

CITY COUNCIL STUDY SESSION AGENDA

OHS/UC PUBLIC OFFICIALS INITIATIVE PREPARDNESS WORKSHOP

AUGUST 20, 2007

1:00 P.M. to 4:00 P.M.

COUNCIL CHAMBERS

- **Purpose**

To familiarize public officials with their role(s) in a crisis situation, to provide an executive overview of crisis response in California, and to discuss useful tools and standard best practices of risk and crisis communications.

- **Outcome**

Provide an understanding and context for the roles of others during events and the interrelationships among local, state and federal agencies through the State Emergency Management System (SEMS), the National Incident Management System (NIMS) and the National Response Plan (NRP).

PETE CONSTANT
FORREST WILLIAMS
SAM LICCARDO
KANSEN CHU
NORA CAMPOS

DISTRICT 1
DISTRICT 2
DISTRICT 3
DISTRICT 4
DISTRICT 5

CHUCK REED MAYOR

PIERLUIGI OLIVERIO
MADISON P. NGUYEN
DAVID D CORTESE, VICE MAYOR
JUDY CHIRCO
NANCY PYLE

DISTRICT 6
DISTRICT 7
DISTRICT 8
DISTRICT 9
DISTRICT 10

Welcome to the San José City Council meeting!

Agendas and Staff Reports for City Council items may be viewed on the Internet at www.sanjoseca.gov/clerk/agenda.asp

To arrange an accommodation under the Americans with Disabilities Act to participate in this public meeting, please call (408) 535-1260 or (408) 294-9337 (TTY) at least two business days before the meeting.

- Call to Order and Roll Call

CITY COUNCIL STUDY SESSION

1:00 p.m. – 4:00 p.m. Council Chambers

1. **Opening Remarks**
2. **Introduction:** Review goals of the session and key topics to be covered.
3. **Disaster Response:** What changes as a result of disaster? Discussion of roles, activities of others; how do terrorist events alter disaster?
4. **State Operations:** Provide an understanding and context for the roles of others during events and relationships among local, state and federal agencies through the State Emergency Management System (SEMS) and the National Response Plan (NRP).
5. **Media and Messaging:** How the media responds; what the media expectation is during a disaster; how to work with reporters; crisis communications needs and tools.

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6. **The Public Official Role:** How to best manage your time and team during an event.
7. **Golden Guardian & Exercises:** How exercises can benefit senior elected officials and their staffs, briefing on Golden Guardian statewide exercise series.
8. **Debrief and Critique:** Examination of key topics, identify areas for future focus.

- Public Comments
- Adjourn