



# Memorandum

**TO:** HONORABLE MAYOR  
AND CITY COUNCIL

**FROM:** Paul Krutko

**SUBJECT:** SEE BELOW

**DATE:** August 15, 2006

Approved

Date

8/16/06

**COUNCIL DISTRICT:** City-Wide

**SUBJECT: APPROVAL OF A CONTRACT AMENDMENT FOR GORBET + BANERJEE,  
PUBLIC ART INFRASTRUCTURE DESIGN TEAM FOR MINETA SAN JOSE  
INTERNATIONAL AIRPORT PUBLIC ART PROJECT**

## RECOMMENDATION

Approval of an amendment to the contract for Arts Infrastructure Team, Gorbet + Banerjee, to increase the scope of work for the Mineta San José International Airport Arts Activation Project to include the Terminal Area Improvement Program, and increase the contract amount by \$105,000 from \$250,000 to a not to exceed amount of \$355,000.

## OUTCOME

By amending Gorbet + Banerjee's contract, the Office of Cultural Affairs (OCA) will insure the design of a coherent public art infrastructure throughout the Airport consistent with the Terminal Area Improvement Program's (T.A.I.P.) architectural development. The amendment allows the public art program's integration into the T.A.I.P. design and schedule.

## BACKGROUND

The Norman Y. Mineta San José International Airport Public Art Master Plan, approved by City Council on November 17, 2004, creates a framework for a unified program of Art & Technology that will identify San José as a diverse global center for innovation and change. On June 14, 2005, City Council approved a recommendation to authorize the City Manager to negotiate and execute a design contract with Gorbet Design, Inc. to act as "arts activation team" for the North Concourse in an amount not to exceed \$250,000. Gorbet Design (renamed Gorbet + Banerjee for this project) is a multi-disciplinary team that works at the leading edge of technology research, computer science, architecture, mechanical engineering and product design. The arts activation team is tasked with identifying locations and opportunities for permanent and dynamic artworks and design of the

physical infrastructure that can accommodate a changing program of Art & Technology at the Airport. While Gorbet + Banerjee is not designing permanent artworks, the team will develop pilot projects to demonstrate the artistic potential for the artwork infrastructure. Much of the infrastructure that the Gorbet + Banerjee team proposes will be integrated into the Airport's construction documentation.

Gorbet + Banerjee were selected as the arts activation team by the Airport Arts Program Oversight Committee (AAPOC), a committee appointed by the Arts Commission to provide technical and aesthetic oversight for the public art program at the Airport. This committee was established as a result of the Airport Public Art Masterplan approved by City Council on November 17, 2004.

### **ANALYSIS**

Since July 2005, Gorbet + Banerjee have conducted extensive research to create an arts infrastructure for the Airport. They have met with Airport staff, toured the Airport facilities, interviewed Airport users in San José and other airports, and conducted one artist focus group and four community meetings. This research has led to the development of a proposed plan for the North Concourse that includes multiple locations and recommendations for infrastructure that will support both permanently sited and changing artworks. Approval of the schematic proposal was recommended by both the AAPOC and the Arts Commission's Public Art Committee (PAC) in September 2005. Approval of the design development proposal for the North Concourse was approved by the AAPOC and PAC in July 2006.

In September 2005, the Mineta San José International Airport's North Concourse project was put on hold while the City reevaluated the approach to the Airport's improvement program. The reevaluation considered that the air passenger demand volume originally projected for the year 2010 (17.6 million) is now projected to be reached in the year 2017. The budget was also reconsidered in order to retain reasonable airline rates and charges. In response, a team of staff, consultants, and airline representatives formulated a set of development program revisions to achieve the City's development and customer service objectives for the Airport. In November 2005, San José City Council approved the recommendations for the Airport's development program. While the scope of the North Concourse has been reduced, the reconfiguration of the base project will add Terminal B Phase I and Terminal A improvements to the T.A.I.P.

The approach to the North Concourse arts infrastructure can be applied to the T.A.I.P. However, in order to move forward in parallel with the Airport's development plans, an amendment to the original arts activation scope of work is required. The new scope includes a conceptual assessment of the T.A.I.P.; schematic, design development and construction documentation for the T.A.I.P.; an investigative pilot project to research the development of a proposal for treatment of the airfield as an artistic platform; and curatorial guidelines for implementation of the ongoing public art commissioning program.

**POLICY ALTERNATIVES**

Not applicable.

**PUBLIC OUTREACH/INTEREST**

Since July 2005, the following public meetings concerning the Airport Arts Activation Plan have taken place:

<u>Date</u>	<u>Location</u>	<u>Purpose</u>
7/16/05	Montalvo Art Center	Artist Round-Table
9/9/05	San José Museum of Art	Community Artist Workshop
9/13/05	New Langton Arts San Francisco	Community Artist Workshop
9/16/05	Works Gallery	Community Artist Workshop
9/21/05	City Hall	Meet the Artist Meeting
9/27/05	City Hall	AAPOC/PAC Schematic Review
6/12/06	Airport Offices	AAPOC Design Development Review
6/20/06	City Hall	PAC Contract Amendment and Design Dev. Review
7/12/06	City Hall	Arts Commission Review

**COORDINATION**

The Airport Department and City Attorney's Office have been consulted in the preparation of this report. The Arts Commission has reviewed this item.

**FISCAL/POLICY ALIGNMENT**

The Public Art Program is consistent with the City of San José's Economic Development Strategy that acknowledges the Airport as a distinctive asset to the Silicon Valley region and highlights the development of a world-class airport facility as a key strategy in making San José competitive with other cities and regions around the world.

**COST SUMMARY/IMPLICATIONS**

1. SOURCE OF FUNDING: 527 – Airport Renewal and Replacement Fund
2. FISCAL IMPACT: This project is consistent with the Council-approved Budget Strategy Economic Recovery section in that it will spur construction spending in our local economy. The project has been reviewed and was determined that it will have no significant adverse impact on the General Fund operating budget.

Amending the Gorbet + Banerjee contract will allow the Office of Cultural Affairs, in collaboration with the Airport Department, to integrate proposed art infrastructure elements into the design/build contractor’s package to the greatest extent possible, allowing for efficiencies in construction and minimizing extra costs.

**BUDGET REFERENCE**

Fund #	Appn #	Appn. Name	Total Appn	Amt. for Contract	2006-2007 Proposed Budget Page	Last Budget Action (Date, Ord. No.)
527	5927	Public Art	\$1,298,000	\$355,000	V-853	06/27/06 - Appn. Ord. No. 27801

**CEQA**

Resolutions No. 67380 and 71451, PP 05-207



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