



Memorandum

TO: HONORABLE MAYOR
AND CITY COUNCIL

FROM: Paul Krutko

SUBJECT: See below

DATE: August 20, 2007

Approved

Date

8/23/07

COUNCIL DISTRICT: City Wide

SUBJECT: 1Q and 2Q2007 -Quarter Arena Ticket Distribution Program Reports

RECOMMENDATION

Accept the 1Q and 2Q2007 Arena Ticket Distribution Program Reports as submitted by the San Jose Arena Authority.

OUTCOME

Approval of this item will support the ongoing administration of the Arena Ticket Distribution Program.

BACKGROUND

As provided in the Amended and Restated San Jose Arena Management Agreement between the City of San Jose and HP Pavilion Management, the City has retained the use of sixteen (16) luxury suite seat tickets (City Box) as well as sixteen (16) seats in the Club seating level for events at HP Pavilion at San Jose. These tickets are available *solely* for municipal purposes that are specified in the Policy for Distribution of Arena Tickets adopted by the City Council. Under its agreement with the City, the Arena Authority administers the use of the luxury suite and other tickets provided to the City under the terms of the Management Agreement.

ANALYSIS

During 1Q2007 there were 67 events conducted at HP Pavilion at San Jose. From an available inventory of 1968 tickets, Arena Authority staff distributed all 1968 tickets during the first

quarter for qualifying purposes. Ticket distribution for each month included the following: January, 432 tickets; February, 912 tickets; March, 624 tickets. Ticket sales for the period totaled \$752.

During 2Q2007 there were 28 events conducted at HP Pavilion at San Jose. From an available inventory of 848 tickets, Arena Authority staff distributed all 848 tickets during the second quarter for qualifying purposes. Ticket distribution for each month included the following: April, 448 tickets; May, 256 tickets; June, 144 tickets. Ticket sales for the period totaled \$3,474.

The quarterly reports list the events; Responsible Parties; users of the City Box and Club Seat tickets; the municipal purposes for each use; and the number of Club Seat tickets used or sold under the program.

Serving as the Responsible Party for qualifying community organizations were the Arena Authority; the City Council offices; the City Manager's Office; the Redevelopment Agency of San Jose; the San Jose Sports Authority; and Santa Clara County. It is worth noting that more than 160 organizations from the San Jose community received event tickets during the two quarters.

EVALUATION AND FOLLOW-UP

The San Jose Arena Authority will provide ongoing quarterly Arena Ticket Distribution reports.

PUBLIC OUTREACH/INTEREST

- Criterion 1:** Requires Council action on the use of public funds equal to \$1 million or greater. **(Required: Website Posting)**
- Criterion 2:** Adoption of a new or revised policy that may have implications for public health, safety, quality of life, or financial/economic vitality of the City. **(Required: E-mail and Website Posting)**
- Criterion 3:** Consideration of proposed changes to service delivery, programs, staffing that may have impacts to community services and have been identified by staff, Council or a Community group that requires special outreach. **(Required: E-mail, Website Posting, Community Meetings, Notice in appropriate newspapers)**

While this item is below the \$1 million threshold for Criterion 1, this memo is posted on the City's website for the August 28, 2007 Council Agenda.

The Arena Authority's Ticket Distribution Program involves ongoing public outreach efforts by the Arena Authority and the City Council offices and continues to identify an increasing number of qualifying organizations within the ten City Council districts. During the first and second

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quarters 41 qualifying agencies and organizations recommended through the Council districts participated in the program.

COORDINATION

This San Jose Arena Authority, as the Arena Authority Ticket Administrator, coordinated the preparation of this report with the Office of Economic Development

CEQA

Not a Project

A handwritten signature in black ink that reads "Paul Krutko" with a stylized arrow-like flourish at the end of the name.

Paul Krutko
Chief Development Officer

For questions please contact Chris Morrisey at 408-977-4783.

