

CITY COUNCIL STUDY SESSION AGENDA

STRATEGIC PLANNING RETREAT

SEPTEMBER 4, 2007

9:00 A.M. to 4:00 P.M.

COMMITTEE ROOMS W118-120

- **Purpose**

To review accomplishments and progress on the 6-month strategic plan, to review and reaffirm the values developed by the Employee Values Project, to report out briefly on the Performance Measurements approved by Council Committees in June 2007, and finally to identify objectives for the next 6-months

- **Outcome**

To identify objectives for the next six-month period.

PETE CONSTANT
FORREST WILLIAMS
SAM LICCARDO
KANSEN CHU
NORA CAMPOS

DISTRICT 1
DISTRICT 2
DISTRICT 3
DISTRICT 4
DISTRICT 5

CHUCK REED, MAYOR

PIERLUIGI OLIVERIO
MADISON P. NGUYEN
DAVID D CORTESE, VICE MAYOR
JUDY CHIRCO
NANCY PYLE

DISTRICT 6
DISTRICT 7
DISTRICT 8
DISTRICT 9
DISTRICT 10

Welcome to the San José City Council meeting!

Agendas and Staff Reports for City Council items may be viewed on the Internet at www.sanjoseca.gov/clerk/agenda.asp

To arrange an accommodation under the Americans with Disabilities Act to participate in this public meeting, please call (408) 535-1260 or (408) 294-9337 (TTY) at least two business days before the meeting.

- Call to Order and Roll Call

CITY COUNCIL STUDY SESSION

9:00 a.m. – 4:00 p.m. Committee Rooms

[Memo from City Manager Figone](#)

[Memo from Mayor Reed](#)

[Attachment 1](#)

[Attachment 2](#)

- Public Comments 9:00 a.m.
 1. Welcome, Purpose of the Retreat and Public Comment
Chuck Reed, Mayor
 2. Introduction of the Facilitator and Recorder
 3. Role of the Facilitator, Recorder, Participants and Public; Strategic Planning
 4. Elements; Agenda – Marilyn Snider, Facilitator – Snider and Associates
 5. Introductions of the Group
 6. City of San José:
 - a. Mission/Purpose Statement

The Mission of the City of San Jose is to provide quality public services, facilities and opportunities that create, sustain and enhance a safe, livable and vibrant community for its diverse residents, businesses and visitors.

b. Three-Year Goals (2007-2010)

- ✓ *Maintain our status as the safest big city in America*
- ✓ *Eliminate the structural budget deficit*
- ✓ *Reduce deferred maintenance and the infrastructure backlog and develop a strategy to improve the infrastructure*
- ✓ *Increase economic vitality*
- ✓ *Provide full funding for parks, pools, community centers and libraries, including maintenance, operation and development*

7. What Are the Current Strengths of the City of San José and the Accomplishments Since the Strategic Planning Retreat on February 20, 2007?
8. What is Not Going as Well as You Would Like Internally (e.g., the City of San José's internal weaknesses/challenges)?
9. What Are the External Factors/Trends (e.g., economic, demographic, political, environmental, social, technological) that Will/Might Have an Impact on the City of San José in 2007/2008:
 - a. Positively (opportunities)?
 - b. Negatively (threats)?
10. Review/Affirm the Values from the Employees Values Project as Core Values for the City of San José.
11. Review and Revise, if Needed, the Three-Year Goals (what needs to be accomplished)
12. Identify Six-Month Strategic Objectives (how the goals will be addressed – by when, who will be accountable, for what specific, measurable results) for each of the Three-Year Goals (consult key performance measurements)
13. Next Steps/Follow-Up Process to Monitor Progress on the Goals and Objectives (including setting a date for a six-month update of the plan)
14. Summary of the Retreat and Closing Remarks

- Adjourn 4:00 p.m.

There will be a mid-morning and a mid-afternoon break with a group lunch at 12:30 p.m. No cell phone calls/audible pagers/scheduled meetings during the retreat please. Please bring the latest update of progress on the strategic plan goals and objectives (the completed grid) and your calendar.