4		12
		Council District 4	Bill DeFrank Center (4)		8		4
		Arena Authority	Autumn Montgomery Neighborhood (4)		2		2
					2		0
5/10/04	WWE - RAW Wrestling	Arena Authority	Child Advocates (4)	X			16
		Arena Authority	Boys & Girls Club - Four Seasons (4)		8		8
		Arena Authority	PRNS, Alum Rock Youth Center (4)		8		0
5/11/04	Sharks Playoff Game J 6:00	Arena Authority	Arena Authority Board of Directors (4)	X			16
		Sports Authority	Sports Authority Patrons (4)		8		8
					8		0
5/16/04	The Bomb Concert	Arena Authority	PRNS, Anti Graffiti Program (4)	X			16
		Arena Authority	Partisquad Leadership Program (4)		8		8
		Arena Authority	Evelyn S. Cox CDA (4)		8		0

DATE	EVENT	RESPONSIBLE	CITY	CLUB	CLUB	CLUB	
		PARTY		USER (MUNICIPAL PURPOSE)	TICKETS USED	TICKETS SOLD	TICKETS REMAINING
5/17/04	Sharks Playoff Game K	Mayor's Office	X			16	
		Council District 6		Burbank Del Monte SNI (4)	10		6
						6	0
5/18/04	Get Motivated 8:00 am - 4:45 pm	Arena Authority	X	N/A		0	
5/20/04	Miller Fight Night at the Tank	Arena Authority	X			16	
		Arena Authority		San Jose/Silicon Valley NAACP (4)	2		14
		Arena Authority		San Juan Bautista CDC (4)	8		6
		Arena Authority		PRNS, Alum Rock Youth Center (4)	6		0
5/22/04	SaberCats vs Philadelphia	Sports Authority	X			16	
		Arena Authority		Osprey Aquatics Swim Team Fund-raiser (4)	2		14
		Arena Authority		Santa Clara County Foster Families (4)	8		6
		Arena Authority		Sylvandale Middle School Honor Role Students(4)	6		0
5/23/04	Alejandro Sanz Concert	Arena Authority	X			16	
		Arena Authority		Alma Community Center Senior Program (4)	6		10
		Arena Authority		Santa Clara County Foster Families (4)	6		4
		Arena Authority		EMQ Children & Family Services (4)	4		0
5/30/04	SaberCats vs Arizona	SJPD	X			16	
		Arena Authority		SJSU Professional Development Day (4)	2		14
		Arena Authority		Hacienda Science Magnet School Fund-raiser (4)	2		12
		Arena Authority		Notre Dame High School Fund-raiser (4)	4		8
		Arena Authority		EMQ Children & Family Services (4)	8		0
LEGEND: MUNICIPAL PURPOSE							
1 Ceremonial Occasion		3 Economic Development/Outreach					
2 Visiting Dignitaries		4 Recognition for Direct Involvement in City Project/Program					

6/04							
DATE	EVENT	RESPONSIBLE PARTY	USER (MUNICIPAL PURPOSE)	CITY BOX	CLUB TICKETS USED	CLUB TICKETS SOLD	CLUB TICKETS REMAINING
6/1/04	Prince Concert	Council District 4	Silicon Valley Black Chamber of Comm. (3)	X	N/A		
6/2/04	Prince Concert	Council District 7	City Projects Volunteers (4)	X	N/A		
6/5/04	SaberCats Playoff Game	Arena Authority	Special Olympics (4)	X			16
		Arena Authority	Futures Foundation (4)		8		8
		Arena Authority	Alum Rock Youth Center (4)		8		0
6/6/04	Madonna Concert	City Mgrs. Office	City of San Jose Call Center Recognition (4)	X	N/A		0
6/8/04	Madonna Concert	Council District 1	Girls for a Change Organization (4)	X	N/A		0
6/9/04	Madonna Concert	Council District 3	San Jose Fire Dept. Volunteer Choir (4)	X	N/A		0
6/12/04	SaberCats Playoff Game	Arena Authority	PRNS, Anti graffiti/Litter Program (4)	X			16
		Council District 1	Fresh Lifelines for Youth Program (4)		16		0
6/19/04	9th Annual Summer Concert 6 pm	Arena Authority	San Jose Vietnamese Chamber of Commerce (4)	X			16
		Council District 7	District 7 Community Volunteers (4)		8		8
		Council District 4	CommUnity Resource Fair Volunteers (4)		8		0
6/26/04	Lipizzaner Stallions 2 pm	Arena Authority	Hope Services (4)	X			16
		Arena Authority	Double Rainbows Twins Club Fund-raiser (4)		2		14
		Arena Authority	EMQ Children & Family Services (4)		8		6
		Arena Authority	San Juan Bautista CDC (4)		6		0
6/26/04	Lipizzaner Stallions 7:30 pm	Arena Authority	Child Advocates (4)	X			16
		Arena Authority	Autumn Montgomery Area Business (4)		4		12
		Arena Authority	Treatment Plus Care (4)		4		8
		Arena Authority	Girl Scouts of Santa Clara Co. (4)		8		0
6/29/04	Fleetwood Mac Concert	City Mgrs. Office	City of San Jose Airport Employees (4)	X	N/A		0
	LEGEND: MUNICIPAL PURPOSE						
	1 Ceremonial Occasion	3 Economic Development/Outreach					
	2 Visiting Dignitaries	4 Recognition for Direct Involvement in City Project/Program					