| | | 4/1/2007 | | | CLUB | CLUB | CLUB | TOTAL |
|-----------|--------------------------|--------------------|--|----------|--------------|--------------|-------------------|----------|
| DATE | EVENT | RESPONSIBLE PARTY | USER (MUNICIPAL PURPOSE) | CITY BOX | TICKETS USED | TICKETS SOLD | TICKETS REMAINING | CLUB |
| 4/1/2007 | Sharks vs Los Angeles | City Mgrs. Office | General Services Dept. (4) | X | | | 16 | |
| | | Council District 4 | American GI Forum (4) | | 8 | | 8 | |
| | | Arena Authority | Willows Senior Center Volunteers (4) | | 8 | | 0 | |
| 4/5/2007 | Sharks vs Calgary | City Mgrs. Office | DOT LED Conversion Project Team (4) | X | 8 | | 8 | |
| | | Arena Authority | Rotary Club of San Jose Fund-raiser (4) | | 2 | | 6 | |
| | | Arena Authority | Primera Youth Community Volunteers (4) | | 4 | | 2 | |
| | | Arena Authority | HP Pavilion Neighbor (4) | | 2 | | 0 | |
| 4/6/2007 | SaberCats vs Colorado | City Mgrs. Office | Human Resources Payroll Team (4) | X | 8 | | 8 | |
| | | Arena Authority | League of Women Voters Fund-raiser (4) | | 4 | | 4 | |
| | | Arena Authority | HP Pavilion Area Business (4) | | 4 | | 0 | |
| 4/7/2007 | Sharks vs Vancouver 1 pm | City Mgrs. Office | Public Works Dept., Watson Park Team (4) | X | 4 | | 12 | |
| | | Arena Authority | HP Pavilion Neighbor (4) | | 4 | | 8 | |
| | | Council District 6 | Rose Garden Neighborhood Association (4) | | 5 | | 5 | |
| | | | | | | 3 | 0 | \$282.00 |
| 4/7/2007 | Stealth vs Edmonton | Arena Authority | PRNS, Anti-graffiti/Litter Program (4) | X | | | 16 | |
| | | Arena Authority | Sylvandale Middle School (4) | | 8 | | 8 | |
| | | Arena Authority | EMQ Mentor Program (4) | | 8 | | 0 | |
| 4/13/2007 | Stealth vs Colorado | Arena Authority | Santa Clara Co. Children's Shelter (4) | X | | | 16 | |
| | | Arena Authority | HP Pavilion Neighbor (4) | | 4 | | 12 | |
| | | Arena Authority | Futures Foundation (4) | | 12 | | 0 | |
| 4/14/2007 | Jamie Foxx Show | City Mgrs. Office | City of San Jose, Housing Dept. (4) | X | 8 | | 8 | |
| | | Arena Authority | Evelyn S. Cox Foster Family Agency (4) | | 6 | | 2 | |
| | | Arena Authority | HP Pavilion Neighbor (4) | | 2 | | 0 | |
| 4/16/2007 | Sharks Playoff Game A | City Mgrs. Office | Budget Office Recognition (4) | X | | | 16 | |
| | | Sports Authority | Sports Authority Patrons (4) | | 8 | | 8 | |
| | | City Mgrs. Office | PRNS, Healthy Neighbor. Venture Team (4) | | 8 | | 0 | |

| | | Apr-07 | | | CLUB | CLUB | CLUB | TOTAL |
|----------------------------------|--------------------------|--|--|----------|--------------|--------------|-------------------|------------|
| DATE | EVENT | RESPONSIBLE PARTY | USER (MUNICIPAL PURPOSE) | CITY BOX | TICKETS USED | TICKETS SOLD | TICKETS REMAINING | CLUB SALES |
| 4/17/2007 | Ricky Martin Concert | Santa Clara Co. | Alum Rock Youth Center Tutors (4) | X | | | 16 | |
| | | Council District 6 | Arbuckle Neighborhood Association (4) | | 8 | | 8 | |
| | | Council District 2 | Valley Christian/Youth Commission (4) | | 8 | | 0 | |
| 4/18/2007 | Sharks Playoff Game B | City Mgrs. Office | Employee Relations Recognition (4) | X | | | 16 | |
| | | Council District 10 | Retired San Jose Firefighters (4) | | 4 | | 12 | |
| | | | | | | 12 | 0 | \$1167.00 |
| 4/21/2007 | SaberCats vs Los Angeles | Arena Authority | San Juan Bautista CDC (4) | X | | | 16 | |
| | | Arena Authority | USMC, Toys for Tots Program (4) | | 8 | | 8 | |
| | | Arena Authority | Next Door Solutions to Domestic Violence (4) | | 8 | | 0 | |
| 4/24/2007 | Heaven & Hell Concert | Arena Authority | PRNS, Anti-graffiti/Litter Program (4) | X | | | 16 | |
| | | Arena Authority | Boys and Girls Club, Northside Unit (4) | | 12 | | 4 | |
| | | Arena Authority | HP Pavilion Neighbor (4) | | 4 | | 0 | |
| 4/28/2007 | SaberCats vs Utah | Council District 4 | Berryessa/Alviso Youth Ctrs. Volunteers (4) | X | | | 16 | |
| | | Arena Authority | Rebekah Children's Services (4) | | 8 | | 8 | |
| | | Arena Authority | Boys & Girls Club of Silicon Valley (4) | | 8 | | 0 | |
| 4/30/2007 | Sharks Playoff Game E | San Jose RDA | Economic Development Outreach (3) | X | 4 | | 12 | |
| | | Council District 9 | Camden Community Center Volunteers (4) | | 2 | | 10 | |
| | | | | | | 10 | 0 | \$1,150.00 |
| LEGEND: MUNICIPAL PURPOSE | | | | | | | | |
| | 1 Ceremonial Occasion | 3 Economic Development/Outreach | | | | | | |
| | 2 Visiting Dignitaries | 4 Recognition for Direct Involvement in City Project/Program | | | | | | |
| | | | | | | | | \$2599.00 |

| | | 5/1/2007 | | | CLUB | CLUB | CLUB | TOTAL |
|-----------|----------------------------|---------------------|--|----------|--------------|--------------|-------------------|----------|
| DATE | EVENT | RESPONSIBLE PARTY | USER (MUNICIPAL PURPOSE) | CITY BOX | TICKETS USED | TICKETS SOLD | TICKETS REMAINING | CLUB |
| 5/2/2007 | Sharks Playoff Game F | Arena Authority | Cinequest (3) | X | | | 16 | |
| | | City Mgrs. Office | General Services Dept. (4) | | 6 | | 10 | |
| | | Council District 3 | Roosevelt Roller Hockey Rink PAC (4) | | 6 | | 4 | |
| | | | | | | 4 | 0 | \$430.00 |
| 5/3/2007 | Bomb 2007 Concert | Council District 1 | EES Group Home Students of the Month (4) | X | | | 16 | |
| | | Arena Authority | PARTI Program (4) | | 8 | | 8 | |
| | | Arena Authority | Washington Youth Volunteer Group (4) | | 8 | | 0 | |
| 5/7/2007 | Sharks Playoff Game G | City Mgrs. Office | San Jose Public Library (4) | X | | | 16 | |
| | | Council District 8 | District 8 Volunteers (4) | | 6 | | 10 | |
| | | Council District 5 | San Jose Fire Fighters, Station No. 2 (4) | | 6 | | 4 | |
| | | | | | | 4 | 0 | \$445.00 |
| 5/12/2007 | SaberCats vs Las Vegas | Council District 10 | Retired S.J. Firefighter Volunteers (4) | X | | | 16 | |
| | | Arena Authority | Hacienda Science Magnet School (4) | | 2 | | 14 | |
| | | Arena Authority | EMQ Mentor Program (4) | | 10 | | 4 | |
| | | Arena Authority | HP Pavilion Neighbor (4) | | 4 | | 0 | |
| 5/18/2007 | Champions on Ice 2007 Tour | City Mgrs. Office | Public Works/Transportation Dept. (4) | X | | | 16 | |
| | | Arena Authority | Rotary Club of San Jose Fund-raiser (4) | | 4 | | 12 | |
| | | Arena Authority | Happy Hollow Park Fund-raiser (4) | | 2 | | 10 | |
| | | Arena Authority | San Juan Bautista CDC (4) | | 4 | | 6 | |
| | | Arena Authority | USMC, Toys for Tots Program Volunteers (4) | | 4 | | 2 | |
| | | City of San Jose | PRNS, Anti-Graffiti/Litter Program (4) | | 2 | | 0 | |
| 5/19/2007 | SaberCats vs Grand Rapids | Arena Authority | San Jose Conservation Corp. (4) | X | | | 16 | |
| | | Arena Authority | Futures Foundation (4) | | 6 | | 10 | |
| | | Arena Authority | HP Pavilion Neighbor (4) | | 6 | | 4 | |
| | | Arena Authority | Sylvandale Middle School (4) | | 4 | | 0 | |

| | | May-07 | | | CLUB | CLUB | CLUB | TOTAL |
|----------------------------------|-------------------------|---|---|----------|--------------|--------------|-------------------|------------|
| DATE | EVENT | RESPONSIBLE PARTY | USER (MUNICIPAL PURPOSE) | CITY BOX | TICKETS USED | TICKETS SOLD | TICKETS REMAINING | CLUB SALES |
| 5/24/2007 | Fight Night at the Tank | Sports Authority | NCAA Volunteers (4) | X | | | 16 | |
| | | Arena Authority | HP Pavilion Neighbor (4) | | 2 | | 14 | |
| | | Santa Clara Co. | County Cleanup Volunteers (4) | | 6 | | 8 | |
| | | Council District 1 | Staff Recognition (4) | | 8 | | 0 | |
| 5/27/2007 | Chyanne Concert | Arena Authority | Next Door Solutions to Domestic Violence | X | | | 16 | |
| | | Arena Authority | King Ocala Neighborhood Area Volunteers (4) | | 8 | | 8 | |
| | | Arena Authority | Child Advocates of Silicon Valley (4) | | 4 | | 4 | |
| | | Arena Authority | HP Pavilion Neighbor (4) | | 4 | | 0 | |
| LEGEND: MUNICIPAL PURPOSE | | | | | | | | |
| 1 Ceremonial Occasion | | 3 Economic Development/Outreach | | | | | | |
| 2 Visiting Dignitaries | | 4 Recognition for Direct Involvement in City Project/Program | | | | | | |
| | | | | | | | | \$875.00 |

| | | 6/1/2007 | | | CLUB | CLUB | CLUB | TOTAL |
|-----------|-----------------------------|----------------------------------|---|----------|--------------|--------------|-------------------|-------|
| DATE | EVENT | RESPONSIBLE PARTY | USER (MUNICIPAL PURPOSE) | CITY BOX | TICKETS USED | TICKETS SOLD | TICKETS REMAINING | CLUB |
| 6/1/2007 | SaberCats vs Orlando | Arena Authority | Eunice Kennedy Shriver Academy (4) | X | | | 16 | |
| | | Arena Authority | Boys and Girls Club of Silicon Valley (4) | | 8 | | 8 | |
| | | Arena Authority | City Team Ministries (4) | | 8 | | 0 | |
| 6/5/2007 | John Mayer Concert | Arena Authority | Parents Helping Parents (4) | X | N/A | | 0 | |
| 6/8/2007 | An Evening w/ Joel Osteen N | Arena Authority | InnVision The Way Home (4) | X | | | 16 | |
| | | Arena Authority | San Juan Bautista CDC (4) | | 6 | | 10 | |
| | | Arena Authority | USMC, Toys for Tots Program Volunteers (4) | | 8 | | 2 | |
| | | Arena Authority | HP Pavilion Neighbor (4) | | 2 | | 0 | |
| 6/15/2007 | Keith Urban Concert | Arena Authority | EMQ Mentor Program (4) | X | N/A | | 0 | |
| 6/16/2007 | SaberCats vs Arizona | Santa Clara Co. | Santa Clara Co. Children's Shelter (4) | X | | | 16 | |
| | | Arena Authority | Santa Clara Co. Mothers of Twins (4) | | 4 | | 12 | |
| | | Arena Authority | YMCA of Santa Clara Valley (4) | | 4 | | 8 | |
| | | City of San Jose | PRNS, Alum Rock Youth Center (4) | | 8 | | 0 | |
| 6/22/2007 | Strikeforce | Council District 1 | Fresh Lifelines for Youth (FLY) (4) | X | N/A | | 0 | |
| | | LEGEND: MUNICIPAL PURPOSE | | | | | | |
| | | 1 Ceremonial Occasion | 3 Economic Development/Outreach | | | | | |
| | | 2 Visiting Dignitaries | 4 Recognition for Direct Involvement in City Project/Program | | | | | |

| | | Jan-07 | | | CLUB | CLUB | CLUB |
|-----------|----------------------------|---------------------|---|----------|--------------|--------------|-------------------|
| DATE | EVENT | RESPONSIBLE PARTY | USER (MUNICIPAL PURPOSE) | CITY BOX | TICKETS USED | TICKETS SOLD | TICKETS REMAINING |
| 1/4/2007 | Sharks vs Detroit | City Mgrs. Office | SJPD Family Violence Unit (4) | X | 8 | | 8 |
| | | City of San Jose | Environmental Svs. Giving Campaign (4) | | 2 | | 6 |
| | | Arena Authority | Rebekah Children's Services (4) | | 6 | | 0 |
| 1/5/2007 | Stealth vs Rochester | Arena Authority | EMQ Mentor Program (4) | X | | | 16 |
| | | Arena Authority | PRNS, Anti-Graffiti/Litter Program (4) | | 16 | | 0 |
| 1/6/2007 | Sharks vs Columbus | City Atty. Office | S.J. City Attorney Empl. Recognition (4) | X | 8 | | 8 |
| | | Council District 10 | Youth Advisory Commission (4) | | 8 | | 0 |
| 1/10/2007 | Sharks vs Edmonton | City Mgrs. Office | San Jose Police Activities League (PAL) (4) | X | 8 | | 8 |
| | | Arena Authority | Girl Scouts of Evergreen Valley (4) | | 8 | | 0 |
| 1/11/2007 | Justin Timberlake w/Pink | Council District 9 | San Jose Youth Commission (4) | X | N/A | | 0 |
| 1/12/2007 | Harlem Globetrotters | Arena Authority | Eunice Kennedy Shriver Academy (4) | X | | | 16 |
| | | Arena Authority | Pathway Society, Inc. (4) | | 8 | | 8 |
| | | Santa Clara Co. | Santa Clara Co. Foster Parent Assn. (4) | | 8 | | 0 |
| 1/13/2007 | Harlem Globetrotters 1 pm | Council District 9 | Los Gatos Lakers Youth Basketball (4) | X | | | 16 |
| | | Arena Authority | Boys & Girls Club of Silicon Valley (4) | | 8 | | 8 |
| | | Arena Authority | Evelyn S. Cox Foster Family Agency (4) | | 8 | | 0 |
| 1/13/2007 | Stealth vs Arizona 7:00 pm | Arena Authority | City of San Jose Safe School Program (4) | X | | | 16 |
| | | Arena Authority | PRNS, Anti-Graffiti/Litter Program (4) | | 8 | | 8 |
| | | Arena Authority | Hope Services (4) | | 8 | | 0 |
| 1/15/2007 | Sharks vs Colorado | City Mgrs. Office | City of San Jose General Services (4) | X | 8 | | 8 |
| | | Arena Authority | Blossoms Prenatal Center (4) | | 8 | | 0 |
| 1/18/2007 | Sharks vs Phoenix | Arena Authority | San Jose Downtown Association (4) | X | 6 | | 10 |
| | | City of San Jose | Alma Senior Center Volunteers (4) | | 8 | | 2 |
| | | Arena Authority | HP Pavilion Neighbor (4) | | 2 | | 0 |

| | | Jan-07 | | | CLUB | CLUB | CLUB |
|----------------------------------|------------------------|---|---|----------|--------------|--------------|-------------------|
| DATE | EVENT | RESPONSIBLE PARTY | USER (MUNICIPAL PURPOSE) | CITY BOX | TICKETS USED | TICKETS SOLD | TICKETS REMAINING |
| 1/19/2007 | Smucker's Stars on Ice | Arena Authority | Child Advocates of Silicon Valley (4) | X | | | 16 |
| | | Arena Authority | EMQ Mentor Program (4) | | 8 | | 8 |
| | | Arena Authority | San Juan Bautista CDC (4) | | 8 | | 0 |
| 1/20/2007 | Sharks vs St. Louis | Sports Authority | Sports Authority Benefactors (4) | X | | | 16 |
| | | Arena Authority | Next Door Solutions/Domestic Violence (4) | | 16 | | 0 |
| 1/26/2007 | Stealth vs Chicago | Arena Authority | Pathway House (4) | X | | | 16 |
| | | Arena Authority | Sylvandale Middle School (4) | | 8 | | 8 |
| | | Arena Authority | Rebekah Children's Services (4) | | 8 | | 0 |
| 1/30/2007 | Sharks vs Dallas | Arena Authority | Retired Police/Firefighters Assn. (4) | X | | | 16 |
| | | Arena Authority | Evelyn S. Cox Foster Family Agency (4) | | 8 | | 8 |
| | | Arena Authority | Gardner Community Center (4) | | 8 | | 0 |
| LEGEND: MUNICIPAL PURPOSE | | | | | | | |
| 1 Ceremonial Occasion | | 3 Economic Development/Outreach | | | | | |
| 2 Visiting Dignitaries | | 4 Recognition for Direct Involvement in City Project/Program | | | | | |

| | | 2/1/2007 | | | CLUB | CLUB | CLUB |
|-----------|-------------------------------|--------------------|---|----------|--------------|--------------|-------------------|
| DATE | EVENT | RESPONSIBLE PARTY | USER (MUNICIPAL PURPOSE) | CITY BOX | TICKETS USED | TICKETS SOLD | TICKETS REMAINING |
| 2/1/2007 | Sharks vs Dallas | City Mgrs. Office | SJPD, Burglary Unit (4) | X | 8 | | 8 |
| | | Arena Authority | Boys and Girls Club (4) | | 8 | | 0 |
| 2/3/2007 | Sharks vs Chicago 1:00 pm | City Atty. Office | S.J. City Attorney Empl. Recognition (4) | X | 8 | | 8 |
| | | Council District 1 | Employee Recognition (4) | | 6 | | 2 |
| | | | | | | | 2 |
| 2/3/2007 | Stealth vs Roughnecks 7:00 pm | Council District 1 | EES Residential Group Home (4) | X | | | 16 |
| | | Arena Authority | PRNS, Anti-Graffiti Program (4) | | 16 | | 0 |
| 2/6/2007 | Sharks vs Anaheim | City Mgrs. Office | HR/Payroll Upgrade Team (4) | X | 8 | | 8 |
| | | Arena Authority | St. John Vianney School Fund-raiser (4) | | 2 | | 6 |
| | | Council District 1 | Employee Recognition (4) | | 6 | | 0 |
| 2/10/2007 | Super Love Jam | Arena Authority | Hope Services (4) | X | | | 16 |
| | | Arena Authority | Next Door Solutions/Domestic Violence (4) | | 8 | | 8 |
| | | Arena Authority | PRNS, Anti-Graffiti Program (4) | | 6 | | 2 |
| | | Arena Authority | HP Pavilion Neighbor (4) | | 2 | | 0 |
| 2/12/2007 | SAP Open 9:30 am | City of San Jose | Berryessa Senior Program (4) | X | | | 16 |
| | | Arena Authority | HP Pavilion Neighbor (4) | | 8 | | 8 |
| | | Arena Authority | Innvision The Way Home (4) | | 8 | | 0 |
| 2/12/2007 | SAP Open 7:00 pm | Council District 9 | Leigh High School Tennis Teams (4) | X | | | 16 |
| | | Arena Authority | Evelyn S. Cox Foster Family Agency (4) | | 6 | | 10 |
| | | Council District 3 | Youth Tennis Program (4) | | 10 | | 0 |
| 2/13/2007 | SAP Open 9:30 am | Arena Authority | Evelyn S. Cox Foster Family Agency (4) | X | | | 16 |
| | | Arena Authority | Innvision The Way Home (4) | | 16 | | 0 |
| 2/13/2007 | SAP Open 7:00 pm | Council District 9 | Branham High School Tennis Teams (4) | X | | | 16 |
| | | Arena Authority | San Jose State Women's Tennis (4) | | 6 | | 10 |
| | | Council District 3 | Youth Tennis Program (4) | | 10 | | 0 |

| | | February 07 | | | CLUB | CLUB | CLUB |
|-----------|---------------------------|---------------------|---------------------------------------|----------|--------------|--------------|-------------------|
| DATE | EVENT | RESPONSIBLE PARTY | USER (MUNICIPAL PURPOSE) | CITY BOX | TICKETS USED | TICKETS SOLD | TICKETS REMAINING |
| 2/14/2007 | SAP Open 9:30 am | City of San Jose | Office on Aging RSVP Volunteers (4) | X | | | 16 |
| | | City of San Jose | Berryessa Senior Program (4) | | 8 | | 8 |
| | | Council District 2 | South Side Senior Center (4) | | 8 | | 0 |
| 2/14/2007 | SAP Open 7:00 pm | Arena Authority | EMQ Mentor Program (4) | X | | | 16 |
| | | Arena Authority | San Jose State Women's Tennis (4) | | 6 | | 10 |
| | | Council District 2 | Santa Teresa High School (4) | | 10 | | 0 |
| 2/15/2007 | SAP Open 9:30 am | City of San Jose | Willows Senior Center (4) | X | | | 16 |
| | | City of San Jose | Berryessa Senior Program (4) | | 8 | | 8 |
| | | City of San Jose | Kirk Senior Program (4) | | 8 | | 0 |
| 2/15/2007 | SAP Open 7:00 pm | Arena Authority | Friends of Guadalupe River Park (4) | X | 8 | | 8 |
| | | Arena Authority | San Jose State Women's Tennis (4) | | 8 | | 0 |
| 2/16/2007 | SAP Open 9:30 am | City of San Jose | Kirk Senior Program (4) | X | | | 16 |
| | | Arena Authority | HP Pavilion Neighbor (4) | | 4 | | 12 |
| | | Council District 10 | Almaden Senior Voluteers (4) | | 12 | | 0 |
| 2/16/2007 | SAP Open 7:00 pm | Arena Authority | Willow Glen High School Tennis (4) | X | 4 | | 12 |
| | | Arena Authority | PRNS, Anti-Graffiti Program (4) | | 12 | | 0 |
| 2/17/2007 | SAP Open Semi Finals 1 pm | Co. of Santa Clara | Seven Trees Elementary School (4) | X | | | 16 |
| | | Arena Authority | San Jose State Women's Tennis (4) | | 6 | | 10 |
| | | Arena Authority | Child Advocates (4) | | 10 | | 0 |
| 2/17/2007 | SAP Open Semi Finals 7 pm | Council District 10 | Leland High School Tennis Team (4) | X | | | 16 |
| | | Arena Authority | San Jose State Women's Tennis (4) | | 4 | | 12 |
| | | Council District 2 | Oak Grove High School Tennis Team (4) | | 12 | | 0 |
| 2/18/2007 | SAP Open Finals 3 pm | Sports Authority | Sports Authority Outreach (3) | X | | | 16 |
| | | Arena Authority | San Jose State Women's Tennis (4) | | 4 | | 12 |
| | | City of San Jose | Camden Youth Tennis Program (4) | | 12 | | 0 |

| | | February 07 | | | CLUB | CLUB | CLUB |
|-----------|------------------------|---------------------|--|----------|--------------|--------------|-------------------|
| DATE | EVENT | RESPONSIBLE PARTY | USER (MUNICIPAL PURPOSE) | CITY BOX | TICKETS USED | TICKETS SOLD | TICKETS REMAINING |
| 2/21/2007 | Disney on Ice 7:30 pm | | | N/A | | | 16 |
| | | City of San Jose | Noddin Elementary Afterschool Program (4) | | 8 | | 8 |
| | | City of San Jose | Oster Elementary Afterschool Program (4) | | 8 | | 0 |
| 2/22/2007 | Disney on Ice 7:30 pm | | | N/A | | | 16 |
| | | Arena Authority | St. Leo the Great School Fund-raiser (4) | | 4 | | 12 |
| | | Arena Authority | Downtown Boy Scouts Pack #116 (4) | | 12 | | 0 |
| 2/23/2007 | Disney on Ice 10:30 am | | | N/A | | | 16 |
| | | Arena Authority | Innvision The Way Home (4) | | 16 | | 0 |
| 2/23/2007 | Disney on Ice 7:30 pm | | | X | | | 16 |
| | | City Mgrs. Office | CMO CIP Action Team (4) | | | | |
| | | City of San Jose | Empire Gardens Afterschool Program (4) | | 8 | | 8 |
| | | City of San Jose | Safe Schools Program (4) | | 8 | | 0 |
| 2/24/2007 | Disney on Ice 11:30 am | | | X | | | 16 |
| | | Council District 1 | Next Door Solutions/Domestic Violence (4) | | | | |
| | | Arena Authority | Blossoms Perinatal Center (4) | | 8 | | 8 |
| | | Arena Authority | Arena Authority Volunteer (4) | | 4 | | 4 |
| | | Arena Authority | Sylvandale Middle School (4) | | 4 | | 0 |
| 2/24/2007 | Disney on Ice 3:30 pm | | | X | | | 16 |
| | | Sports Authority | San Jose Sports Authority Contributors (4) | | | | |
| | | Arena Authority | Children's Musical Theater Fund-raiser (4) | | 4 | | 12 |
| | | Arena Authority | HP Pavilion Neighbors (4) | | 12 | | 0 |
| 2/24/2007 | Disney on Ice 7:30 pm | | | X | | | 16 |
| | | Co. of Santa Clara | Santa Clara Co. Children's Shelter (4) | | | | |
| | | Arena Authority | San Juan Bautista CDC (4) | | 8 | | 8 |
| | | Co. of Santa Clara | Futures Foundation (4) | | 8 | | 0 |
| 2/25/2007 | Disney on Ice 1:30 pm | | | X | | | 16 |
| | | Council District 10 | Almaden Los Madres Volunteers (4) | | | | |
| | | Arena Authority | Evelyn S. Cox Foster Family Agency (4) | | 8 | | 8 |
| | | Arena Authority | Hope Services (4) | | 8 | | 0 |

| | | February 07 | | | CLUB | CLUB | CLUB |
|-----------|------------------------|----------------------------------|---|----------|--------------|--------------|-------------------|
| DATE | EVENT | RESPONSIBLE PARTY | USER (MUNICIPAL PURPOSE) | CITY BOX | TICKETS USED | TICKETS SOLD | TICKETS REMAINING |
| 2/25/2007 | Disney on Ice 5:30 pm | Arena Authority | Child Advocates (4) | X | | | 16 |
| | | Arena Authority | EMQ Mentor Program (4) | | 8 | | 8 |
| | | Arena Authority | PRNS Anti-Graffiti/Litter Program (4) | | 8 | | 0 |
| 2/26/2007 | Sharks vs Anaheim 7 pm | City Mgrs. Office | CMO CIP Action Team (4) | X | 8 | | 8 |
| | | Arena Authority | Oak Grove Band/Colorguard Fund-raiser (4) | | 2 | | 6 |
| | | Arena Authority | Independence H.S. Band Fund-raiser (4) | | 2 | | 4 |
| | | | | | | 4 | 0 |
| 2/27/2007 | WWE Smackdown 6:45 pm | Arena Authority | USMC Toys for Tots Program (4) | X | | | 16 |
| | | Arena Authority | San Juan Bautista CDC (4) | | 8 | | 8 |
| | | Arena Authority | Guadalupe Washington N.A. (4) | | 8 | | 0 |
| 2/28/2007 | Sharks vs Nashville | City Mgrs. Office | SJPD Research & Development Unit (4) | X | 8 | | 8 |
| | | City Mgrs. Office | CMO CIP Action Team (4) | | 8 | | 0 |
| | | LEGEND: MUNICIPAL PURPOSE | | | | | |
| | | 1 Ceremonial Occasion | 3 Economic Development/Outreach | | | | |
| | | 2 Visiting Dignitaries | 4 Recognition for Direct Involvement in City Project/Program | | | | |

| | | 3/1/2007 | | | CLUB | CLUB | CLUB |
|-----------|-------------------------------|--------------------|---|----------|--------------|--------------|-------------------|
| DATE | EVENT | RESPONSIBLE PARTY | USER (MUNICIPAL PURPOSE) | CITY BOX | TICKETS USED | TICKETS SOLD | TICKETS REMAINING |
| 3/2/2007 | PAC 10 Womens Basketball 6 p | Sports Authority | BAWS - Wheel Chair Athletes (4) | X | | | 16 |
| | | Council District 9 | Branham H.S. Girls Basketball (4) | | 16 | | 0 |
| 3/3/2007 | PAC 10 Womens Basketball 11 | Sports Authority | Archbishop Mitty High School (4) | X | | | 16 |
| | | Arena Authority | Child Advocates of Silicon Valley (4) | | 16 | | 0 |
| 3/3/2007 | PAC 10 Womens Basketball 5 p | City Mgrs. Office | Go Girl Go Program (4) | X | | | 16 |
| | | Arena Authority | Boys & Girls Club Northside (4) | | 16 | | 0 |
| 3/4/2007 | PAC 10 Womens Basketball 3 p | Sports Authority | PAC-10 Local Organizing Committee (4) | X | | | 16 |
| | | Arena Authority | San Juan Bautista CDC (4) | | 16 | | 0 |
| 3/5/2007 | PAC 10 Womens Basketball 7:30 | Sports Authority | City Recognition (4) | X | | | 16 |
| | | Council District 2 | Santa Teresa/Oak Grove H.S. (4) | | 16 | | 0 |
| 3/9/2007 | Sharks vs Vancouver | OED | Lord Mayor of Dublin (2) | X | 8 | | 8 |
| | | Arena Authority | EKS Academy at Overfelt H.S. Staff (4) | | 8 | | 0 |
| 3/10/2007 | Christina Aguilera Concert | City Mgrs. Office | Mineta S.J. Airport Merit Award (4) | X | N/A | | 0 |
| 3/11/2007 | Sharks vs Edmonton 5 pm | Sports Authority | American Airlines (4) | X | | | 16 |
| | | Arena Authority | HP Pavilion Neighbor (4) | | 4 | | 12 |
| | | Arena Authority | McKinley/Roosevelt Youth Program (4) | | 12 | | 0 |
| 3/12/2007 | The Wiggles 3 pm | | | N/A | | | 8 |
| | | Arena Authority | Child Advocates of Silicon Valley (4) | | 8 | | 0 |
| 3/12/2007 | The Wiggles 6:30 pm | | | N/A | | | 24 |
| | | Co. of Santa Clara | Foster Parent Association (4) | | 8 | | 16 |
| | | City of San Jose | Alum Rock Youth Center (4) | | 8 | | 8 |
| | | City of San Jose | PRNS, Anti Graffiti/Litter Program (4) | | 8 | | 0 |
| 3/13/2007 | Sharks vs Chicago | San Jose RDA | Downtown Parking Board (4) | X | 8 | | 8 |
| | | Council District 9 | San Jose Retired Firefighter BBQ Team (4) | | 8 | | 0 |

| | | Mar-07 | | | CLUB | CLUB | CLUB |
|-----------|-------------------------|--------------------|--|----------|--------------|--------------|-------------------|
| DATE | EVENT | RESPONSIBLE PARTY | USER (MUNICIPAL PURPOSE) | CITY BOX | TICKETS USED | TICKETS SOLD | TICKETS REMAINING |
| 3/15/2007 | Rod Stewart Concert | Council District 2 | Edenvale Great Oaks PIC (4) | X | N/A | | 0 |
| 3/16/2007 | Sharks vs Columbus | Arena Authority | Arena Authority Patron (4) | X | | | 16 |
| | | Council District 1 | San Tomas West N.A. (4) | | 8 | | 8 |
| | | Arena Authority | HP Pavilion Neighbors (4) | | 8 | | 0 |
| 3/17/2007 | Stealth vs Lumberjax | Arena Authority | Sylvandale Middle School (4) | X | | | 16 |
| | | Arena Authority | San Jose State Univ. Student Affairs (4) | | 8 | | 8 |
| | | Arena Authority | Pioneer High School Annual Fund-raiser (4) | | 4 | | 4 |
| | | Arena Authority | HP Pavilion Neighbor (4) | | 4 | | 0 |
| 3/18/2007 | Eric Clapton Concert | Council District 5 | Working Partnerships Advocate (3) | | N/A | | 0 |
| 3/22/2007 | Men's NCAA Championship | Sports Authority | Patron Recognition (3) | X | N/A | | 0 |
| 3/24/2007 | Men's NCAA Championship | Sports Authority | Patron Recognition (3) | X | N/A | | 0 |
| 3/25/2007 | Stealth vs Rush | Arena Authority | InnVision (4) | X | | | 16 |
| | | Arena Authority | Osprey Aquatics Swim Team Fund-raiser (4) | | 4 | | 12 |
| | | Arena Authority | Tapestry Arts Annual Fund-raiser (4) | | 4 | | 8 |
| | | Arena Authority | Child Advocates Annual Fund-raiser (4) | | 4 | | 4 |
| | | Arena Authority | EMQ Mentor Program (4) | | 4 | | 0 |
| 3/27/2007 | Sharks vs Los Angeles | City Mgrs. Office | Office of Emergency Services (4) | X | | | 16 |
| | | Council District 5 | SJSU Zeta Chi Epsilon Volunteers (4) | | 8 | | 8 |
| | | Arena Authority | Rebekah Children's Services (4) | | 6 | | 2 |
| | | | | | | 2 | 0 |
| 3/28/2007 | Josh Groban Concert | Arena Authority | San Jose Dance Theatre (4) | X | N/A | | 0 |

| | | | | Mar-07 | | | |
|----------------------------------|-------------------------|---|---|--------|--------------|--------------|--------------|
| | | RESPONSIBLE | | CITY | CLUB TICKETS | CLUB TICKETS | CLUB TICKETS |
| DATE | EVENT | PARTY | USER (MUNICIPAL PURPOSE) | BOX | USED | SOLD | REMAINING |
| 3/29/2007 | Fight Night at the Tank | Arena Authority | Boys and Girls Club - Northside Unit (4) | X | | | 16 |
| | | Arena Authority | Futures Foundation (4) | | 8 | | 8 |
| | | Arena Authority | HP Pavilion Neighbor (4) | | 4 | | 4 |
| | | Arena Authority | Alma Community Center Volunteers (4) | | 4 | | 0 |
| 3/30/2007 | Sharks vs Phoenix | Council District 8 | San Jose Education Foundation (4) | X | | | 16 |
| | | Council District 8 | Evergreen High School Baseball Boosters (4) | | 16 | | 0 |
| 3/31/2007 | SaberCats vs Tampa Bay | Arena Authority | City Team Ministries (4) | X | | | 16 |
| | | Arena Authority | Bellermine College Prep Fund-raiser (4) | | 4 | | 12 |
| | | Council District 9 | Camden Community Ctr. Fund-raiser (4) | | 4 | | 8 |
| | | Arena Authority | Primera Youth Community Volunteers (4) | | 8 | | 8 |
| LEGEND: MUNICIPAL PURPOSE | | | | | | | |
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